

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Tuesday 10 May 2022

Time: 1.30 pm (or at the conclusion of the previous meeting)

Venue: Edinburgh Room, Municipal Chambers, The Octagon, Dunedin

The meeting will be livestreamed on the Council's YouTube page: <https://youtu.be/eBfj2ej-pjE>

Sandy Graham
Chief Executive Officer

Economic Development Committee

PUBLIC AGENDA

MEMBERSHIP**Chairperson**

Cr Chris Staynes

Deputy Chairperson

Cr Rachel Elder

Cr Andrew Whiley

Members

Cr Sophie Barker

Cr David Benson-Pope

Cr Christine Garey

Cr Doug Hall

Mayor Aaron Hawkins

Cr Carmen Houlahan

Cr Marie Laufiso

Cr Mike Lord

Cr Jim O'Malley

Cr Jules Radich

Cr Lee Vandervis

Cr Steve Walker

Senior Officer

John Christie, Manager Enterprise Dunedin

Governance Support Officer

Lynne Adamson

Lynne Adamson
Governance Support Officer

Telephone: 03 477 4000
Lynne.Adamson@dcc.govt.nz
www.dunedin.govt.nz

Note: Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.

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1 PUBLIC FORUM

1.1 Public Forum - Startup Dunedin Trust

Rachel Butler (General Manager) and Jamie Reidie (Trustee) wish to address the meeting concerning the Startup Dunedin Trust Annual Report.

2 APOLOGIES

An apology has been received from Cr Doug Hall.

That the Committee:

Accepts the apology from Cr Doug Hall.

3 CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

RECOMMENDATIONS

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

Attachments

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Economic Development Committee Councillor Register of Interest - Current as at 2 May 2022				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Aaron Hawkins	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Trustee	St Paul's Cathedral Foundation	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Theatre Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Otago Polytech's Research Centre of Excellence	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	LGNZ National Council	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Alexander McMillan Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Cosy Homes Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	LGNZ Policy Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Resource Management Steering Group (Ministry for the Environment Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Mentor	Business Mentors NZ	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Southern Heritage Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Friends Otago Museum	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Orokonui Ecosanctuary	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Settlers Association (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Vegetable Growers Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Otago Anniversary Day Dinner	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Gas Works Museum Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Delegation holder	Second Generation District Plan (2GP) Authority to Resolve Appeals on behalf of Council (Council appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Commissioner (Community Representative)	District Licensing Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Host Parent	Otago Girls High School	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisor/Support Capacity	Kaffelagic	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Trails Networks Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	Decisions about emergency response recovery may be conflicted	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Disability Issues Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Creative Dunedin Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Women of Ōtepoti	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Symphony Orchestra Foundation Board of Trustees (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Theomin Gallery Management Committee (Olveston) (Council appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Grants Subcommittee (Council Appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Local Government New Zealand Zone 6 Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Owner	Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Farmlands	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ravensdown Fertiliser	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Appellant	2GP	Appellant to the 2GP	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Supplier	Southweight Truck and Weights for testing Weighbridges Otago & Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Company Owner/Sole Director	Shelf Company - RU There	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Startup Business	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Mosgiel Taieri Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Otago Mental Health Support Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Member	Women of Ōtepoti Recognition Initiative	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Family Member	Staff member a relative	Potential conflict depending on level of staff member involvement	Managed by staff at officer level if a perceived conflict of interest arises.
	Secretary	Brockville Improvements and Amenities Society (BIAS)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	National Communications Officer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Age Concern (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Dunedin Refugee Steering Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Grants Subcommittee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Lord	Trustee	ML Lord Family Trust - Owner of Residential Properties - Dunedin	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Fonterra	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Federated Farmers	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Mosgiel Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel RSA	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Federated Farmers Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Otago Rural Support Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Youth Adventure Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Association Football Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Golden Block Developments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Arrenway Drive Investments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	100% Shareholder/Director	Panorama Developments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Chris Staynes	Chairman	Cargill Enterprises	Contractor and service provider to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Director	Wine Freedom	Supplier to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Patron	Otago Model Engineering Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Balmacewen Lions Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Otago Southland Manufacturers Association Trust	Possible co-funder of ED project. Duties to the Trust may conflict with duties of Council	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Life Member	Otago Chamber of Commerce	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Cancer Society of Otago/Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	NZ Cancer Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Patearoa Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Balmacewen Lions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	CJ and CA Staynes Family Trust - Property Owner - Dunedin and Patearoa	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	George Street Wines Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Saddle Hill Investment Trust Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Association of Amateur Radio and Transmitters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Theomin Gallery Trust (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairman	Grow Dunedin Partnership (Council appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Shanghai Association (Sister City Society) (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	For Trades Apprenticeship Training Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
Steve Walker	Chairperson	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Chairperson	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Orokonui Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Port Chalmers Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep New Zealand Beautiful	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Society of Beer Advocates	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Port Chalmers Historical Society	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Turoa Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Golf Club	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin South Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	New Zealand Professional Golfers Assn	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Chairman	Volunteer South	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Grow Dunedin Partnership (Council appointment - alternate)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	NZ Masters Games Trust Board (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Masters Games (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Dunedin Community House Executive Committee	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Puketā Residential Centre Liaison Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Chisholm Links Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

CONFIRMATION OF MINUTES

ECONOMIC DEVELOPMENT COMMITTEE MEETING - 5 APRIL 2022

RECOMMENDATIONS

That the Committee:

Confirms the minutes of the Economic Development Committee meeting held on 05 April 2022 as a correct record.

Attachments

	Title	Page
A 	Minutes of Economic Development Committee meeting held on 5 April 2022	17

Economic Development Committee

MINUTES

Minutes of an ordinary meeting of the Economic Development Committee held in the Edinburgh Room, Municipal Chambers, The Octagon, Dunedin on Tuesday 05 April 2022, commencing at 1.54 pm (or at the conclusion of the previous meeting)

PRESENT

Chairperson	Cr Chris Staynes	
Deputy Chairperson	Cr Rachel Elder	Cr Andrew Whiley
Members	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Mayor Aaron Hawkins
	Cr Carmen Houlahan	Cr Marie Laufiso
	Cr Mike Lord	Cr Jim O'Malley
	Cr Jules Radich	Cr Lee Vandervis
	Cr Steve Walker	

IN ATTENDANCE

Sandy Graham (Chief Executive Officer), John Christie (Manager Enterprise Dunedin), Louise van de Vlied (Manager Visitor Centre), Santashree Mitra (Economic Development Advisor – Study Dunedin) and Clare Sullivan (Manager Governance)

Governance Support Officer Wendy Collard

1 PUBLIC FORUM

Jason Cushen – Chairman, Study Dunedin Advisory Group addressed the meeting on planning being undertaken by Study Dunedin and Enterprise Dunedin in regards to the re-opening of the international education market.

2 APOLOGIES

There was an apology from Cr Doug Hall.

Moved: (Cr Chris Staynes/Cr Andrew Whiley)

That the Committee:

Accepts the apology from Cr Doug Hall

Motion carried

3 CONFIRMATION OF AGENDA

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

Confirms the agenda without addition or alteration

Motion carried

4 DECLARATIONS OF INTEREST

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

Moved (Cr Chris Staynes/Cr Steve Walker):

That the Committee:

- a) **Notes** the Elected Members' Interest Register; and
- b) **Confirms** the proposed management plan for Elected Members' Interests.

Motion carried

5 CONFIRMATION OF MINUTES

5.1 ECONOMIC DEVELOPMENT COMMITTEE MEETING - 9 FEBRUARY 2022

Moved (Cr Chris Staynes/Cr Andrew Whiley):

That the Committee:

Confirms the minutes of the Economic Development Committee meeting held on 09 February 2022 as a correct record.

Motion carried (ED/2022/002)

PART A REPORTS

6 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

A report from Corporate Policy provided the forward work programme for the 2022 year.

The Manager, Enterprise Dunedin spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme.

Motion carried

7 STUDY DUNEDIN UPDATE

A report from Enterprise Dunedin provided an update on the Enterprise Dunedin and Study Dunedin planning in response to the re-opening of the international education market.

The Manager, Enterprise Dunedin (John Christie) and the Economic Development Advisor, Study Dunedin (Santashree Mitra) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Steve Walker):

That the Committee:

- a) **Notes** the Study Dunedin update report.

Motion carried

8 MARKETING UPDATE JULY 2021 TO MARCH 2022

A report from Enterprise Dunedin provided an update on the Enterprise Dunedin's marketing activity for the period July 2021 to March 2022, along with planned activity for targeting both national and international visitors as international borders re-open.

The Manager, Enterprise Dunedin (John Christie) and the Manager, Visitors Centre (Louise van de Vlied) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Jules Radich):

That the Committee:

- a) **Notes** the Marketing Update July 2021 – March 2022 Report.

Motion carried

9 DUNEDIN BENCHMARK COMPARISONS REPORT MARCH 2022

A report from Enterprise Dunedin provided an update on the latest Dunedin economic benchmark results compared with a number of other New Zealand cities.

The Manager, Enterprise Dunedin (John Christie) and the Business Analysis Contractor (Benje Patterson) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Steve Walker)

That the Committee:

Adjourns the meeting.

Motion carried

The meeting adjourned at 3.25 pm and reconvened at 3.28 pm.

Moved (Cr Chris Staynes/Deputy Chairperson Andrew Whiley):

That the Committee:

- a) **Notes** the March 2022 Dunedin Benchmarking Comparisons Report.

Motion carried

10 ITEMS FOR CONSIDERATION BY THE CHAIR

Cr David Benson-Pope requested an update on the Tertiary Precinct upgrade project.

Cr Jim O'Malley requested that the above update include consideration of the impact the Shaping Future Dunedin Transport Projects.

The meeting concluded at 4.13 pm.

.....
CHAIRPERSON

PART A REPORTS

ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

Department: Corporate Policy

EXECUTIVE SUMMARY

- 1 The purpose of this report is to provide the forward work programme for the 2021-2022 year (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

DISCUSSION

- 3 The forward work programme is a regular agenda item which shows areas of activity, progress and expected timeframes for decision making across a range of areas of work.
- 4 As an update report, purple highlights show changes to timeframes. New items added to the schedule are highlighted in yellow. Items that have been completed or updated are shown as bold. Months where no Committee meetings are scheduled are highlighted as grey.

NEXT STEPS

- 5 An updated report will be provided to future meetings of the Economic Development Committee.

Signatories

Author:	Sharon Bodeker - Corporate Planner
Authoriser:	Robert West - General Manager Corporate and Quality

Attachments

Title

Page



Economic Development Committee Forward Work Programme - May 2022

24

Key	
New item	
Changes to timeframes	
Completed; progress to date update	Bold
No meeting month	

Economic Development Committee Forward Work Programme - May 2022								
Area of Work	Reason for Work	Council role (decision and/or direction)	Expected timeframe					
			Apr	May	June	July	Aug	Sept
Enterprise Dunedin Activity Report	To update the Committee on key Economic Development Strategy Activities	Noting the Non-Financial Activity Report. Progress to date: An activity report for the period ending 31 March 2022 is on the agenda.		Notes				
Study Dunedin Education Update Report	To update the Committee on Study Dunedin Activities	Noting the Study Dunedin Education Report. Progress to date: An update report was presented to the April 2022 meeting.	Update					
Start Up Dunedin Trust Report	To update the Committee on the Start Up Dunedin Trust Activities	Noting the Start Up Dunedin Trust Report Progress to date: An annual update report for the year to 31 December 2021 is on the agenda.		Update				
Central of Digital Excellence (CODE) Update Report	To update the Committee on CODE activities	Noting the CODE Update Report Progress to date: An update will be presented to the July 2022 Committee meeting, previously scheduled for May.				Update		

Area of Work	Reason for Work	Council role (decision and/or direction)	Expected timeframe					
			Apr	May	June	July	Aug	Sept
Dunedin Destination Plan	To update the current Dunedin Destination Plan in align with the current city requirement	To adopt the updated Dunedin Destination Plan Progress to date: A workshop on the plan was held on 26 April 2022. Staff are now working on next steps.	Workshop					
Strategy Tourism Assets Protection Programme (STAPP) Update Report	To provide an update to the Committee on the allocation of the Government Funding	Noting the STAPP update Progress to date: An update was presented to the February 2022 Committee meeting. A further update will be provided in the later part of 2022.						
Sister City and International Update Report	To provide an update to the Committee on Sister City and International Activities	Noting the Sister City Update Report Progress to date: A Project China update report will be presented later in the year, previously scheduled for July 2022.						
Construction Skills Labour Force Work Report	To provide an update to the Committee on the assessment of the labour force market in Otago against known construction projects	Noting the Construction Skills Labour Force Work Report Progress to date: An update will be presented to the July 2022 ED Committee meeting, previously scheduled for May.				Report		
Grow Dunedin Partnership	To update the Committee on the Grow Dunedin Partnership Activities	Noting the Grow Dunedin Partnership Report Progress to date: An update report will be presented to the July 2022 Committee meeting, previously scheduled for May.				Notes		
JobDUN Dunedin Business Internship Programme	To update the Committee on the JobDUN Dunedin Business Internship Programme	Notes the update reports. Progress to date: An annual update report will be presented to the July 2022 Committee meeting.				Update		

STARTUP DUNEDIN TRUST ANNUAL REPORT 2021

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

1. The purpose of this report is to update the Economic Development Committee (EDC) on the Startup Dunedin Trust (SUDT) activity for the year ending 31 December 2021.
2. The SUDT Annual Report is attached, and the Chair, General Manager and Dunedin City Council (DCC) representative will attend the EDC.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the summary of the activity of the Startup Dunedin Trust (SUDT) for the year ending 31 December 2021.

BACKGROUND

3. DCC is one of three shareholders (including the University of Otago and Otago Polytechnic) in the SUDT.
4. Development of the startup ecosystem is a key priority of the Grow Dunedin Partnership (GDP) and Enterprise Dunedin. This activity supports the themes and goals of the 2013-23 Economic Development Strategy (EDS):
 - a) 10,000 extra jobs over ten years (requiring employment growth of approximately 2% per annum);
 - b) an average of \$10,000 extra income for each person (requiring gross domestic product per capita to rise by about 2.5% per annum).
5. The SUDT is Chaired by Wade Pearson, Gallaway Cook Allan Lawyers and includes:
 - a) Professor Robin Gauld, University of Otago;
 - b) Scott Mason, Findex;
 - c) Zoe Hobson, Runaway Play;
 - d) Jamie Reidie, Dunedin City Council representative;
 - e) Jason Lindsey, Petridish;

- f) Steven Turnbull, Otago Polytechnic.
6. Council has supported SUDT activities for a number of years. Most recently, Council agreed a three-year (\$194,000 per annum) Service Level Agreement (SLA) with the Trust until June 2024.

DISCUSSION

7. The SUDT Annual Report includes data on founder support, case studies on the successes of incubated startups and alumni, the introduction of a mapping exercise to increase visibility over the ecosystem, student startup growth insights, and community outreach and partnership programmes.

OPTIONS

8. There are no options.

NEXT STEPS

9. Enterprise Dunedin will continue to work with and support the SUDT on the current SLA over the next financial year.

Signatories

Author:	Chanel O'Brien - Business Development Advisor Skills and Entrepreneurship
Authoriser:	Fraser Liggett - Economic Development Programme Manager

Attachments

	Title	Page
A	Startup Dunedin Trust Annual Report 2021	29

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision promotes the economic well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Māori Impact Statement

The attached SUDT annual report sets out the engagement and work with Māori organisations and startups.

Sustainability

Ongoing business development and support for the startup ecosystem has been identified as a priority by GDP and Enterprise Dunedin to meet the economic goals in the 2013-23 Economic Development Strategy.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications for the LTP, Annual Plan, Financial Strategy and Infrastructure Strategy.

Financial considerations

Enterprise Dunedin supports the Startup Dunedin Trust through its annual operating budget. This is covered by a three-year Service Level Agreement (SLA) with Startup Dunedin Trust until 30 June 2024.

Significance

This report is considered of low significance in terms of the Council's Significance and Engagement Policy.

Engagement – external

The following organisations have been engaged - the Grow Dunedin Partnership (including Dunedin City Council, Business South, Otago Community Trust, University of Otago, Otago Polytechnic, and Ngāi Tahu) and Startup Dunedin Trust.

Engagement - internal

There has been no internal engagement.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There is no conflict of interest.

Community Boards

There are no implications for Community Boards.





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Startup Weekend	P. 10
Audacious: By the Numbers	P. 11
Audacious Semester One	P. 12
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Mapping the Ecosystem	P. 14
Our Community	P. 15







THAT'S A WRAP, DUNEDIN

It's pretty hard to quantify how massive this year felt. It certainly hasn't been a year of plain sailing - but amidst the chaos, ups, downs, and even bigger ups, 2021 has been one for the record books, and the resilience and determination of Dunedin founders has shone through.

Now that the year is over, we're looking back on how far we've come, as a team, as an organisation, and as a community.

OVER 4 YEARS, STARTUP DUNEDIN HAS SUPPORTED

411

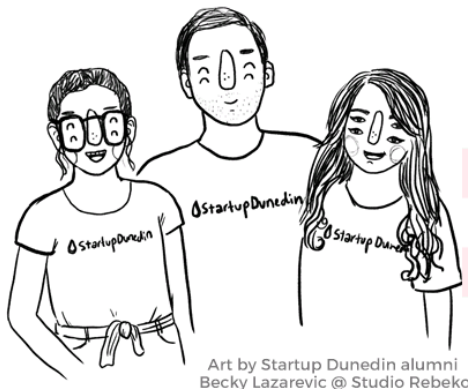
STUDENTS THROUGH
AUDACIOUS

233

IN OUR COMMUNITY WITH
STARTUP BASICS

16

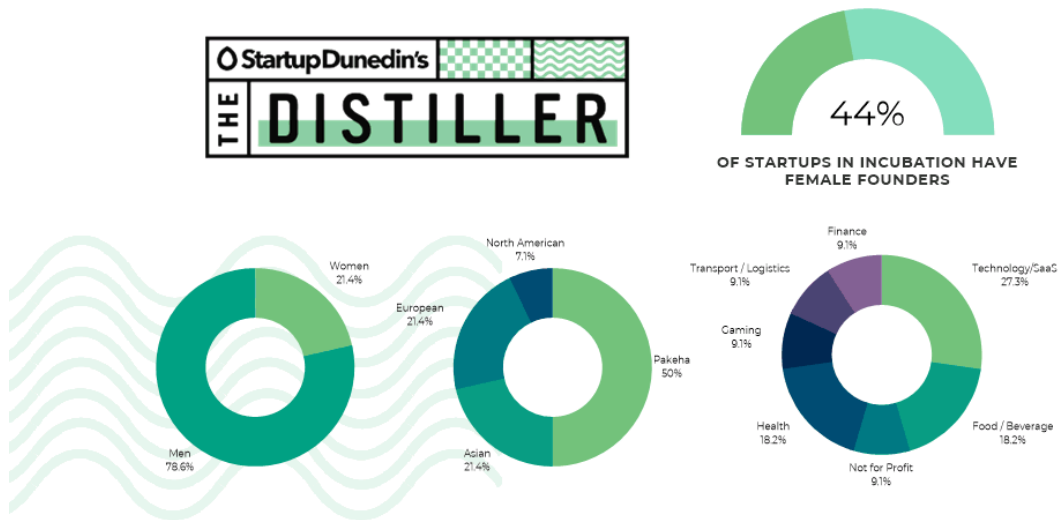
STARTUPS THROUGH
INCUBATION



Art by Startup Dunedin alumni
Becky Lazarevic @ Studio Rebeko

"Our work is about breaking down those
barriers for people wanting to start up"

RACHEL BUTLER
GENERAL MANAGER



BIGGEST WINS OF 2021

The Distiller Incubator & Challenger Series alumni



CHEEKY TEA CO

NZ's First non-carbonated Hard Iced Tea.
Distiller Incubator 2020-2021

- Stocked in 300 stores nationwide
- Raised seed capital (undisclosed)
- Both founders graduated from University of Otago this year



SCANNABLE

Work at Height's first Equipment Cloud Platform,
connecting the equipment value chain, end-to-end.
Distiller Incubator 2020-2021

- Raised a successful pre-seed and seed round (undisclosed)
- Hired a top tier CTO, Gene Dover
- Has several signed letters of intent and contracts with first customers
- Hiring 4 more staff



WINELY

Real-time fermentation analysis.
Challenger Series Incubator 2019

- Reached 12 total staff members - and hiring more!
- Ranked in the top 20 BevTech companies in the world



KAFFELOGIC

Your personal coffee roaster.
Challenger Series Incubator 2019

- Kaffeologic Nano 7 used by the winner of the World Coffee Competition Brewer's Cup
- Moved manufacturing to Dunedin



ELIXIR

Secure Cloud-based Practice Management for Specialists.
Challenger Series Incubator 2018

- Finalist Xero Emerging App Partner of the Year 2021
- Reached 125 customers



CORAL CONE

An innovative menstrual cup designed and engineered by menstruators for menstruators.
Distiller Incubator 2021

- Completed marketing and launch strategy
- Launched product



SAHHA

Behavioural analytics for mental health.
Distiller Incubator 2020-2021

- Raised \$1.03M in seed capital
- Reached 10 Full-time staff
- 17 customers ready for the product



RUBY & PEARL

New Zealand's first plant-based bubble tea that focuses on health and sustainability.
Distiller Incubator 2021

- Won Audacious Semester One 2021
- Began product testing and flavour development



HEYBARN

New Zealand's marketplace for advertising rural space.
Distiller Incubator 2021

- Validated business model
- Completed brand positioning
- Began Minimum Viable Product development



SPLIT

The sharesies of Horticulture, allowing everyday Kiwis to invest in orchards and vineyards.
Distiller Incubator 2021

- Validated required compliance and licensing
- Began partnership development
- Created launch plan

THE DISTILLER INCUBATOR IS SPONSORED BY:

CallaghanInnovation
New Zealand's Innovation Agency



GALLAWAY
COOK
ALLAN
LAWYERS



Deloitte.

Want to know more about the incubator?
Visit startupdunedin.nz/the-distiller-incubator





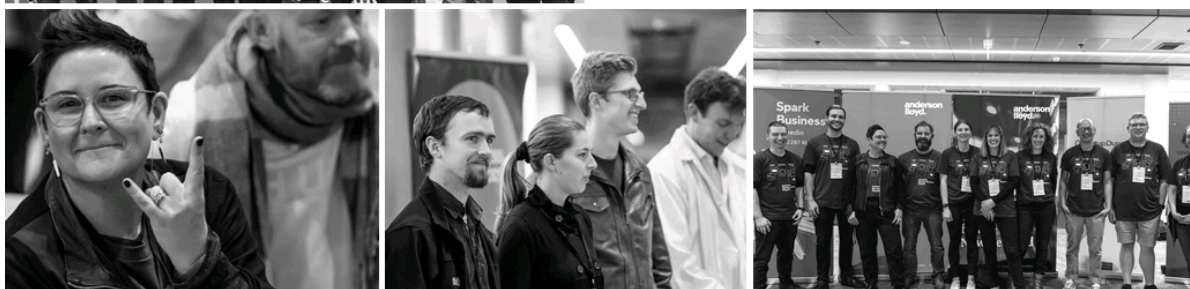
techstars_ Startup Weekend Ōtepoti

After a turbulent 2020, it felt like a dream to get back in the saddle this year for Techstars Startup Weekend Ōtepoti.

Startup Weekend saw 40 of Dunedin's brightest innovators and motivated members of the community come together with generous mentors to see what kind of magic they could create in just a weekend.

Collaboration across the region brought together COIN South, as well as Peter Harris, Economic Development Manager at QLDC.

Crew, judges, mentors, participants, facilitators, and sponsors - we hope you all feel really proud of all the amazing things that came out of this weekend!



WHY STARTUP WEEKEND?

Startup Weekends are 54 hour events for anyone interested in entrepreneurship, problem-solving, and what it's like working on a startup. It's an awesome way to pick up some new skills, meet a bunch of like-minded people, and get some serious wisdom into the startup ecosystem - all within one weekend!

2021 STARTUP WEEKEND JUDGES



Mike Collins

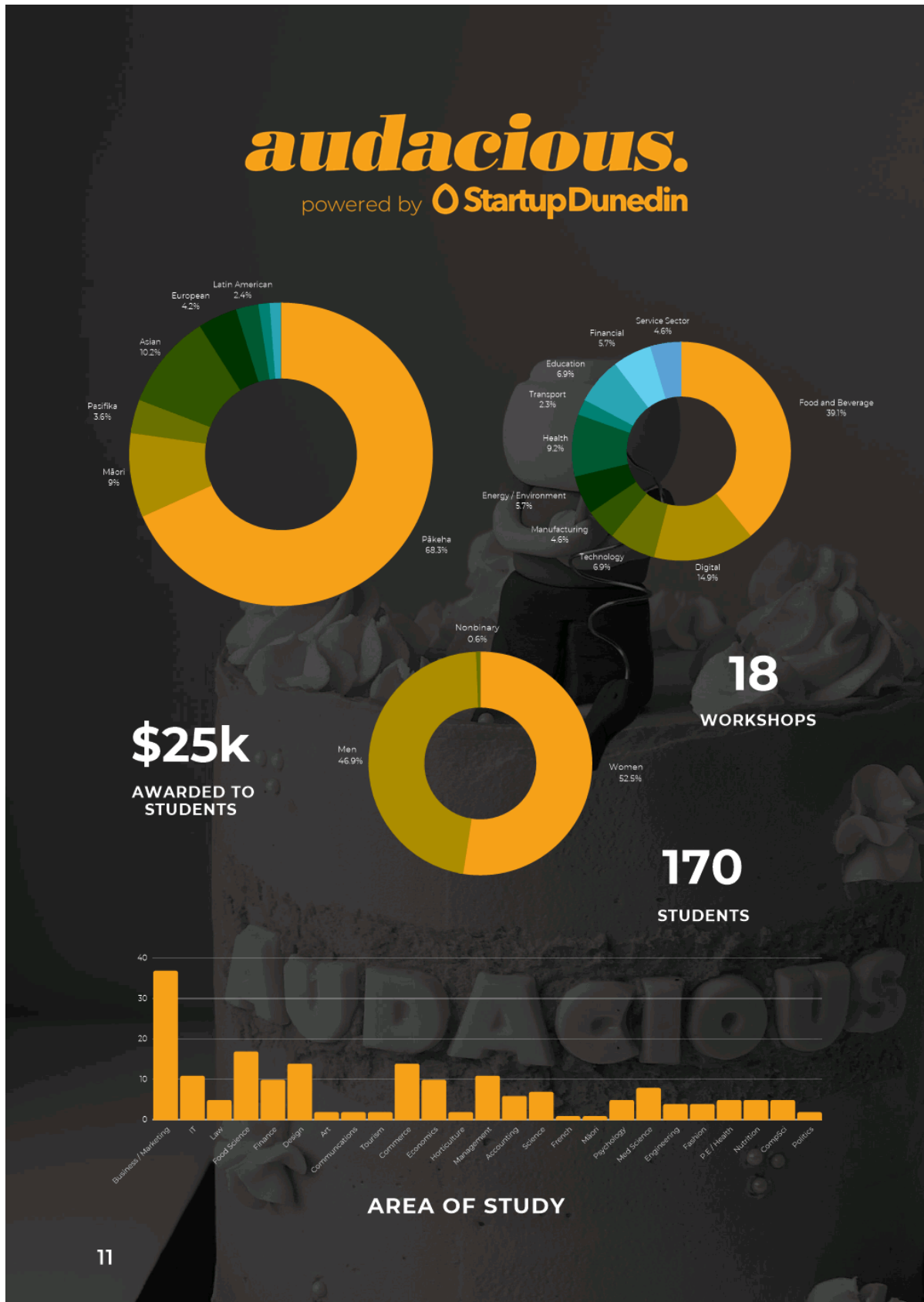


Heidi Renata



Ryan Baker







After two nine-week cohorts of Audacious this year, we're so proud of all the hard mahi our students have put in to their ideas.



SEMESTER ONE WINNERS

Ruby & Pearl - Plant-based bubble tea. Winner of Polson Higgs Premiere Award, and United Machinists Best Physical Product.

Ngāti Gaming - Promoting the use of Te Reo Māori through gaming. Winner of Best Positive Impact, and Peoples Choice.

Reshined Roots - Healthy snacks made from upcycled carrots. Winner of Best Pitch.

Luni - Maternity clothing rental service. Winner of Firebrand Digital Transformation Package.

MaltedGold - Locally produced Oat milk. Winner of the Petridish Brass Tacks award.

Squirm - A backyard-friendly kitset worm farm for everyday kiwis. Winner of Most Audacious.

O-biz - Courses and resources educating students on how to make money from digital marketing. Winner of Best Entrepreneur.

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SEMESTER TWO WINNERS

Zilla Nice Cream - Vegan ice cream made from bananas. Winner of the Polson Higgs Premiere award, United Machinist's Best Physical Product, Best Pitch, and People's Choice.

Raw & Wild - Organic dog food with a pest control focus. Winner of Best Positive Impact and the Firebrand Transformation Package.

Hue - Vegan crayons that are non-toxic and safe to ingest. Winner of the inaugural Pocketsmith Makers Award.

SUDMerge - Eco-friendly dishwashing powder designed to save plastic. Winner of Most Audacious.

FootFix - Simple device that attaches to toes to remedy ingrown toenails. Joint winner of Best Entrepreneur.

LoopedIt - Second-hand clothing marketplace with the aim of tackling fast fashion waste. Joint winner of Best Entrepreneur.

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AUDACIOUS PARTNERS



SPONSORS



MAPPING THE ECOYSTEM

In 2020, Startup Dunedin collaborated with University of Otago researchers (Dr. Marissa Kaloga & Ms. Rasha Abu Safieh) to map the structure of the entrepreneurial support organisations that support our city.

Marissa and Rasha looked at 45 local organisations with 44 connections - That's the amazing, chaotic image behind this text!



WHAT WE'RE DOING WELL

- We're well-connected within our sectors, which is shown to support innovation and engagement.
- An organisation's influence within the ecosystem isn't based on their size or pockets - meaning lower barriers to entry for new organizations.
- At the core of our ecosystem are several influential Māori organizations, embedded within powerful networks.
- A few things make us special - like the fact that many of us are just down the road from each other, so we can get things moving quickly.

OPPORTUNITIES TO IMPROVE

- Non-Māori organisations could do much more to help support the working class population of entrepreneurs. Let's think about what we miss when we don't include this group.
- Some groups are underserved, like Pasifika, migrant, and refugee populations. What are the equity issues for these groups and how can we address them?
- There are a high number of organisations on the fringes of the ecosystem with limited connections to the core. How do we get them involved with the core groups?



OUR COMMUNITY



MANA RANGATAHI

Innov8HQ's youth entrepreneurship programme, **Mana Rangatahi**, found great success this year with 12 weeks of education based on matauranga Māori principles, critical thinking, and resilience-based activities.

Supporting the Ministry of Youth Development and Innov8HQ's focus on youth has made our 2021 incredibly rewarding.

PACIFIC YOUTH ENTREPRENEURSHIP

Pacific Commerce Otago's P.I.P.E programme brought joy to our building this year with their wonderful singing, making tiktoks, and pasta-tower-building - all in the name of learning business skills!

OUTSIDE THE VALLEY

Startup Dunedin was honoured to help promote the premiere of **Outside The Valley**, a world-first documentary exploring start-up ecosystems outside of Silicon Valley.

We're stoked Dunedin was one of four regions highlighted around the world for its startup community. With over 200 people attending this sold-out event, it was truly inspiring to see the interest and support in our region's startup sector.



COMMUNITY PARTNERSHIPS



Startup Dunedin has had the great privilege of working with the Otago Highlanders this year, facilitating a programme on startup fundamentals for Dunedin players and partners.

MĀORI BUSINESS BOOT CAMP

An amazing group of year 12 and 13 Māori economic and accounting pupils were picked from secondary schools throughout the country to attend **Nohoaka Pakihi** this year, a programme designed to inspire and spark interest in a career in entrepreneurship. We can't wait to see where these awesome rangatahi take their ideas.





ECONOMIC DEVELOPMENT ACTIVITY REPORT FOR THE PERIOD TO 1 JULY TO 31 MARCH 2022

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report provides an update on progress towards achieving levels of service for the Economic Development activity for the period 1 July 2021 to 31 March 2022, as provided in Attachment A.
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the update report on the Economic Development activity as provided in Attachment A.

DISCUSSION

- 3 The 10 year plan sets out the activities undertaken by Council. Each activity has levels of service that describe what Council will provide to the community, along with measures and targets used to assess the level of achievement in delivering those activities. Council reports on its achievement of all levels of service through its Annual Report.
- 4 Attachment A reports on progress towards achieving the levels of service, measures and targets as detailed in the 10 year plan for Economic Development for the nine months to 31 March 2022. Information on specific areas of work is also provided.
- 5 The Residents' Opinion Survey (ROS) is used by Council to measure achievement of some of its levels of service, and the results from the survey are shown in the attached activity report. Respondents of the survey are asked to rate their satisfaction levels for some activities on a scale of 1-10 from very dissatisfied to very satisfied.
- 6 The survey is carried out on a continuous monthly basis, with the aim of getting 100 responses each month. This provides a sample size of around 1,200 for the year, with a nine monthly sample size of around 900 residents. A sample size of 900 has an expected margin of error (at the 95% confidence interval) of $\pm 3.3\%$.
- 7 As part of the Strategic Framework Refresh project, a review is underway of both levels of service and the DCC's suite of survey tools, including the ROS survey, to improve how we measure and report on our performance, and how we monitor wellbeing.

NEXT STEPS

- 8 An update report for the 12 months to 30 June 2022 will be presented to Council later in the year.

Signatories

Author:	Fraser Liggett - Economic Development Programme Manager
Authoriser:	Robert West - General Manager Corporate and Quality

Attachments

	Title	Page
↓A	Economic Development Activity Report to 31 March 2022	47

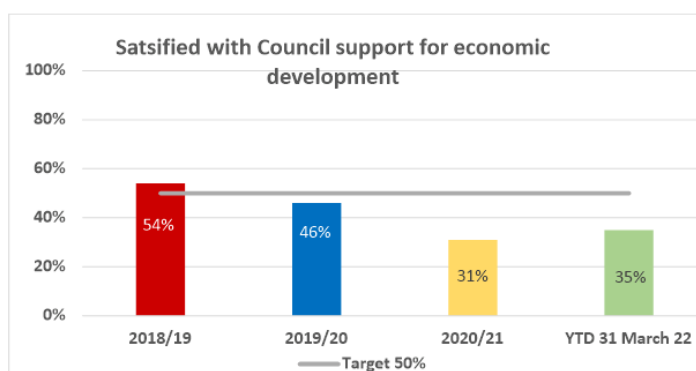
Economic Development

**Activity report for the period
1 July 2021 – 31 March 2022**

Economic Development

Economic development and marketing

Level of Service – Enterprise Dunedin provides business sector support and coordinates the marketing of the city for tourism and education and attracting investment and skilled migrants.		Achieved?
Measure:	Percentage of residents satisfied with the Council's support for economic development.	Target not being achieved
Performance target:	50% or more residents are satisfied.	
Achievement to date:	35% of residents are satisfied with the Council's support for economic development.	
Data source:	Residents Opinion Survey	



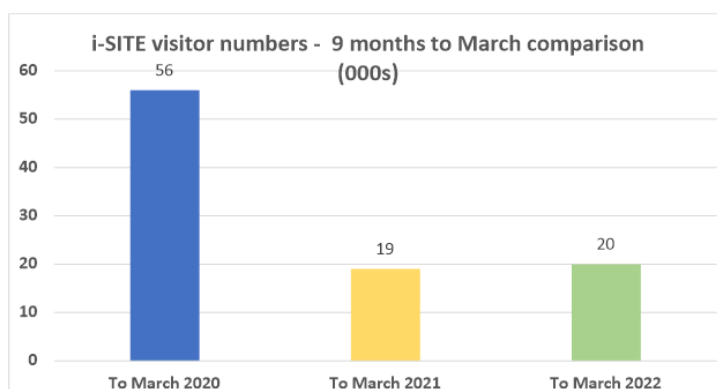
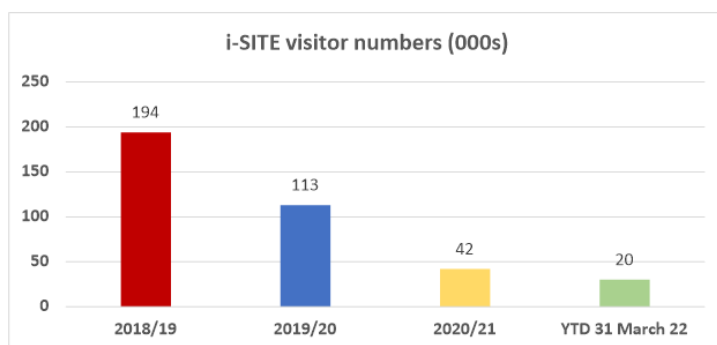
- Enterprise Dunedin continues to work with stakeholders across the sectors to support and grow our economy. Activities have been impacted by COVID, in particular the tourism, international education, hospitality, and retail sectors. Activity has focussed on supporting these sectors, with specific funding provided through the Ministry of Business, Innovation and Employment for tourism and regional economic development initiatives.
- Marketing campaigns have focussed on the recovery of the sectors most severely impacted by COVID, especially tourism. Enterprise Dunedin has continued to support other contributors to the economy including start-ups and innovation (including gaming and screen sectors).

Measure:	Dunedin's share of national domestic visitor spend.	Target achieved to date
Performance target:	Grow 10% year on year.	
Achievement to date:	This is a new measure. Dunedin's 2020/21 baseline was 3.3% share of national domestic visitor spend. For the period July 2021 to February 2022 Dunedin achieved 3.7% share of national domestic visitor spend.	
Data source:	MBIE Tourism Electronic Card Transactions.	

3. COVID and border closures have had an impact on international and trans-Tasman visitors to New Zealand and Dunedin. Although achieving the target to date, it is worth noting that changes to traffic light levels still continue to impact on visitors to Dunedin.

Level of Service – the i-Site Visitors Centre provides and accessible, accurate tourism information and booking service.		Achieved?
Measure:	Percentage of external customers satisfied with the i-Site Visitor Centre experience.	Target achieved to date
Performance targets:	90% or more of external customers are satisfied.	
Achievement to date:	To date 100% of customers were satisfied with experience.	
Data source:	Customer Radar (Independent external survey)	

4. Visitor satisfaction for the Visitor Centre has always been high, however with low visitor numbers due to COVID there are fewer visitors to the centre.



Specific areas of work:

5. **Business clinics** - 37 business clinics were undertaken between July 2021 and end of March 2022. This compares with 29 in the same period in 2021.
6. **Start-Up Dunedin Trust** - the following activities were undertaken by Start-Up Dunedin Trust:

	July 2021 – March 2022
Start-up Fundamentals	
Founder enquiries	266
Start-up Canvas submissions	80
Start-up Check ins + Feedback Sessions	95
Tertiary Programme	
Tertiary entrepreneurial programme applications	119
Tertiary entrepreneurial programme pitch submissions	16
Incubation Services	
Incubator applications	13
Incubated founders (total)	13
Exited start-ups	4

7. **CODE** – \$1m grant funding for nine studios was announced on 9 December 2021. This support included \$250,000 for Runaway Play for CODE's first scale up grant. At the same time CODE also announced \$190,000 for the development of vocational education programmes with Otago Polytechnic. The Prime Minister visited CODE and Dunedin gaming companies on 10 March 2022.
8. **Film** - 138 film inquiries have been received to date (compared to 141 inquiries July 2020 to Mar 2021) and 37 film permits (compared to 36 permits July 2020 to March 2021).
9. **JobDUN** – As at March 2022, 22 businesses had registered for 47 JobDUN internships. Forty interns have been confirmed, 13 jobs have been created (8FTE, 2 PTE, 3 contracts) and of these 12 are new roles.
10. **Otago regional economic development agencies (ORED)** - Following engagement with key stakeholders including mana whenua, four initial priorities have been identified for regional economic activity:
 - Collaboration
 - Learn Otago
 - Lifetime Value
 - Food Otago

These were presented to the Otago Mayoral Forum in March 2022 and submitted to Kānoa (formally the Provincial Growth Fund).
11. **Project China** – Project China has facilitated the following activities in the period to March 2022:
 - Renewed the Dunedin – Shanghai Sister City Agreement, Dunedin Public Library, Lan Yuan /Dunedin Chinese Garden memorandums of understanding (MOU)

- Joint research funding application in dental research between Dunedin and Shanghai Science and Technology Commission.
12. **Study Dunedin** – As part of the recovery plan for international education, the Study Dunedin Advisory Board (SDAG) identified key priority areas. These include supporting the secondary school sector with shared ESOL (English for speakers of other languages) and homestay provisions.
 13. SDAG is reviewing its programme for engagement with educational agents and marketing the city to offshore students through cross-sector workstreams.
 14. **Dunedin Destination Plan** – The draft Dunedin Destination Plan was presented to the Councillors in April for feedback.

ITEMS FOR CONSIDERATION BY THE CHAIR

Any items for consideration by the Chair.