

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Wednesday 18 September 2024
Time: 11.00 am (or at the conclusion of the previous committee, whichever is later)
Venue: Council Chamber, Dunedin Public Art Gallery, The Octagon, Dunedin

Sandy Graham
Chief Executive Officer

Economic Development Committee
PUBLIC AGENDA

MEMBERSHIP

Chairperson	Cr Andrew Whiley	
Deputy Chairperson	Cr Christine Garey	
Members	Cr Bill Acklin	Cr Sophie Barker
	Cr David Benson-Pope	Cr Kevin Gilbert
	Cr Carmen Houlahan	Cr Marie Laufiso
	Cr Cherry Lucas	Cr Mandy Mayhem
	Cr Jim O'Malley	Mayor Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
	Cr Brent Weatherall	

Senior Officer Nicola Morand, Manahautū (General Manager Māori Partnerships and Policy)

Governance Support Officer Jennifer Lapham

Jennifer Lapham
Governance Support Officer

Telephone: 03 477 4000
governance.support@dcc.govt.nz
www.dunedin.govt.nz

Note: *Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.*

ITEM	TABLE OF CONTENTS	PAGE
1	Public Forum	4
	1.1 Public Forum - Ministry of Social Development	4
2	Apologies	4
3	Confirmation of Agenda	4
4	Declaration of Interest	5
5	Confirmation of Minutes	15
	5.1 Economic Development Committee meeting - 7 August 2024	15
PART A REPORTS (Committee has power to decide these matters)		
6	Economic Development Committee Forward Work Programme	21
7	Ōtepoti Dunedin Destination Management Advisory Panel - Draft Terms of Reference	27
8	Start Up Dunedin - Annual Update to June 2024	36
9	Dunedin Economic Data Update	57
10	Items for Consideration by the Chair	169

1 PUBLIC FORUM

1.1 Public Forum - Ministry of Social Development

Emma Hamilton, Regional Labour Market Manager, Southern, Ministry of Social Development will speak to the Committee regarding Regional Insights for Southern report.

2 APOLOGIES

At the close of the agenda no apologies had been received.

3 CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

RECOMMENDATIONS

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

Attachments

	Title	Page
A	Register of Interest	6

Economic Development Interest Register				
As at 11 September 2024				
Councillors are members of all committees				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Mayor Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Golden Block Developments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Arrenway Drive Investments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	100% Shareholder/Director	Panorama Developments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Council of Social Services (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Member	Tertiary Sector Steering Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Member	Dunedin Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Local Government New Zealand (Zone 6 Committee) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Bill Acklin	Shareholder/Director	Dunedin Brokers Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	APRA - AMCOS	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Entertainer	Various functions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Casual Employee	Insulmax	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Mentor	Business Mentors NZ	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Volunteer	Blue Penguins Pukekura	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Vegetable Growers Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Gasworks Museum Trust (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Dunedin Food and Drink Tourism Story Group	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Tūroa Partnership (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Cr David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Women of Ōtepoti	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member (alternate)	Grow Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Sophia Charter (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Study Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Ashburn Hall Charitable Trust Board	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	St Paul's Cathedral Foundation (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Member	Theomin Gallery Management Committee (Olveston) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Cr Kevin Gilbert	Owner	Gipfel Limited - Bakery	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Schlubert Trust - Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Schlup Family Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	BNI	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Business South	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Air New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Economic Development Committee

MINUTES

Minutes of an ordinary meeting of the Economic Development Committee held in the Council Chamber, Dunedin Public Art Gallery, The Octagon, Dunedin on Wednesday 07 August 2024, commencing at 1.14 pm

PRESENT

Chairperson	Cr Andrew Whiley	
Deputy Chairperson	Cr Christine Garey	
Members	Cr Sophie Barker	
	Cr David Benson-Pope	
	Cr Kevin Gilbert	Cr Carmen Houlahan
	Cr Cherry Lucas	Cr Mandy Mayhem
	Cr Jim O'Malley	Mayor Jules Radich
	Cr Lee Vandervis	Cr Brent Weatherall

IN ATTENDANCE

Sandy Graham (Chief Executive Officer) John Christie (Manager Enterprise Dunedin), Nicola Morand (Manahautu – Policy and Partnership), Fraser Liggett (Economic Development Manager), Sian Sutton (Dunedin Destination Manager), Louise Van de Vlierd (Manager Visitor Centre), Akari Anfield (Economic Development Advisor), Antony Deaker (Economic Development Team Leader) and Clare Sullivan (Manager Governance)

Governance Support Officer Jennifer Lapham

1 PUBLIC FORUM

Andy Walker spoke to the committee about Study Dunedin Value and the importance to the education sector.

2 APOLOGIES

Apologies were received from Cr Bill Acklin, Cr Marie Laufiso and Cr Steve Walker.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

Accepts the apologies from Cr Bill Acklin, Cr Marie Laufiso and Cr Steve Walker.

Motion carried (ED/2024/010)

3 CONFIRMATION OF AGENDA

Moved (Cr Andrew Whiley/Cr Kevin Gilbert):

That the Committee:

Confirms the agenda with the addition of a report on the Redesign of the Vocational Education and Training system to be considered as item 10. The reason for urgency being the requirement to meet the Government deadline for submissions.

Moves item 7 (New Zealand Centre of Digital Excellence Update Report be considered before item 6.

Motion carried (ED/2024/011)

4 DECLARATIONS OF INTEREST

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

There were no items notified.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the Elected Members' Interest Register; and
- b) **Confirms** the proposed management plan for Elected Members' Interests.

Motion carried (ED/2024/012)

5 CONFIRMATION OF MINUTES

5.1 ECONOMIC DEVELOPMENT COMMITTEE MEETING - 22 MAY 2024

Moved (Cr Andrew Whiley/Cr Kevin Gilbert):

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 22 May 2024 as a correct record.

Motion carried (ED/2024/013)

PART A REPORTS

7 NEW ZEALAND CENTRE OF DIGITAL EXCELLENCE (CODE) LIMITED UPDATE

A report from the New Zealand Centre of Digital Excellence Limited (CODE Limited) provided an update on CODE Limited activities between May 2023 and July 2024.

Fraser Liggett (Economic Development Manager) Murray Strong (CODE Limited Chair), Adam La Hood (Council's appointed Director to the Board of CODE Limited) and Tim Ponting (Chief Executive of CODE Limited) spoke to the report and responded to questions.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the New Zealand Centre of Digital Excellence (CODE) Limited Update

Motion carried (ED/2024/014)

6 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

A report from Civic provided an update of the Economic Development Committee forward work programme. It showed areas of activity, progress and expected timeframes for decision making across a range of areas of work.

Moved (Cr Andrew Whiley/Cr Mandy Mayhem):

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme.

Motion carried (ED/2024/015)

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

Adjourns the meeting until 2.30 pm

Motion carried

The meeting adjourned at 2.20 pm and reconvened at 2.30 pm.

Cr Benson-Pope left the meeting at 2.20 pm.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

Item 10 be brought forward to be considered prior to item 8.

Motion carried

Cr Carmen Houlahan entered the meeting, after the adjournment, at 2.33 pm

10 REDESIGN OF THE VOCATIONAL EDUCATION AND TRAINING SYSTEM

A report from the Chief Executive Officer provided early notice of the Te Tāhuhu o te Mātauranga Ministry of Education proposal for the Redesign of Vocational Education and Training System which is out for public consultation.

Sandy Graham (Chief Executive Officer) Max Sims, (Deputy Executive Director: Operations, Otago Polytechnic) and Ms Megan Potiki (Executive Director Region 4) spoke to the report and responded to questions.

Moved (Mayor Jules Radich/Cr Kevin Gilbert):

That the Committee:

- a) **Recommends** Council supports the Otago Polytechnic Te Kura Matatini Ki Otago position to become a stand-alone institution
- b) **Requests** that the Mayor writes letters to various parties in support of the Otago Polytechnic Te Kura Matatini Ki Otago position to become a stand-alone institution.

Motion carried (ED/2024/016)

8 ENTERPRISE DUNEDIN ACTIVITY AND TRACKING REPORT - AUGUST 2024

In a report from Enterprise Dunedin an update was provided on the activities of Enterprise Dunedin since the previous meeting.

Cr Whiley acknowledged the retirement of Louise Van de Vlierd and commented on her work with the Dunedin City Council.

Fraser Liggett (Economic Development Manager), Sian Sutton (Dunedin Destination Manager) and Louise Van de Vlierd (Manager Visitor Centre), spoke to the report and responded to questions.

Moved (Cr Andrew Whiley/Cr Christine Garey):

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity and Tracking Report – August 2024 Update.

PART A REPORTS

ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME

Department: Civic

EXECUTIVE SUMMARY

- 1 The purpose of this report is to provide a regular update of the Economic Development Committee forward work programme. This shows areas of activity, progress and expected timeframes for decision making across a range of areas of work (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

DISCUSSION

- 3 The forward work programme is a regular agenda item which shows areas of activity, progress and expected timeframes for decision making across a range of areas of work.
- 4 As an update report, purple highlights show changes to timeframes. New items added to the schedule will be highlighted in yellow. Items that have been completed or updated are shown as bold.

Signatories

Author:	Jennifer Lapham - Governance Support Officer
Authoriser:	Nicola Morand - Manahautū (General Manager Māori Partnerships and Policy)

Attachments

	Title	Page
↓A	Forward Work Programme	23

ŌTEPOTI DUNEDIN DESTINATION MANAGEMENT ADVISORY PANEL - DRAFT TERMS OF REFERENCE

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report seeks Economic Development Committee (EDC) approval of the draft Terms of Reference for the establishment of a Destination Management Plan Advisory Panel for the Ōtepoti Dunedin Destination Management Plan.
- 2 This report responds to Action 1.1 of the Ōtepoti Dunedin Destination Management Plan, which states that the DCC shall “Determine and enable effective leadership of Ōtepoti Dunedin’s visitor sector.”
- 3 The attached draft Terms of Reference (ToR) for a Destination Management Plan Advisory Panel have been developed using the amended ToR template adopted by Council on 25 June 2024.
- 4 Approval of the proposed ToR would facilitate the formal establishment of a Destination Management Plan Advisory Panel as outlined in the Ōtepoti Dunedin Destination Management Plan.
- 5 The proposed ToR are attached (Attachment A).

RECOMMENDATIONS

That the Committee:

- a) **Approves**, with or without amendment, the draft Terms of Reference for the Destination Management Plan Advisory Panel.
- b) **Notes** the next steps include:
 - i) A public notification process will be undertaken to receive expressions of interest for potential members for the Destination Management Plan Advisory Panel.
 - ii) Following the public notification process, staff will prepare a further report for the Economic Development Committee to consider nominees for the Destination Management Plan Advisory Panel.

BACKGROUND

Council Resolutions

- 6 At its meeting of 19 June 2024, the Strategy, Planning and Engagement Committee (The Committee) considered a proposed governance approach to strategies, plans and programmes of work with the following resolution:

- 9 The draft ToR sets out the parameters within which a Destination Management Plan Advisory Panel will operate. These are grounded in the stated priorities expressed in the Ōtepoti Dunedin Destination Management Action Plan.
- 10 The Destination Management Plan Advisory Panel will bring together representatives to ensure ongoing collaborative discussions and be a mechanism for providing sector-specific advice and support to Council.
- 11 This will ensure that the implementation of the Plan is informed by community expertise and responds to the varied issues and aspirations of the visitor sector.
- 12 The Destination Management Plan Advisory Panel will be a conduit through which Ōtepoti Dunedin’s visitor sector can learn about the progress of Council initiatives and activities that give effect to the Ōtepoti Dunedin Destination Management Plan.
- 13 The Destination Management Plan Advisory Panel members will contribute to future reviews of the Ōtepoti Dunedin Destination Management Plan to ensure the plan meets the changing needs of the visitor sector.
- 14 The approval of the ToR and subsequent establishment of the Destination Management Advisory Plan Panel will foster ongoing relationships between Council and the visitor sector.

OPTIONS

- 15 The following two options have been identified.

Option One – The Economic Development Committee approves the draft Terms of Reference for a Destination Management Plan Advisory Panel

Advantages

- Enables the formal establishment of the Destination Management Plan Advisory Panel.
- Provides a framework whereby diverse visitor sector representatives can directly advise, support, and monitor the implementation of the Ōtepoti Dunedin Destination Management Plan.
- Implements Action 1.1 of the Ōtepoti Dunedin Destination Management Plan.
- Strengthens relationships between Council and the visitor sector.

Disadvantages

- No identified disadvantages.

Option Two – The Economic Development Committee does not approve the proposed Terms of Reference for a Destination Plan Advisory Panel

Advantages

- No identified advantages.

Disadvantages

- Establishment of a Destination Management Plan Advisory Panel is further delayed.
- No clear mechanism is provided for the visitor sector to advise Council and monitor the progress of the Ōtepoti Dunedin Destination Management Plan.

NEXT STEPS

16 A public notification process will be undertaken to receive expressions of interest for potential members for the Destination Management Plan Advisory Panel. Following the public notification process, staff will prepare a further report for Council to consider nominees for the Advisory Panel.

Signatories

Author:	Sian Sutton - Dunedin Destination Manager
Authoriser:	Fraser Liggett - Economic Development Programme Manager Nicola Morand - Manahautū (General Manager Māori Partnerships and Policy)

Attachments

	Title	Page
↓A	Ōtepoti Dunedin Destination Management Plan Advisory Panel	33

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables community engagement with local decision-making. It also promotes the social, economic, environmental, and cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Arts and Culture Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>		✓
Parks and Recreation Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Other strategic projects/policies/plans	✓	<input type="checkbox"/>	<input type="checkbox"/>

Option One supports the implementation of the Ōtepoti Dunedin Destination Management Plan.

Māori Impact Statement

Te Taki Haruru, DCC’s Māori Strategic Framework has been taken into consideration in the development of the terms of reference for the Destination Management Plan Advisory Panel. Mana whenua engagement was undertaken in the development of the Ōtepoti Dunedin Destination Management Plan.

Sustainability

The establishment of a Destination Management Plan Advisory Panel helps the local visitor sector to develop in ways that are creatively, socially, environmentally, and economically sustainable.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

The establishment of a Destination Management Plan Advisory Panel will provide for transparent monitoring of the implementation of the Ōtepoti Dunedin Destination Management Plan.

Financial considerations

There are no financial implications in regards to this decision.

Significance

This report is considered to be of low significance in terms of the Significance and Engagement Policy.

Engagement – external

Community engagement was undertaken in the development of the Ōtepoti Dunedin Destination Management Plan.

Engagement – internal

Internal engagement has been undertaken across the organisation, in particular the Governance Team and Corporate Policy have had input into this report.

Risks: Legal / Health and Safety etc.

There are no identified risks.

START UP DUNEDIN - ANNUAL UPDATE TO JUNE 2024

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee (EDC) on the 2023/24 outcomes from Startup Dunedin.
- 2 The Chair, General Manager, and Dunedin City Council (DCC) representative will attend the EDC meeting to speak to their attached report.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Startup Dunedin update report.

BACKGROUND

- 3 Development of the startup ecosystem is a key priority of the Grow Dunedin Partnership (GDP) and Enterprise Dunedin. This activity supports the themes and goals of the 2013-23 Economic Development Strategy (EDS):
 - a) 10,000 extra jobs over ten years (requiring employment growth of approximately 2% per annum);
 - b) an average of \$10,000 extra income for each person (requiring gross domestic product per capita to rise by about 2.5% per annum).
- 4 Startup Dunedin is chaired by Wade Pearson, Avid Legal and the board includes:
 - a) David Thomson, University of Otago.
 - b) Scott Mason, Findex.
 - c) Amie Taua, Independent.
 - d) Jamie Reidie, Dunedin City Council representative.
 - e) Jo Kirkwood, Otago Polytechnic/Te Pūkenga.

DISCUSSION

- 5 Council has supported Startup Dunedin activities for several years. In 2021, Council agreed to a three-year Service Level Agreement (SLA) with Startup Dunedin until June 2024.
- 6 The attached report provides detail on 2023/24 outcomes. The table below summarises Startup Dunedin 2023/24 activity and previous years.

	18/19	19/20	20/21	21/22	22/23	23/24
Start Up Fundamentals Education	24	44	12 Co.Starters	121	116	198
Co.Starters or other			104 Start Up check-ins			
Founders Incubated	3 Challenger Series	3 Challenger Series	10 The Distiller Incubator	8	8	11**
Events (SUDT and Community)	115*	50	77	56	61	71
Tertiary Programme applications (Audacious)	77	145	188	111	56***	72***

**Entire ecosystem calendar in Dunedin was recorded - not just Startup Dunedin events*

***3 continuing from 21/22 year*

****(new annual programming)*

OPTIONS

- 7 As this is a noting report only, there are no options for consideration.

NEXT STEPS

- 8 Enterprise Dunedin will continue to work with and regularly meet with Startup Dunedin over the next financial year. An annual SLA has been prepared for the 2024/25 year. A further three-year SLA will be considered in conjunction with the 9-Year Plan 2025-34.

Signatories

Author:	Chanel O'Brien - Business Development Advisor Skills and Entrepreneurship
---------	---

	Fraser Liggett - Economic Development Programme Manager
Authoriser:	Nicola Morand - Manahautū (General Manager Māori Partnerships and Policy)

Attachments

	Title	Page
↓A	Start Up Dunedin 2023/24 The Story So Far Report	41

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision promotes the economic well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	✓

Startup Dunedin contributes to the Economic Development Strategy by improving the ease of doing business and growing the value of exports, improving the linkages between industry and research, and increasing the retention of graduates. Startup Dunedin activities also contribute to the development of the creative economy as part of the Ara Toi Strategy.

Māori Impact Statement

The attached report notes Startup Dunedin activities with Māori.

Sustainability

The attached report notes Startup Dunedin activities in relation to economic, social and environmental sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications.

Financial considerations

An annual SLA has been prepared for Startup Dunedin for the 2024/25 year. A further three-year SLA will be considered in conjunction with the 9-Year Plan 2025-34.

Significance

This decision is considered low in terms of the Council’s Significance and Engagement Policy.

Engagement – external

The attached report has been prepared by Startup Dunedin. There has been no other external engagement.

Engagement - internal

There has been no internal engagement.

Risks: Legal / Health and Safety etc.

There are no identified risks.

SUMMARY OF CONSIDERATIONS

Conflict of Interest

There is no conflict of interest.

Community Boards

There are no implications for Community Boards.

DISCUSSION

- 5 The Regional Economic Profile provides an in-depth annual analysis of Dunedin’s economy and performance to the year ending 31 March 2023. Wages and self-employment data collected by Inland Revenue is not available until after March each year, resulting in a time-lag in the data-series used to report on economic performance.
- 6 The report notes a 1.7% increase in jobs in Dunedin in year ending March 2023 (67,414 March 2023) with job numbers back above their pre-Covid peak (65,982 March 2020).
- 7 The June 2024 Quarterly Economic Monitor is a timelier dataset. It notes that Gross Domestic Product in Dunedin fell 0.6% over the 12-month period compared with an increase of 0.3% across the Otago region.

OPTIONS

- 8 As this is an update report, there are no options.

NEXT STEPS

- 9 Further reports will be commissioned to monitor Dunedin’s economic growth.

Signatories

Author:	Fraser Liggett - Economic Development Programme Manager Des Adamson - Business Relationship Manager
Authoriser:	Nicola Morand - Manahautū (General Manager Māori Partnerships and Policy)

Attachments

	Title	Page
↓A	2023 Regional Economic Profile	61
↓B	June 2024 Quarterly Economic Monitor	125

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision promotes the economic well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	✓
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	✓

Enterprise Dunedin is responsible for the delivery of the 2013-2023 Economic Development Strategy. The attached reports provide information and insights on the Dunedin economy.

Māori Impact Statement

There are no known impacts for Māori.

Sustainability

Both reports include a range of matters and indicators related to economic and social sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications.

Financial considerations

There are no financial implications.

Significance

This decision is considered low in terms of the Council’s Significance and Engagement Policy.

Engagement – external

Infometrics Ltd are contracted to provide economic data and reporting for Dunedin.

Engagement – internal

There has been no internal engagement.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no conflicts of interest.

Community Boards

There are no implications for Community Boards.

ITEMS FOR CONSIDERATION BY THE CHAIR

Any items for consideration by the Chair