

**Notice of Meeting:**

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

**Date:** Tuesday 10 August 2021  
**Time:** 2.00 pm (or at the conclusion of the previous meeting)  
**Venue:** Edinburgh Room, Municipal Chambers, The Octagon, Dunedin

Sandy Graham  
Chief Executive Officer

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**Economic Development Committee**  
**PUBLIC AGENDA**

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**MEMBERSHIP**

<b>Chairperson</b>	Cr Chris Staynes	
<b>Deputy Chairperson</b>	Cr Rachel Elder	Cr Andrew Whiley
<b>Members</b>	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Cr Doug Hall
	Mayor Aaron Hawkins	Cr Carmen Houlahan
	Cr Marie Laufiso	Cr Mike Lord
	Cr Jim O'Malley	Cr Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
<b>Senior Officer</b>	John Christie, Manager Enterprise Dunedin	
<b>Governance Support Officer</b>	Wendy Collard	

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Wendy Collard  
Governance Support Officer

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**Note:** Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.



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## **1 PUBLIC FORUM**

### **1.1 Startup Dunedin**

Rachel Butler (General Manager, Startup Dunedin), Wade Pearson (Board Member, Startup Dunedin Trust) and Jamie Reidie (Board Member, Startup Dunedin Trust) wishes to provide an update on Startup Dunedin.

## **2 APOLOGIES**

At the close of the agenda no apologies had been received.

## **3 CONFIRMATION OF AGENDA**

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

## **DECLARATION OF INTEREST**

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### **EXECUTIVE SUMMARY**

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

### **RECOMMENDATIONS**

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

### **Attachments**

	<b>Title</b>	<b>Page</b>
<a href="#">↓A</a>	Elected Members' Register of Interest	7



Councillor Register of Interest - Current as at 3 August 2021				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Aaron Hawkins	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Trustee	St Paul's Cathedral Foundation	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Theatre Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Otago Polytech's Research Centre of Excellence	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	LGNZ National Council	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Alexander McMillan Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Cosy Homes Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	LGNZ Policy Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Dunedin Midwinter Carnival	Potential grants recipient	With draw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Committee Member	Otago Anniversary Day Dinner	No conflict Identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Gas Works Museum Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Delegation holder	Second Generation District Plan (2GP) Authority to Resolve Appeals on behalf of Council (Council appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Commissioner (Community Representative)	District Licensing Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Host Parent	Otago Girls High School	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisor/Support Capacity	Kaffellogic	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Trails Networks Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	Decisions about emergency response recovery may be conflicted	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Disability Issues Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Creative Dunedin Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Symphony Orchestra Foundation Board of Trustees (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Theomin Gallery Management Committee (Olveston) (Council appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Grants Subcommittee (Council Appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	External family member is a Principal Security Consultant	Major supplier to DCC	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Owner	Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Farmlands	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ravensdown Fertiliser	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	Fire Brigade Restoration Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Appellant	2GP	Appellant to the 2GP	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Supplier	Southweight Truck and Weights for testing Weighbridges Otago & Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Company Owner/Sole Director	Shelf Company - RU There	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Startup Business	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Mosguel Taieri Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Board Member	Otago Mental Health Support Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Trustee	Brockville Community Support Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	National Communications Officer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch delegate to Arai Te Uru Marae Council	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Age Concern (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Dunedin Refugee Steering Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Grants Subcommittee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Lord	Trustee	ML Lord Family Trust - Owner of Residential Properties - Dunedin	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Fonterra	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Federated Farmers	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Mosgiel Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel RSA	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Federated Farmers Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Otago Rural Support Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Otago Youth Adventure Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosguel Association Football Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Golden Block Developments Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Director/Shareholder	Southern Properties (2007) Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	100% Shareholder/Director	Panorama Developments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Chris Staynes	Chairman	Cargill Enterprises	Contractor and service provider to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Director	Wine Freedom	Supplier to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Patron	Otago Model Engineering Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Balmacewen Lions Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Otago Southland Manufacturers Association Trust	Possible co-funder of ED project. Duties to the Trust may conflict with duties of Council	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Life Member	Otago Chamber of Commerce	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Cancer Society of Otago/Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	NZ Cancer Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Patearoa Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Balmacewen Lions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	CJ and CA Staynes Family Trust - Property Owner - Dunedin and Patearoa	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	George Street Wines Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Saddle Hill Investment Trust Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Association of Amateur Radio and Transmitters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Theomin Gallery Trust (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairman	Grow Dunedin Partnership (Council appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Shanghai Association (Sister City Society) (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	For Trades Apprenticeship Training Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
Steve Walker	Chairperson	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Chairperson	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Orokonui Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Port Chalmers Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep New Zealand Beautiful	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Society of Beer Advocates	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Port Chalmers Historical Society	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Turoa Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Golf Club	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin South Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	New Zealand Professional Golfers Assn	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Chairman	Volunteering Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Grow Dunedin Partnership (Council appointment - alternate)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	NZ Masters Games Trust Board (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Acting Chair	Dunedin Community House Executive Committee	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Puketai Residential Centre Liaison Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	<b>Member</b>	<b>Otago Property Investors Association</b>	<b>No conflict identified</b>	<b>Seek advice prior to the meeting if actual or perceived conflict of interest arises.</b>
	<b>Member</b>	<b>Chisholm Links Golf Club</b>	<b>No conflict identified</b>	<b>Seek advice prior to the meeting if actual or perceived conflict of interest arises.</b>
	Member	Otago Peninsula Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

## **CONFIRMATION OF MINUTES**

### **ECONOMIC DEVELOPMENT COMMITTEE MEETING - 21 JUNE 2021**

---

#### **RECOMMENDATIONS**

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 21 June 2021 as a correct record.

#### **Attachments**

	<b>Title</b>	<b>Page</b>
A 	Minutes of Economic Development Committee meeting held on 21 June 2021	18

**Economic Development Committee****MINUTES**

Minutes of an ordinary meeting of the Economic Development Committee held in the Edinburgh Room, Municipal Chambers, The Octagon, Dunedin on Monday 21 June 2021, commencing at 1.00 pm

**PRESENT****Chairperson**

Cr Chris Staynes

**Deputy Chairperson**

Cr Rachel Elder

Cr Andrew Whiley

**Members**

Cr David Benson-Pope

Cr Christine Garey

Cr Doug Hall

Mayor Aaron Hawkins

Cr Carmen Houlahan

Cr Marie Laufiso

Cr Mike Lord

Cr Jim O'Malley

Cr Jules Radich

Cr Lee Vandervis

Cr Steve Walker

**IN ATTENDANCE**

Sandy Graham (Chief Executive Officer), John Christie (Manager Enterprise Dunedin), Fraser Liggett (Economic Development Programme Manager), Benje Patterson (Business Analysis Contractor), Malcolm Anderson (City Marketing Manager), Margo Reid (Study Dunedin Co-ordinator), Dougal McGowan (Economic Development Project Manager), Louise van de Vlied (Manager, Visitor Centre, Des Adamson (Business Relationship Manager), Clare Sullivan (Manager, Governance), John Gallaher (Chairperson, Grow Dunedin Partnership) and David Thompson (Deputy Chairperson, Grow Dunedin Partnership)

**Governance Support Officer**

Wendy Collard

**1 PUBLIC FORUM**

There was no Public Forum.

## **2 APOLOGIES**

An apology was received from Cr Sophie Barker.

Moved (Cr Chris Staynes/Mayor Aaron Hawkins:

That the Committee:

**Accepts** the apology from Cr Sophie Barker.

**Motion carried**

## **3 CONFIRMATION OF AGENDA**

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

**Confirms** the agenda without addition or alteration

**Motion carried**

## **4 DECLARATIONS OF INTEREST**

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

Councillor Andrew Whiley provided an update to his register.

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Amends** the Elected Members' Interest Register; and
- b) **Amends** the proposed management plan for Elected Members' Interests.

**Motion carried**

## **5 CONFIRMATION OF MINUTES**

### **5.1 ECONOMIC DEVELOPMENT COMMITTEE MEETING - 9 FEBRUARY 2021**

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 09 February 2021 as a correct record.

**Motion carried**

## **PART A REPORTS**

### **6 ACTIONS FROM RESOLUTIONS OF ECONOMIC DEVELOPMENT COMMITTEE MEETINGS**

A report from Civic provided the open and completed actions from resolutions of the Economic Development Committee meetings from the start of the triennium in October 2019.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the Open and Completed Actions from resolutions of Economic Development Committee meetings.

**Motion carried**

### **7 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME**

A report from Civic provided the forward work programme for the 2021- 2022 year.

Moved (Cr Rachel Elder/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme.

**Motion carried**

### **8 GROW DUNEDIN PARTNERSHIP JUNE 2021 UPDATE**

Cr Doug Hall left the meeting at 01:20 pm and returned to the meeting at 01:24 pm.

A report prepared on behalf of the Grow Dunedin Partnership (the Partnership) provided an update on its activity.

Mr John Gallaher, Mr David Thomson, the Manager Enterprise Dunedin (John Christie) and the Business Analysis Contractor (Benje Patterson) spoke to the report and responded to questions.

Moved that the Committee (Cr Chris Staynes/Cr Steve Walker):

Adjourns the meeting.

**Motion carried**

The meeting adjourned at 1.48 pm and reconvened at 1.50 pm.

Moved (Cr Rachel Elder/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the June 2021 Grow Dunedin Partnership Update Report
- b) **Notes** the May 2021 Dunedin Benchmarking Report
- c) **Notes** the Grow Dunedin Partnership Implementation Plan 2021/22.

**Motion carried (ED/2021/008)**

## **9 DUNEDIN CITY - ANNUAL ECONOMIC PROFILE UPDATE**

Cr Mike Lord left the meeting at 1:59 pm and returned at 2:01 pm.

Cr Carmen Houlahan left the meeting at 2:25 pm and returned to the meeting at 2:27 pm.

A report from Enterprise Dunedin provided an update of progress against the 2013-2023 Economic Development Strategy goals and an overview of the Dunedin economy.

The Business Relationship Manager (Des Adamson), and the Business Analysis Contractor (Benje Patterson) spoke to the report and responded to questions.

Moved (Cr Jules Radich/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Dunedin City – Annual Economic Profile Update report.

**Motion carried (ED/2021/014)**

## **10 ENTERPRISE DUNEDIN ACTIVITY REPORT - JUNE 2021 UPDATE**

Cr David Benson-Pope left the meeting at 2:40 pm and returned at 2:41 p.m..

A report from Enterprise Dunedin provided an update on Enterprise Dunedin activities.

The Economic Development Programme Manager (Fraser Liggett), the City Marketing Manager (Malcolm Anderson), the Film Co-Ordinator (Antony Deaker) and the Manager Visitors Centre (Louise van de Vlied) spoke to the report and responded to questions.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity Report – June 2021 Update.

**Motion carried (ED/2021/015)**

Moved that the Committee (Cr Chris Staynes/Cr Andrew Whiley):

Adjourns the meeting.

**Motion carried**

The meeting adjourned at 2.59 pm and reconvened at 3.05 pm.

**11 STUDY DUNEDIN UPDATE**

A report from Enterprise Dunedin provided an update on recent activity undertaken by Study Dunedin, a key initiative in the 2013-2023 Economic Development Strategy (the Strategy). It noted that Study Dunedin supported international education in partnership with tertiary institutions, high schools, English language centres and the Otago Chamber of Commerce.

The Economic Development Project Manager (Dougal McGowan) and the Study Dunedin Co-ordinator (Margo Reid) spoke to the report and responded to questions.

Moved (Cr Christine Garey/Cr Andrew Whiley):

That the Committee:

- a) **Notes** the Study Dunedin update report.

**Motion carried (ED/2021/016)**

**12 STRATEGIC TOURISM ASSETS PROTECTION PROGRAMME JUNE 2021 UPDATE**

Mayor Aaron Hawkins left the meeting at 3:38 pm and returned at 3:39 pm.

Cr Andrew Whiley left the meeting at 3:39 pm.

A report from Enterprise Dunedin updated the Economic Development Committee on the implementation of the Government funded Strategic Tourism Assets Protection Programme (STAPP).

The Manager Enterprise Dunedin (John Christie), City Marketing Manager (Malcolm Anderson) and the Manager Visitor Centre (Louise van de Vlied) spoke to the report and responded to questions.

Moved (Cr Rachel Elder/Cr Chris Staynes):

That the Committee:

- a) **Notes** the Strategic Tourism Assets Protection Programme update report.

**Motion carried (ED/2021/017)**

**13 PLAN D MARKETING CAMPAIGN JUNE 2020 - APRIL 2021**

Cr Mike Lord left the meeting at 4:08 pm.

A report from Enterprise Dunedin provided an update on Enterprise Dunedin's marketing campaign, 'Dunedin a pretty good Plan D'. It noted that the campaign was Enterprise Dunedin's marketing response to the impact of COVID-19 on Dunedin's tourism sector.

The City Marketing Manager (Malcolm Anderson) spoke to the report and responded to questions.

Moved (Cr Steve Walker/Cr Christine Garey):

That the Committee:

- a) **Notes** the Marketing Campaign June 2020– April 2021 report.

**Motion carried (ED/2021/018)**

#### **14 ITEMS FOR CONSIDERATION BY THE CHAIR**

There were no items for consideration.

The meeting concluded at 4.13 pm.

.....  
CHAIRPERSON

## PART A REPORTS

### ACTIONS FROM RESOLUTIONS OF ECONOMIC DEVELOPMENT COMMITTEE MEETINGS

Department: Civic

#### EXECUTIVE SUMMARY

- 1 The purpose of this report is to detail the open and completed actions from resolutions of Economic Development Committee meetings from the start of the triennium in October 2019 (Attachment A).
- 2 As this report is an administrative report only, there are no options or Summary of Considerations.

#### RECOMMENDATIONS

That the Committee:

- a) **Notes** the Completed Actions from resolutions of Economic Development Committee meetings shown in Attachment A.

#### DISCUSSION

- 3 This report provides an update on resolutions that have been actions and completed since the last Economic Development Committee meeting.
- 4 There are currently no open actions for the Economic Development Committee.

#### NEXT STEPS

- 5 An updated actions report will be provided at all Economic Development Committee meetings.

#### Signatories

Author:	Wendy Collard - Governance Support Officer
Authoriser:	Clare Sullivan - Manager Governance

#### Attachments

Title	Page
<a href="#">A</a> Public Completed Actions	25

PUBLIC COMPLETED ACTIONS - ECOMONIC DEVELOPMENT COMMITTEE RESOLUTIONS 2019-2022							
Meeting Date	Resolution	Report	Resolution or Action to be Taken	Group	Due Date	Status	Date Completed
31 August 2020	ED/2020/013	Grow Dunedin Partnership Implementation Plan	A report to be provided which outlined a statement of priorities to be presented annually.	Enterprise Dunedin	30 June 2021	A report was being presented to the 21 June 2021 Economic Development Committee Meeting	21 June 2021
19 October 2020	ED/2020/020	Study Dunedin - Dunedin Summer Programme	A report to be presented on the Dunedin Summer Programme upon its completion.	Enterprise Dunedin	30 June 2021	A report was being presented to the 21 June 2021 Economic Development Committee Meeting	21 June 2021



## ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

Department: Corporate Policy

### EXECUTIVE SUMMARY

- 1 The purpose of this report is to provide the forward work programme for the 2021-2022 year (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

### RECOMMENDATIONS

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

### DISCUSSION

- 3 The forward work programme is a regular agenda item which shows areas of activity, progress and expected timeframes for decision making across a range of areas of work.
- 4 As an update report, purple highlights show changes to timeframes. New items added to the schedule are highlighted in yellow. Items that have been completed or updated are shown as bold.
- 5 Months where no Committee meetings are scheduled are highlighted as grey. At this stage, the 2022 meeting dates have not been confirmed, but will be when the 2022 meeting schedule is adopted later this year.

### NEXT STEPS

- 6 An updated report will be provided to future meetings of the Economic Development Committee.

### Signatories

Author:	Sharon Bodeker - Corporate Planner
Authoriser:	John Christie - Manager Enterprise Dunedin

### Attachments

Title	Page
<a href="#">A</a> Forward work programme - August 2021	29



Key	
New item	
Changes to timeframes	
Completed; progress to date update	<b>Bold</b>
No meeting month	

Economic Development Committee Forward Work Programme - August 2021															
Area of Work	Reason for Work	Council role (decision and/or direction)	Expected timeframes												
			Jul	10-Aug	Sept	18-Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July
Enterprise Dunedin Activity Report	To update the Committee on key Economic Development Strategy Activities	Noting the Non-Financial Activity Report.  <b>Progress to date:</b> An activity report for the period ending 30 June 2021 will be presented to the August meeting.		Notes		Notes				Notes			Notes		
Study Dunedin Education Update Report	To update the Committee on Study Dunedin Activities	Noting the Study Dunedin Education Report.  <b>Progress to date:</b> An update report was presented to the June Committee meeting. A further update will be presented in early 2022.								Update				Update	
Start Up Dunedin Trust Report	To update the Committee on the Start Up Dunedin Trust Activities	Noting the Start Up Dunedin Trust Report  <b>Progress to date:</b> An annual update report will be presented to the August Committee meeting.		Update											
Central of Digital Excellence (CODE) Update Report	To update the Committee on CODE activities	Noting the CODE Update Report  <b>Progress to date:</b> An update report will be presented to the October Committee meeting.				Update							Update		
Dunedin Destination Plan	To update the current Dunedin Destination Plan in align with the current city requirement	To adopt the updated Dunedin Destination Plan  <b>Progress to date:</b> Underway - public engagement and consultation has been undertaken.				Notes									
Strategy Tourism Assets Protection Programme (STAPP) Update Report	To provide an update to the Committee on the allocation of the Government Funding	Noting the STAPP update  <b>Progress to date:</b> An update report was presented to the June Committee meeting. A further update will be presented in early 2022.								Update					

Area of Work	Reason for Work	Council role (decision and/or direction)	Expected timeframes												
			Jul	10-Aug	Sept	18-Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July
Sister City and International Update Report	To provide an update to the Committee on Sister City and International Activities	Noting the Sister City Update Report  <b>Progress to date:</b> <b>A Project China update report will be presented to the October Committee meeting.</b>				Update									
Dunedin City - Annual Economic Profile	To provide an update to the Committee on the progress against the 2013-2023 Economic Development Strategy	Noting the Dunedin City - Annual Economic Profile  <b>Progress to date:</b> <b>An annual economic profile update report was presented to the June 2020 Committee meeting.</b>												Update	
Construction Skills Labour Force Work Report	To provide an update to the Committee on the assessment of the labour force market in Otago against known construction projects	Noting the Construction Skills Labour Force Work Report  <b>Progress to date:</b> <b>A report will be presented to the October committee meeting.</b>				Notes									
Grow Dunedin Partnership	To update the Committee on the Grow Dunedin Partnership Activities	Noting the Grow Dunedin Partnership Report  <b>Progress to date:</b> <b>An update report was presented to the June Committee meeting. A further update will be presented to the October Committee meeting.</b>				Notes								Notes	
JobDUN Dunedin Business Internship Programme	To update the Committee on the JobDUN Dunedin Business Internship Programme	Notes the update reports.  <b>Progress to date:</b> <b>An annual update report will be presented to the August Committee meeting.</b>		Update											

## **STARTUP DUNEDIN TRUST UPDATE TO JUNE 2021**

Department: Enterprise Dunedin

### **EXECUTIVE SUMMARY**

1. The purpose of this report is to update the Economic Development Committee (EDC) on Startup Dunedin Trust (SUDT) activity for the year ending 30 June 2020/21.
2. Activities undertaken by SUDT align and contribute to the economic goals of the 2013-23 Dunedin Economic Development Strategy.

### **RECOMMENDATIONS**

That the Committee:

- a) **Notes** the summary of the activity of the Startup Dunedin Trust (SUDT) for the year ending 2020/21.
- b) **Notes** the SUDT January and July 2021 report.

### **BACKGROUND**

3. Dunedin City Council (DCC) is one of three shareholders (including the University of Otago and Otago Polytechnic and investor in SUDT).
4. A startup ecosystem is formed in a physical location by people, businesses (in their various stages of growth) and organisations who wish to support and scale new startup companies.
5. The ecosystem is typically led by entrepreneurs and often includes economic development agencies, universities, polytechnics, co-working spaces, professional services and existing and established businesses.
6. Development of the startup ecosystem has been identified as a key priority by the Grow Dunedin Partnership (GDP) and Enterprise Dunedin given the role it plays in supporting the goals of the 2013-23 Economic Development Strategy (EDS):
  - a) 10,000 extra jobs over ten years (requiring employment growth of approximately 2% per annum);
  - b) an average of \$10,000 extra income for each person (requiring gross domestic product per capita to rise by about 2.5% per annum).
7. The development of the startup ecosystem contributes to all themes of the EDS:
  - a) Business Vitality;

- b) Alliances for Innovation;
  - c) A Hub for Skills and Talent;
  - d) Linkages Beyond Our Borders;
  - e) Compelling Destination.
8. The SUDT is Chaired by Wade Pearson, Gallaway Cook Allan Lawyers and includes:
- a) Professor Robin Gauld, University of Otago;
  - b) Scott Mason, Findex;
  - c) Zoe Hobson, Runaway Play;
  - d) Sarah Ramsay, United Machinists;
  - e) Jason Lindsey, Petridish;
  - f) Leanne Ross, Otago Polytechnic.
9. Council has supported SUDT activities for a number of years. Enterprise Dunedin has budgeted the same level (\$194,000) for 2021/22. This proposal is supported by GDP.

## DISCUSSION

10. Table one summarises SUDT activity for the year ending 30 June 2021. The table also summarises activities from the preceding two years (2018/19 and 2019/20).
11. The attached “HALFWAY DONE” report prepared by SUDT provides further details on activities and outcomes for the six-month period between January and July 2021.

**Table One: Summary of SUDT activity**

Summary of SUDT activity	2018/2019	2019/2020	2020/21
Events (SUDT and Community)	115	50	77
Tertiary Programme applications (Audacious)	77	145	188
Tertiary Programme Pitch Submissions (Audacious)	30	41	39
Startup Fundamentals Education (Co.Starters or other)	24	44	12 (Co.Starters) 104 (Startup check-ins)

Incubator applications	72 (Challenger Series)	55 (Challenger Series)	22 (The Distiller)
Founders Incubated	3 (Challenger Series)	3 (Challenger Series)	10 (The Distiller)

## OTHER 2020/21 ACTIVITIES

12. The *Challenger Series* business incubation model was repurposed into *The Distiller Incubator* to meet the demand for continuous support for startups. Changes were also made to SUDT wrap around support, mentoring, workshops and resources.
13. SUDT has also worked:
  - a) With the DCC Chair in Entrepreneurship to better capture data to measure the impact of entrepreneurial education on students
  - b) With the University of Otago on mapping the Dunedin ecosystem;
  - c) On initiatives such as *Coach the Community* which bring together community groups who support underrepresented groups with business ideas and speaker series with established founders;
  - d) On the development of a speaker series Outside the Region, bringing established founders from outside Dunedin to provide a public talk followed by a founder dinner to encourage peer- to-peer learning and regional linkages;
  - e) With Innov8HQ in the delivery of Mana Rangatahi a programme applying mātauranga Māori, critical thinking and resilience-based activities for young people aged between 18-24 living in Dunedin.

## OPTIONS

14. There are no options.

## NEXT STEPS

15. Enterprise Dunedin will provide further updates on the outcomes of SUDT activities to EDC.

## Signatories

Author:	Chanel O'Brien - Business Development Advisor Skills and Entrepreneurship Fraser Liggett - Economic Development Programme Manager
Authoriser:	John Christie - Manager Enterprise Dunedin

## Attachments

Title	Page
<a href="#">A</a> Startup Dunedin Trust January-July 2021 Half-way Done Report	35

## SUMMARY OF CONSIDERATIONS

### ***Fit with purpose of Local Government***

This decision promotes the economic well-being of communities in the present and for the future.

### ***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

### ***Māori Impact Statement***

Ngāi Tahu are represented on GDP and have an opportunity to contribute to decision making on the activities of the SUDT and the startup ecosystem.

### ***Sustainability***

Ongoing business development and support for the startup ecosystem has been identified as one priority by GDP and Enterprise Dunedin to meet the economic goals in the 2013-23 Economic Development Strategy.

### ***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

There are no implications for the LTP, Annual Plan, Financial Strategy and Infrastructure Strategy.

### ***Financial considerations***

The Startup Dunedin Trust will be supported by \$194,000 through 2021/22 Enterprise Dunedin operating budgets.

### ***Significance***

This report is considered of low significance in terms of the Council's Significance and Engagement Policy.

### ***Engagement – external***

The following organisations have been engaged regarding the recommendations in this report - the Grow Dunedin Partnership (including Dunedin City Council, Otago Chamber of Commerce Incorporated, Otago Southland Employers Association, University of Otago, Otago Polytechnic, and Ngāi Tahu) and Startup Dunedin Trust.

### ***Engagement - internal***

There has been no internal engagement.

### ***Risks: Legal / Health and Safety etc.***

There are no identified risks.

### ***Conflict of Interest***

There is no conflict of interest.

### ***Community Boards***

There are no implications for Community Boards.

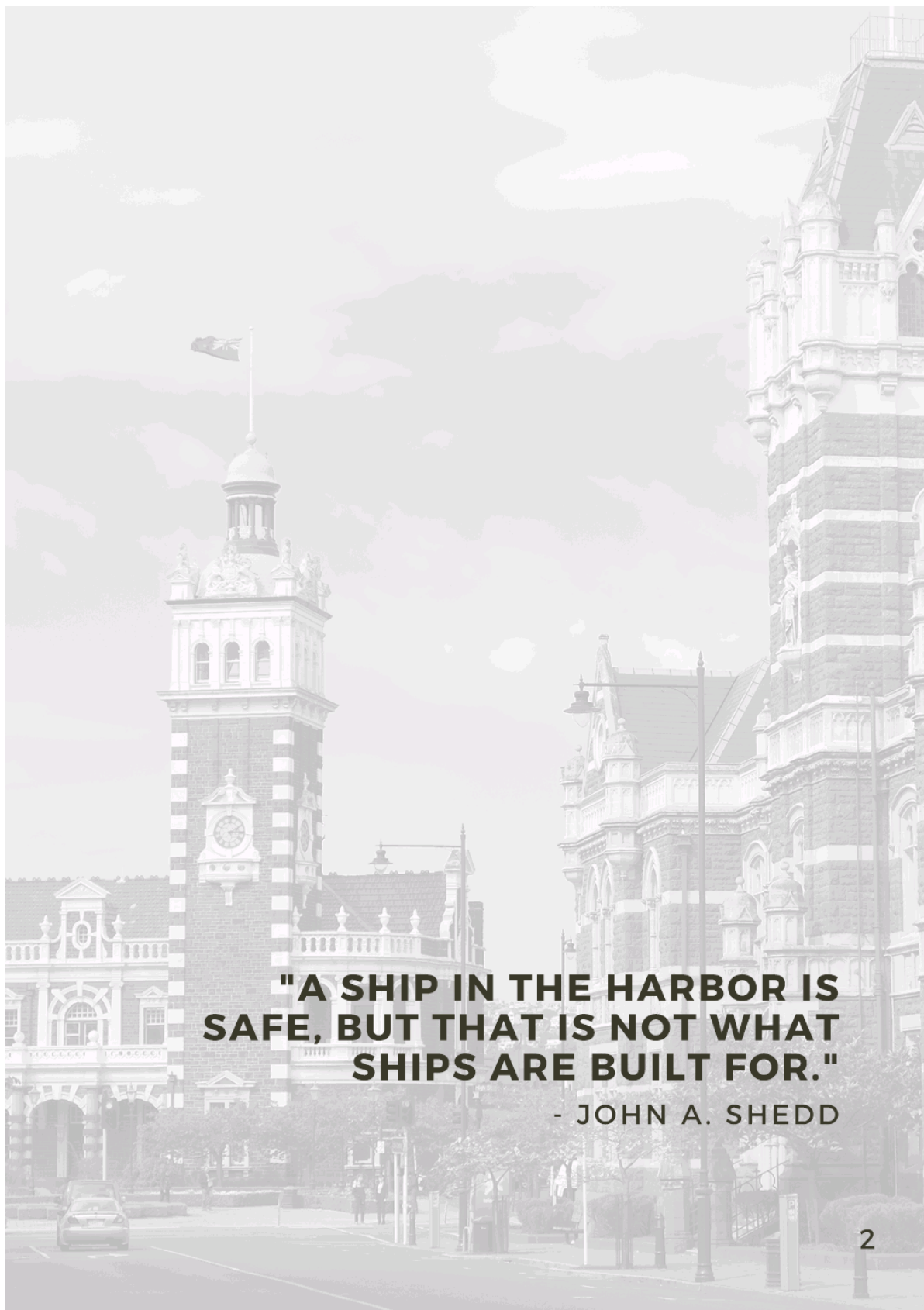


 **StartupDunedin**

JAN - JUL 2021

## HALFWAY DONE

THE YEAR SO FAR





## CONTENTS

P. 4	Introduction
P. 6	Board Update
P. 7	The Distiller Incubator
P. 8	Our Startups
P. 11	By the numbers
P. 12	Audacious
P. 17	Techweek 2021
P. 18	Outside the Valley
P. 19	Community Events

## AN INTRODUCTION TO 2021

Ōtepoti's startup ecosystem has had a roaring start to 2021. Timely and Education Perfect hit international media; multiple local startups have raised investment; 90 students applied for Audacious; Petridish is building out their Inventors lab to allow startups to prototype physical products; a new bachelor in entrepreneurship has been announced by the University of Otago and Innov8HQ has supported 85 youth through Mana Rangatahi.

New ideas are eclectic as ever; from Turkish baked potatoes, to digital charity platforms, salvaging food waste to capsule maternity wear, or learning te reo Māori through gaming.



Startup Dunedin's Kenzie (left), Rachel, and Angus at the Audacious Showcase

It's encouraging to see the maturity of the investment community match this momentum. Mainland Angels Investment Network has been busy with an NZTE education evening, a mini-roadshow, and appointing Peter Ramsay as the new network manager. In addition to local funding we've had Icehouse and Blackbird in town with their national roadshows, office hours and founder breakfasts.



Dunedin - you've sold out a cinema celebrating founders 'Outside the Valley', you've filled Otago Business School for the student showcase and sold out for Techweek demo day, meeting our startups that have been in incubation. What a first half!

So, what's next? The long-awaited Startup Weekend is back this July after a two year gap. Run by some incredible volunteers, it's a great reminder, refresher or taster of what rapid problem solving can feel like. If you've never dabbled, give this weekend a go and see what ideas can be built in 54 hours.





**WADE PEARSON**  
GALLAWAY COOK  
ALLAN

## OUR BOARD

Startup Dunedin's board puts in some serious hours, connections and mahi behind the scenes. There are also some new faces to celebrate! Wade Pearson from Gallaway Cook Allan has officially stepped into the role of chairperson. Wade's legal experience and passion for startups and the gaming sector are going to be a huge asset to the direction of Startup Dunedin's governance.



**JAMIE REIDIE**  
POLSON HIGGS

We've also welcomed Jamie Reidie from Polson Higgs onto our board as the new DCC representative. From facilitating Co.Starters to helping our Audacious students with their ideas, Jamie brings a lot to the boardroom table.

We can't wait to see what the rest of the year has in store.



**LEANNE ROSS**  
OTAGO  
POLYTECHNIC



**ZOE HOBSON**  
RUNAWAY



**SCOTT MASON**  
FINDEX



**ROBIN GAULD**  
OTAGO BUSINESS  
SCHOOL



**JASON LINDSEY**  
PETRIDISH



**SARAH RAMSAY**  
UNITED  
MACHINISTS



The Distiller Incubator is a flexible programme to help Dunedin's high growth startups understand and achieve their goals.

Every startup accepted into the incubator receives bespoke mentorship and support to overcome the unique challenges they face. This could include:

- 1 on 1 mentoring from our pool of mentors
- Weekly or fortnightly 1 on 1 coaching from the Startup Dunedin team
- Desk space and meeting rooms at Startup Dunedin
- Regular peer to peer learning with other founders
- A share of \$80,000 worth of cash and in-kind services, including legal, accounting advisory, digital transformation and marketing

GALLAWAY  
COOK  
ALLAN  
LAWYERS

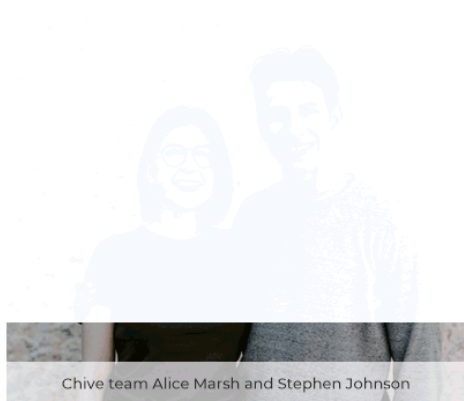
**Deloitte.**

 **Firebrand**

Find out more about The Distiller Incubator at  
[www.startupdunedin.nz/the-distiller-incubator](http://www.startupdunedin.nz/the-distiller-incubator)



## OUR STARTUPS



Chive team Alice Marsh and Stephen Johnson

Chive's online platform generates profiles for any registered charity in Aotearoa to make giving easy, empowering and effective.

Over 150 charities have joined Chive since they launched last year, a quarter of which access paid plans.

They leave incubation this July, shortly after landing their biggest sale.

Cheeky Tea is New Zealand's first hard iced tea brand. Cheeky Tea produced 6000 cans for their launch, and were the top selling RTD at two Dunedin liquor stores during Flat O-Week. Their streak lasted five days before they sold out.

They currently produce 60,000 cans per month and are available in over 50 stores across the country.



Cheeky Tea team Oli Despatis and Brendan Yelder

## TrackABus

TrackABus redesigned how a real time system can be delivered so that it works for the operators and providers of smaller urban transport services. Removing the need for daily 'trip assignments' or integration with a ticketing machine solution the TrackABus service operates without any need for manual intervention. Taking this approach means a real time service can be implemented without additional workload on behalf of the bus operator or transit agency. TackABus exited incubation in February after working on their growth strategy with their mentors.



Nutriblocks' Claudia Leong

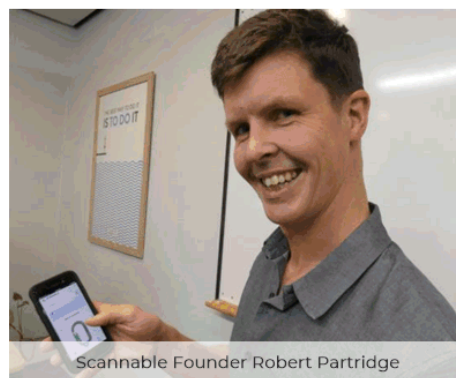
Nutriblocks designs educational games to increase children's nutrition knowledge, and encourage healthy lifestyles. Nutriblocks completed Audacious in 2020, went on to work with Centre of Digital Excellence (CODE), and entered The Distiller Incubator this year. Nutriblocks achieved their goals of completing their first gameplay loop and testing it with schools before they exited.



Sahha is an app that follows your mental health status and alerts you if it thinks you are at risk for depression - without the need for prompts or questionnaires. Sahha have onboarded a co-founder and secured over \$200k in investment from Antler, after being awarded a place in the renowned incubator earlier in the year. This was off the back of getting multiple Letters of Intent from businesses including the Otago Polytechnic. They are currently raising capital to continue the development of their product.



Scannable makes it possible to create, manage & trace unique digital identities for critical equipment. Scannable have been working with Startup Dunedin since September 2020. Scannable is currently in the process of signing their first major commercial client and have recently raised \$20k pre-seed capital. They plan to raise additional capital as they continue product development.



Scannable Founder Robert Partridge

## Recently Added



Hey Barn are a peer to peer online platform matching people with growing storage and creative space needs to rural and lifestyle property owners with available building space.

Hey Barn recently entered the Distiller Incubator to complete their minimum viable product and conduct a successful launch of the first iteration of their product this year.

## A WORD FROM OUR FACILITATOR



"Before we launched the Distiller Incubator we interviewed our customers, ate our own dog food and listened to what they wanted.

**Our founders weren't looking for another programme full of content. They didn't want to be shoe-horned into a programme that half-fit their needs. They wanted something that molded around them.**

With that feedback, we completely reinvented how we do incubation. From the application process to exiting the programme, we made sure every aspect was founder-centric. Our applicants aren't rushed through a five minute pitch. They spend 30 minutes with our panel discussing their stage, their goals and their barriers. Every applicant gets at least three pages of feedback and connections regardless of whether they're accepted or not. This emphasis on service has meant that teams are able to come back and apply again, prepared to enter incubation.

We simply wouldn't be able to provide that level of service without the crucial support from Gallaway Cook Allan, Deloitte, Firebrand and our amazing pool of mentors. Another excellent example for why Dunedin is the greatest place in New Zealand to start-up.

If you're a founder that is looking for support without distraction, get in touch and let's discuss how we can make incubation work for you."

**- Angus Pauley**  
Programme Facilitator

10

## BY THE NUMBERS



### DID YOU KNOW?

Startup Dunedin asks new startups to fill out a short one-page business plan called the Startup Canvas! The team then review these canvases to provide personalised feedback on resources, tools, workshops, funding, or connections.

**audacious.**  
powered by StartupDunedin

## AUDACIOUS SEMESTER ONE

This year's Audacious showcase might have been our best one yet!

This group of student innovators completed eight long weeks of workshops, market research, customer interviewing and business planning. The showcase was their chance to show Ōtepoti Dunedin all of their hard mahi.



This cohort included a diverse range of ideas - from food waste solutions, to bubble tea, to learning Te Reo through gaming - students had no shortage of clever solutions to some of our community's most challenging problems. We really can't overstate how absolutely brilliant our students are, and how proud we are of the progress they made throughout the programme.

**audacious.**  
powered by StartupDunedin

## OUR WINNERS

### Vigneshwar Muthukumar - Ruby & Pearl

*Winner of Polson Higgs Premiere Award and United Machinists Best Physical Product (\$2,500+)*



Ruby & Pearl creates delicious plant-based bubble tea products in a variety of flavours, and aims to be the first bubble tea brand available in local supermarkets and stores.

### Taikawa Tamiti-Elliffe - Ngāti Gaming

*Winner of Best Positive Impact (\$2,000) and People's Choice*



Ngāti Gaming protects the taonga that is te reo Māori by incorporating its use into popular video games like Among Us through lessons and facilitation.

### Katie Mangai - Luni

*Winner of Firebrand Digital Transformation Package*



Maternity clothing rental service Luni provides high quality clothing for pregnant people to rent, eliminating the need to purchase poorer-quality garments that eventually go to waste.

**Audacious is proudly sponsored by:**



## **audacious.** powered by **StartupDunedin**



### **Cameron Brewitt - Squirm**

*Winner of Most Audacious*

**Squirm** will be the New Zealand's largest worm farm without owning any land. They solve a piece of New Zealand's food waste problem by empowering everyday kiwis to set up and profit off of their own worm farm.



### **Ethan Bowmar - MaltedGold**

*Winner of Petridish Brass Tacks Award*

**MaltedGold** aims to capture a share of the plant-based milk market with a more sustainable malt/oat blend. Varieties of malt mean that MaltedGold may be able to develop similar flavour profiles to many beers that kiwis love!



### **Lizzie Cunliffe, Sydney Collin, Molly Goodison - Reshined Roots**

*Winner of Best Pitch*

The dynamic team behind **Reshined Roots** have come up with the clever idea for a nutritious, convenient snack made from "reject" carrots (perfectly edible, just a little ugly).



### **Isabella Marinovich - O-Biz**

*Winner of Best Entrepreneur*

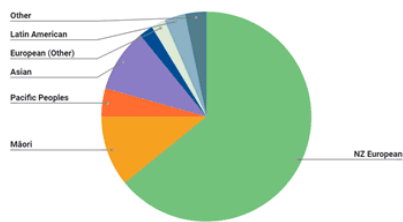
**O-Biz** is an online training platform that empower students to start their own side-hustle during their time at university using social media management, marketing, and more.

# ***audacious.***

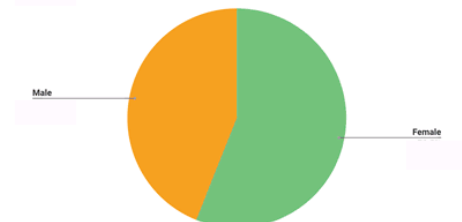
powered by **StartupDunedin**

## **WHO ARE OUR AUDACIOUS STUDENTS?**

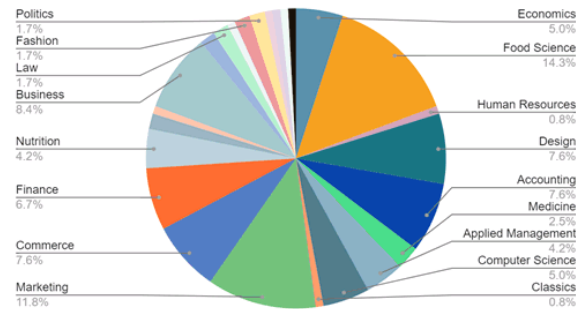
### **ETHNIC BACKGROUND**



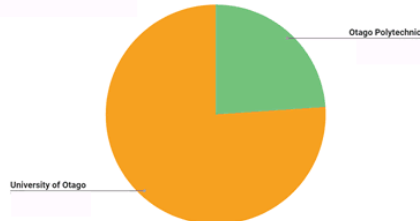
### **GENDER**



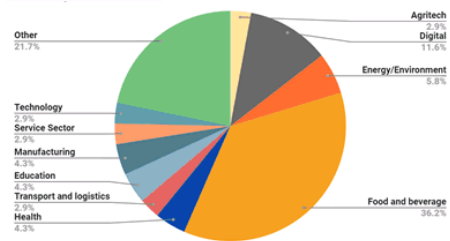
### **AREA OF STUDY**



### **TERTIARY INSTITUTION**



### **INDUSTRY**



## Mental health-tracking app gets backing

By Riley Kennedy

Business



## 'Business marae' helping to put young people on path to success

By Riley Kennedy

Business



## Startups pitch big ideas and trumpet successes

By Simon Henderson

The Star



## Worm farm collective app-based

By Simon Henderson

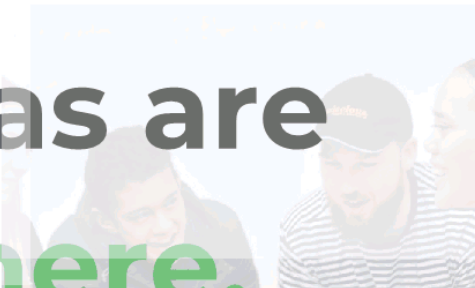
The Star



## Course aims to inspire Maori entrepreneurs

By Riley Kennedy

Business



Saturday, 24 April 2021

## Minding their own business

By Riley Kennedy

Business



## Budget hopes for start-ups

By Simon Henderson

Business



**Great ideas are everywhere.**

## Novel maternity wear service

By Simon Henderson

Business



Thurs, 10 June 2021

## 'Ugly carrots' being turned into snack to fight food waste 'crime'

By Simon Henderson

The Star



The Dunedin district fostering the next generation of startups

## \$100,000 available now as booster cash

Business

The organisation that helps get new businesses off the ground has about \$100,000 to give away.

Interest in the programmes and services, run by Startup Dunedin, has grown steadily over the past few years, so much so that demand was now beginning to outstrip supply, Startup Dunedin said.

The organisation will no longer have a once-a-year "Challenger" programme where three winners are selected to complete the programme and gain access to a network of experts as well as credit at Deloitte, Galloway Cook Allan, plus cash from Startup

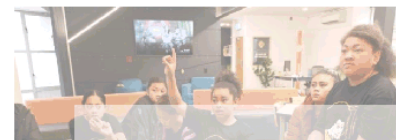


Monday, 3 May 2021

## Children introduced to business skills

By Riley Kennedy

Business



Tuesday, 22 June 2021

## Startup Dunedin projects gain funds

By Riley Kennedy

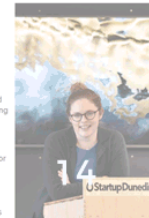
Business

Dunedin's start-up community has been given another leg up to improve its exposure to the wider business world. Crown agency Callaghan Innovation released a final round of funding for the financial year with a wide scope for applicants and their immediate needs.

The agency is operated by the Ministry of Business, Innovation and Employment and works with businesses of all sizes, providing a range of innovation and research and development (R&D) services to suit each stage of growth.

Startup Dunedin sent in some proposals for funding, two of which were accepted, its general manager Rachel Butler said.

Each project was given \$5000. The first, called "Coach the Community", is aimed at upskilling additional members of the Dunedin community to provide local start-up founders with feedback on their



Startup Dunedin general manager Rachel Butler says the \$100,000 will go a long way.

# techweek2021

22 – 30 May

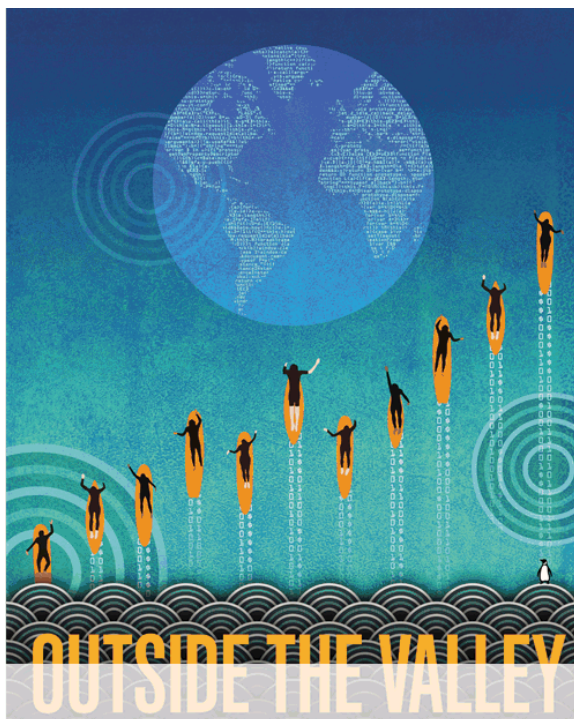
## TECHWEEK MINI SHOWCASE

Our mini showcase to celebrate Techweek 2021 proved that there is no place quite like Dunedin for innovation and entrepreneurship!

Our Distiller Incubatees had been working hard on their startups - breaking new ground, celebrating wins, and smashing their goals. We wanted to give them the chance to showcase their ideas to Dunedin.

With five pitches from five incubatees, it was a fantastic opportunity for them to practice their pitch, meet investors and connect with the local startup ecosystem.





## OUTSIDE THE VALLEY

Dunedin on an international stage? We love to see it.

This year, we supported Outside the Valley. A feature length documentary that travels to Portugal, Uruguay, Mexico, Auckland and Dunedin to learn about start-up ecosystems outside of Silicon Valley.

The documentary, produced by United States-based Hunter Weeks and Ryan Williams, was filmed in Dunedin over three days just weeks before New Zealand went into Alert Level 4 lockdown.

There is no feeling quite like being in a cinema of 160 people applauding Dunedin as it pops up on the big screen!

**anderson  
lloyd.**

**CHURRO**  
MEDIA



**cloudcannon**

**INNOV8HQ**

INNOV8HQ, founded by Heidi Renata, was launched in 2016 as one of Dunedin's first co-working spaces and first business marae.

CloudCannon, founded by George Phillips, is an all-in-one platform for static sites..

Pōtiki Poi, founded by Georgia Tiata-Fa'atoese Latu, make and sell contemporary poi and poi based products of a range of colours and sizes from upcycled and eco-friendly products.

We'd also like to thank local law firm Anderson Lloyd for supplying the popcorn for everyone - because after all, what's a movie without popcorn?



**COMMUNITY EVENTS**

We've enjoyed hosting and supporting an incredible lineup of events throughout the first half of this year.



## WITH THANKS TO OUR FUNDING PARTNERS



## **JOB DUN DUNEDIN BUSINESS INTERNSHIP PROGRAMME 2020/2021**

Department: Enterprise Dunedin

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### **EXECUTIVE SUMMARY**

- 1 The purpose of this report is to update the Economic Development Committee (EDC) on the results of the 2020/21 JobDUN Business Internship Programme. In summary, 41 interns participated in the 2020/21 programme, of which 23 were employed and 13 new roles were created.

### **RECOMMENDATIONS**

That the Economic Development Committee:

- a) **Notes** the results of the 2020/21 JobDUN Business Internship Programme.

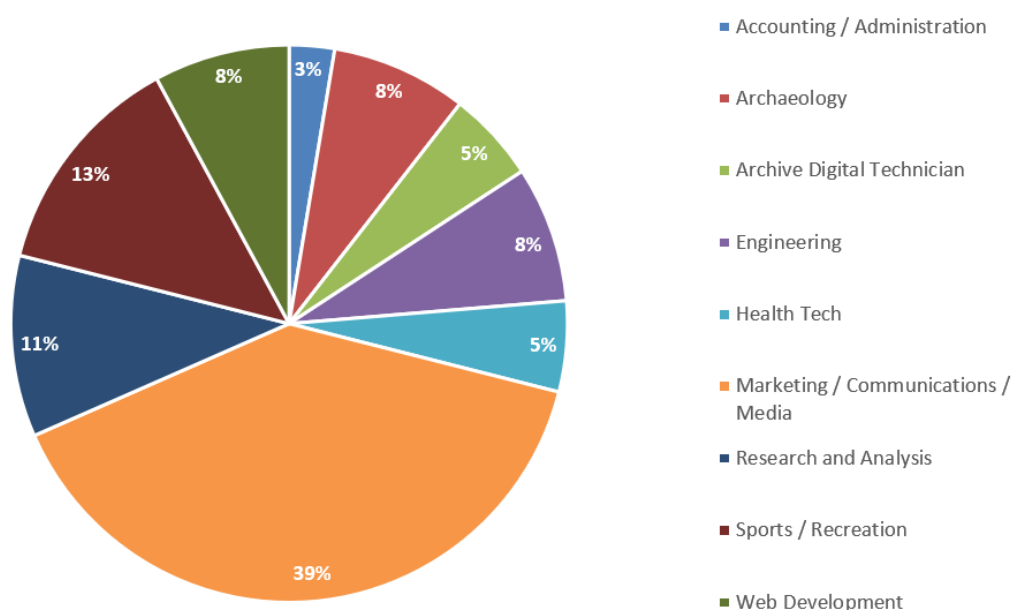
### **BACKGROUND**

- 2 JobDUN was established in 2009 by the information and communication technology (ICT) sector, tertiary providers and the Dunedin City Council (DCC) in response to significant industry skills shortages.
- 3 The objective of JobDUN is to meet business needs, create high value jobs, retain skills and talent and contribute to the economic growth of Dunedin.
- 4 Businesses utilise the programme to reduce the commercial risk in taking on an untried person. It provides the opportunity for market and product development, which might not otherwise be undertaken.
- 5 The programme aligns to the following themes under Dunedin's 2013-23 Economic Development Strategy:
  - a) Hub for Skills and Talent – attracting and retaining talent in the city;
  - b) Business Vitality – supporting the capability building of export facing businesses;
  - c) Alliances for Innovation – assisting businesses in building scale in export facing businesses.
- 6 While the programme started with an ICT focus, it has now expanded and is accessed by a wide range of businesses (including SMEs) and sectors.
- 7 Since 2012/13:
  - a) 410 interns have been placed in businesses resulting in 245 positions;

- b) 73 full time equivalent, 78 part time equivalent and 94 contract positions have been created.

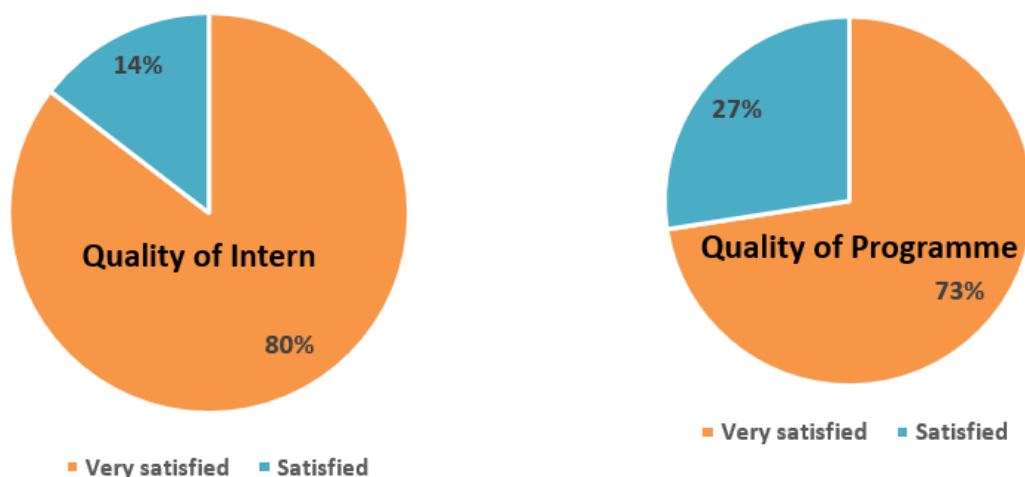
## DISCUSSION

- 8 As with previous years, \$50,000 was set aside for JobDUN intern grants in 2020/21. In total 41 interns participated in JobDUN during year, of which 23 were employed and 13 new roles were created.
- 9 The 2020/21 intern evaluation reports identified the top three benefits of completing a JobDUN internship were:
- Building relationships with businesspeople and industry experts;
  - Working with experienced teams;
  - Adding value to a business.
- 10 The following graph provides a breakdown of the intern roles for 2020/21. The roles most in demand included marketing/communications and media, sports/recreation management, and research and analysis.



*(Source: 2020/21 JobDUN Business Reports)*

- 11 The following graphs show that of the 22 businesses that participated, all reported high levels of satisfaction with the quality of the programme for 2020/21. In 13 instances participating businesses took more than one intern.



*(Source: 2020/21 JobDUN Business Reports)*

- 12 The regular JobDUN speed interview event coincided with the COVID-19 level 2 event in September 2020 and was cancelled. The 2020/21 programme continued to operate, and businesses and students were invited to connect with each other using digital tools such as email and zoom.
- 13 Based on this experience and to gauge business need for the 2021/22 season, a survey was forwarded in June to 65 businesses who had been involved in JobDUN over the last two years to ask what their preference was for engaging with students.
- 14 A total of 16 businesses responded (25%) to the survey with 62% noting a preference for students to make their initial contact by email. Should businesses wish to engage further on the internship opportunity this can be done using a digital platform and/or face to face.
- 15 Further work has been undertaken on a social media campaign to direct students to the JobDUN website and in order to attract new businesses to the programme a series of business focussed videos have been developed.
- 16 The intention is to further position JobDUN as a low risk, high reward way of accessing quality tertiary level students easily and efficiently, and to illustrate the value of the intern to a business.

## OPTIONS

- 17 There are no options.

## NEXT STEPS

- 18 Feedback from the participating businesses will be further incorporated into the design and implementation of the commenced 2021/22 JobDUN programme. The results of these changes and wider programme will be reported back to EDC later in 2022.

## Signatories

Author:	Chanel O'Brien - Business Development Advisor Skills and Entrepreneurship
Authoriser:	Fraser Liggett - Economic Development Programme Manager John Christie - Manager Enterprise Dunedin

## **Attachments**

There are no attachments for this report.

**SUMMARY OF CONSIDERATIONS**
***Fit with purpose of Local Government***

This report promotes the economic well-being of communities in the present and for the future.

***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

***Māori Impact Statement***

Ngāi Tahu is a signatory to the Dunedin 2013-23 Economic Development Strategy.

***Sustainability***

The programme supports businesses and economic sustainability by stimulating job creation, retaining talent and skills in the city, to link top quality students to local businesses to build capability, and grow export ready businesses.

***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

There are no implications.

***Financial considerations***

A budget of \$50,000 was provided for the 2020/2021 financial year for 50 grants at \$1000 per intern.

***Significance***

This activity has been assessed as low in terms of the Council's Significance and Engagement Policy.

***Engagement – external***

External parties such as Otago Polytechnic, the University of Otago and Dunedin businesses are engaged in the programme.

***Engagement - internal***

There has been no internal engagement.

***Risks: Legal / Health and Safety etc.***

There are no identified risks.

***Conflict of Interest***

There is no identified conflict of interest.

**SUMMARY OF CONSIDERATIONS**

***Community Boards***

There are no implications for Community Boards.

## ENTERPRISE DUNEDIN ACTIVITY REPORT - JULY 2021 UPDATE

Department: Enterprise Dunedin

### EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee on Enterprise Dunedin activities.

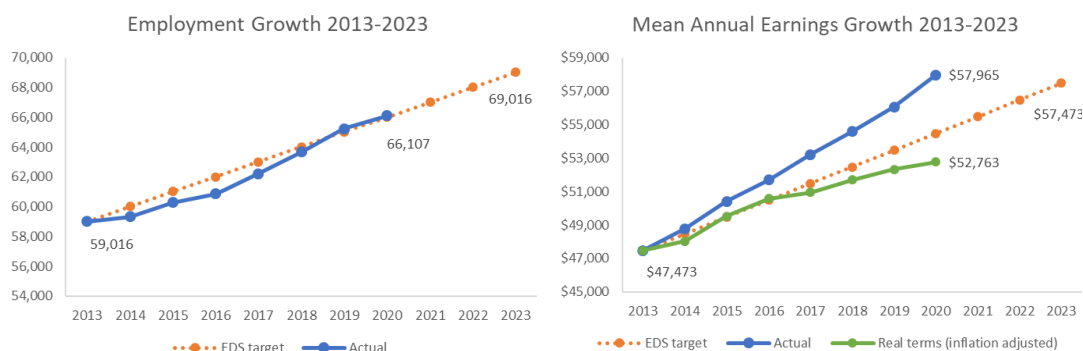
### RECOMMENDATIONS

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity Report – July 2021 Update.

### DISCUSSION

- 2 Enterprise Dunedin activity is informed by the 2013-2023 Economic Development Strategy.
- 3 The strategy sets out two economic goals:
  - a) 10,000 extra jobs over 10 years (requiring growth of approximately 2% per annum); and
  - b) An average of 10,000 of extra income for each person (requiring GDP per capita to rise 2.5% per annum).
- 4 The following tables highlight employment growth to March 2020 and changes to annual earnings based on the Infometrics Annual Economic Profile as reported report to the June 2021 Economic Development Committee (EDC).



## **Dunedin City Economic Overview**

- 5 The Infometrics Quarterly Economic Monitor (QEM) provides a more up to date summary of a variety of spending, investment, and other activity indicators.
- a) The QEM can be used to understand trends in the Dunedin economy. It complements the Annual Economic Profile, which provides detailed industry-level analysis, but comes out with a long lag.
  - b) High level findings from the March 2021 QEM include:
    - Dunedin City's GDP fell by 2.7% over the March 2021 year, compared to a 3.0% fall nationally;
    - Employment in Dunedin has largely returned to pre-COVID levels, driven by growth in health, public administration and construction over the past year;
    - Consumer spending and car registrations in Dunedin were largely back to pre COVID levels after a period of post-lockdown.
    - Dunedin's housing market increased to an average of \$636,000 in the March quarter, although the rate of growth has eased.
  - c) The June 2021 update of the QEM is anticipated to be released on 19 August 2021 and will be presented to the Economic Development Committee.

## **Centre of Digital Excellence (CODE)**

- 6 Work has continued across several workstreams including:
- a) Finalising legal constitutional and shareholding arrangements with CODE partners;
  - b) Progressing negotiations with Kati Huirapa Rūnaka ki Puketeraki and negotiations with Te Rūnanga o Ōtākou regarding shareholding;
  - c) Commencing the recruitment process for the DCC director and CODE Chair.
- 7 The second round of CODE grants continues to be assessed with announcements expected over the next month. The Games for Health workstream continues to be developed. A key focus is confirming the scope of this work in conjunction with the CODE Working Group and stakeholders including the Southern District Health Board.

## **Business Vitality**

### *Business Clinics*

- 8 Since 1 July Enterprise Dunedin has responded to 5 Business Clinic enquiries. These have included two new consulting businesses and a request for support identifying commercial premises for and existing Business planning to relocate. The table below summarises full year business clinic activity between 2018/19 and 2020/21.

### *Business Clinic Activity*

2018/2019	2019/2020	2020/2021
46	43	41

### *Good Food Dunedin*

- 9 Good Food Dunedin (GFD) focuses on economic, social and environmental aspects of the food ecosystem. Since late last year GFD has continued to engage with key stakeholders with the aim of keeping positive relationships and to enhance collaboration. These stakeholders include but not limited to:
  - a) Otago farmers market;
  - b) Community gardens and groups;
  - c) Good food network;
  - d) DCC department representatives;
  - e) Ministry of Social Development.
- 10 The edible garden resource has been updated and will be made publicly available online with a Dunedin Vegetable Growing Calendar.
- 11 Five companies have been supported through the FoodSouth Otago Innovation lab at the University of Otago with the support of Grow Dunedin Partners (GDP). This \$20k pilot which was completed in 2021 provided support for Dunedin based companies test develop products such as freeze-dried baby food, cold smoked salmon and oat-bars.
- 12 GFD intends to commence a process to review the food ecosystem. The intention is to:
  - a) Engage participants in the food resilience ecosystem, the role they play, their autonomy and the connections they have with other groups;
  - b) Facilitate a workshop with stakeholders to review current food resilience opportunities and challenges;
  - c) Review and update the action plan as appropriate.

### **Alliances for Innovation**

#### *Film*

- 13 There are currently seven major projects in the enquiries pipeline across Otago through to mid-2022.
- 14 Film Dunedin is currently supporting eight screenwriters with script consultants, mentoring and writers in residence. Dunedin based screen writer Pennie Hunt has secured intensive professional mentoring as a result of this activity.

- 15 Film Dunedin, Film Queenstown and Film Otago Southland have jointly convened a Creators Roundtable, bringing together screenwriters and producers from across the region. The intention is to work collaboratively to increase conversion of locally developed IP into production for international film and television audiences.
- 16 Film permitting is consistent with the number issued in the same period for 2018/19, prior to Covid-19. This has included short films, music video and domestic tourism commercials.
- 17 The table below sets out the number of film enquires and film permits issued for the year ending 30 June 2021 compared to the year ending 30 June 2020.

	2019/2020	2020/2021
Inquiries related to filming in Dunedin	105	196
Film Permit Applications	48	47

### Compelling Destination

#### *Strategic Tourism Assets Protection Programme (STAPP v1)*

- 18 The Tourism Industry Transformation Plan (ITP) continues work for central government to transform tourism to a more sustainable model. Changes in the ITP may impact on the November 2021 completion date for Dunedin's new Destination Plan.

#### *Strategic Tourism Assets Protection Programme (STAPP v2)*

- 19 In May 2021 the Tourism Minister announced a \$200m fund investment entitled Tourism Communities. The package focuses on Support, Recovery and Re-set and seeks to provide immediate funding support.
- 20 \$26m has been allocated to Regional Tourism Organisations (RTOs) to manage, plan, promote, and market tourism activities in their regions. Enterprise Dunedin expects to receive \$1.0m subject to agreement on planned activity.
- 21 Overall, this investment will support the implementation of destination management and planning and be used to encourage more people to explore regions. The funding aims to support the broader tourism sector, stimulate regional demand, increase industry capability, and progress the goals of the New Zealand-Aotearoa Government Tourism Strategy.

#### *Visit Sector Initiatives and Engagement*

- 22 Work continues with other regional partners in marketing the Southern Scenic Route (SSR), reviewing current branding and positioning of the SSR. Investment in these opportunities is likely to increase in line with Touring Route initiatives with Tourism New Zealand (TNZ), particularly in the Australian market.
- 23 The development of 45 South continues to evolve with the eight RTO's currently working through the Investment Logic Mapping exercise to clarify outcomes, benefits and timeframes.

- 24 Enterprise Dunedin is coordinating the region's MBIE's Regional Events Fund (REF). The fund is for new or existing events, or capability building and is available to June 2023. The latest round distributed \$110,000 to two events. Two more rounds occur in 2021 and 2022. As part of supporting future REF applicants, Dunedin City Council will host a workshop in August to upskill the sector on application requirements.

#### Research and Data

- 25 The new Accommodation Data Programme commenced in July 2020. Dunedin's occupancy rate for May 2021 was 61.5% (New Zealand's was 39.4%). Average nights stayed per guest remains consistent with March and April at 1.9 nights.
- 26 The Ministry of Business, Employment and Innovation (MBIE) replaced the Monthly Regional Tourism Estimates (MRTE) to measure tourism spend at an RTO level, with Tourism Electronic Card Transactions (TECTs). The TECTs aim to present the measured electronic card transactions (ECT) attributable to tourism but without any attempt to represent the total spend. The TECTs are based almost exclusively on physical electronic card transactions, and do not include any other form of spending such as cash, pre-purchases or online spend. This results in the figures in the TECTs being substantially smaller than those in the MRTEs.
- 27 A comparison of the last three months visitor spend for Dunedin is shown below:

<b>TECT Spend Month End</b>	<b>Domestic 2020</b>	<b>Domestic 2021</b>	<b>International 2020</b>	<b>International 2021</b>
March	\$28m	\$33m	\$6.2m	\$1.5m
April	\$4.68m	\$34.5m	\$.88m	\$1.78m
May	\$17.98m	\$34.5m	\$1.6m	\$2.46m

- 28 Social and website engagement results for the quarter ending June 2021 are:

Instagram impressions	832,221
Instagram engagements	50,750
Instagram followers ( <i>a user who follows your account, can see, like and comment</i> )	44,166
Instagram engagement rate ( <i>quantitative measure of how users interact with the content</i> )	6.1%
Facebook impressions	1,865,651
Facebook followers	94,199
Facebook engagement rate (highest rate in comparison to Queenstown, Rotorua, Wellington, Auckland and Southland)	5.6% with 4,015 clicks on post links

*Consumer Marketing – New Zealand and Australia*

- 29 The “Anything But” domestic winter campaign was launched in May and has continued to be promoted nationwide throughout June and July. This campaign is pitching Dunedin as a place to visit in winter.
- 30 In a joint venture with NZME, Enterprise Dunedin are hosting the Coast FM breakfast show who are broadcasting live from Dunedin as part of a regional roadshow series.
- 31 In partnership with Dunedin Airport and NZME, there are two nationwide prize competition radio campaigns. July focused on pushing the DINE Dunedin festival and in August the Craft Beer and Food Festival.
- 32 Enterprise Dunedin continues to use ‘Plan D’ as the creative direction to market Dunedin and launched a continuation of that campaign in Australia. Digital activity is paused when the travel bubble is not operational.
- 33 Enterprise Dunedin is working closely with Tourism New Zealand on joint venture domestic ‘family campaign’ activity.
- 34 A Queenstown Lakes & Southern Ski Fields campaign has been launched from July to October. The campaign utilises the Plan D images with specific messaging to entice visitors to travel to Dunedin.
- 35 Enterprise Dunedin is a finalist in the TVNZ-NZ Marketing Awards for the Pretty good ‘Plan D’ campaign.

*PR and Promotions*

- 36 Enterprise Dunedin has secured 22 destination features in New Zealand and Australian media during the period, including articles and broadcast segments in New Zealand Herald, Stuff, Fashion Quarterly, Kia Ora magazine, Mindfood Australia, Qantas magazine, Urban List, Holidays with Kids and Australia’s Today Show.
- 37 National broadcast and newspaper coverage was secured for economic development activities including the CODE and JP Games collaboration involving Paralympian Holly Robinson, and the Ministry of Foreign affairs and Trade Study Tour to Dunedin.

*Study Dunedin*

*Summer Programme*

- 38 By mid-2020 Immigration New Zealand (INZ) had signalled it would not be granting exceptions for international students wishing to return to their home countries over the New Zealand summer holiday period. High schools had noted that international students were experiencing homesickness and lack of contact with their families.
- 39 The Summer Programme was led by the University of Otago Language Centre (UOLC) with *Mtiv8.me* (a company experienced in dealing with youth and trained youth mentors on their staff). Study Dunedin supported the programme with marketing collateral and social media to target key audiences nationwide and certificates signed by the Mayor.
- 40 Sixteen students signed up for the Summer Programme over the six-week period. These numbers were relatively consistent with other similar programmes across New Zealand.

*Education New Zealand Support*

- 41 In June, Study Dunedin was granted \$80k from Education New Zealand for the first year of a (proposed three-year) project to develop a product to support economic activities, international student transitions and retention. The project aligns to the Centre of Digital Excellence (CODE) and aims to attract international students interested in digital technology and game development to a study pathway from high school to tertiary study to employment.
- 42 Proposed partners include CODE, Dunedin high schools, the University of Otago, Otago Polytechnic and Game Development companies.
- 43 Japan has been identified as the first offshore student market. Under the proposal, a boot camp product will be created and marketed to Japanese high school students. Applications would be open for students to apply for places in the programme in Dunedin. The pathway will immerse students in the gaming sector through CODE events, on-campus events, mentoring, internships and holiday programme meet up's with gaming companies in the city.

*i-SITE Visitor Centre*

- 44 Since COVID-19, the mix of visitors to the i-SITE Visitor Centre has changed significantly. There have been very few Australian visitors since the bubble re-opened with only 24 purchasing from the Visitor Centre. Of total international visitors in 2019/2020 Australian visitors accounted for 17.3%, in 2020/2021 they accounted for only 8.9%. Other International travellers are those who were in the country pre COVID-19 and choose to continue with their working holidays as planned.

*\*Please note cruise passengers were always recorded as cruise and not their country of origin*

- 45 Staff have been busy answering accommodation requests for the All Blacks versus South African match in September and the February 2022 Masters Games bookings. The Visitor Centre manages additional capacity for the Masters Games at the Halls of Residents.
- 46 The table below demonstrates the sales by domestic, international and cruise visitors at the Visitor Centre, from 1 July 2020 to 30 June 2021 compared to same period last year.

	1 July 2019 – 30 June 2020	1 July 2020 – 30 June 2021
Domestic Travellers	25%	92%
International Travellers	47%	8%
Cruise Ship Travellers	28%	0%
<b>Total</b>	<b>100%</b>	<b>100%</b>

- 47 This table demonstrates the split of domestic visitors to the Dunedin visitor centre by region for 1 July 2020 to 30 April 2021 compared to the same period last year.

	1 July 2019 – 30 June 2020	1 July 2020 – 30 June 2021
Northland	1.5%	2.5%
Auckland	9.4%	16.2%
Waikato	1.5%	2.9%
Bay of Plenty	3.4%	5.3%
Gisborne	0.1%	0.3%
Hawkes Bay	0.6%	1.6%
Taranaki	0.3%	0.8%
Manawatu-Wanganui	0.8%	1.5%
Wellington	4.5%	7.2%
Marlborough	1.3%	1.2%
Canterbury	6.7%	4.9%
Dunedin	63.8%	52.0%
Otago	4.1%	2.0%
Southland	2.0%	1.6%
<b>Total</b>	<b>100%</b>	<b>100%</b>

## NEXT STEPS

48 Enterprise Dunedin activity will be incorporated into future reports.

## Signatories

Author:	Fraser Liggett - Economic Development Programme Manager Malcolm Anderson - City Marketing Manager
Authoriser:	John Christie - Manager Enterprise Dunedin

## Attachments

There are no attachments for this report.

**SUMMARY OF CONSIDERATIONS**
***Fit with purpose of Local Government***

This report promotes the economic well-being of communities in the present and for the future.

***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

***Māori Impact Statement***

The CODE Working Group is working with Te Rūnanga o Ōtākou and Kāti Huirapa Rūnaka ki Puketeraki regarding the development of Kaupapa CODE. Further engagement with Rūnaka is planned during the development of the OREDP.

Enterprise Dunedin continues to work with Aukaha around the rewrite of the Destination Plan and the cultural audit component of our marketing activity.

***Sustainability***

There are no known impacts for sustainability.

***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

Enterprise Dunedin activities and the 2013-2023 Economic Development Strategy are included in the 2018-28 10-year plan.

***Financial considerations***

There are no financial considerations.

***Significance***

This report is considered of low significance in terms of the Significance Engagement Policy.

***Engagement – external***

External engagement has been held as relevant across Enterprise Dunedin's portfolio, including Te Rūnanga o Ōtākou and Kāti Huirapa Rūnaka ki Puketeraki, Dunedin's Tech sector, Education, Tourism, Film, Food, Cruise and general business sectors. The has included consultation, online workshops, meetings and surveys, newsletters and general updates via Enterprise Dunedin's CRM and face to face to meetings.

***Engagement – internal***

As an update report, no internal engagement has been undertaken.

**SUMMARY OF CONSIDERATIONS*****Risks: Legal / Health and Safety etc.***

There are no identified risks.

***Conflict of Interest***

There are no known conflicts of interest.

***Community Boards***

Community Boards will be involved with ongoing discussions around the new Dunedin Destination Plan.

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## **ITEMS FOR CONSIDERATION BY THE CHAIR**

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Any items for consideration by the Chair.