

Economic Development Committee MINUTES

Minutes of an ordinary meeting of the Economic Development Committee held in the Edinburgh Room, Municipal Chambers, The Octagon, Dunedin on Monday 21 June 2021, commencing at 1.00 pm

PRESENT

Chairperson	Cr Chris Staynes	
Deputy Chairperson	Cr Rachel Elder	Cr Andrew Whiley
Members	Cr David Benson-Pope	Cr Christine Garey
	Cr Doug Hall	Mayor Aaron Hawkins
	Cr Carmen Houlahan	Cr Marie Laufiso
	Cr Mike Lord	Cr Jim O'Malley
	Cr Jules Radich	Cr Lee Vandervis
	Cr Steve Walker	

IN ATTENDANCE

Sandy Graham (Chief Executive Officer), John Christie (Manager Enterprise Dunedin), Fraser Liggett (Economic Development Programme Manager), Benje Patterson (Business Analysis Contractor), Malcolm Anderson (City Marketing Manager), Margo Reid (Study Dunedin Co-ordinator), Dougal McGowan (Economic Development Project Manager), Louise van de Vlied (Manager, Visitor Centre, Des Adamson (Business Relationship Manager), Clare Sullivan (Manager, Governance), John Gallaher (Chairperson, Grow Dunedin Partnership) and David Thompson (Deputy Chairperson, Grow Dunedin Partnership)

Governance Support Officer Wendy Collard

1 PUBLIC FORUM

There was no Public Forum.

2 APOLOGIES

An apology was received from Cr Sophie Barker.

Moved (Cr Chris Staynes/Mayor Aaron Hawkins):

That the Committee:

Accepts the apology from Cr Sophie Barker.

Motion carried

3 CONFIRMATION OF AGENDA

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

Confirms the agenda without addition or alteration

Motion carried

4 DECLARATIONS OF INTEREST

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

Councillor Andrew Whiley provided an update to his register.

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Amends** the Elected Members' Interest Register; and
- b) **Amends** the proposed management plan for Elected Members' Interests.

Motion carried

5 CONFIRMATION OF MINUTES

5.1 ECONOMIC DEVELOPMENT COMMITTEE MEETING - 9 FEBRUARY 2021

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 09 February 2021 as a correct record.

Motion carried

PART A REPORTS

6 ACTIONS FROM RESOLUTIONS OF ECONOMIC DEVELOPMENT COMMITTEE MEETINGS

A report from Civic provided the open and completed actions from resolutions of the Economic Development Committee meetings from the start of the triennium in October 2019.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the Open and Completed Actions from resolutions of Economic Development Committee meetings.

Motion carried

7 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

A report from Civic provided the forward work programme for the 2021- 2022 year.

Moved (Cr Rachel Elder/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme.

Motion carried

8 GROW DUNEDIN PARTNERSHIP JUNE 2021 UPDATE

Cr Doug Hall left the meeting at 01:20 pm and returned to the meeting at 01:24 pm.

A report prepared on behalf of the Grow Dunedin Partnership (the Partnership) provided an update on its activity.

Mr John Gallaher, Mr David Thomson, the Manager Enterprise Dunedin (John Christie) and the Business Analysis Contractor (Benje Patterson) spoke to the report and responded to questions.

Moved that the Committee (Cr Chris Staynes/Cr Steve Walker):

Adjourns the meeting.

Motion carried

The meeting adjourned at 1.48 pm and reconvened at 1.50 pm.

Moved (Cr Rachel Elder/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the June 2021 Grow Dunedin Partnership Update Report
- b) **Notes** the May 2021 Dunedin Benchmarking Report
- c) **Notes** the Grow Dunedin Partnership Implementation Plan 2021/22.

Motion carried (ED/2021/008)

9 DUNEDIN CITY - ANNUAL ECONOMIC PROFILE UPDATE

Cr Mike Lord left the meeting at 1:59 pm and returned at 2:01 pm.

Cr Carmen Houlahan left the meeting at 2:25 pm and returned to the meeting at 2:27 pm.

A report from Enterprise Dunedin provided an update of progress against the 2013-2023 Economic Development Strategy goals and an overview of the Dunedin economy.

The Business Relationship Manager (Des Adamson), and the Business Analysis Contractor (Benje Patterson) spoke to the report and responded to questions.

Moved (Cr Jules Radich/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Dunedin City – Annual Economic Profile Update report.

Motion carried (ED/2021/009)

10 ENTERPRISE DUNEDIN ACTIVITY REPORT - JUNE 2021 UPDATE

Cr David Benson-Pope left the meeting at 2:40 pm and returned at 2:41 p.m..

A report from Enterprise Dunedin provided an update on Enterprise Dunedin activities.

The Economic Development Programme Manager (Fraser Liggett), the City Marketing Manager (Malcolm Anderson), the Film Co-Ordinator (Antony Deaker) and the Manager Visitors Centre (Louise van de Vlierd) spoke to the report and responded to questions.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity Report – June 2021 Update.

Motion carried (ED/2021/010)

Moved that the Committee (Cr Chris Staynes/Cr Andrew Whiley):

Adjourns the meeting.

Motion carried

The meeting adjourned at 2.59 pm and reconvened at 3.05 pm.

11 STUDY DUNEDIN UPDATE

A report from Enterprise Dunedin provided an update on recent activity undertaken by Study Dunedin, a key initiative in the 2013-2023 Economic Development Strategy (the Strategy). It noted that Study Dunedin supported international education in partnership with tertiary institutions, high schools, English language centres and the Otago Chamber of Commerce.

The Economic Development Project Manager (Dougal McGowan) and the Study Dunedin Co-ordinator (Margo Reid) spoke to the report and responded to questions.

Moved (Cr Christine Garey/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Study Dunedin update report.

Motion carried (ED/2021/011)

12 STRATEGIC TOURISM ASSETS PROTECTION PROGRAMME JUNE 2021 UPDATE

Mayor Aaron Hawkins left the meeting at 3:38 pm and returned at 3:39 pm.

Cr Andrew Whiley left the meeting at 3:39 pm.

A report from Enterprise Dunedin updated the Economic Development Committee on the implementation of the Government funded Strategic Tourism Assets Protection Programme (STAPP).

The Manager Enterprise Dunedin (John Christie), City Marketing Manager (Malcolm Anderson) and the Manager Visitor Centre (Louise van de Vlierd) spoke to the report and responded to questions.

Moved (Cr Rachel Elder/Cr Chris Staynes):

That the Committee:

- a) **Notes** the Strategic Tourism Assets Protection Programme update report.

Motion carried (ED/2021/012)

13 PLAN D MARKETING CAMPAIGN JUNE 2020 - APRIL 2021

Cr Mike Lord left the meeting at 4:08 pm.

A report from Enterprise Dunedin provided an update on Enterprise Dunedin's marketing campaign, 'Dunedin a pretty good Plan D'. It noted that the campaign was Enterprise Dunedin's marketing response to the impact of COVID-19 on Dunedin's tourism sector.

The City Marketing Manager (Malcolm Anderson) spoke to the report and responded to questions.

Moved (Cr Steve Walker/Cr Christine Garey):

That the Committee:

a) **Notes** the Marketing Campaign June 2020– April 2021 report.

Motion carried (ED/2021/013)

14 ITEMS FOR CONSIDERATION BY THE CHAIR

There were no items for consideration.

The meeting concluded at 4.13 pm.

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CHAIRPERSON