

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Tuesday 9 February 2021
Time: 1.30 pm (or at the conclusion of the previous meeting)
Venue: Edinburgh Room, Municipal Chambers, The Octagon, Dunedin

Sandy Graham
Chief Executive Officer

Economic Development Committee
PUBLIC AGENDA

MEMBERSHIP

Chairperson	Cr Chris Staynes	
Deputy Chairperson	Cr Rachel Elder	Cr Andrew Whiley
Members	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Cr Doug Hall
	Mayor Aaron Hawkins	Cr Carmen Houlahan
	Cr Marie Laufiso	Cr Mike Lord
	Cr Jim O'Malley	Cr Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
Senior Officer	John Christie, Director Enterprise Dunedin	
Governance Support Officer	Wendy Collard	

Wendy Collard
Governance Support Officer

Telephone: 03 477 4000
Wendy.Collard@dcc.govt.nz
www.dunedin.govt.nz

Note: Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.

ITEM	TABLE OF CONTENTS	PAGE
1	Public Forum	4
2	Apologies	4
3	Confirmation of Agenda	4
4	Declaration of Interest	5
5	Confirmation of Minutes	17
5.1	Economic Development Committee meeting - 19 October 2020	17
5.1	Economic Development Committee meeting – 19 October 2020	24
PART A REPORTS (Committee has power to decide these matters)		
6	Economic Development Committee Forward Work Programme	26
7	Actions From Resolutions of Economic Development Committee Meetings	29
8	Enterprise Dunedin Activity Report - February 2021 Update	32
9	Strategic Tourism Assets Protection Programme Update	42

1 PUBLIC FORUM

At the close of the agenda no requests for public forum had been received.

2 APOLOGIES

At the close of the agenda no apologies had been received.

3 CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

RECOMMENDATIONS

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

Attachments

	Title	Page
↓A	Elected Members' Register of Interest	7

Councillor Register of Interest - Current as at 25 January 2021				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Aaron Hawkins	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Trustee	St Paul's Cathedral Foundation	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Theatre Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Otago Polytech's Research Centre of Excellence	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	LGNZ National Council	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Alexander McMillan Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Cosy Homes Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	LGNZ Policy Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairperson	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Dunedin Midwinter Carnival	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Gas Works Museum Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Delegation holder	Second Generation District Plan (2GP) Authority to Resolve Appeals on behalf of Council (Council appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Commissioner (Community Representative)	District Licensing Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Host Parent	Otago Girls High School	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisor/Support Capacity	Kaffellogic	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tracks and Trails Interest Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Trails Networks Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	Decisions about emergency response recovery may be conflicted	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Disability Issues Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Creative Dunedin Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Symphony Orchestra Foundation Board of Trustees (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Theomin Gallery Management Committee (Olveston) (Council appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Grants Subcommittee (Council Appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Personal Submitter	Speed Limit Bylaw	May be a conflict when the Bylaw is adopted at Council	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
		External family member is a Principal Security Consultant	Major supplier to DCC	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Owner	Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Farmlands	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ravensdown Fertiliser	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Hall Family Trust, Invercargill	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	Fire Brigade Restoration Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Appellant	2GP	Appellant to the 2GP	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Loan of a four wheel drive truck free of charge to the group for cartage of gravel	Mountainbiking Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Supplier	Southweight Truck and Weights for testing Weighbridges Otago & Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Company Owner/Sole Director	Shelf Company - RU There	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Startup Business	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Taieri Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Mental Health Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Trustee	Brockville Community Support Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	National Secretary	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch delegate to Arai Te Uru Marae Council	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Age Concern (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Refugee Steering Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Grants Subcommittee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Lord	Trustee	ML Lord Family Trust - Owner of Residential Properties - Dunedin	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Fonterra	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Federated Farmers	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Mosgiel Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel RSA	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Federated Farmers Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Otago Rural Support Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Youth Adventure Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Association Football Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Golden Block Developments Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Chris Staynes	Chairman	Cargill Enterprises	Contractor and service provider to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Director	Wine Freedom	Supplier to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Patron	Otago Model Engineering Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Balmacewen Lions Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Southland Manufacturers Association Trust	Possible co-funder of ED project. Duties to the Trust may conflict with duties of Council	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Deputy Chair	Cancer Society of Otago/Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Past President	Patearoa Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Balmacewen Lions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	CJ and CA Staynes Family Trust - Property Owner - Dunedin and Patearoa	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	George Street Wines Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Saddle Hill Investment Trust Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Association of Amateur Radio and Transmitters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Theomin Gallery Trust (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairman	Grow Dunedin Partnership (Council appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Shanghai Association (Sister City Society) (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
Steve Walker	Chairperson	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Chairperson	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Member	Orokonui Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Port Chalmers Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep New Zealand Beautiful	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Society of Beer Advocates	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Port Chalmers Historical Society	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Turoa Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Golf Club	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin South Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	New Zealand Professional Golfers Assn	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairman	Volunteering Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Grow Dunedin Partnership (Council appointment - alternate)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	NZ Masters Games Trust Board (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Community House Executive Committee	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Puketai Residential Centre Liaison Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

CONFIRMATION OF MINUTES

ECONOMIC DEVELOPMENT COMMITTEE MEETING - 19 OCTOBER 2020

RECOMMENDATIONS

That the Committee:

- a) **Confirms** the public and confidential minutes of the Economic Development Committee meeting held on 19 October 2020 as a correct record.
- b) **Notes** that the confidential minutes were publicly released in November 2020.

Attachments

	Title	Page
↓A	Minutes of Economic Development Committee meeting held on 19 October 2020	18
↓B	Confidential Minutes of Economic Development Committee meeting held on 19 October 2020	24

Economic Development Committee

MINUTES

Minutes of an ordinary meeting of the Economic Development Committee held in the Edinburgh Room, Municipal Chambers, The Octagon, Dunedin on Monday 19 October 2020, commencing at 1.18 pm

PRESENT

Chairperson Cr Chris Staynes
Deputy Chairperson Cr Andrew Whiley

Members	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Cr Doug Hall
	Mayor Aaron Hawkins	Cr Carmen Houlahan
	Cr Marie Laufiso	Cr Mike Lord
	Cr Jim O'Malley	Cr Jules Radich
	Cr Lee Vandervis	Cr Steve Walker

IN ATTENDANCE

Sandy Graham (Chief Executive Officer), John Christie (Director Enterprise Dunedin), Simon Drew (General Manager, Infrastructure Services), Fraser Liggett (Economic Development Programme Manager), Malcolm Anderson (City Marketing Manager), Des Adamson (Business Relationship Manager), Chanel O'Brien (Business Development Advisor Skills and Entrepreneurship), Louise van de Vlied (Manager, Visitors Centre), Clare Sullivan (Team Leader, Civic), Annabelle Cullinane (Economic Advisor – Coastal Otago), Benjy Patterson (Business Analyst), Margo Reid (Study Dunedin Coordinator), Antony Deaker (Film Dunedin Coordinator) and Graham McKerracher (Council Communications and Marketing Manager).

Governance Support Officer Wendy Collard

1 PUBLIC FORUM

1.1 Study Dunedin

Cr Christine Garey entered the meeting at 1.23 pm

Linda Miller, Chairperson of Study Dunedin Advisory Group, provided an update on Study Dunedin which included the impact that COVID-19 pandemic had on the

international education section and the support provided to pupils and students who remained in the City.

Ms Miller responded to questions from the Committee.

2 APOLOGIES

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

Accepts the apology from Cr Rachel Elder.

Motion carried (ED/2020/016)

3 CONFIRMATION OF AGENDA

Moved (Cr Chris Staynes/Cr Steve Walker):

That the Committee:

Confirms the agenda with the following addition or alteration:

that standing order 21.4 Option C be adopted in relation to moving and seconding and speaking to amendments.

Motion carried (ED/2020/017)

4 DECLARATIONS OF INTEREST

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

There were no declarations

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Elected Members' Interest Register; and
- b) **Confirms** the proposed management plan for Elected Members' Interests.

Motion carried (ED/2020/018)

PART A REPORTS**5 STUDY DUNEDIN TRANSITIONS REPORT**

A report from Enterprise Dunedin provided an update on a research project (funded by Education New Zealand (ENZ)) into transition pathways between high schools and tertiary institutions for international students in Dunedin and Otago.

The Economic Development Programme Manager (Fraser Liggett) and the Study Dunedin Co-ordinator (Margo Reid) spoke to the report and responded to questions.

Moved (Cr Christine Garey/Cr Andrew Whiley):

That the Committee:

Notes the results of the Study Dunedin Transitions Report.

Motion carried (ED/2020/019)

6 ENTERPRISE DUNEDIN ACTIVITY REPORT - OCTOBER 2020 UPDATE

A report from Enterprise Dunedin provided an update on the Enterprise Dunedin activities.

The Economic Development Programme Manager (Fraser Liggett), the City Marketing Manager (Malcolm Anderson), the Business Analyst (Benjy Patterson) and the Manager Visitors Centre (Louise van de Vlied) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

Notes the Enterprise Dunedin Activity Report – October 2020 Update.

Motion carried (ED/2020/020)

7 CENTRE OF DIGITAL EXCELLENCE (CODE) UPDATE REPORT

A report from Enterprise Dunedin provided an update on workstreams and activities to establish the Centre of Digital Excellence (CODE).

The Economic Development Programme Manager (Fraser Liggett) and the Business Development Advisor Skills and Entrepreneurship (Chanel O'Brien) spoke to the report and responded to questions.

Cr Lee Vandervis left the meeting at 02:56 p.m.

Moved (Cr Andrew Whiley/Cr Jules Radich):

That the Committee:

Notes the Centre for Digital Excellence (CODE) report.

Motion carried (ED/2020/021)

8 FILM DUNEDIN

A report from Enterprise Dunedin provided an update on engagement with the local and regional screen sector on the creation of an Investment Logic Map (ILM) to support film activity.

The Economic Development Programme Manager (Fraser Liggett) and the Film Dunedin Coordinator (Antony Deaker) spoke to the report and responded to questions.

Moved (Cr Andrew Whiley/Cr Chris Staynes):

That the Committee:

Notes the Film Dunedin report.

Motion carried (ED/2020/022)

9 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

A report from Civic provided the forward work programme for the 2020-2021 year

The Director, Enterprise Dunedin (John Christie) spoke to the report and responded to questions

Moved (Cr Andrew Whiley/Cr Steve Walker):

That the Committee:

Notes the Economic Development Committee forward work programme.

Motion carried (ED/2020/023)

10 ACTIONS FROM RESOLUTIONS OF ECONOMIC DEVELOPMENT COMMITTEE MEETINGS

A report from Civic detailed the open and completed actions from resolutions of Economic Development Committee meetings from the start of the triennium in October 2019.

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

Notes the Open and Completed Actions from resolutions of Economic Development Committee meetings.

Motion carried (ED/2020/024)

11 ITEMS FOR CONSIDERATION BY THE CHAIR

There were no items for consideration.

RESOLUTION TO EXCLUDE THE PUBLIC

Moved (Cr Chris Staynes/Cr Steve Walker):

That the Committee:

Pursuant to the provisions of the Local Government Official Information and Meetings Act 1987, exclude the public from the following part of the proceedings of this meeting namely:

General subject of the matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution	Reason for Confidentiality
C1 Otago Construction Labour Forecasting	<p>S7(2)(b)(ii) The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</p> <p>S7(2)(i) The withholding of the information is necessary to enable the local authority to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations).</p>	S48(1)(a) The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.	

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987, and the particular interest or interests protected by Section 6 or Section 7 of that Act, or Section 6 or Section 7 or Section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public are as shown above after each item.

That Deb Sutton (Ministry of Social Development) be permitted to remain at the meeting, after the public has been excluded, because of their knowledge of Item C1. This knowledge, which would be of assistance in relation to the matters discussed, was relevant because they would be reporting on the item under consideration.

Motion carried (ED/2020/025)

The meeting entered into non public at 3.11 pm and concluded at 3.41 pm.

.....
CHAIRPERSON

Economic Development Committee
CONFIDENTIAL MINUTES

Confidential Minutes of an ordinary meeting of the Economic Development Committee held in the Edinburgh Room, Municipal Chambers, The Octagon, Dunedin, on Monday 19 October 2020, commencing at 3.13 pm

PRESENT

Chairperson	Cr Chris Staynes	
Deputy Chairperson	Cr Andrew Whiley	
Members	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Cr Doug Hall
	Mayor Aaron Hawkins	Cr Carmen Houlihan
	Cr Marie Laufiso	Cr Mike Lord
	Cr Jim O'Malley	Cr Jules Radich
	Cr Steve Walker	

IN ATTENDANCE

Sandy Graham (Chief Executive Officer), John Christie (Director Enterprise Dunedin), Simon Drew (General Manager Infrastructure Services), Liggett (Economic Development Programme Manager), Des Adamson (Business Relationship Manager), Annabelle Cullinane (Economic Advisor – Coastal Otago), Graham McKerracher (Council Communications and Marketing Manager), Clare Sullivan (Team Leader, Civic), Deb Sutton (Regional Labour Market Advisor, Ministry of Social Development).,

Governance Support Officer Wendy Collard

DECLARATIONS OF INTEREST

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

There were no new declarations of interest.

PART A REPORTS

C1 OTAGO CONSTRUCTION LABOUR FORECASTING

A report from Enterprise Dunedin provided an update on activity jointly led by Enterprise Dunedin, the Ministry of Social Development (MSD) and Aukaha to forecast construction labour workforce demand and skills needs across Otago.

The Economic Development Programme Manager (Fraser Liggett), the Business Relationship Advisor (Des Adamson), the Economic Advisor – Coastal Otago (Annabelle Cullinane) and the Regional Labour Market Advisor, Ministry of Social Development (Deb Sutton) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr David Benson-Pope):

That the Committee:

Notes the Otago Construction Labour Forecast findings prepared by the Building Construction Industry Training Organisation (BCITO), Infometrics and MartinJenkins.

Motion carried (ED/2020/016)

The meeting concluded at 3.41 pm

.....
Chairperson

PART A REPORTS

ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

Department: Civic

EXECUTIVE SUMMARY

- 1 The purpose of this report is to provide the forward work programme for the 2021 year (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

NEXT STEPS

- 3 An updated report will be provided to future meetings of the Economic Development Committee.

Signatories

Author:	Wendy Collard - Governance Support Officer
Authoriser:	Clare Sullivan - Team Leader Civic

Attachments

	Title	Page
↓A	Economic Development Committee Work Programme	27

Key	
New item	
Changes to timeframes	
Completed; progress to date update	Bold

Economic Development Committee Forward Work Programme 2021 - February 2021														
Area of Work	Reason for Work	Council role (decision and/or direction)	Expected timeframes											
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Enterprise Dunedin Activity Report	To update the Committee on key Economic Development Strategy Activities	Noting the Non-Financial Activity Report. Progress to date: <i>Quarterly reporting to the Committee.</i>		Noting				Noting		Noting		Noting		
Study Dunedin Education Update Report	To update the Committee on Study Dunedin Activities	Noting the Study Dunedin Education Report. Progress to date: <i>Bi-annual reporting to Committee.</i>				Noting						Noting		
Outstanding Actions	Report on status of outstanding actions arising from resolutions pass at the Economic Development Committee	Noting the outstanding actions and progress towards their completion. Progress to date: <i>This report will be presented to each Economic Development Committee meeting</i>		Noting		Noting		Noting		Noting		Noting		
Start Up Dunedin Trust Report	To update the Committee on the Start Up Dunedin Trust Activities	Noting the Start Up Dunedin Trust Report Progress to date: <i>Annually</i>						Noting						
Central of Digital Excellence (CODE) Update Report	To update the Committee on CODE activities	Noting the CODE Update Report Progress to date: <i>Bi-annual reporting to the Committee</i>						Noting				Noting		
Dunedin Destination Plan	To update the current Dunedin Destination Plan in align with the current city requirement	To adopt the updated Dunedin Destination Plan Progress to date: <i>Yet to be started</i>										Adopt		

Area of Work	Reason for Work	Council role (decision and/or direction)	Expected timeframes											
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Strategy Tourism Assets Protection Programme (STAPP) Update Report	To provide an update to the Committee on the allocation of the Government Funding	Noting the STAPP update Progress to date: <i>Report in the current agenda</i>		Noting										
Sister City and International Update Report	To provide an update to the Committee on Sister City and International Activities	Noting the Sister City Update Report Progress to date: <i>To be progressed</i>				Noting								
Dunedin City - Annual Economic Profile	To provide an update to the Committee on the progress against the 2013-2023 Economic Development Strategy	Noting the Dunedin City - Annual Economic Profile Progress to date: <i>To be progressed</i>				Noting								
Construction Skills Labour Force Work Report	To provide an update to the Committee on the assessment of the labour force market in Otago against known construction projects	Noting the Construction Skills Labour Force Work Report Progress to date: <i>To be progressed</i>				Noting								
Grow Dunedin Partnership	To update the Committee on the Grow Dunedin Partnership Activities	Noting the Grow Dunedin Partnership Report Progress to date: <i>Bi-annual reporting to the Committee.</i>				Noting				Noting				

ACTIONS FROM RESOLUTIONS OF ECONOMIC DEVELOPMENT COMMITTEE MEETINGS

Department: Civic

EXECUTIVE SUMMARY

- 1 The purpose of this report is to detail the open and completed actions from resolutions of Economic Development Committee meetings from the start of the triennium in October 2019 (Attachment A and B).
- 2 As this report is an administrative report only, there are no options or Summary of Considerations.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Open and Completed Actions from resolutions of Economic Development Committee meetings shown in Attachment A and B.

DISCUSSION

- 3 The actions report will be a regular report which will show progress on implementing resolutions made at Committee meetings. Matters that have been completed will be identified as such. The document contains actions dating back to the start of the triennium.
- 4 The outstanding actions report will become a standing item on future Committee agendas.

NEXT STEPS

- 5 An updated actions report will be provided to future Economic Development Committee meetings.

Signatories

Author:	Wendy Collard - Governance Support Officer
Authoriser:	Clare Sullivan - Team Leader Civic

Attachments

	Title	Page
A	Public Open Actions	30
B	Public Completed Actions	31

PUBLIC OPEN ACTIONS - ECONOMIC DEVELOPMENT COMMITTEE RESOLUTIONS 2019-2022						
Meeting Date	Resolution	Report	Resolution or Action to be Taken	Group	Due Date	Status
15 June 2020	ED/2020/007	StartUp Ecosystem	A report to be presented to Council for approval of the new DCC representative to the StartUp Dunedin Trust (SUDT)	Enterprise Dunedin	28 February 2021	A report will be presented to the Council meeting in February 2021 to approve the DCC representative to the SUDT.
31 August 2020	ED/2020/013	Grow Dunedin Partnership Implementation Plan	A report to be provided which outlined a statement of priorities to be presented annually.	Enterprise Dunedin	30 June 2021	A statement of priorities will be included in the Grow Dunedin Partnership activities update to the Economic Development Committee by June 2021
19 October 2020	ED/2020/019	Study Dunedin Transition	A report to be presented on the development of a strategic action plan and include roll out changes and developments for the next two years	Enterprise Dunedin	30 June 2021	This has been scheduled into the Forward Work Programme for the Economic Development Committee.
19 October 2020	ED/2020/020	Study Dunedin - Dunedin Summer Programme	A report to be presented on the Dunedin Summer Programme upon its completion.	Enterprise Dunedin	30 June 2021	A report will be presented to the Economic Development Committee as part of the Study Dunedin Update

PUBLIC COMPLETED ACTIONS - ECOMONIC DEVELOPMENT COMMITTEE RESOLUTIONS 2019-2022							
Meeting Date	Resolution	Report	Resolution or Action to be Taken	Group	Due Date	Status	Date Completed
	ED/2020/009	Enterprise Dunedin Activity Report - June 2020	A report to be provided to the Committee on the Construction Skills Labour Forecasting project.	Enterprise Dunedin	15 October 2020	A report will be presented to the non-public section of the Economic Development Committee being held on 15 October 2020	15 October 2020
31 August 2020	ED/2020/013	Terms of Reference for the Grow Dunedin Partnership	Advertising and recruiting of new independent members for the GDP to ensure sector representation and expertise to be undertaken	Enterprise Dunedin		A report will be presented to the Grow Dunedin Partnership meeting being held on 15 October 2020	7 December 2020
31 August 2020	ED/2020/013	Terms of Reference for the Grow Dunedin Partnership	A report to be presented half yearly providing an update on the Grow Dunedin Partnership activities	Enterprise Dunedin		This has been scheduled into the Forward Work Programme for the Economic Development Committee	15 October 2020

ENTERPRISE DUNEDIN ACTIVITY REPORT - FEBRUARY 2021 UPDATE

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee on Enterprise Dunedin activities.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity Report – February 2021 Update.

BACKGROUND

- 2 Enterprise Dunedin activity is informed by the 2013-2023 Economic Development Strategy. The strategy is underpinned by five themes:
 - a) Business vitality – to improve the ease of doing business;
 - b) Alliances for innovation – to improve linkages between industry and research;
 - c) A hub for skills and talent – to increase retention of graduates, build the skills base and grow migrant numbers;
 - d) Linkages beyond our borders – to increase international investment and establish projects with other cities; and
 - e) A compelling destination – to increase the value of tourism and events and improve the understanding of Dunedin's advantages.
- 3 The strategy sets out two economic goals:
 - a) 10,000 extra jobs over 10 years (requiring growth of approximately 2% per annum); and
 - b) An average of 10,000 of extra income for each person (requiring GDP per capita to rise 2.5% per annum).

Centre of Digital Excellence (CODE)

Development of the CODE legal entity

- 4 On 8 December 2019, Council approved (in principle) the Shareholder's Agreement, Constitution and policy for the appointment of the Independent Chair and Council Director to CODE.

- 5 This decision has enabled other parties working on CODE (including local runaka, the University of Otago, Otago Polytechnic and industry) to consider the Shareholders Agreement and nomination of Directors for the new entity.
- 6 A further paper on the creation of the legal entity and appointments to it, is expected to be brought to Council. Once created the new entity will be responsible for the delivery of CODE activities and contracting with the Provincial Development Unit.

CODE Grants Programme

- 7 A \$700k grants programme to support and grow Dunedin's game development ecosystem was brought forward during 2020 in response to the economic challenges posed by COVID-19.
- 8 The grants programme is composed of three contestable funds:
 - a) KickStart focused on developing game prototypes;
 - b) Start Up aimed at developing games and smaller studios;
 - c) Scale Up to grow smaller start-ups and games into larger, more commercial options.
- 9 CODE received 56 expressions of interest and 24 full applications for the first round of *KickStart* and *Start Up*, resulting in nearly \$450k of grants being contracted to seven organisations.
- 10 An announcement on specific projects is currently being planned for the middle of February 2021.

Otago Regional Economic Development (ORED)

- 11 The ORED Working Group (comprised of Economic Development Agencies across Otago) has commenced the development of a draft ORED Plan (OREDP) to align with the government's post-election priorities areas for regional economic development and the second round of the Provincial Growth Fund (PGF).
- 12 The draft OREDP will set out several proposals based on the themes identified in the ORED Framework for engagement across the region and is expected to be completed by July 2021.

Business Vitality

Business Clinics

- 13 Enterprise Dunedin provides an information and guidance service to people seeking business support on issues such as compliance, financial planning, funding and with support from various agencies and services.
- 14 20 people attended clinic sessions in the period between 1 July and 30 December 2020 on ideas including new food products, hospitality, skin care and data analysis.
- 15 Feedback from the clinics remains positive, with one client reporting that engagement in 2019 was the motivating factor in successfully launching their new business in 2020.

Alliances for Innovation

Film

- 16 Film Dunedin has been providing a range of support to the producers of a US feature film currently based in the city. The project has contracted Dunedin crew, actors, accommodation and service providers.
- 17 Film Dunedin continues to service enquiries for a range of feature film and television projects considering Dunedin and Otago as their base.
- 18 In order to better support businesses, Film Dunedin has completed research on the availability of skilled and experienced crew for scripted productions. The outcome of this work has identified greater numbers of crew in the city than previously understood as well as strengths and gaps in certain roles.
- 19 Film Dunedin is currently engaged with seven feature film and two television and web series in varying levels of development by Dunedin writers, or set in Dunedin. In addition, work is continuing with the producers of three short films set in Dunedin and planned for production in the next six months.
- 20 Film permitting decreased in the period to 31 December 2020 due to border closures limiting smaller projects such as travel and special interest television content.
- 21 The film permitting approval process has continued in line with nationally determined COVID-19 precautions. All permit requests require project registration with ScreenSafe and Health and Safety plans that meet standards endorsed by Worksafe.
- 22 In the six months to 31 December 2020, Film Dunedin:
 - a) Responded to 99 enquiries for filming in the city, compared to 47 enquiries in the same period in 2019; and
 - b) Issued 22 film permits (8 film permits during October – December 2020 compared with 17 permits in the corresponding period in 2019).
- 23 The Dunedin and the Queenstown Lakes Film Offices have continued to coordinate regional activity over the last three months as part of Film Otago Southland. This work aimed at developing the sector, has included supporting a writers in residence project, enhancing the regional locations database, industry workshops (to upskill crew), industry events and newsletters.

A Hub for Skills and Talent

JobDUN - Business Internship programme 2020/2021

- 24 The objective of the JobDUN programme is to meet business needs, create high value jobs, retain skills and talent and contribute to the economic growth of Dunedin. The programme allocates funding for 50 intern placements on an annual basis.
- 25 To date the 2020/2021 season has attracted 24 businesses applying for 44 interns, with over half from the ICT/Tech and Creative sectors. Notwithstanding the impact of COVID-19 (which resulted in the cancellation of the annual matching in September), this compares favourably with 28 businesses in the 2019/2020 season.

- 26 Enterprise Dunedin will analyse results with businesses and interns in early 2021 to report on satisfaction levels and job creation results.

Start Up Ecosystem

- 27 Enterprise Dunedin, with the support of the Grow Dunedin Partnership, has completed the process for the recruitment of a new representative on the Startup Dunedin Trust (SUDT). A recommendation will be brought back to the 23 February 2021 Council meeting.
- 28 The following highlights were achieved by SUDT during the period between July – December 2020:
- a) Over 160 engagement sessions with startups;
 - b) Redesign of the Challenger series as the Distiller Incubator which is currently supporting 7 startups through mentors and sponsors;
 - c) The October round of Audacious attracted 90 students and over 120 attendees from the community for the celebration showcase;
 - d) Supported and lead over 25 business events;
 - e) 11 new startups graduating from Co.Starters in November; and
 - f) Supported and hosted the first Mainland Angel Investment network evening with 5 startups pitching to new and existing investors.
- 29 An article in 'The Spinoff' on 22 January 2021, supported by Enterprise Dunedin, promoted the entrepreneurial strengths of the city as well as profiled Petridish, CODE, Startup Dunedin and INNOV8HQ.

Linkages Across Borders

Project China

- 30 A video Conference took place between Mayor Hawkins and the Deputy Chairman of the Shanghai Standing Committee Mr Sha. Mr Sha emphasised the value of the 20-year sister city relationship between Shanghai and Dunedin and indicated support for further work in areas such as education and trade. Topics of discussion included:
- a) The renewal of the Memorandum of Understanding between Shanghai and Dunedin;
 - b) Opportunities regarding CODE and health research;
 - c) COVID 19 and climate change challenges.

Compelling Destination

Destination Marketing

- 31 Dunedin's visitor sector continues to be affected by COVID-19 travel restrictions. Across New Zealand there has been a distinct shift by domestic travellers away from urban centres.

Strategic Assets Protection Programme (STAPP)

- 32 Enterprise Dunedin's marketing activity continues to adjust depending on COVID-19 alert levels. Planning and research is underway for a refreshed campaign through to June 2021 (including trans-Tasman should travel permit).
- 33 Project planning, procurement and implementation of MBIE's STAPP \$700k investment is the subject of the report "Strategic Tourism Asset Protections Programme Update" being considered at this meeting.

Visit Sector Initiatives and Engagement

- 34 The Central Otago Touring Route from Dunedin to Queenstown was launched in late November. Enterprise Dunedin was a partner in this project.
- 35 The Cycle Trails Collective has appointed a joint marketing executive partly funded by Enterprise Dunedin.
- 36 The Southern Scenic Route is being targeted for a new product development and product push by the Otago and Southland Regional Tourism Organisations. This is driven by Great South who has appointed a full-time project coordinator.
- 37 In December Enterprise Dunedin hosted Bjoern Spritzer, Tourism New Zealand's General Manager Domestic Marketing. During the visit he met with operators and had a strategy session with the Destination Marketing team.
- 38 Enterprise Dunedin is coordinating MBIE's Regional Events Fund. The fund is for new or existing events, or capability building and is expected to last two years. It is designed to replace lost international visitor spend and boost regional domestic spend.

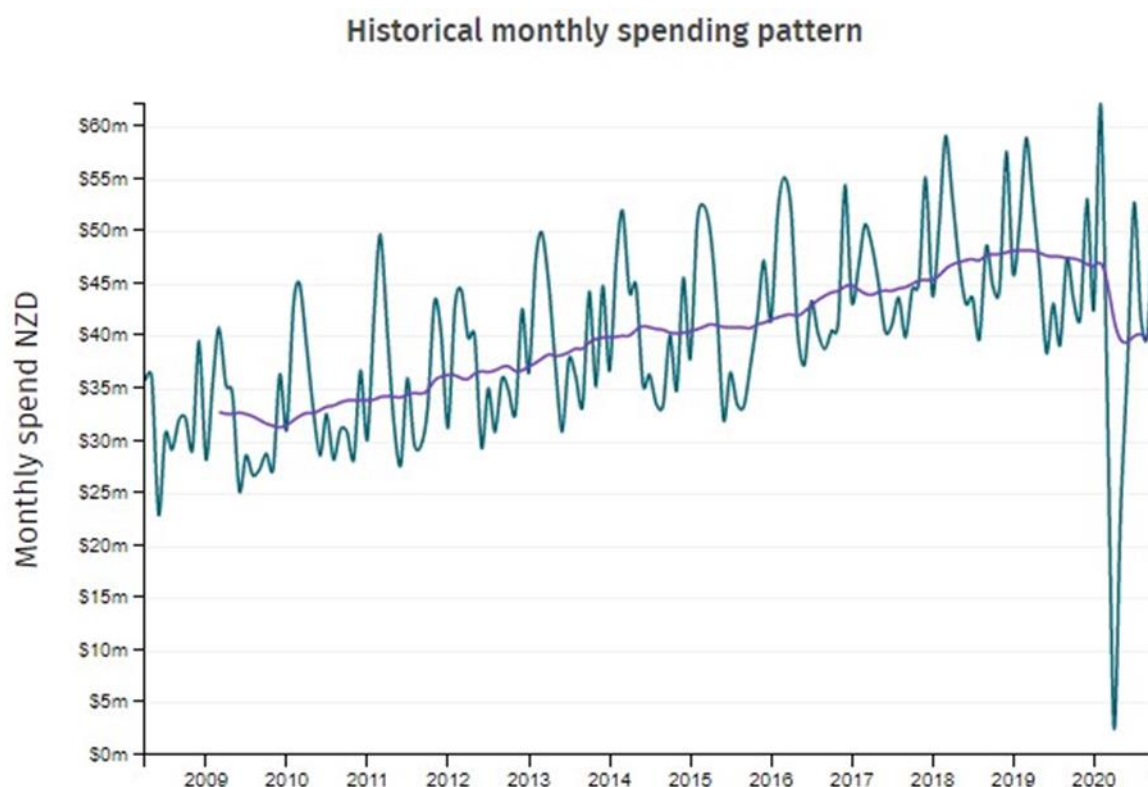
Research and Data

- 39 The new Accommodation Data Programme commenced in July 2020. Dunedin's occupancy rate for November 2020 was 46.5% and New Zealand's was 41.5%. Average nights stayed per guest is 1.9, slightly up from October at 1.85 nights.
- 40 The Monthly Regional Tourism Estimates (MRTE) results continue to fluctuate. The model used to estimate tourism spend in the MRTES, and the assumptions underlying it, were designed for a stable tourism industry. Due to the large changes in tourism spend caused by COVID-19 (including the shift towards the domestic market, and the industry makeup of each region), these assumptions are likely to have been affected.
- 41 A comparison of the last three months visitor spend for Dunedin is shown below:

MRTE Spend	Domestic 2020	Domestic 2019	International 2020	International 2019
August	\$ 40 m	\$ 39m	\$ 5m	\$ 13m
September	\$ 40.2m	\$ 48m	\$ 5m	\$ 11m

October	\$ 53m	\$ 47m	\$ 5m	\$ 15m
---------	--------	--------	-------	--------

42 Historical domestic spend from 2009-20 is shown below:



- 43 Engagement with DunedinNZ.com content remains high with 51% increase in average session duration and a 12% increase in the number of pages per session.
- 44 Of the website users, 48% chose to visit an external website (e.g. local business as a result of the content viewed on the DunedinNZ.com website).
- 45 During November the DunedinNZ Instagram account had a reach of 87,000 with 22,000 interactions and followers equalling 41,600. The DunedinNZ Instagram account has an engagement rate of 3%, which compared to other Regional Tourism Organisations (RTOs) is the highest in New Zealand.
- 46 Since October, the DunedinNZ Facebook page has had 1,551,528-page views with followers totalling 93,409. During this period 92,996 users have engaged with Dunedin destination content.

Business Events (Conferences)

- 47 Dunedin Business Events has engaged Tourism Marketing Solutions to increase Dunedin's profile within the domestic market and to generate new conference leads. This is a MBIE STAPP funded project.
- 48 Enquiries for new business events has increased with 22 new leads to date compared to seven in the same quarter of 2019. From these 22 leads Enterprise Dunedin submitted three

conference bids, one successful for March 2021 (with an estimated value of \$153k), one unsuccessful, and the other still to confirm.

Consumer Marketing – New Zealand and Australia

- 49 Enterprise Dunedin continues to use 'Plan D' as the creative direction to promote Dunedin as a desirable visitor destination for both domestic tourism and eventually Australia.
- 50 Enterprise Dunedin is working closely with Tourism New Zealand on joint venture domestic campaign activity. As well as working with TNZ, Enterprise Dunedin continues to work with Dunedin Airport, Air New Zealand and others, across a broad media mix to drive awareness of Dunedin as a destination. Channels include print (newspapers and magazines), digital, Air NZ in-flight and outdoor billboard media.
- 51 Enterprise Dunedin continues to work with other Regional Tourism Organisation's and has specifically developed 'Waitaki Long Weekend', and 'Southern Scenic Route' initiatives.
- 52 A full report on the Plan D campaign, based on the current Marketing Plan, and subsequent initiatives will be available for the Economic Development Committee meeting in June 2021.

PR and Promotions

- 53 Enterprise Dunedin has secured 24 features or inclusions in regional and national publications and hosted one media familiarisation. Coverage published over this period included a variety of publications including features/articles in New Zealand House and Garden, Stuff, New Zealand Herald and Urban list.
- 54 Additional coverage resulting from media visits will be published over the next quarter, including features in Cuisine magazine and Spinoff.
- 55 Tourism New Zealand's domestic marketing continues to present additional opportunities to promote the city and an urban focused campaign featuring Dunedin will go live in late January.

Trade Marketing

- 56 The international trade market has seen a growing number of inquiries from companies in support of itinerary building and brochure development for 2021 and 2022.
- 57 Abercrombie & Kent, of Australia have adjusted their high-end luxury air tour package "Wings Over" to now include travel to New Zealand. Enterprise Dunedin facilitated the securing of four groups of 18 high value visitors to Dunedin in 2022.
- 58 In partnership with SOUTH (Christchurch Airport) Dunedin is included in a package of drive itineraries of the South Island developed by trade wholesaler ANZCRO. This initiative will be shared through travel managers to the Australian market at the appropriate time.

Study Dunedin

Auckland Agent Event

- 59 An event organised by Enterprise Dunedin to update international education agents was held in Auckland on Thursday 22 October. The session provided an opportunity for Dunedin education institutions to maintain and grow business relationships in anticipation of borders reopening to students.

- 60 The event was coordinated with Study Queenstown, which supported Education New Zealand (ENZ) aims of encouraging a regional approach to international students. In summary:
- a) 33 agents attended the event representing 10 key study markets;
 - b) Six Dunedin high schools, the University of Otago and Otago Polytechnic were present;
 - c) Study Dunedin & Study Queenstown delivered short presentations; and
 - d) Agents-Institution meetings were conducted.
- 61 A competition to host International Education Agents in Dunedin in March 2021 was held as part of the event. Eight agents were selected for a two-night three-day famil programme from 17-19 March 2021 delivered in partnership with Dunedin high schools and tertiary institutions.

End of Year Student Celebration

- 62 Study Dunedin facilitated an end of year event for tertiary and high school international students on Friday 4 December 2020. The two-hour event which included a speech by Deputy Mayor Garey attracted over 150 students and staff and provided an opportunity to support students and acknowledge the support offered by international education staff during 2020.

i-SITE Visitor Centre

- 63 As a result of COVID-19, the mix of visitors to the i-SITE Visitor Centre has changed significantly. International travellers who were in the country pre COVID-19 have been continuing with their working holidays as planned.
- 64 The table below demonstrates the change in visitor purchasing mix at the Visitor Centre for the period July to December 2020 compared to same period last year.

	1 JUL – 31 DEC 2019	1 JUL – 31 DEC 2020
Domestic Travellers	31%	92%
International Travellers	44%	8%
Cruise Ship Travellers	25%	0%
Total	100%	100%

- 65 This table demonstrates the split of domestic visitors to the Dunedin visitor centre by region for July to December 2020 compared to the same period last year.

	1 JUL – 31 DEC 2019	1 JUL – 31 DEC 2020
Northland	1.1%	3.0%
Auckland	8.4%	13.4%

Waikato	0.9%	2.4%
Bay of Plenty	2.7%	3.6%
Gisborne	0%	0.1%
Hawkes Bay	0.7%	1.4%
Taranaki	0.3%	0.4%
Manawatu-Wanganui	1.0%	1.2%
Wellington	3.7%	5.6%
Marlborough	0.8%	1.6%
Canterbury	5.9%	5.9%
Dunedin	68.9%	57.7%
Otago	3.9%	2.2%
Southland	1.7%	1.5%
Total	100%	100%

NEXT STEPS

66 Feedback on Enterprise Dunedin activity will be incorporated into future reports.

Signatories

Author:	Malcolm Anderson - City Marketing Manager Fraser Liggett - Economic Development Programme Manager
Authoriser:	John Christie - Director Enterprise Dunedin

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS
Fit with purpose of Local Government

This report promotes the economic well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Enterprise Dunedin is responsible for the delivery of the 2013-2023 Economic Development Strategy.

Māori Impact Statement

The CODE Working Group is working with Te Rūnanga o Ōtākou and Kāti Huirapa Rūnaka ki Puketeraki regarding the development of Kaupapa CODE. Further engagement with Rūnaka is planned during the development of the OREDP.

Sustainability

There are no known impacts for sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

Enterprise Dunedin activities and the 2013-2023 Economic Development Strategy are included in the 2018-28 10 year plan.

Financial considerations

There are no financial considerations.

Significance

This decision is considered low significance under the Significance Engagement Policy.

Engagement – external

External engagement has been held with Te Rūnanga o Ōtākou and Kāti Huirapa Rūnaka ki Puketeraki and Dunedin's Tech, Education, Tourism, Film, Food and general business sectors.

Engagement – internal

As an update report, no internal engagement has been undertaken.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

There are no known implications for Community Boards.

STRATEGIC TOURISM ASSETS PROTECTION PROGRAMME UPDATE

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee on progress in implementing the Strategic Tourism Assets Protection Programme (STAPP). The STAPP programme has been designed to support tourism businesses and Regional Tourism Organisations. Decisions on funding allocations were made by the Tourism Recovery Ministers Group, supported by Ministry of Business, Innovation and Employment (MBIE) advice.
- 2 Enterprise Dunedin received \$700k + GST to implement 15 individual programmes between November 2020 and March 2022.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Strategic Tourism Assets Protection Programme Update.

BACKGROUND

- 3 Regional Tourism Organisations (RTOs) play an important role in supporting the tourism system. The tourism sector depends on RTOs to lead and coordinate activities in their regions, alongside the tourism industry, stakeholders, Māori/iwi and communities. Enterprise Dunedin is the RTO representing Dunedin.
- 4 As part of STAPP, up to \$20.2 million in grants has been allocated to the 31 RTOs across New Zealand. The investment plans that RTOs were required to develop have been assessed and funding confirmed across three streams: Product Development and Capability, Destination Management and Destination Marketing.
- 5 Overall, the investment will support RTOs to implement destination management and planning and encourage more people to explore their regions. The funding will also allow RTOs to support the broader tourism industry, stimulate regional demand, increase industry capability and progress the goals of the New Zealand-Aotearoa Government Tourism Strategy.

DISCUSSION

- 6 A brief overview of the 15 programmes, and their current status is noted below.

Project	Outcome	Status	Lead	Anticipated finish date
Refresh Dunedin Destination Plan	Refreshed Dunedin Destination Plan	Underway	Consultants Stafford Strategy	August 2021
Destination Marketing	Increased Destination Marketing activity aligned with partners	Underway	Internal Consultants tbc	May 2022
Business Events	Lead generation and completion of Strategic Plan	Underway	Internal Consultants Tourism Marketing solutions	June 2021
Cultural Audit Marketing	Kai Tahu input into Marketing / Brand	Underway	Consultants tbc	June 2021
Digital Assets	New image and video assets	Underway	Internal	November 2021
Data sharing	System to collect and share data across Dunedin activities	Procurement Stage	Consultant tbc	March 2022
Product Review	Review product mix, identify opportunities	Underway	Internal Consultants The Pyjama Strategist	June 2021
Crisis Resilience	Work to upgrade, and develop operator Crisis Plans	Underway	Consultants Resilient Organisations	June 2021
Carbon Neutrality	Work to develop pathways for operators to meet carbon neutrality goals	Underway	Consultants tbc	June 2021

Project	Outcome	Status	Lead	Anticipated finish date
Digital Marketing	Work to upskill and engage operators	Underway	Consultants Maverick Digital Qualmark	June 2021
Signature Event/s Promotion	Promotion of new event/s. Now integrated with new Regional Event Fund	About to commence	Internal Consultants	June 2023
45 South	Support for FTE to manage project.	Underway	Great South	June 2021
Otago Cycle Trail Collective	Support for FTE to manage project.	Underway	Central Otago Tourism	June 2021
Community Sentiment	Research into residents' views on tourism	Underway	Consultant	March 2021
Digital Support	Enhance digital marketing initiatives	Underway	Contractor	December 2021

OPTIONS

- 7 There are no options.

NEXT STEPS

- 8 Implementation of the STAPP programme will continue, with the bulk of the programme will be completed by June 2021.
- 9 With MBIE approval, some components may change to adapt to new opportunities and circumstances.

Signatories

Author:	Malcolm Anderson - City Marketing Manager
Authoriser:	John Christie - Director Enterprise Dunedin

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables democratic local decision making and action by, and on behalf of communities. This decision promotes the social, economic, environmental and cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Māori Impact Statement

Aukaha has been asked to coordinate and contribute on behalf of Kai Tahu to the refresh of the Destination Plan and the Cultural Audit component of the programme.

Sustainability

This programme contributes to Environmental, Social, Cultural and Economic sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications

Financial considerations

There are no financial implications. This programme is fully funded by Central Government.

Significance

This decision is considered low in terms of the Council's Significance and Engagement Policy.

Engagement – external

Engagement with the tourism industry has formally occurred on three occasions to date: two face to face meetings and an invitation to contribute ideas as to how funding might best be used.

Further engagement with the wider community, business interests etc., is a key focus of the refresh of the Destination Plan.

An Engagement Plan for this has been completed after discussion with Policy and noting the Council's Significance and Engagement Policy.

Engagement - internal

Components of the various programmes will involve internal engagement, particularly around the refresh of the Destination Plan and the Sustainability initiative.

SUMMARY OF CONSIDERATIONS

Risks: Legal / Health and Safety etc.

There are no known risks.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

There are implications for Community Boards around some components of the programme - in particular involvement in the refresh of the Dunedin Destination Plan.