

**Notice of Meeting:**

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

**Date:** Monday 15 May 2023  
**Time:** 10.00 am  
**Venue:** Council Chamber, Dunedin Public Art Gallery, The Octagon, Dunedin

Sandy Graham  
Chief Executive Officer

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## **Economic Development Committee PUBLIC AGENDA**

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**MEMBERSHIP**

**Chairperson** Cr Andrew Whiley  
**Deputy Chairperson** Cr Christine Garey

**Members**

Cr Bill Acklin	Cr Sophie Barker
Cr David Benson-Pope	Cr Kevin Gilbert
Cr Carmen Houlahan	Cr Marie Laufiso
Cr Cherry Lucas	Cr Mandy Mayhem
Cr Jim O'Malley	Mayor Jules Radich
Cr Lee Vandervis	Cr Steve Walker
Cr Brent Weatherall	

**Senior Officer** John Christie, Manager Enterprise Dunedin

**Governance Support Officer** Jenny Lapham

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Jenny Lapham  
Governance Support Officer

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**Note:** Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.



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**1 PUBLIC FORUM**

At the close of the agenda no requests for public forum had been received.

**2 APOLOGIES**

At the close of the agenda no apologies had been received.

**3 CONFIRMATION OF AGENDA**

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

## **DECLARATION OF INTEREST**

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### **EXECUTIVE SUMMARY**

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

### **RECOMMENDATIONS**

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

### **Attachments**

	<b>Title</b>	<b>Page</b>
<a href="#">↓</a> A	Elected Members' Register of Interests	6

Economic Development Committee Register of Interest - Current as at 8 May 2023				
Councillors are members of all committees				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Mayor Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Golden Block Developments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Arrenway Drive Investments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	100% Shareholder/Director	Panorama Developments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Council of Social Services (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Sector Steering Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Bill Acklin	Shareholder/Director	Dunedin Brokers Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	APRA - AMCOS	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Entertainer	Various functions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Mentor	Business Mentors NZ	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Southern Heritage Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Friends Otago Museum	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Orokonui Ecosanctuary	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Volunteer	Blue Penguins Pukekura	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Vegetable Growers Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Otago Anniversary Day Dinner	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Gasworks Museum Trust (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Te Ao Tūroa Partnership (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Women of Ōtepoti	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Grow Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Sophia Charter (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	<b>Chairperson</b>	<b>Study Dunedin</b>	<b>No conflict identified</b>	<b>Seek advice prior to the meeting if actual or perceived conflict of interest arises.</b>
	Member	St Paul's Cathedral Foundation (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Theomin Gallery Management Committee (Olveston) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Kevin Gilbert	Owner	Gipfel Limited - Bakery	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Schlubert Trust - Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Schlup Family Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	BNI	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Business South	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Air New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.



Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Kevin Gilbert and Esther Gilbert Partnership - Residential Rental Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Biddies Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisors	Ronald McDonald House Supper Club Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Otago Regional Transport Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	<b>Member</b>	<b>National Industry Advisors Group Food and Beverage (Workforce Development Council)</b>	<b>No conflict identified</b>	<b>Seek advice prior to the meeting if actual or perceived conflict of interest arises.</b>
	Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Creative Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Theatre Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Moray Place Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Chair	Otago Mental Health Support Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in public excluded, to leave the room.
	Member	Women of Ōtepoti Recognition Initiative	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Family Member	Staff member a relative	Potential conflict depending on level of staff member involvement	Managed by staff at officer level if a perceived conflict of interest arises.
	Secretary	Brockville Improvements and Amenities Society (BIAS)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in public excluded leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Secretary	BIAS Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Refugee Steering Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Wellbeing Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Grants Subcommittee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Cherry Lucas	Trustee	Otago Farmers Market	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago A & P Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Henderson Lucas Family Trust - Residential Dunedin Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Institute of Chartered Accountants	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Grow Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Te Poāri a Pukekura Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Mandy Mayhem	Chairperson	Waitati Hall Society Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Blueskin News Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Co-ordinator	Waitati Market	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Co-ordinator	Emergency response group, Blueskin area	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	FENZ Local Advisory Committee for Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waitati Music Festival Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Blueskin Bay Amenities Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Blueskin A & P Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Keep Dunedin Beautiful (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chairperson	Keep New Zealand Beautiful	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Coastal Community Cycleway Network	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Disability Issues Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Wellbeing Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Association Football Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Okia Reserve Management Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in public excluded leave the room. Seek advice prior to the meeting.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Steve Walker	Board Member	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in public excluded leave the room. Seek advice prior to the meeting.
	Chairperson	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Member	Orokonui Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in public excluded leave the room. Seek advice prior to the meeting.
	Member	Port Chalmers Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Society of Beer Advocates	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Port Chalmers Historical Society	Potential grants recipient	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Predator Free Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Brent Weatherall	Member	Urban Access	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Business George Street, Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Brent Weatherall Jeweller Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Weatherall Trustee Company	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Residential Rental Properties	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin South Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairman	Volunteer South	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	New Zealand PGA (Professional Golf Association)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Dunedin Community House Executive Committee	Potential grants recipient	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Chisholm Links Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Shanghai Association (Sister City Society) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Grow Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Masters Games Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Puketai Residential Centre Liaison Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

## **CONFIRMATION OF MINUTES**

### **ECONOMIC DEVELOPMENT COMMITTEE MEETING - 7 MARCH 2023**

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#### **RECOMMENDATIONS**

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 07 March 2023 as a correct record.

#### **Attachments**

	<b>Title</b>	<b>Page</b>
A 	Minutes of Economic Development Committee meeting held on 7 March 2023	15

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## **Economic Development Committee**

### **MINUTES**

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**Minutes of an ordinary meeting of the Economic Development Committee held in the Council Chamber, Dunedin Public Art Gallery, The Octagon, Dunedin on Tuesday 07 March 2023, commencing at 10.00 am**

#### **PRESENT**

<b>Chairperson</b>	Cr Andrew Whiley	
<b>Deputy Chairperson</b>	Cr Christine Garey	
<b>Members</b>	Cr Bill Acklin	Cr Sophie Barker
	Cr David Benson-Pope	Cr Kevin Gilbert
	Cr Carmen Houlahan	Cr Marie Laufiso
	Cr Cherry Lucas	Cr Mandy Mayhem
	Cr Jim O'Malley	Mayor Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
	Cr Brent Weatherall	

#### **IN ATTENDANCE**

Sandy Graham, (Chief Executive Officer), John Christie (Manager Enterprise Dunedin), Des Adamson (Economic Business Manager), Benje Patterson (Business Analysis Consultant), Louise van de Vlierd (Manager Visitor Centre), Tammy Jackman (Special Projects Coordinator), Penny Neilson (Marketing Coordinator) and Clare Sullivan (Principal Committee Advisor)

**Governance Support Officer** Jennifer Lapham

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#### **1 PUBLIC FORUM**

There was no Public Forum.

#### **2 APOLOGIES**

An apology was received from Councillor Vandervis for lateness.

Moved (Cr Andrew Whiley/Cr Steve Walker):

That the Committee:

**Accepts** the apology for lateness from Councillor Vandervis.

**Motion carried (ED/2023/001)**

### **3 DECLARATIONS OF INTEREST**

Members were reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.

There were no changes to the Declaration of Interest Register.

Moved (Cr Andrew Whiley/Cr Mandy Mayhem):

That the Committee:

- a) **Notes** the Elected Members' Interest Register; and
- b) **Confirms** the proposed management plan for Elected Members' Interests.

**Motion carried (ED/2023/002)**

### **PART A REPORTS**

#### **4 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME - MARCH 2023**

In a report from Enterprise Dunedin an update was provided on the Economic Development Committee forward work programme.

The Manager Enterprise Dunedin, John Christie spoke to the report and responded to questions.

Moved (Cr Christine Garey/Cr Steve Walker):

That the Committee:

**Notes** the Economic Development Committee forward work programme .

**Motion carried (ED/2023/003)**

#### **5 DUNEDIN CITY - ANNUAL ECONOMIC PROFILE MARCH 2022 UPDATE**

In a report from Enterprise Dunedin an update was provided on the Infometrics Annual Economic Profile to March 2022 and Statistics New Zealand estimates to November 2022.

The Manager Enterprise Dunedin, John Christie; Economic Business Relationship Manager, Des Adamson and Business analysis Consultant, Benje Patterson spoke to the report and responded to questions.

Cr Vandervis entered the meeting at 10.14 am.

Moved (Cr Andrew Whiley/Cr Steve Walker):

That the Committee:



**Adjourns** the meeting for 5 minutes.

**Motion carried**

The meeting adjourned at 10.39 am and reconvened at 10.45 am

Moved (Cr Christine Garey/Cr Carmen Houlahan):

That the Committee:

**Notes** the Dunedin City – Annual Economic Profile March 2022 Update.

**Division**

The Council voted by division

For: Crs Bill Acklin, Sophie Barker, David Benson-Pope, Christine Garey, Kevin Gilbert, Carmen Houlahan, Marie Laufiso, Cherry Lucas, Mandy Mayhem, Jim O'Malley, Mayor Jules Radich, Lee Vandervis, Steve Walker, Brent Weatherall and Andrew Whiley (15).

Against: Nil

Abstained: Nil

The division was declared CARRIED by 15 votes to 0

**Motion carried (ED/2023/004)**

**6 DUNEDIN'S REGIONAL EVENTS FUND UPDATE REPORT TO END DECEMBER 2022**

In a report from Enterprise Dunedin an update was provided on the implementation, delivery and progress of the Regional Event Fund (REF).

John Christie, Manager Enterprise Dunedin; Louise van de Vlied, Events and Special Projects Coordinator; Tammy Jackman and Penny Neilson, Enterprise Dunedin Marketing Coordinator spoke to the report and responded to questions.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

**Notes** Dunedin's Regional Events Fund Update Report

**Motion carried (ED/2023/005)**

The meeting concluded at 11.00 am .

.....  
**CHAIRPERSON**

## **PART A REPORTS**

### **ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME - MAY 2023**

Department: Civic

#### **EXECUTIVE SUMMARY**

- 1 The purpose of this report is to provide a regular update of the Economic Development Committee forward work programme to show areas of activity, progress and expected timeframes for decision making across a range of areas of work. (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

#### **RECOMMENDATIONS**

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

#### **DISCUSSION**

- 3 The forward work programme is a regular agenda item which shows areas of activity, progress and expected timeframes for decision making across a range of areas of work.
- 4 As an update report, purple highlights show changes to timeframes. New items added to the schedule are highlighted in yellow. Items that have been completed or updated are shown as bold.

#### **Signatories**

Author:	Jenny Lapham - Governance Support Officer
Authoriser:	John Christie - Manager Enterprise Dunedin

#### **Attachments**

	<b>Title</b>	<b>Page</b>
<a href="#">↓A</a>	Forward work programme	19

Key	
New item	
Changes to timeframes	
Completed; progress to date update	<b>Bold</b>
No meeting month	

Economic Development Committee Forward Work Programme - 2023 - 2024 May 2023														
Area of Work	Reason for Work	Council role (decision and/or direction)	Expected Timeframe											
			May	June	July	August	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Centre of Digital Excellence (CODE) Update Report	To update the Committee on CODE activities	Noting the CODE Update Report  <b>Progress to date:</b> <b>A report will be presented to the May meeting</b>	Report											
Study Dunedin	To update the Committee on Study Dunedin Activities	Noting the Study Dunedin Education Report.  <b>Progress to date:</b> <b>A report report will be presented to the August meeting</b>				Report								
Strategy Tourism Assets Protection Programme (STAPP) Update Report	To provide an update to the Committee on the allocation of the Government Funding	Noting the STAPP update  <b>Progress to date:</b> <b>A report will presented to the September meeting.</b>					Report							
Start up Dunedin Trust	To update the Committee on the Start up Dunedin Trust Activities	Noting the Start UP Dunedin Trust Report  <b>Progress to date:</b> <b>A report will be presented to the August meeting</b>				Annual Report								
Dunedin City - Annual Economic Profile	To provide an update to the Committee on the progress against the 2013-2023 Economic Development Strategy	Noting the Dunedin City - Annual Economic Profile  <b>Progress to date:</b> To be reported annually												
Dunedin Regional Events Fund	To provide an update on the Fund.	Noting the Dunedin Regional Events Fund Update Report  <b>Progress to date:</b> <b>A report will be presented to the October Meeting</b>						Report						

Dunedin Destination Plan	To update the current Dunedin Destination Plan in align with the current city requirement	To adopt the updated Dunedin Destination Plan  <b>Progress to date:</b> <b>Work is progressing on the draft plan.</b>	Ongoing Work											
Sister City and International Update Report	To provide an update to the Committee on Sister City and International Activities	To be considered as and when required.	Ongoing Work											
JobDUN Dunedin Business Internship Programme	To update the Committee on the JobDUN Dunedin Business Internship Programme	Notes the update reports.  <b>Progress to date:</b> <b>A report will be presented to the August meeting.</b>				Report								
Good Food Dunedin	To provide an update to the Committee on Good Food Dunedin	Notes the update report.  Progress to date: <b>A report will be presented to the September meeting.</b>					Report							
i-SITE Refresh	To provide an update to the Committee on the i-Site Refresh	To be considered as and when required.	Ongoing Work											
Review of 2022/2023 Cruise Season	To provide an update to the Committee on the 2022/2023 Cruise season	Notes the update report.  Progress to date: <b>A report will be presented to the September meeting.</b>					Report							

## **NEW ZEALAND CENTRE OF DIGITAL EXCELLENCE (CODE) LIMITED UPDATE**

Department: Enterprise Dunedin

### **EXECUTIVE SUMMARY**

- 1 The attached report has been prepared by the New Zealand Centre of Digital Excellence Limited (CODE Ltd). The report provides an update on CODE activities between July 2022 and April 2023.
- 2 This is the first report by CODE Ltd to the Economic Development Committee (EDC) since Dunedin City Council (DCC) novated its responsibility for CODE to the new company. DCC retains a 49% shareholding in the company and CODE activities significantly contribute to the Dunedin 2013-23 Economic Development Strategy.
- 3 Murray Strong (CODE Ltd Chair), Adam La Hood (Council's appointed Director to the Board of CODE Ltd) and Tim Ponting (Chief Executive of CODE Ltd) will attend the EDC to speak to the report.

### **RECOMMENDATIONS**

That the Committee:

- a) **Notes** the New Zealand Centre of Digital Excellence Limited update report

### **Signatories**

Author:	Fraser Liggett - Economic Development Programme Manager
Authoriser:	John Christie - Manager Enterprise Dunedin

### **Attachments**

	<b>Title</b>	<b>Page</b>
<a href="#">A</a>	Centre of Digital Excellence (CODE) Update Report	23

**SUMMARY OF CONSIDERATIONS**
***Fit with purpose of Local Government***

This decision promotes the economic well-being of communities in the present and for the future.

***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

CODE contributes to the 2013-23 Dunedin Economic Development Strategy.

***Māori Impact Statement***

CODE has developed an authentic and credible partnership with Ngāi Tahu, Te Rūnanga o Ōtākou and Kāti Huirapa Rūnaka ki Puketeraki. This work has resulted in the development of Kaupapa CODE focused on supporting a Māori-centred ecosystem, Māori digital creatives, and Whānau.

***Sustainability***

As a low-weight export, the development of gaming products has a lower carbon footprint than other sectors.

***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

There are no implications.

***Financial considerations***

There are no implications.

***Significance***

This decision is considered low in terms of the Council's Significance and Engagement Policy.

***Engagement – external***

There has been no external engagement.

***Engagement - internal***

There has been no internal engagement.

***Risks: Legal / Health and Safety etc.***

There are no identified risks.

***Conflict of Interest***

There are no conflicts of interest.

***Community Boards***

There are no implications for Community Boards.



## NEW ZEALAND CENTRE OF DIGITAL EXCELLENCE (CODE) UPDATE TO ECONOMIC DEVELOPMENT COMMITTEE (EDC), MAY 2023

### 1. PROGRESS JUL 22 – APR 23

CODE has achieved the following key milestones during this period:

- Setting up operation of New Zealand Centre of Digital Excellence Limited**  
 1 July 2022: From banking and accountancy to company policies in a post-DCC setting, CODE transitioned to an independent organisation with robust new systems and processes.
- New Zealand Game Developers Conference (NZGDC), Wellington**  
 17-20 August 2022: CODE presents *The CODE Alumni Experience: A Practical View of Industry Acceleration* with Vee Pendergrast and four CODE supported studios at NZGDC. CODE also sponsored the Kiwi Interactive Showcase, and We're In Games Social events.



NZGDC: CODE sponsored Kiwi Interactive Showcase (L); The CODE Alumni Experience panel L-R: Mickey Treadwell (Atawhai Interactive), Sam Barham (Balancing Monkey Games), Stef Animal (SpookySoft), Henry Feltham (Deep Field Games), hosted by Vee Pendergrast (CODE).

- Melbourne International Games Week (MIGW) and PAX Australia**  
 1-9 October 2022: CODE supports a cohort of 33 people from 13 Dunedin-based studios to MIGW. MIGW includes marquee events Games for Change Asia Pacific, PAX Australia and Games Connect Asia Pacific (GCAP), which is the largest games development conference in the Southern Hemisphere. This represented a major investment for organisation, in excess of \$140,000. Outcomes are covered in detail later in the report.



MIGW: CODE's branded booth at PAX Australia

- Otago Polytechnic Curriculum – Whare Mātoro o Ōtākou**  
 14 November 2022: Evidence of the success of Whare Mātoro arrives in the form of its first year 3 student output - CODE assessed nearly all students at A grade or above and many have already secured roles with local studios.
- Dunedin Digital Tech Teachers Hui**  
 21 November 2022: CODE coordinates 12 Dunedin Digital Tech teachers, 5 local game dev industry members and Otago Polytechnic staff for a strategy hui during a teacher only day. CODE aims to help build and support a community of interest around the use of game development in the classroom at secondary school level. A second hui took place in early 2023.
- Govt. announcement: "Funding boost to support NZ's game development industry"**  
 28 November 2022: The Government announces it will invest \$2.25 million a year until 2027 – with \$1 million already allocated this financial year – to expand the CODE programme to support studios nationally from its HQ in Dunedin. The contract was signed on 28<sup>th</sup> February 2023 and the first \$750,000 in MBIE funding has already been received.
- Dunedin Interactive Narrative & Storytelling Festival- Regional Events Funding secured**  
 2 December 2022: CODE receives \$30,000 in Dunedin City Council Regional Event Funding to support an Interactive Narrative & Storytelling Festival in Dunedin, scheduled for May 2023.
- 5 Dunedin Game Dev studios receive CODE Grants**  
 9 December 2022: CODE funds five new Dunedin game development studios in the fifth round of grants. Four studios receive a share of close to \$145,000 in Kickstart grants, while one studio received a \$150,000 Startup grant.
- 10 Dunedin Game Dev studios receive CODE Travel Grants**  
 12 December 2022: CODE funds ten Dunedin game development studios in the first round of CODE Travel Grant. Grant recipients targeted Game Developer Conference (San Francisco), Gamecom (Cologne) and an educational conference as a sales event. More information follows in the case studies.
- Game Dev Clubs for (mostly) Y7-Y8 students**  
 Continued operation across three sites in Dunedin – North, Kings and Central – and two more operations added in Term 1 2023 at the Kura Kaupapa in Fairfield and a Hills club (already at







capacity), totalling over fifty students. Otago Community Trust supported the set-up of clubs at the Kura, and Māori game developers are teaching in school.

- **CODE Workshops**

CODE continues to coordinate workshops with professional mentors within the industry to promote skills and knowledge development, some live but mostly via Zoom. The first workshop with a national audience was delivered in April 2023.



CODE Workshops (L): The Attentive Eye: A Practical and Critical Introduction to Lighting with Raqi Syed; Business Networking, Industry specific Knowledge & Etiquette (R) with CODE's Vee Pendergrast and Tim Ponting, and Startup Dunedin's Angus Pauley

- **Events and continuous CODE community engagement**

CODE proactively participates and supports industry events to share knowledge as New Zealand Centre of Digital Excellence, as well as host/co-host and promote events in the local area.

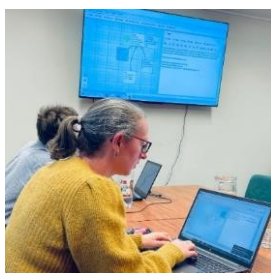
- **Dunedin Game Developers Meetups**

Meetups are supported by Te Pūkenga Otago Polytechnic and CODE, providing a platform for local networking, sharing capacity and solidifies relationships from which projects originate. Monthly Meetups have continued July 2022 through April 2023.

- **CODE Visiting Chair**

March: CODE's first visiting chair appointment, Professor Mark Marino of the University of Southern California, proved a resounding success. As well as public lectures, a live interactive storytelling event to kick off Dunedin FINS, a game developer-specific meetup, Mark also carried out extensive work with students and staff at both the University and Te Pūkenga Otago Polytechnic.

- **Pilot Interactive Narrative Programme**



18 April 2023: CODE intern Caelum Greaves under the supervision of Lauren Saker our Events, Community and Education Manager presented two EnTWINEd Narratives Workshops at the 2023 National Association of Media Educators (NAME) Conference at Otago Polytechnic. This proved to be one the events most successful sessions.



Additionally, Lauren and Caelum have piloted a school programme at Bayfield High School with twenty-six Year 10 Students creating interactive narratives using TWINE – the games from which are to be showcased at Otago Museum as part of Dunedin FINS. This programme was an instant hit with teachers and students alike and CODE intends to expand the pilot if possible.



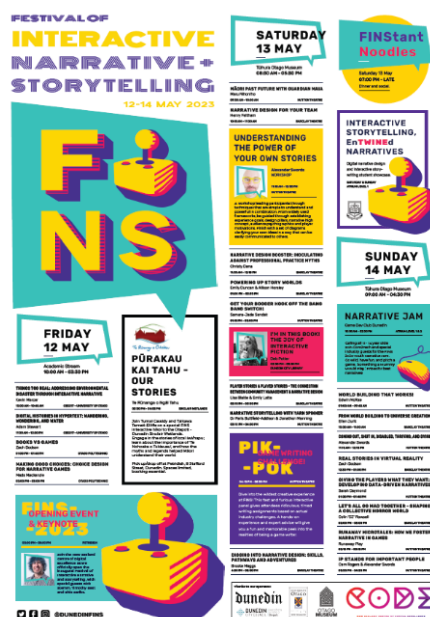
### ● Te Rūnanga ō Ōtākou Accession to CODE

As per the original constitution of New Zealand Centre of Digital Excellence Limited, Te Rūnanga ō Ōtākou has decided to take up its option of a shareholding in the company and appoint Director to the Board (Paulette Tamati-Elliffe). There is no change in the DCC shareholding. Paperwork is moving around the shareholders.

## 2. HIGHLIGHTS OF PLANNING FOR MAY 23 ONWARDS

### ● Dunedin Festival of Interactive Narrative and Storytelling

- Launched during the March visit of Prof Mark Marino to kick off the learning process for the community and academia
- Festival 12 - 14 May at Otago Museum
- Academic seminars and workshops offered concurrently at University of Otago and Otago Polytechnic
- Interactive narrative courses for the general public offered at Dunedin City Library
- Twine workshops delivered at NAME.org Media Educators conference
- Twine workshops for teachers and Y10 students at Bayfield High School
- Māori-specific interactive narrative hikoi for local rūnaka
- Māori game developers visit to Te Kura Kaupapa Māori O Ōtepoti during FINS
- Showcasing local creatives' and students' work
- Speakers from around Aotearoa, Australia, Europe and North America
- Dunedin City of Literature partnerships - marketing to sister cities
- Supported by MBIE's Regional Events Fund





- **CODE team growth**

CODE is currently operated by a team of 4 – adding national outreach will result in 3 new roles, one in Dunedin for IT and analytics support, and two local representatives in Auckland and Wellington. Recruitment for these latter two roles is already underway.

- **International Connectivity**

- New national games website to showcase New Zealand game development studios.
- Looking at possibilities for a remote “Meet to Match” type online event specifically for NZ studios – currently assessing platforms.
- Working closely with NZTE and other national stakeholders to develop a landing pad at Gamescom in Cologne for 2024 (38,000+ business attendees at the world’s largest content market).
- Melbourne International Games Week 2023 – CODE will have a 20-company national space, with at least 50% of those naturally being from Dunedin companies, so strong is the potential of the teams we have nurtured.

- **Digital Interactive Health**

The “Games for Health” planning process has been renamed “Digital Interactive Health” to better reflect a broader approach that will encompass the use of games technologies and methodologies in solving health-related problems in the community.

2023 has seen an acceleration in the planning for DIH. With \$100,000 of funding from CODE, DCC’s Enterprise Dunedin team has resumed the process of defining, planning and consulting with stakeholders. The intention is to develop a proposal which will be presented to potential investors (primarily government) later in the year.

Approximately twenty interviews and two workshops have been recently undertaken with a range of local and national stakeholders from government, mana whenua, the health sector, education and research institutions, and entrepreneurs including game developers. The workshops discussed the potential for Digital Interactive Health and sought feedback from the participants on how an ecosystem (similar to CODE and Start up Dunedin) could be supported in Dunedin.



### 3. CODE IN NUMBERS – JULY 1 2020 to MARCH 31 2023

<b>KickStart (prototype to \$40K) and Start Up (production to \$150K) funding</b>	
Number of funding rounds	5
Number of expressions of interest submitted	151
Number of applications invited	115
Number of applications submitted	79
<b>Number of applications funded</b>	<b>31</b>
Total funding requested in applications	\$4.48m
	(Kickstart \$2.09m)
	(Start Up \$2.39m)
<b>Total funding granted</b>	<b>\$2.24m</b>
	(Kickstart \$0.74m)
	(Start Up \$1.50m)
Number of jobs created (from latest Kānoa report – excludes Scale Up jobs)	73
Number of additional jobs created but no longer employed	8
Peak number of jobs + contractors	111
Grant cost / job	<\$30K
Grant cost / job including contractors	<\$22K
<b>Scale Up funding (scaling ambition, up to \$250K matched)</b>	
Number of expressions of interest submitted	8
Number of applications funded	4
<b>Total funding granted</b>	<b>\$1.00m</b>
Number of jobs created by Scale Up (generally more senior)	17
Grant cost / job	\$59K
<b>Service Start funding (industry services, up to \$50K matched)</b>	
Number of expressions of interest submitted	9
Number of applications funded	0
Total funding granted	Nil
<b>External investment attracted on top of KickStart, Start Up and Scale Up</b>	
Additional investment from teams and companies themselves	\$4.00m
External investment from private equity funding incl. convertible notes	\$1.91m
External recoupable advances from publishing deals	\$1.47m*
Other inbound investment and grants	\$0.55m
<b>Total additional investment external to CODE</b>	<b>\$8.46m</b>
Additional external investment per \$1 invested by CODE	\$2.61
<b>Diversity metrics – funded teams (key element of Kānoa outcomes)</b>	
Māori content	13%
Māori / Pasifika as proportion of team members (industry average is 3%)	8%
Diverse company leader	48%
Underrepresented groups as proportion of team members	49%
<b>Studio numbers</b>	
Number of game studios in Dunedin prior to CODE opening in July 2020	4
Number of game studios in Dunedin created <b>as a direct result</b> of CODE	25
Number of studios disbanded since CODE opened in the city	5
Total number of game studios operating in the city currently	25

\*This \$1.47m is in Term Sheets – expected to rise to >\$3m in next 2-3 months in full contracts, all as a direct result of CODE's booth presence at PAX Australia



- In total, over 90 long-term jobs have so far been created and supported as a direct result of CODE funding.
- Only 4 studios (Runaway, Rocketwerkz, Spotted Kiwi Interactive and Balancing Monkey Games) existed in the city before CODE was launched.
- 26 new studios have been created in Dunedin since then, 25 of them as a direct result of CODE, and only 5 studios have disbanded in this period (Rocketwerkz Dunedin and 4 small CODE-funded teams whose staff have all been employed elsewhere in the city's ecosystem)
- Dunedin has become a destination for game development studios. Auckland-based Method Digital chose Dunedin to launch its satellite studio, and other large studios regularly visit for scouting purposes. Teams such as Cheeseberries and Wicked Art Studios have relocated to Dunedin to create their studios.
- Deep Field Games, led by successful US indie developer Geoff Keene, chose Dunedin over any other city in NZ and NZ over any other country in the world to set up his new studio.
- Although figures for all forms of underrepresentation in teams and leadership is not captured nationally, CODE diversity metrics – especially in leadership roles – are exceptional. Although there is still a long way to go for Māori representation, the proportion of Māori working in studios in Dunedin is 3x the national average.

#### 4. CASE STUDIES

- **Deep Field Games**

- Formed by experienced developers (some laid off by Rocketwerkz Dunedin), led by Geoff "Zag" Keene, creator of ground-breaking social deception game Unfortunate Spacemen.
- Original CODE application consisted of 4 employees, now has 9 employees plus 6 contractors.
- Secured investment from Alt Ventures Capital in convertible note.
- Signed Term Sheet for \$1.47 million NZD publishing commitment **as a direct result of CODE's booth at PAX Australia**
- Has employed Polytechnic graduates out of an internship pathway.
- First game Abiotic Factor due to launch in September 2023 and setting up pathways for second commercial venture.



- **Spookysoft**

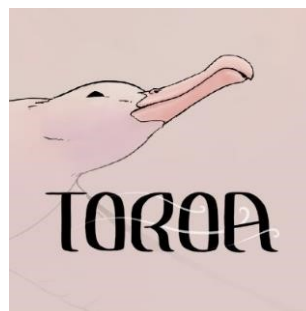
- Came to CODE with idea of a game for early childhood education.
- Already one game shipping for New Zealand On Air's HeiHei's portal with a second in submission right now.
- Has built a diverse team of 7 employees and contractors, led by prominent local creative Stef Animal.
- Heading to Gamescom (Cologne) with a CODE Travel Grant to arrange content deals with overseas distributors.
- The developer has built its development pipeline on reusable assets, games and technology that can be customised to suit individual portals and marketplaces internationally.







- **Balancing Monkey Games**
  - Already formed with 1 employee + 1 contractor and negotiating investment before CODE launched.
  - Grew organically with success of first title Before We Leave to 4 employees.
  - Now up to 7 employees thanks to CODE Scale Up funding and sequel Beyond These Stars due in July 2023 with further growth anticipated.
  - CODE funding also gave the team the rare opportunity to exit a punishing publishing deal with a large company and renegotiate a new deal with a smaller, more suitable partner with more bespoke support.
  - Highly supportive of local South Dunedin community and active in local schools
- **Atawhai Interactive Tapui Limited**
  - Team of four, led by Lisa Blakie (Ngāi Tahu) and Mickey Treadwell, with a game steeped in te ao Māori – about a toroa on a journey home to Pukekura (Taiaroa Head)
  - Received co-funding of \$250,000 from Manatū Taonga
  - Lisa now also teaches part time at Te Pūkenga Otago Polytechnic and University of Otago
  - First game in te reo Māori to be shown overseas – attracted massive attention at PAX Australia, including from the Head of Indie Publishing at Sony who posed for photos with the team
  - Publishing deal currently in negotiation



## 5. DUNEDIN'S NEW PLACE IN THE INDUSTRY

Dunedin has gone from 4<sup>th</sup> to 2<sup>nd</sup> place in New Zealand in terms of number of studios (this from early 2022 from NZGDA Survey) and is by far the fastest growing location for game development in ANZ in terms of percentage growth.



The fact that the HQ of the national government funded economic development agency for the interactive media industry is located in Dunedin is a significant boost to the local economy and will ensure continued leadership and growth in the sector locally.

NZGDA - latest survey results show the rising significance of Ōtepoti Dunedin as a hub for game development in Aotearoa

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## **ITEMS FOR CONSIDERATION BY THE CHAIR**

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Any items for consideration by the Chair.