

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Tuesday 7 March 2023
Time: 10.00 am
Venue: Council Chamber, Dunedin Public Art Gallery, The Octagon, Dunedin

Sandy Graham
Chief Executive Officer

**Economic Development Committee
PUBLIC AGENDA**

MEMBERSHIP

Chairperson	Cr Andrew Whiley	
Deputy Chairperson	Cr Christine Garey	
Members	Cr Bill Acklin	Cr Sophie Barker
	Cr David Benson-Pope	Cr Kevin Gilbert
	Cr Carmen Houlahan	Cr Marie Laufiso
	Cr Cherry Lucas	Cr Mandy Mayhem
	Cr Jim O'Malley	Mayor Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
	Cr Brent Weatherall	

Senior Officer John Christie, Manager Enterprise Dunedin

Governance Support Officer Jennifer Lapham

Jennifer Lapham
Governance Support Officer

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***Note:** Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.*

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1 PUBLIC FORUM

At the close of the agenda no requests for public forum had been received.

2 APOLOGIES

At the close of the agenda no apologies had been received.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

RECOMMENDATIONS

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

Attachments

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Economic Development Committee Register of Interest - Current as at 1 March 2023				
Councillors are members of all committees				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Mayor Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Golden Block Developments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Arrenway Drive Investments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	100% Shareholder/Director	Panorama Developments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Council of Social Services (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Sector Steering Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Cr Bill Acklin	Shareholder/Director	Dunedin Brokers Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	APRA - AMCOS	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Entertainer	Various functions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Mentor	Business Mentors NZ	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Southern Heritage Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Friends Otago Museum	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Orokonui Ecosanctuary	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Volunteer	Blue Penguins Pukekura	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Vegetable Growers Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Otago Anniversary Day Dinner	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Gasworks Museum Trust (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Member	Te Ao Tūroa Partnership (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Women of Ōtepoti	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Grow Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Sophia Charter (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	St Paul's Cathedral Foundation (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Theomin Gallery Management Committee (Olveston) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Kevin Gilbert	Owner	Gipfel Limited - Bakery	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Schlubert Trust - Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Schlup Family Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	BNI	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Business South	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Air New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Kevin Gilbert and Esther Gilbert Partnership - Residential Rental Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Biddies Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Advisors	Ronald McDonald House Supper Club Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Otago Regional Transport Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Creative Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Theatre Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Moray Place Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Otago Mental Health Support Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in public excluded, to leave the room.
	Member	Women of Ōtepoti Recognition Initiative	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Family Member	Staff member a relative	Potential conflict depending on level of staff member involvement	Managed by staff at officer level if a perceived conflict of interest arises.
	Secretary	Brockville Improvements and Amenities Society (BIAS)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in public excluded leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Secretary	BIAS Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamitic Interfaith Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Refugee Steering Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Wellbeing Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Grants Subcommittee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Cherry Lucas	Trustee	Otago Farmers Market	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago A & P Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Henderson Lucas Family Trust - Residential Dunedin Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Institute of Chartered Accountants	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Grow Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Poāri a Pukekura Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Mandy Mayhem	Chairperson	Waitati Hall Society Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

PART A REPORTS

ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME - MARCH 2023

Department: Civic

EXECUTIVE SUMMARY

- 1 The purpose of this report is to provide a regular update of the Economic Development Committee forward work programme to show areas of activity, progress and expected timeframes for decision making across a range of areas of work. (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

DISCUSSION

- 3 The forward work programme is a regular agenda item which shows areas of activity, progress and expected timeframes for decision making across a range of areas of work.
- 4 As an update report, purple highlights show changes to timeframes. New items added to the schedule are highlighted in yellow. Items that have been completed or updated are shown as bold.

Signatories

Author:	Jenny Lapham - Governance Support Officer
Authoriser:	John Christie - Manager Enterprise Dunedin

Attachments

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↓A	Forward Work Programme	17

DUNEDIN CITY - ANNUAL ECONOMIC PROFILE MARCH 2022 UPDATE

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report provides an update on the Infometrics Annual Economic Profile to March 2022 and Statistics New Zealand estimates to November 2022.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Dunedin City – Annual Economic Profile March 2022 Update.

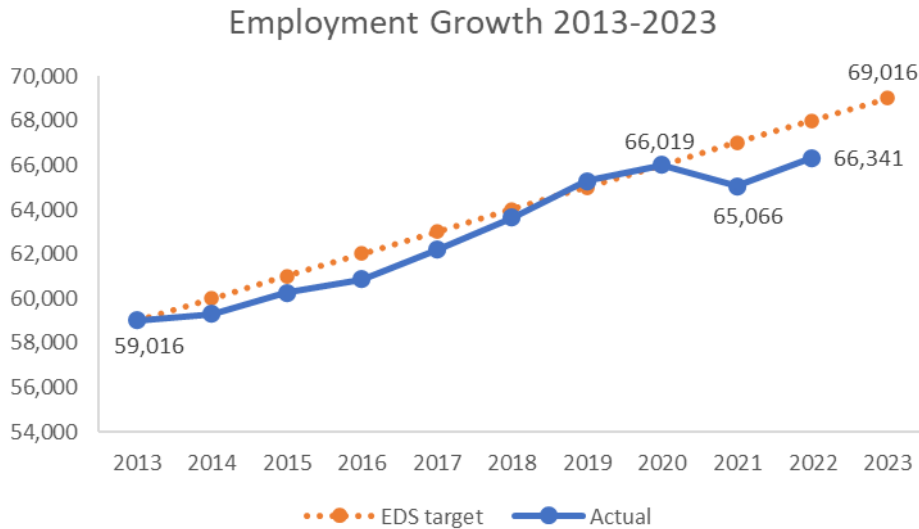
BACKGROUND

- 2 Enterprise Dunedin’s activity is informed by the 2013-23 Economic Development Strategy (EDS). The EDS is underpinned by five themes:
 - Business Vitality – to improve the ease of doing business.
 - Alliances for innovation – to improve linkages between industry and research.
 - A hub for skills and talent – to increase retention of graduates, build the skills base and grow migrant numbers.
 - Linkages beyond our borders – to increase international investment and establish projects with other cities.
 - A compelling destination – to increase the value of tourism and events and improve the understanding of Dunedin’s advantages.
- 3 The EDS sets out two overarching economic goals:
 - a) 10,000 extra jobs over 10 years
 - b) An average \$10,000 extra income for each person.
- 4 The Regional Economic Profile provides an in-depth annual description of Dunedin’s economy and performance to the year ending 31 March 2022. Information on wages and self-employment are collected after this period by Inland Revenue, which means there is a time-lag in the report being produced by Infometrics.

DISCUSSION

EMPLOYMENT TREND

- 5 In the nine-year period, overall jobs have increased by 7,325 since the adoption of the 2013-2023 EDS. In the decade prior to the EDS, jobs increased by 2,288

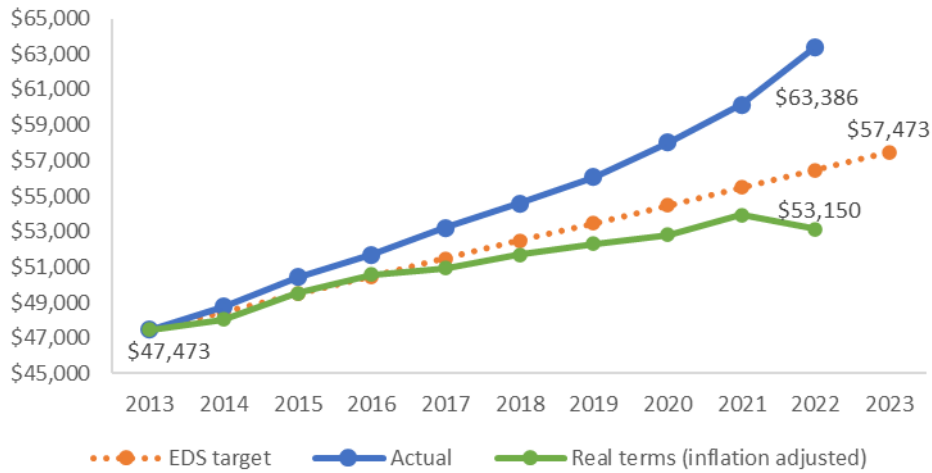


- 6 Infometrics noted a 2.0% increase in the number of jobs in Dunedin in the year ending March 2022. Job numbers are back above their pre-Covid peak (66,341 in March 2022 vs 66,019 in March 2020).
- 7 The industries in which employment has grown the most over the entire covid period measured from March 2020 to March 2022 are construction, health, public administration, professional and technical services, utilities, finance, and agriculture. This growth offsets declines over the covid period in industries, such as accommodation and hospitality, as well as recreational services and parts of transport.

EARNINGS TREND

- 8 The chart below highlights average wage earnings growth (inflation adjusted) tracking just below what is required to lift incomes by \$10,000 per person over the EDS 10-year period.

Mean Annual Earnings Growth 2013-2023



- 9 Inflation was 6.9%pa over the March 2022 year, which was greater than wage growth and so eroded the purchasing power of wages.
- 10 Infometrics data noted that average earnings for the year ending March 2022 year were \$63,386, 5.4% higher than the previous year.

OTHER TRENDS SINCE MARCH 2022

- 11 Statistics New Zealand data (based on payday payroll filings), notes that job numbers in Dunedin during December 2022 increased by 1.4% compared to a year ago, which represented a rise of more than 800 filled jobs.
- 12 The data shows that public administration, professional, scientific, and technical services played a key role in job growth up to December 2022. Accommodation and food services employment has slowly begun to rebuild following its covid-induced lows.
- 13 MSD data indicates that the number of people receiving a Jobseeker Support benefit in Dunedin in December was 17% below its December 2021 level. There were 3,654 people in December 2022 receiving a Jobseeker Support benefit in Dunedin, whereas in 2021 there were 4,392 people.

OPTIONS

- 14 As this is an update report, there are no options.

NEXT STEPS

- 15 Further reports will be commissioned to monitor Dunedin’s Economic Growth and progress against the EDS goals.

Signatories

Author:	Fraser Liggett - Economic Development Programme Manager
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	Benje Patterson - Business Analysis Consultant
Authoriser:	John Christie - Manager Enterprise Dunedin

Attachments

	Title	Page
↓A	Dunedin City - Regional Economic Profile 2022	25

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This report tracks the economic well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Enterprise Dunedin is responsible for the delivery of the 2013-2023 Economic Development Strategy.

Māori Impact Statement

There are no known impacts for Māori.

Sustainability

Data from the Infometrics Annual Economic Profile report will inform Economic Development Strategy partners with future decision making.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

Enterprise Dunedin activities and delivery on the 2013-2023 Economic Development Strategy are included in the 2018-2028 Long Term Plan.

Financial considerations

There are no identified financial considerations.

Significance

This report is considered of low significance in terms of the Significance Engagement Policy.

Engagement – external

Infometrics Ltd were engaged to produce the Annual Regional Economic Profile Report.

Engagement - internal

No internal engagement has been undertaken.

Risks: Legal / Health and Safety etc.

There are no known identified risks.

Conflict of Interest

There are no known conflicts of interest.

SUMMARY OF CONSIDERATIONS

Community Boards

There are no known implications for Community Boards.

DUNEDIN'S REGIONAL EVENTS FUND UPDATE REPORT TO END DECEMBER 2022

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report is to update the Economic Development Committee on the implementation, delivery and progress of the Regional Event Fund (REF).
- 2 The purpose of the REF is to increase out of town visitation through events for economic benefit in the absence of international visitors due to border closures. In January 2021 Enterprise Dunedin signed a Service Level Agreement with the wider “Pure Southern Land International Marketing Alliance” (IMA) to facilitate the REF.
- 3 The REF takes account of events taking place between 2021 – 2023. One event has been given an extension for delivery to 2024.

RECOMMENDATIONS

That the Committee:

- a) **Notes** Dunedin’s Regional Events Fund Update Report

BACKGROUND

- 4 The Ministry of Business, Innovation and Employment (MBIE) implemented its Tourism Recovery Package in 2020 to support the industry in its recovery from the impact of Covid-19 and the global pandemic. The Government announced the \$50 million REF to support the tourism and events sector in response to the pandemic. The aim of the REF was to encourage domestic and local tourism through events, replacing some of the spend lost from international tourists, while borders remained closed.
- 5 The Pure Southern Land IMA, which includes Enterprise Dunedin (lead entity), Southern Regional Development Agency (Great South), Tourism Waitaki and Clutha Development, received \$1.5 million from MBIE. Funding was for a two-year period (2021/22–2022/23), with events taking place between 2021–2024. MBIE calculated each IMA’s share based on what their International Visitor Spend was prior to Covid-19, Dunedin’s share of the fund was \$808,174.00.
- 6 New or existing events were eligible under the scheme. However, applications had to meet the key criteria of increasing out of town visitation for economic stimulation and benefit. In addition to economic benefit the criteria also included social and sustainability measures.

DISCUSSION

7 Table 1 below summarises the allocation of REF across the IMA:

Enterprise Dunedin	\$808,147.00
Great South	\$442,444.00
Tourism Waitaki	\$183,000.00
Clutha District	\$66,381.00
Total	\$1,500,000.00

- 8 The \$808,174.00 allocated to Enterprise Dunedin included \$730,000 in contestable funding, and \$78,174 was used for capability building, professional development and secretariat costs.
- 9 Enterprise Dunedin was supported by the Community Development and Events Team in administering the fund and conducting the funding rounds.
- 10 Three contestable funding rounds were held in March 2021, October 2021 and October 2022. During these rounds 35 applications were submitted, with 17 receiving funding.
- 11 The successful applicants consisted of existing events/festivals as well as two business events (conferences), a new start-up event and a new music festival. A full list of projects included in Attachment A.

HIGHLIGHTS

- 12 One highlight was The NZ Hockey Nationals, which saw Tier 1 and 2 men’s and women’s teams from across the country compete in Dunedin for the first time in 40 years. The tournament was held in September 2022 and attracted 850 out of region visitors with an average daily spend of \$842.31. A quote from the post event report noted: “the funding support not only helped us deliver the event but enabled us to create a world class atmosphere for all participants which contributed to and enhanced the legacy of this event.”
- 13 Other highlights include a new start-up event, Festival of Interactive Narrative and Storytelling, which will be held in May 2023 by the New Zealand Centre of Digital Excellence (CODE). The 17th World Leisure Congress will occur in December 2023 after being postponed due to Covid and the International Symposium on Adapted Physical Activity will take place in July 2023. Held in conjunction with the University of Otago, both business events are being held in Dunedin for the first time and will bring out of region visitation as well as international delegations.

OPTIONS 14 There are no options.

NEXT STEPS

- 15 There are nine events still to be delivered, two from the second round and seven from the final round of funding, these will take place between March 2023 – March 2024. There will be ongoing guidance and support for these events across Dunedin City Council departments.
- 16 Further reports will be provided to MBIE until 30 June 2024.

Signatories

Author:	Penny Neilson - Enterprise Dunedin Marketing Coordinator Louise van de Vlierd - Manager Visitor Centre
Authoriser:	John Christie - Manager Enterprise Dunedin

Attachments

	Title	Page
↓A	Dunedin's Regional Events Fund 2021 - 2024 Funding Allocation.	83

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision promotes the economic, social, environmental and cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Enterprise Dunedin is responsible for the delivery of 2013 – 2023 Economic Development Strategy.

Māori Impact Statement

There are no known impacts for Māori.

Sustainability

Waste minimisation was a key criteria for applicants to the Regional Events Fund (REF). Event organisers were required to reduce waste to landfill and mitigate impacts to the environment.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications.

Financial considerations

The REF received \$1.5 million from MBIE’s Tourism Recovery Package 2020. The amount was distributed amongst the four RTOs within the Pure Southern Land IMA.

Significance

This report is considered of low significance in terms of Significance Engagement Policy.

Engagement – external

Engagement in the first instance was between Enterprise Dunedin and MBIE, then REF Partners, events community, event coordinators and industry. Also, engagement with the neighbouring Southern Lakes IMA as it was felt to be advantageous to both regions not to be hosting major events at the same time.

Engagement - internal

Close engagement with the Community Development and Events Team to conduct the funding rounds, Communications and Marketing for outward comms, and the Web Team for website additions, updates and online forms.

SUMMARY OF CONSIDERATIONS

Risks: Legal / Health and Safety etc.

Each REF application was accompanied by a Health and Safety Plan. Successful recipients also signed agreements with the Dunedin City Council.

Conflict of Interest

All identified possible conflicts of interest were managed during each funding round.

Community Boards

There are no known implications for Community Boards.

