

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Tuesday 21 May 2019
Time: 1.30 pm (or at the conclusion of the previous meeting, whichever is later)
Venue: Edinburgh Room, Municipal Chambers, The Octagon, Dunedin

Sue Bidrose
Chief Executive Officer

**Economic Development Committee
SUPPLEMENTARY AGENDA**

MEMBERSHIP

Chairperson	Chris Staynes	
Deputy Chairperson	Christine Garey	Andrew Whiley
Members	Cr David Benson-Pope	Mayor Dave Cull
	Cr Rachel Elder	Cr Doug Hall
	Cr Aaron Hawkins	Cr Marie Laufiso
	Cr Mike Lord	Cr Damian Newell
	Cr Jim O'Malley	Cr Conrad Stedman
	Cr Lee Vandervis	Cr Kate Wilson
Senior Officer	John Christie, Director Enterprise Dunedin	
Governance Support Officer	Wendy Collard	

Wendy Collard
Governance Support Officer

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Note: *Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.*

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PART A REPORTS

FILM DUNEDIN UPDATE REDACTED

Enterprise Dunedin presented a report providing an update on Film Dunedin during the confidential section of the Economic Development Committee meeting held on 21 May 2019.

A redacted version of this report has been approved for release.

The Economic Development Committee resolved the following:

Moved (Cr Kate Wilson/Cr Christine Garey):

That the Committee:

- a) **Approves** \$115,000 for Film Dunedin activity from proposed 2019/20 Grow Dunedin Partnership operating budgets.
- b) **Approves** that a redacted version of the **C1** -Film Update Report be released to the public at an appropriate time to be deemed by the Chair, Economic Development Committee.

Motion carried (ED/2019/001)

Attachments

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CONFIDENTIAL**

21 May 2019



FILM DUNEDIN UPDATE

Department: Enterprise Dunedin

REASONS FOR CONFIDENTIALITY

- Grounds: S48(1)(a) - The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.
- Reason: S7(2)(b)(ii) - The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.
- S7(2)(h) - The withholding of the information is necessary to enable the local authority to carry out, without prejudice or disadvantage, commercial activities.

EXECUTIVE SUMMARY

- 1 This report seeks Economic Development Committee approval for a Grow Dunedin Partnership (GDP) funding decision in line with GDP's approvals and delegation.
- 2 On 28 March 2019, GDP resolved to allocate \$115,000 from a 2019/20 operating budget of \$360,000 included in the 10 Year Plan to film activities.
- 3 The purpose of the funding is to maintain existing film activity and levels of service through the current 1.0 FTE Film Dunedin Coordinator role during 2019/20.

RECOMMENDATIONS

That the Committee:

- a) **Approves** \$115,000 for Film Dunedin activity from proposed 2019/20 Grow Dunedin Partnership operating budgets.

BACKGROUND

- 4 Enterprise Dunedin has identified the development of the film sector as a priority. Film activity supports the 2013-23 Economic Development Strategy (EDS) and economic goals of:
 - a) 10,000 extra jobs over ten years (requiring employment growth of approximately 2% per annum);
 - b) An average of \$10,000 extra income for each person (requiring Gross Domestic Product per capita to rise by about 2.5% per annum).

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- 5 Film contributes to the EDS themes of Business Vitality, Alliances for Innovation, a Hub for Skills and Talent, Linkages Beyond Our Borders and Compelling Destination. It also supports the Ara Toi Otepoti – Our Creative Future Strategy themes of Identity Pride and Creative Economy.
- 6 Enterprise Dunedin has a dual role in film as a:
 - a) Regulator through the administration of an efficient film permit process;
 - b) Business enabler including identification of locations, contractors and accommodation, community engagement, relationship building, support for training and vocational pathways.
- 7 On 28 March 2019, GDP resolved:

To allocate \$115,000 from existing 2019/20 operating budgets for film development. To maintain:

 - a) The existing 1.0 full time equivalent (FTE);
 - b) Existing service levels during 2019/20;
 - c) Membership of Film Otago Southland (FOS) and access to services and advice.
- 8 This investment is intended to provide continuity and certainty of existing film resources, maintain relationships and capacity to deliver on projects and activities.

DISCUSSION

- 9 The following outcomes have been achieved during the period 1 July 2018 to date:

Open for Business

- 10 Film Dunedin has issued 39 permits to the end of March 2019. This compares with 38 to the end of March 2018. This permitted film activity has generated 6,409 bed nights during the period.
- 11 Film Dunedin considered 62 international screen (film, television and television commercial) enquires to the end of March 2019. The New Zealand Film Commission provided 47 requests with the remaining 15 coming directly from scouts, producers and other regional film offices such as Queenstown and Auckland. This compares to 38 enquiries to end of March 2018.
- 12 Film permit applications have moved to an online system, simplifying transactions for customers. This has greatly increased efficiency for both the applicant and Film Dunedin. Permits can typically be turned around within 24 hours. This has increased Dunedin's reputation for ease of business and a 'film friendly' city.
- 13 The DunedinNZ.com website has been updated to better reflect film activities and support. This includes up-to-date information, sample of locations and images, news, and events filmed in Dunedin. An online crew database and accessible database of 6,000 screen locations images is also in development and can be found at: www.dunedinnz.com/screen.

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Filming in Dunedin

- 14 Council's investment in film has helped enable several significant projects to film in Dunedin since 1 July 2018. This includes a [REDACTED] feature film by a US studio, Candy Cane, which commenced pre-production at the start of May and will be largely shot using Dunedin locations. [REDACTED] Connections have also been made between the Producer and local crew, accommodation, vehicle hire and catering providers.
- 15 Other recent productions include:
- a) *'The Chills: The Triumph & Tragedy of Martin Phillipps'* had its international premiere at South by Southwest (SXSW) Festival in Austin, Texas on 12 March, and its New Zealand premiere at the Regent Theatre in Dunedin on 1 May. This was a gala red-carpet occasion with VIPs from around the country for an event which also marked the start of NZ Music Month;
 - b) Filming has started on feature documentaries about local musicians including Six60, and Shayne Carter and his bands Straightjacket Fits and Dimmer;
 - c) Dunedin writer, director and actor, Jan Oliver Lucks is in pre-production with his second film *'There's No 1 In Threesome'*, funded by the New Zealand Film Commission (NZFC) which is being filmed in Dunedin and Auckland;
 - d) Natural History NZ is shooting *'Wildlife Rescue'* a five-episode TV series on the Dunedin Wildlife Hospital with support from NZ On Air funding.
- 16 Three short films have either been produced, or in production over the period:
- a) The short film *'Milk'*, by Writer-Director Pennie Hunt had a special screening for invited guests on 11 April 2019 and is based on the true story of a World War 2 German submarine seen off the New Zealand east coast in 1945;
 - b) *'Winter's Blight'* is a stop-motion animated short film directed by Claire Campbell and produced by, Jon Wilson which is expected to premiere in mid-2019;
 - c) *'Hot Chocolate'* by David Hay was filmed in the first week of May and is now in post-production. The production teams for these short films plan wide-spread promotion using international film festivals.

Pipeline of Projects

- 17 Dunedin has hosted five significant international visits in the last three months. These are for three feature films and two television series that may be based and shoot in the city and wider region over the next 12 months.
- 18 One of these, a feature film (NZ/AUS) is planned for the end of August and will be based here for 12 weeks. [REDACTED] Film Dunedin is working with the Producer to introduce Dunedin crew, businesses, and talent for an extensive cast of extras.
- 19 Film Dunedin has met with the New Zealand Producers for two further television projects and a feature film that are planning to shoot in Dunedin in 2020/21.

Shanghai Dunedin Screen Writers Exchange

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- 20 The inaugural Shanghai Screen Writers Exchange was undertaken during 2018/19. David Hay spent six weeks between December and January in Shanghai, attended industry meetings and completed the third draft of a script for feature drama. He is now meeting with producers and looking for funding to shoot in 2020.
- 21 A reciprocal Shanghai screen writer exchange is currently in development, with an expected announcement by the Shanghai Art Film Federation (SAFF) on the writer and project in May. The project has been supported by New Zealand Film Commission, New Zealand Writers Guild, Central Otago District Council, Film Otago Southland.
- 22 Dunedin is providing support for the development of a Wellington Beijing Screenwriters exchange project. Dunedin is also building a relationship with Film Edinburgh for screenwriters' exchange and other cooperation.

New Zealand Film Festival to Shanghai

- 23 Enterprise Dunedin will take a festival of New Zealand films to Shanghai in July. The programme (agreed with the New Zealand Film Commission) is weighted to content that showcase stories, talent and locations from Dunedin and Otago. Representatives from the Dunedin film and screen sector will also be invited to attend the launch of the film festival and business meetings.

Relationships

- 24 Film Dunedin has successfully worked with national agencies and guilds to increase their presence in the city, providing increased professional development and networking opportunities for Dunedin businesses. This has included Script-To-Screen, Actors Equity and New Zealand International Film Festival to run master classes with visiting film makers.
- 25 The Film Dunedin Coordinator has been appointed Chair of Regional Film Offices of New Zealand (RFONZ). The role has supported Enterprise Dunedin's knowledge of the industry.
- 26 In November 2018, Enterprise Dunedin met with Film Edinburgh and Edinburgh International Film Festival in Edinburgh. This has resulted in the identification of potential opportunities for collaboration on screen activities including a possible screen writers exchange.

OPTIONS Option One – Recommended Option

- 27 EDC approves \$115,000 from proposed 2019/20 operating budgets to be used to support film activity during the 2019/20 year.

Advantages

- Supports continued growth of the film sector;
- Increases visibility of Dunedin as a destination;
- Option one is supported by GDP;
- Film activities are resourced during the 2019/20 year.

Disadvantages

- \$115,000 less for other GDP activities.

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Option Two – Approve smaller or no investment for 2019/20 film activity.

28 EDC approves a smaller or no investment (i.e. less than \$115,000) for 2019/20 from proposed operating budgets to support film activity during the 2019/20 year.

Advantages

- \$115,000 for other GDP activities.

Disadvantages

- Reduced level of service and support for film activities.

NEXT STEPS

29 If funding is approved Enterprise Dunedin will continue to support the development and investment in the local film sector and attraction of projects to the city. Further updates will continue to be provided to the EDC via the Enterprise Dunedin activity reports.

Signatories

Author:	Antony Deaker - Ara Toi Projects Coordinator Suz Jenkins - Finance and Office Manager
Authoriser:	Fraser Liggett - Economic Development Programme Manager John Christie - Director Enterprise Dunedin

Attachments

There are no attachments for this report.

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SUMMARY OF CONSIDERATIONS			
Fit with purpose of Local Government			
This decision relates to providing a public service and regulatory function and it is considered good-quality and cost-effective.			
Fit with strategic framework			
	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
This report describes activity and planning that directly supports all five themes within the Economic Development Strategy, the Creative Economy and Creative Pride themes in the Arts and Culture Strategy.			
Māori Impact Statement			
There are no known impacts for tangata whenua.			
Sustainability			
Support for film sector contributes to economic growth and sustainability.			
LTP/Annual Plan / Financial Strategy /Infrastructure Strategy			
The decision will maintain and increase levels of service for 2019/20 film activity.			
Financial considerations			
The recommended option has been prioritised in 2019/20 operating budgets.			
Significance			
This decision is considered low in terms of the Council's Significance and Engagement Policy.			
Engagement – external			
The Grow Dunedin Partnership has been engaged on this decision.			
Engagement - internal			
There has been no internal engagement on this report.			
Risks: Legal / Health and Safety etc.			
There are no known legal or health and safety issues.			
Conflict of Interest			
There are no identified conflicts of interest.			
Community Boards			
There are no implications for Community Boards.			