

**Notice of Meeting:**

I hereby give notice that an ordinary meeting of the Toitū Otago Settlers Museum Board will be held on:

**Date:** Wednesday 21 August 2019  
**Time:** 9.00 am  
**Venue:** The Otago Settlers Association Board Room, Toitū Otago Settlers Museum, 31 Queens Gardens, Dunedin

Sue Bidrose  
Chief Executive Officer

---

**Toitū Otago Settlers Museum Board  
PUBLIC AGENDA**

---

**MEMBERSHIP**

<b>Chairperson</b>	Phil Dowsett	
<b>Members</b>	Cr Rachel Elder Cr Aaron Hawkins Peter Smith	Cr Doug Hall Susan Schweigman
<b>Senior Officer</b>	Nick Dixon, Group Manager Ara Toi	
<b>Governance Support Officer</b>	Rebecca Murray	

---

Rebecca Murray  
Governance Support Officer

Telephone: 03 477 4000  
rebecca.murray@dcc.govt.nz  
[www.dunedin.govt.nz](http://www.dunedin.govt.nz)

**Note:** Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.



<b>ITEM TABLE OF CONTENTS</b>		<b>PAGE</b>
1	Apologies	4
2	Confirmation of Agenda	4
3	Declaration of Interest	5
4	Confirmation of Minutes	11
4.1	Toitū Otago Settlers Museum Board meeting - 3 July 2019	12
<b>REPORTS</b>		
5	Toitū Otago Settlers Museum Activity Report - 1 June to 30 June 2019	15

## **1 APOLOGIES**

At the close of the agenda no apologies had been received.

## **2 CONFIRMATION OF AGENDA**

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

---

## DECLARATION OF INTEREST

---

### EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

### RECOMMENDATIONS

That the Board:

- a) **Notes/Amends** if necessary the Elected or Independent Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected or Independent Members' Interests.

### Attachments

	<b>Title</b>	<b>Page</b>
<a href="#">↓A</a>	Declaration of Interest	7



Toitū OSM Board - Register of Interest - current as at 14 August 2019				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Phil Dowsett	Owner	Residential Property Ownership - Dunedin and Lake Hawea	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various public companies	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Host Parent	Otago Girls High School	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisor/Support Capacity	Kaffelogic	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tracks and Trails Interest Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Café Logic Advisory Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Youth Partnership Advisory Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Owner	Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Farmlands	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ravensdown Fertiliser	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Hall Family Trust, Invercargill	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	Fire Brigade Restoration Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Loan of a four wheel drive truck free of charge to the group for cartage of gravel	Mountainbiking Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Supplier	Southweight Truck and Weights for testing Weigbridges Otago & Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Member	Cragieburn Reserve Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Aaron Hawkins	Chairperson	Dunedin Fringe Festival	Trust is recipient of DCC grants and a tenant of City Property Management Plan	Withdraw for all Dunedin Fringe Festival Trust and DCC discussions involving this relationship.
	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Owner	Residential Property Owner - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Creative Dunedin Partnership (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Governance and Strategy Advisory Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.



Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Co-Chair	Young Elected Members' Committee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Refugee Steering Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council Appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Contractor	Freelance copywriting and performance contracts	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Susan Schweigman	Volunteer	Dunedin i-Site	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Tapestry Trust of New Zealand	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Peter Smith	Volunteer	Green Hut Track Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Secretary	Dunedin East Rotary Charitable Trust	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin East Rotary Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Secretary	Civil Service Harriers	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various public companies	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Owner Dunedin and Naseby	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.



---

## **CONFIRMATION OF MINUTES**

### **TOITŪ OTAGO SETTLERS MUSEUM BOARD MEETING - 3 JULY 2019**

---

#### **RECOMMENDATIONS**

That the Board:

**Confirms** the Toitū Otago Settlers Museum Board meeting held on 03 July 2019 as a correct record.

#### **Attachments**

<b>Title</b>	<b>Page</b>
<a href="#">A↓</a> Minutes of Toitū Otago Settlers Museum Board meeting held on 3 July 2019	12

---

## Toitū Otago Settlers Museum Board

### MINUTES

---

Minutes of an ordinary meeting of the Toitū Otago Settlers Museum Board held in the Otago Settlers Association Board Room, Toitū Otago Settlers Museum, 31 Queens Gardens, Dunedin on Wednesday 03 July 2019, commencing at 9.00 am

#### PRESENT

**Chairperson** Mr Phil Dowsett

**Members** Cr Rachel Elder Cr Doug Hall  
Mrs Susan Schweigman Mr Peter Smith

**IN ATTENDANCE** Nick Dixon (Group Manager Ara Toi), Cam McCracken (Acting Director Toitū Otago Settlers Museum)

**Governance Support Officer** Lauren McDonald

---

#### 1 APOLOGIES

Moved (Mr Phil Dowsett/Cr Doug Hall):

That the Committee:

**Accepts** the apology from Cr Aaron Hawkins.

**Motion carried (TOSM/2019/010)**

#### 2 CONFIRMATION OF AGENDA

Moved (Mr Phil Dowsett/Cr Rachel Elder):

That the Committee:

**Confirms** the agenda without addition or alteration

**Motion carried (TOSM/2019/011)**

### **3 DECLARATIONS OF INTEREST**

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

Moved (Mr Phil Dowsett/Cr Doug Hall):

That the Committee:

- a) **Notes** if necessary the Elected or Independent Members' Interest Register
- b) **Confirms** the proposed management plan for Elected or Independent Members' Interests.

**Motion carried (TOSM/2019/012)**

### **4 CONFIRMATION OF MINUTES**

#### **4.1 TOITŪ OTAGO SETTLERS MUSEUM BOARD MEETING - 3 APRIL 2019**

Moved (Mr Phil Dowsett/Cr Doug Hall):

That the Committee:

**Confirms** the Toitū Otago Settlers Museum Board meeting held on 03 April 2019 as a correct record.

**Motion carried (TOSM/2019/013)**

### **REPORTS**

Items 5 and 6 were taken together.

### **5 TOITŪ OTAGO SETTLERS MUSEUM ACTIVITY REPORT FOR MARCH - APRIL 2019**

The Arts and Culture report covered the activities of Toitū Otago Settlers Museum for the period of March– April 2019.

The Acting Director of Toitū Otago Settlers Museum (Cam McCracken) spoke to the activity reports for March-April and May 2019 and responded to members questions.

Moved (Mr Phil Dowsett/Mr Peter Smith):

That the Committee:

- a)** Notes the Toitū Otago Settlers Museum Activity Reports for March-April and May 2019

**Motion carried (TOSM/2019/014)**

**6 TOITŪ OTAGO SETTLERS MUSEUM ACTIVITY REPORT FOR MAY 2019**

The Arts and Culture report covered the activities of Toitū Otago Settlers Museum for the period 1 May to 31 May 2019.

The Acting Director of Toitū Otago Settlers Museum (Cam McCracken) spoke to the activity reports for March-April and May 2019 and responded to members questions.

Moved (Mr Phil Dowsett/Mr Peter Smith):

That the Committee:

- a) Notes the Toitū Otago Settlers Museum Activity Reports for March-April and May 2019

**Motion carried (TOSM/2019/015)**

The meeting concluded at 9:21 am.

.....  
CHAIRPERSON

## REPORTS

### TOITŪ OTAGO SETTLERS MUSEUM ACTIVITY REPORT - 1 JUNE TO 30 JUNE 2019

Department: Arts and Culture

---

#### EXECUTIVE SUMMARY

- 1 This report covers the activities of Toitū Otago Settlers Museum for the period 1 June to 30 June 2019.

#### RECOMMENDATIONS

That the Committee:

- a) **Notes** the Toitū Otago Settlers Museum Activity Report.

#### BACKGROUND

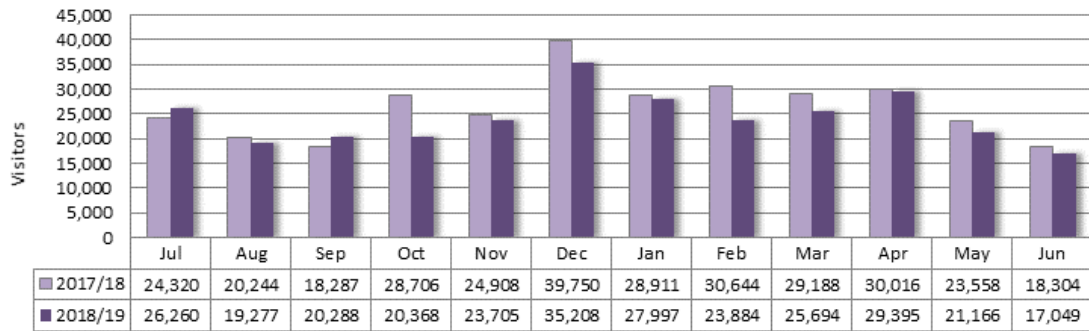
- 2 This report is written for the Toitū Otago Settlers Museum (TOSM) Board Meeting and details the latest activities and KPI performance at Toitū Otago Settlers Museum and Lan Yuan (DCG).

#### DISCUSSION

##### Visitors

From 1 July 2018 to 30 June 2019 there were 290,291 visitors to the Museum which more than met the visitation target of 250,000. It reflects an overall decrease of 26,545 or 8.38% on the previous twelve months, which is consistent with the levelling out predicted after unprecedented record numbers in the five years post redevelopment. There were 17,049 visitors to the Museum from 1 June to 30 June 2019.

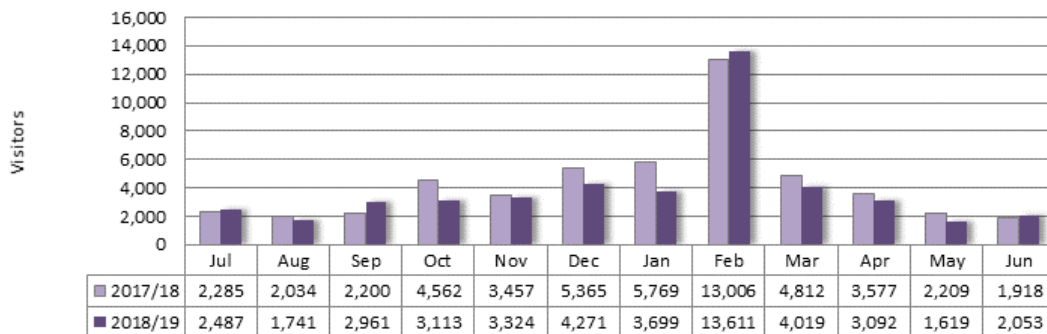
**TOSM Visitor Numbers**



2017/18	24,320	44,564	62,851	91,557	116,465	156,215	185,126	215,770	244,958	274,974	298,532	316,836
2018/19	26,260	45,537	65,825	86,193	109,898	145,106	173,103	196,987	222,681	252,076	273,242	290,291
						<i>Running total</i>						

- 3 From 1 July 2018 to 30 June 2019 there were 45,990 visitors to Lan Yuan which was an overall decrease of 5,024 or 10.2% on the previous twelve months. Visitors to Lan Yuan were 2,053 for 1 to 30 June 2019.

**Lan Yuan Visitor Numbers**



2017/18	2,285	4,319	6,519	11,081	14,538	19,903	25,672	38,678	43,490	47,067	49,276	51,194
2018/19	2,487	4,228	7,189	10,283	13,607	17,897	21,596	35,207	39,226	42,318	43,937	45,990
						<i>Running total</i>						

*(Note: the high numbers of visitors in February was a result of the Chinese New Year event. The Chinese New Year is the moon occurring between 21 January and 20 February each year.)*



**Financial Summary**

	Year to Date 30 June 2019		
	YTD Actual	YTD Budget	Variance
	\$000	\$000	\$000
<b>Revenue</b>			
Toitū Otago Settlers Museum	5,829.9	5,786.9	43 F
Lan Yuan	861.6	807.6	54 F
<b>Total revenue</b>	<b>6,691.5</b>	<b>6,594.5</b>	<b>97 F</b>
<b>Expenditure</b>			
Toitū Otago Settlers Museum	5,457.9	5,784.6	326.7 F
Lan Yuan	829.7	808.9	20.8 U
<b>Total expenditure</b>	<b>6,287.6</b>	<b>6,593.5</b>	<b>305.9 F</b>
<b>Net Surplus/(Deficit)</b>	<b>403.9</b>	<b>1</b>	<b>402.9 F</b>

4 The result for the Financial Year to June 2019 was \$403K Favourable.

**Visitor Experience**
**Exhibitions**

- 5 **Suffrage & Beyond: 1893-2018** continues to run in the Special Exhibitions Gallery. The exhibition, which was opened by Dame Silvia Cartwright, marks the 125<sup>th</sup> anniversary of women's suffrage in New Zealand and coincides with the national celebrations organised through the Suffrage 125 project. The exhibition also explores the progress and change in the lives of women over the ensuing 125 years. Suffrage & Beyond: 1893-2018 closes on 28 July 2019.
- 6 The next exhibition to be staged in the Special Exhibitions Gallery will showcase the work staff have been doing behind the scenes as part of the Collections Project which began in late October 2018. It will contain elements which explain the four prongs of the project – the donations, or Interim Receipt (IR) backlog, the re-organisation of the Downstairs Store, the re-organisation of the Costume and Textiles Store and the ongoing cataloguing of the Archives.
- 7 The exhibition will open at the beginning of November 2019 and will contain highlights from the almost 5000 objects processed as part of the backlog project as well as costume and photographs from other aspects of this comprehensive project.
- 8 The exhibitions team continues to work on several ongoing swap-outs and updates to displays throughout the Museum and to prepare for upcoming changes and displays.

**Collections Legacy projects**

- 9 Since the beginning of November 2018, the focus of our Collections and Visitor Experience teams have been focused on a number of collections legacy projects. These projects include processing the IR donations backlog, cataloguing and reorganising the Costume and Textiles Store, and the now-completed improvements and storage rationalisation in the large First Floor Collection Store. As previously reported, we have completed the First Floor Collection Store project and at July 2019 have just completed the IR backlog. Work continues in the Archives and Costume and Textiles collections with pleasing progress in these areas.

- 10 Three Archive Assistants continue work on Collections Legacy work, in the Archives processing donated items, completing cataloguing and the digitising of the photographic and portrait album collections.

**Public Programmes**

- 11 TOSM and DCG hosted twelve programmes for the June period with over 568 attendees. Highlights for the period included continuation of the ‘Great Scots’ series with guest speaker Associate Professor Colin Gavaghan and the ‘People and Places’ series with guest speaker Associate Professor Wayne Stephenson. The most popular programme for June held in the Josephine Foyer attracted an audience of 300, was the Matariki Hineraukatauri – Goddess of Music, musical concert in acknowledgement of Māori musicians both past and present.

**Education**

**Learning Experience Outside the Classroom (LEOTC)**

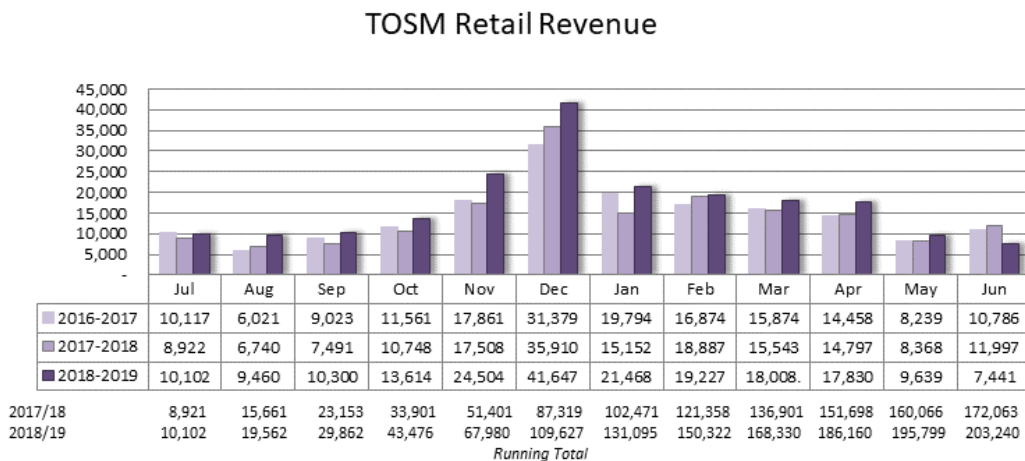
- 12 A total of 596 students visited the Museum as part of the LEOTC experience. Of those, 552 were primary and 44 were secondary school students. Education programmes presented in June revolved around social history pertaining to the Kāi Tahu, and Across the Ocean Waves Galleries; and visiting Lan Yuan the Dunedin Chinese Garden. Senior NCEA drama students from two secondary schools devised original drama inspired by Museum stories and performed these to their school communities, over two evenings.

**Mana Whenua**

- 13 A meeting of the TOSM and Kāi Tahu Liaison Group is scheduled for 6 August 2019.

**Commercial Activity**

- 14 There was an overall increase in TOSM retail revenue of \$31,177 for the Financial Year ended 30 June 2019. Retail revenue was down for June 2019 compared to the same period last year due to transferring the retail sale from June to the July this year.



**LAN YUAN**

- 15 A successful Qu Yuan family fun day event was held at Lan Yuan on 8 June 2019.
- 16 The Lan Yuan Advisory Group met on 10 June 2019.

- 17 The old logo for the Garden has been replaced and the new logo is now featured on most of the affected collateral.
- 18 A Lan Yuan Planning meeting is scheduled to be held on 28 August 2019.
- 19 Professor James Beattie will be joining Lan Yuan as a part-time voluntary advisor on cultural matters from 1 July 2019. Professor Beattie will be located, in the Scholars Office of Lan Yuan.
- 20 Preparations are underway for the annual Moon Festival to be held at Lan Yuan on 15 September 2019.

**AUDIENCE ENGAGEMENT**

- 21 For details on Audience Engagement see Attachment A

**OPTIONS**

- 22 There are no options as this report is for information only.

**NEXT STEPS**

- 23 There are no next steps as this report is for information only.

**Signatories**

Author:	Cam McCracken - Dunedin Public Art Gallery Director
Authoriser:	Nick Dixon - Group Manager Ara Toi Simon Pickford - General Manager Community Services

**Attachments**

Title	Page
<a href="#">↓A</a> Additional Activity Information	22

**SUMMARY OF CONSIDERATIONS**

***Fit with purpose of Local Government***

This report promotes the cultural well-being of communities in the present and for the future.

***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The activities in this report support the Arts and Culture, Economic Development and Social Wellbeing Strategies.

***Māori Impact Statement***

There are no known impacts for tangata whenua. The Museum consults with and works closely with the Kāi Tahu Advisory Group.

***Sustainability***

No implications although the principles of sustainability underpins all of the activity of Toitū Otago Settlers Museum and Lan Yuan the Dunedin Chinese Garden.

***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

This report is for noting purposes only.

***Financial considerations***

This report is for noting purposes only.

***Significance***

In terms of the Council's Significance and Engagement Policy, the matters in this report are deemed to be of low significance.

***Engagement – external***

This report is for noting purposes only.

***Engagement - internal***

This report is for noting purposes only.

***Risks: Legal / Health and Safety etc.***

There are no legal or health and safety risks related to matters in this report.

***Conflict of Interest***

There are no known conflicts of interest.



## **Toitū Otago Settlers Museum**

### **Activities Information**

June 2019

### **Audience Engagement**

#### **TOSM**

##### *Facebook*

- 1 As at 30 June, there were 7,943 likes on the TOSM Facebook page. Popular posts during June included: Collection Object, Gas Lamp with a reach of 7,429; Otago bound immigrants on the Nelson with a reach of 9,386 and Tiger Tea Bus refurbishment with a reach of 10,385.

##### *Trip Advisor*

- 2 Toitu Otago Settlers Museum remains at number 1 position of 94 things to do in Dunedin with a total of 1,928 reviews.

Excellent	1,499
Very Good	394
Average	25
Poor	8
Terrible	2

##### *Reviews*

In June 2019 there were 10 reviews with an average rating of 5 out of 5.

- 3 'Memories'

If you're in Dunedin I definitely recommend at look around our local early settlers museum. There are displays a plenty to cover all ages and interests.

The kids will love the dress up clothes and climbing on the tram and checking out the older cars, buses and train engines. The older amongst us certainly have a trip back down memory lane.

Often there are one off set displays on for a few months at a time. If your into genealogy then you may just see a named photo of one of your ancestors up on the wall.

There is also a souvenir shop and a cafe to rest and recover after all that walking around.

5 out of 5 Stars

Submitted by a visitor from Dunedin, NZ

- 4 'I thought the family history room with photos of early settlers was incredible. Quite emotional to put faces to names.' A museum to definitely visit - very informative and interesting - one of a kind. Had an excellent diversity in subject matter from people to industry to original settlers. Very easy to navigate, lots of room so no crowding. Good amenities which is really important to me.'

5 out of 5 stars

Submitted by a visitor from Geraldine, NZ

- 5 'From Maori to present'

'This museum was incredible. It is set out chronologically from the first explorers to the present times. The life size displays of early settlers, whalers, the portraits of some early settlers, the development of Dunedin, all was very interesting. There are touchable exhibits for children among many other displays. There is no fee to enter and WiFi is free too.'

5 out of 5 stars

Submitted by a visitor from Charlotte, USA

*Promotions*

- 6 News Stories:

**In the news:**

Group will remember the good times

<https://www.odt.co.nz/news/dunedin/group-will-remember-good-times>

---

**Lan Yuan**

*Facebook*

- 7 As at 30 June there were 4,174 likes on the Dunedin Chinese Garden Facebook page. A popular post was the Legend of Qu Yuan, family day with a reach of 2,216.

*Trip Advisor*

- 8 Dunedin Chinese Garden sits at 17 of 94 things to do in Dunedin

There were a total of 466 reviews.

Excellent	220
Very Good	158
Average	58
Poor	22
Terrible	8

*Reviews*

In June 2019 there were 4 reviews with an average rating of 4.75 out of 5.

9 'Hidden gem.'

'We enjoyed this peaceful garden whilst walking around on a self-guided architecture tour. Very much a hidden serene garden and authentically Chinese as it was designed in China. You could spend as long as you like here as there many different videos to watch regarding the Chinese workers in New Zealand and other aspects of the Chinese living in this area.'

5 out of 5 stars

Submitted by a visitor from West Sussex, UK.

10 'Don't miss this'

'This is one of the loveliest gardens I've been in so well thought out and crafted, spent a great couple of hours here it's not that big but lots of places to sit and reflect, just loved it.'

5 out of 5 stars

Submitted by a visitor from Leeds, UK.