

Notice of Meeting:

I hereby give notice that an ordinary meeting of the District Licensing Committee will be held on:

Date: Thursday 13 November 2025
Time: 10:00 a.m.
Venue: Council Chamber, Top Floor, Dunedin Public Art Gallery
The Octagon, Dunedin

Sandy Graham
Chief Executive Officer

District Licensing Committee
Opposed Off-licence Renewal – Bottle O Cumberland Street
PUBLIC AGENDA

MEMBERSHIP

Chairperson	Colin Weatherall
Members	Meredith Clement Karen Elliot
Senior Officer	Kevin Mechen, Secretary, District Licensing Committee
Governance Support Officer	Jean Cockram

Jean Cockram
Governance Support Officer

Telephone: 03 477 4000
Jean.Cockram@dcc.govt.nz
www.dunedin.govt.nz

Note: Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.

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PART A REPORTS

REPORT FOR OPPOSED OFF-LICENCE RENEWAL, "BOTTLE O CUMBERLAND", 867 CUMBERLAND STREET, DUNEDIN – FROM SECRETARY, DISTRICT LICENSING COMMITTEE

Department: Civic

APPLICATION DESCRIPTION

Applicant's Name:	Kitt Enterprises Limited
Site Address	867 Cumberland Street, Dunedin
Trading Name:	Bottle O Cumberland
Style of Licence	Off-licence bottle store
Application Number	OFF-5602-2006
Date received by Council	18 July 2025

EXECUTIVE SUMMARY

- 1 This is a report for an application by Kitt Enterprises Limited for the renewal of their off-licence for "Bottle O Cumberland", 867 Cumberland Street, Dunedin. The criteria found at section 131 of the Sale and Supply of Alcohol Act 2012 (the Act) apply to this application.
- 2 The applicant seeks an increase in their licence hours to 9.00 am to 10.00 pm each day.
- 3 Public notice of the application attracted two public objections and both of the reporting agencies have opposed this application. The Inspector has also opposed the application.

APPLICANT AND APPLICATION

Applicant

- 4 The applicant company, Kitt Enterprises Limited, has a single director, Brendan Wayne McCarthy, with 99.95% of the shares being held by Kenneth and Patricia McCarthy. The balance are shared by their children, Brendan Wayne McCarthy, and Corrina Maree McCarthy. The change in directors took place on 13 August 2025.
- 5 The business is part of a chain of Bottle O bottle stores throughout New Zealand.

- 6 The premises is situated within the tertiary student area of North Dunedin. It is on State Highway 1 with a drive in entrance. This area is considered a high-risk of alcohol-related harm.
- 7 The current licence hours are Monday and Tuesday 10.00 am to 8.00 pm, Wednesday to Saturday 10.00 am to 10.00 pm, and Sunday 10.00 am to 6.00 pm. They are seeking the new trading hours of Monday to Sunday 9.00 am to 10.00 pm.
- 8 The applicant has indicated a willingness to have a 9.00 pm closing time if it was applied to all off-licence premises.

PUBLIC NOTICE

- 9 The notice of the application attracted two public objections.

Objections

- 10 Objection 1: This objection was from the University of Otago Proctor, Mr D Scott. They are opposed to the extended trading hours which would undermine the intent of the existing Local Alcohol Policy (LAP) which is to limit alcohol-related harm. Extending the hours would exacerbate the problems.
- 11 Objection 2: This objection is from Mr S Stücki. The reasons are not elaborated on but they relate to the following:
 - a) s.105(1)(b) – suitability of the applicant.
 - b) s.105(1)(d) – days and hours of operation.
 - c) s.105(1)(j) – appropriate systems, staff, and training.
 - d) s.131(1)(b) – amenity and good order would likely improve by more than a minor extent if the licence is refused.
- 12 No other detail was supplied but they state they will elaborate in their opening submissions.

Agencies

- 13 All three reporting agencies have opposed the renewal.
- 14 Police: the Police have opposed the renewal of the licence for the following reasons:
 - a) s.105(1)(b) – suitability of the applicant. The now shareholders of Kitt Enterprises Limited were found unsuitable at two other premises, albeit in different company names. The directors and shareholders of the companies were Kenneth and Patricia McCarthy. The Police report was received two days before the directorship of the applicant company was changed to Brendan McCarthy.
 - b) s.131(1)(b) – amenity and good order of the locality. The Police state that their records show the Castle Street area is one of the worst areas for calls for service in Dunedin. Common calls are for parties spilling onto the street blocking access to the area. Alcohol is consumed at these gatherings and Bottle O Cumberland is the nearest off-licence premises.

- 15 Medical Officer of Health Delegate: the Medical Officer of Health Delegate (MoH) has opposed the renewal of the licence for the following reasons:
- a) s.105(1)(a) – object of the Act. Granting an extension of the applicant’s trading hours would contradict the object of the Act which is to minimise alcohol-related harm. A 9.00 pm closing time would strike a balance between their operational interests and public safety.
 - b) s.105(1)(b) – suitability of the applicant. The reasons are the same as stated by the Police.
 - c) s.105(1)(d) – days and hours of trade. The extension of trading hours at this locality is a concern in an area where there are higher rates of consumption later at night. The hours of trade mentioned on their website show 9.00 pm as their closing time which aligns with the principles of alcohol-harm reduction.
- 16 The Chief Licensing Inspector has highlighted that the area in which the premises is situated has a high density of tertiary student accommodation and it is known for its alcohol-related harm with flat and street parties, noise, litter, and antisocial behaviour. The Inspector has opposed the application for the following reasons:
- a) s.105(1)(a) – object of the Act. The shareholders of the company have demonstrated they are unsuitable and have been declined licence renewals at two other premises. There is doubt they can undertake and sale and supply of alcohol responsibly.
 - b) s.105(1)(b) – suitability of the applicant as discussed above.
 - c) s.105(1)(d) – days and hours of operation. While the extended hours sought are within the LAP guidelines, the nature of the residents in the locality are such that extending the hours would be inappropriate.

CONCLUSION

- 17 This application has attracted two public objections and the three reporting agencies have opposed the licence renewal
- 18 The opposition relates to the suitability of the applicant, the request for extended hours and the object of the Act.
- 19 This hearing is an opportunity for the parties to present their positions to the Committee.

Signatories

Author:	Kevin Mechen - Alcohol, Psychoactive Substances and Gambling Advisor
Authoriser:	

Attachments

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PUBLIC NOTICE

Section 101(a), Sale and Supply of Alcohol Act 2012

Kitt Enterprises Limited has made application to the District Licensing Committee at Dunedin for the renewal of an off licence number OFF-5602-2006 in respect of the premises situated at 867 Cumberland Street Dunedin and known as Bottle O Cumberland Street

The general nature of the business conducted under the licence is Bottle Store.

The applicant seeks the licence on the following hours:

Existing: Monday and Tuesday 10.00 am to 8.00 pm
 Wednesday to Saturday 10.00 am to 10.00 pm
 Sunday 10.00 am to 6.00 pm

Proposed: Monday to Sunday 9.00 am to 10.00 pm.

First publication date: Saturday, 26 July 2025

Second publication date: Saturday, 2 August 2025

Objections Close 5:00 pm Friday, 29 August 2025

- The application may be inspected during ordinary office hours at the office of the Dunedin District Licensing Committee at 50 The Octagon, Dunedin, or on-line at <https://www.dunedin.govt.nz/services/licensing/alcohol-licence-applications>
- No objection to the issue of a licence may be made in relation to a matter other than a matter specified in section 105(1) of the Sale and Supply of Alcohol Act 2012
- Any person who is entitled to object and who wishes to object to the issue of the application may, not later than 25 working days after the date of the first publication of this notice, file a notice in writing of the objection with the Secretary of the Dunedin District Licensing Committee at 50 The Octagon, PO Box 5045, Dunedin 9058

Application for Off-Licence Renewal

Incomplete applications will not be processed

- The application must be accompanied by the correct fee (*see page 2*)
- Administration will notify the public of this application via the Dunedin City Council website and the Otago Daily Times (*advertising is included in the application fee*). The contact person will be emailed a copy of the public notice to be displayed on the premises
- If you have any queries while completing this form please contact Administration on 03 474 3481 or email dla@dcc.govt.nz

Please read and complete the following checklist before submitting the application

- **Supermarket** or **Grocery Stores** must provide a scale floor plan showing the single area and any sub area for the display and promotion of alcohol ☐
- Location map showing location of 'sensitive' locations (*e.g., school, early childhood facilities, hospitals, churches, etc.*) together with a Risk Mitigation plan detailing how you will ensure impact upon the community will be minimised (*e.g. control of noise and litter; parking; dispersal of patrons*) – (*not required for Remote sellers*) ☐
- Copy of Host Responsibility Policy ☐
- If the application is for a **Grocery Store** you will also need to complete a Statement of Gross Annual Sales Revenue Declaration and have it **verified by a chartered accountant** ☐
- Letter of authorisation for a consultant where a consultant is completing form ☐

Calculate your fee
Select your premise type:

Type of premises	Points
Supermarket, Grocery Store, Bottle Store	15
Off-licence in a Hotel or Tavern	10
Remote sale premises or premises not otherwise specified	5
Winery Cellar Doors	2
Premises points	15

Select the latest time you intend to sell alcohol:

Latest alcohol sales time	Points
Off licences closing before 10.00 pm or earlier	0
Off licences closing after 10.00 pm	3
Trading hours points	0

Select the number of enforcement holdings and add to the points:

Number of enforcement holdings in the last 18 months	Points
None	0
1	10
2 or more	20
Enforcement points	0

Add the premises points, trading hour's points and the enforcement points together to get the total:

Premises points: **15** Trading hours points **0** Enforcement points **0** Total points **15**

Use the table below to work out the fee payable:

Total points	Risk rating	Application fee (GST Inc)	Annual Fee (GST Inc)	Total fee required
0-2	Very low	\$368.00	\$161.00	\$529.00
3-5	Low	\$609.50	\$391.00	\$1000.50
6-15	Medium	\$816.50	\$632.50	\$1449.00
16-25	High	\$1,023.50	\$1,035.00	\$2058.50
26 plus	Very high	\$1,207.50	\$1,437.50	\$2645.00

Application for Off-Licence Renewal

Section 127, Sale and Supply of Alcohol Act 2012

TO The Secretary

Dunedin District Licensing Committee

Application for the renewal of an off-Licence is made in accordance with the particulars set out below:

Contact Person

Full Name: Brendan McCarthy
Phone No.: 03 477 0044
Mobile No.: [REDACTED]
Email address: tb.cumberland@gmail.com
Postal address for documents: 867 Cumberland St Nth,
North Dunedin
Preferred mode of contact: Mobile

Details of the Applicant

Full legal name/s of the person/s or company who will receive any proceeds from alcohol sales:
Include any other names you may be known by e.g. maiden names, alias

Kitt Enterprises Ltd

Applicant status please select from the below options

<input type="checkbox"/> Individual	<input type="checkbox"/> Partnership	<input type="checkbox"/> Body Corporate
<input type="checkbox"/> Public Company	<input checked="" type="checkbox"/> Private Company	<input type="checkbox"/> Club
<input type="checkbox"/> Trustee	<input type="checkbox"/> Local Authority	<input type="checkbox"/> Licencing Trust
<input type="checkbox"/> Government Department or other instrument of the Crown	<input type="checkbox"/> Manager under the Protection of Personal Property Rights Act 1988	<input type="checkbox"/> Board, organisation or other body

Have there been any changes to the licensee status? ☒ Yes ☐ No
(A change would include a change of any shareholders, directors or partners)

If yes, detail changes:
Brendan McCarthy as Director of Kiff Enterprises

Address:
[REDACTED]

Occupation:

(if individual) ☒ Male ☐ Female ☐ Other

(if individual) Applicants place and date of birth:
Dunedin, 19th November 1980

Postal address for documents:
c/o Bottle O Cumberland, 867 Cumberland St Nth, Dunedin

Is this your principal business? ☒ Yes ☐ No

Please state any other businesses:

Criminal Convictions		
Please state all criminal convictions against any applicants including Directors or Shareholders (except convictions for offences to which the Criminal Records (Clean Slate) Act 2004 applies)		
Full Name	Conviction	Date of Conviction
[REDACTED]		
(Use a separate sheet if necessary)		

Details of Premises

Trading name: The Bottle O Cumberland

Name of the building (if applicable):

Address of premises: 867 Cumberland St Nth,
North Dunedin

Does the building have a current Building Warrant of Fitness (BWOFF)? ☐ Yes ☒ No

What is the maximum occupancy of your entire premises including outside areas?

Please describe in detail the number and nature of the toilet arrangements e.g.: number of toilets male and female, number of urinals, unisex facilities and accessible facilities:

One toilet which is for staff only

Fire Evacuation Declaration - Fire and Emergency Act 2017

Which of the following fire evacuation statements applies to you?

If unsure, check with Fire and Emergency New Zealand

- ☐ The owner of the building in which the premises is situated provides and maintains an evacuation scheme as required by section 76 Fire and Emergency Act 2017
- ☒ Because of the building's current use, the owner is not required to provide and maintain an evacuation scheme
- ☐ Because of the nature of the building, the owner is exempt from the requirement to provide and maintain an evacuation

Signed [Signature] Date 18/7/25

Business Details

What is the general nature of the business conducted under the licence?

- ☐ Tavern ☐ Grocery ☐ Supermarket
☐ Hotel ☒ Bottle Store
☐ Other (specify)

On which days and during which hours do you to sell alcohol:

Day	<input type="checkbox"/> Mon	<input type="checkbox"/> Tues	<input type="checkbox"/> Weds	<input type="checkbox"/> Thurs	<input type="checkbox"/> Fri	<input type="checkbox"/> Sat	<input type="checkbox"/> Sun
Start time	12pm	12pm	10am	10am	10am	10am	12pm
End time	8pm	8pm	10pm	10pm	10pm	10pm	6pm

Will there be any changes to the current licenced hours? ☒ Yes ☐ No

(An extension to the existing hours may require resource consent, check with City Planning Department)

If yes, describe changes: I would like to ~~add~~ apply to a 9am-10pm everyday, in saying that I am very supportive with the LAP changing 9pm close for everyone

What designations apply to the premises?

- ☐ Undesignated (people of any age are permitted)
☒ Supervised (people under 18 years must be accompanied by **parent or legal guardian**)
☐ Restricted (people under 18 years not permitted)

Is the applicant seeking any changes to the current licenced areas or designations?

☐ Yes ☒ No If yes, detail:

Is the sale of alcohol the principal purpose of the business?

☒ Yes ☐ No

If no, provide details:

Does the applicant supply or sell any goods other than alcohol and food?

☒ Yes ☐ No

If yes, provide details: Soft drinks, s/s. Beer & wine, tobacco

Does the applicant provide any services other than those related to the sale or supply of alcohol or food?

☐ Yes ☒ No If yes, provide details:

Provide the below details for each manager or proposed manager			
Full Name	Date of Birth	Managers Certificate Number	Expiry Date
Brendan Wayne McCarthy		069/cert/463/2014	19/11/26
Jade Samara Hughes		069/cert/182/2019	19/7/26
Full Name	Date of Birth	Managers Certificate Number	Expiry Date
Brandon Luke McMurdo		069/cert/067/2024	11/5/28
Allisha May Dunn-O'Brien		069/cert/199/2016	16/6/26
Matthew James Christie		069/cert/016/2023	1/3/27
Mase Storer		069/cert/215/2023	14/11/27
(Use a separate sheet if necessary)			

Conditions

1) What steps are taken to prevent the sale and supply of alcohol to prohibited people (minors and intoxicated people)?

- strict "challenge 30" ID policy, requiring ID from anyone appearing under 30
- Security staff to check ID & assess for intox before entry on high risk days
- Detailed incident book to document the refusal of service
- Second person sales prevention - We refuse service to people we
 - ↳ Believe to be supplying to intox, underage or people we have
 - ↳ previously denied

2) How does the applicant train staff to ensure compliance with the Act?

Mandatory & Practical staff training - all staff members hold their LCC Certificates - as well as regular online refreshers but also. Crucially we bridge the gap between theory & practice by using real world interactions as powerful coaching opportunities when the refusal of service occurs followed by a debrief between staff to analyze the situation & reinforce best practices to ensure skilled & confident managing of challenging customer interactions

3) What other steps does the applicant take to promote the responsible consumption of alcohol?

- no single sales - We have a strict policy of not selling single cans or bottles under 500ml
- instore specials - we only participate in nationally advertised
 - ↳ specials, This ensures our marketing is responsible and does
 - ↳ not contribute to excessive consumption
- well lit professional store - our premises is maintained to be clean & tidy
- Rtd cans - front & centre to reduce the visibility of bottle products

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Dunedin DLC - Off Licence Renewal Application - DDLC-OFFRENEW-V2-2021

Signed *[Signature]* Date *18/7/25* Place *Dunedin*





The Bottle O Cumberland - Host Responsibility Policy

Policy Statement

The Bottle O Cumberland is committed to the safe and responsible sale of alcohol and to minimising alcohol-related harm within our community. The responsible service of alcohol is a responsibility taken very seriously by our management and staff. We recognise that holding a licence to sell alcohol is a privilege, not a right, and we are dedicated to upholding the object and principles of the Sale and Supply of Alcohol Act 2012 at all times.

Our Commitment

This policy outlines the steps we take to ensure we operate as a safe and responsible retailer. All staff are required to read, understand, and adhere to this policy as a condition of their employment.

1. Preventing Sales to Minors

- **"Challenge 30" Policy:** We operate a "Challenge 30" policy. Any customer who appears to be under the age of 30 will be required to produce valid identification.
- **Accepted Identification:** We only accept the three forms of identification stipulated by law: a current NZ Passport, a current NZ Driver Licence, or a HANZ 18+ Card.
- **No ID, No Service:** If a customer cannot produce valid ID when requested, the sale will be refused. There are no exceptions.
- **Preventing "Second-Person" Sales:** We will refuse to sell alcohol to any person we have reason to believe is purchasing it on behalf of a minor.

2. Preventing Sales to Intoxicated Persons

- **Zero Tolerance:** It is illegal to sell alcohol to an intoxicated person. We operate a zero-tolerance policy in this regard.
- **Proactive Monitoring:** Staff are trained to assess customers for signs of intoxication as they enter the store and approach the counter. On busy, high-risk nights, dedicated security personnel will monitor customers at the door.
- **Refusal of Service:** Any person showing signs of intoxication (including, but not limited to, slurred speech, unsteadiness, aggressive behaviour, or smelling strongly of alcohol) will be politely but firmly refused service.

3. Staff Training and Competency

- **Mandatory Certification:** All staff members must hold a current ServeWise training certificate before they are permitted to sell alcohol.
- **Practical, Ongoing Training:** All staff are ServeWise certified and receive quarterly in-house refusal training. We use actual service refusals as live coaching opportunities, followed by a team debrief, to build practical skills and confidence in managing difficult situations.

- **Incident & Refusal Log:** Every refusal of service is documented in our Incident & Refusal Log. This is a tool for accountability and for identifying any recurring patterns or issues.

4. Responsible Product Management & Promotion

- **No Single Sales:** We do not sell single cans or bottles of beer, cider, or RTDs with a volume of less than 500ml.
- **Prioritising Cans Over Glass:** In response to community concerns about broken glass, we actively prioritise the stocking and prominent placement of canned products over glass bottles, particularly for RTDs.
- **Responsible Promotions:** We only participate in nationally advertised specials. We do not create our own in-store promotions designed to encourage bulk purchases or move high volumes of liquor.
- **Promotion of Alternatives:** We actively promote responsible consumption by ensuring our range of low-alcohol and zero-alcohol beverages are visible and presented as appealing alternatives.

5. A Safe and Responsible Environment

- **"Good Neighbour" Policy:** We conduct a daily litter pick-up in a 20-metre radius of our store to manage waste and maintain the amenity of the area.
- **Constant Monitoring:** The premises are monitored by high-resolution CCTV to ensure the safety of our staff and customers.
- **Managerial Support:** Management fully supports our staff in their decisions to refuse service. Staff will never face negative consequences for upholding this policy and the law.

This Host Responsibility Policy is a live document and will be reviewed annually to ensure it remains effective and reflects best-practice standards in the industry.

Signed:



Brendan McCarthy Kitt Enterprises Limited The Bottle O Cumberland

Risk Mitigation Plan - The Bottle O Cumberland

Applicant: Kitt Enterprises Limited **Premises:** The Bottle O Cumberland, 867 Cumberland Street North, Dunedin **Licence:** OFF-5602-2006

1. Introduction

This document outlines the specific and proactive measures implemented by The Bottle O Cumberland to mitigate potential risks and minimise any negative impact on the amenity and good order of the local community. This plan is to be read in conjunction with our comprehensive Host Responsibility Policy and our attached map identifying sensitive sites in the vicinity.

Our operational philosophy is built on being a responsible community member, and the following steps demonstrate our commitment to that principle.

2. Mitigation of Risks to Community Amenity (Noise, Litter & Vandalism)

- **"Good Neighbour" Policy:** We actively maintain the cleanliness of our storefront and the surrounding area. As per our Host Responsibility Policy, staff conduct a daily litter pick-up in a 20-metre radius of our store entrance to manage waste and maintain the amenity of the street.
- **Deterring Anti-Social Behaviour:** Our premises are well-lit and monitored by high-resolution CCTV. This not only ensures the safety of our staff and customers but also acts as a significant deterrent to potential vandalism or anti-social behaviour in our immediate vicinity.
- **Focus on Cans over Glass:** We have made a strategic business decision to prioritise the stocking and prominent placement of canned RTDs and other products over glass bottles. This directly addresses community concerns regarding the safety and amenity issues caused by broken glass in North Dunedin.

3. Mitigation of Risks Related to Parking & Safe Dispersal of Patrons

- **Nature of Business:** As an off-licence, our premises do not involve the on-site consumption of alcohol. Customers typically spend a short amount of time in the store, which prevents issues related to loitering, large group gatherings, or prolonged parking.
- **Orderly Customer Flow:** On nights identified as high-risk or high-traffic, we employ security personnel at the entrance. A key function of this role is to ensure the orderly and safe entry and exit of customers, preventing disruption on the street.
- **Refusal of Service:** Our strict policy of refusing service to intoxicated persons is our primary tool for preventing disruptive individuals from causing issues either inside or after leaving our premises.

4. Mitigation of Risks in Proximity to Sensitive Sites (Schools, Churches, etc.)

- **Preventing Sales to Minors:** Our robust systems are the most effective way to mitigate any risk to youth from nearby schools and facilities. These systems include:
 - A strict "**Challenge 30**" ID policy, a higher standard than the industry norm.
 - A firm policy of refusing "**second-person sales**" to anyone we suspect is purchasing for a minor.
 - The use of door security on high-risk nights to prevent minors from entering the premises.
- **Limited Hours Overlap:** Our primary operating hours have minimal overlap with the standard operating hours of the schools located in the area, reducing any potential for negative interaction.
- **Community-Focused Operation:** We are a local business committed to the wellbeing of our neighbourhood. Our responsible management practices, as detailed in our Host Responsibility Policy, are designed to ensure we are a positive and trusted presence in the community, posing no risk to nearby sensitive sites.

Signed:



Brendan McCarthy Kitt Enterprises Limited The Bottle O Cumberland

INSPECTOR'S REPORT OFF-LICENCE APPLICATION

Applicant	Kitt Enterprises Limited
Trading Name	Bottle O Cumberland
Address of premises	867 Cumberland Street, Dunedin
Type of licence	OFF-Licence
Application type	Renewal
Pathway number	OFF-5602-2006
Date of application	18 July 2025
Date of Interview	26 August 2025
Interviewee	Brendan McCarthy (Director)
Agencies present	Licensing Inspector, Delegated Medical Officer of Health

Applicant details

Kitt Enterprises Limited
Company number: 271662
NZBN: 9429039847652
Incorporation Date: 26 April 2025
Company Status: Registered
Entity type: NZ Limited Company

The current director is Brendan Wayne McCarthy, of Dunedin. Brendan McCarthy was appointed as company director on 13 August 2025. At this time, Brendan's parents, Kenneth and Patricia McCarthy, ceased being company directors.

The company shareholders are Kenneth William McCarthy and Patricia Margaret McCarthy collectively holding 1998 shares (49.95%), Kenneth McCarthy holding 1000 shares (25%) as an individual, Patricia Margaret McCarthy holding 1000 shares (25%) as an individual, Corinna Maree McCarthy holding 1 share (0.03%) as an individual, and Brendan Wayne McCarthy holding 1 share (0.03%) as an individual.

It is unclear whether the 49.95% shares collectively held by Kenneth and Patricia McCarthy are part of a trust – the NZ Companies register does not detail this information.

Mr and Mrs McCarthy are also current directors and/or shareholders of the following companies: MJ Enterprises Limited, Five Roads Alpacas Limited, and McCarthy Enterprises, and Jethro Holdings Limited.

General nature of the business (description/background/previously licensed)

Bottle O is part of a chain of bottle stores throughout New Zealand. Previously, the applicant's store was under the Super Liquor franchise, however this changed to Bottle O late 2023.

Site Location (zoning/surrounding uses or activities)

Resource consent RMA-2002-0913 allows the activity.

This store is located within the tertiary student area of North Dunedin, opposite a university hall of residence (Caroline Freeman College). It is also situated on State Highway one (south), with a drive in canopy/entrance and parking.

Manager details

Current Manager's Certificate Holders are:

Brendan McCarthy – Expires 19/11/26
Jade Hughes – Expires 19/07/26
Brandon McMurdo – Expires 11/05/28
Allisha Dunn-O'Brien – Expires 16/06/26
Matthew Christie – Expires 01/03/27
Mase Storer – Expires 14/11/27

Licensing hours sought

The applicant is requesting a change in licensing hours, from 9am until 10pm daily.

The current licensing hours in place are:

Monday and Tuesday: 10am until 8pm
Wednesday to Saturday: 10am until 10pm
Sunday: 10am until 6pm.

The requested hours change appears to be to accommodate later trading hours on Sunday, Monday, and Tuesdays, especially if these days fall near public holidays.

Trading hours currently appear to be (according to an online search):

Sunday: 12pm – 6pm
Monday: 12pm – 8pm
Tuesday: 12pm – 8pm
Wednesday: 10am – 9pm
Thursday: 10am – 9pm
Friday: 10am – 9pm
Saturday: 10am – 9pm

The applicant has stated within the application that they would be willing to adhere to a 9pm closing time for licensing hours, however, through discussions the applicant is wanting this to be fairly applied across other Off-Licensed premises.

For the high-risk premises that this is, situated within the North Dunedin student area, I would support the applicant to adhere to a 9pm closing time.

Are there any changes from the existing licence or Temporary Authority?

Applicant has requested a change in licensing hours.

Designation sought

Supervised.

Correct signage on display?

1. Copy of licence at principal entrance? Yes

2. Duty Manager? Yes

3. Prohibited persons? Yes

Host Responsibility

Policy provided within application. No mention of Kiwi Access card as an acceptable form of Identification, however, otherwise the policy raises no concerns.

Does the premises utilise DCC owned footpath?

No.

What is the maximum occupancy number for the premises?

Less than 50 persons.

Public Notification process

ODT 26 July and 2 August 2025.

Public Objections (interest in the application/reasons for)

Two public objections received.

In deciding whether to issue a licence, the licensing authority or the licensing committee concerned must have regard to the following matters:

The object of this Act:

See Inspector's Comment.

The suitability of the applicant:

See Inspector's comment.

Any relevant local alcohol policy:

Refer to Inspector's comment.

The days on which and the hours during which the applicant proposes to sell alcohol:

Refer to Inspector's comment.

The design and layout of any proposed premises:

No issues.

Whether the applicant is engaged in, or proposes on the premises to engage in, the provision of services other than those directly related to the sale of alcohol, low-alcohol refreshments, non-alcoholic refreshments, and food, and if so, which services:

None.

Whether the applicant has appropriate systems, staff, and training to comply with the law:

(a) Building. No BWOFF required.

(b) Sale of food. N/A

(c) Fire. No issues as of 15/09/25.

(d) Security. N/A.

Any matters dealt with in any report from the Police or a Medical Officer of Health

Opposition from both NZ Police and Delegated Medical Officer of Health.

Whether (in its opinion) the amenity and good order of the locality would be likely to be increased, by more than a minor extent, by the effects of a refusal to renew the licence:

There are significant noise issues recorded in this area which are known to be fuelled by excessive alcohol consumption. Significant nuisance and acts of wilful vandalism issues can also be attributed to high alcohol consumption in this area. An extension of hours may increase potential harm in this area.

The manner in which the applicant has sold (or, as the case may be, sold and supplied), displayed, advertised, or promoted alcohol.

No issues.

Inspector's comment

This report is prepared for the District Licensing Committee's consideration.

Due to the high density of students in the immediate locality of these premises there is concern regarding harm caused because of high alcohol consumption. The area is known for street and flat parties with alcohol obtained from OFF licence premises of which Bottle O Cumberland is one such premises. Street parties are associated with high levels of broken glass and rubbish, multiple noise complaints associated with alcohol fuelled party noise and anti-social behaviour which results in harm to both people and properties.

The applicant is known to both the committee and the authority, having appeared before both in recent years. Concern is raised over the suitability of company shareholder Mrs Patricia McCarthy, for this application. Mrs McCarthy has previously been involved with two licence applications declined by the Dunedin District Licensing Committee, as well as having appeared in Dunedin District Court in relation to unlawful sales of alcohol, and the Employment Relations Authority for matters relating to unlawful dismissal of an employee at one of their other licensed premises.

This calls into question the overall suitability of the applicant under section 105 (b), with similar concerns raised by the other agencies who I support under section 105 (k) of the Act.

The object of the Act therefore is also called into question regarding the applicant ensuring the sale and supply of alcohol is undertaken responsibly when there is a history of suitability concerns regarding one of the company shareholders.

In addition, the request for extended licensing hours is a concern given the high-risk nature and location of this premises. Whilst this request is not outside of the current Local Alcohol Policy guidelines, this specific nature and location of this premises calls into question the need for extended hours in an already high-risk, high-alcohol consumption, and therefore high alcohol-related harm area.

For the above reasons I oppose the renewal of this application and believe the application should be heard by the committee.



Tanya Morrison
Chief Licensing Inspector
17 September 2025

Opposition to Renewal of Off-Licence – Bottle-O Cumberland Street, Dunedin**Applicant:** Kitt Enterprises Limited**Trading Name:** Bottle-O Cumberland Street**Premises Address:** Cumberland Street North Dunedin**Application Type:** Renewal of Off-Licence with proposed extension of trading hours to 10:00 pm

Health opposes the renewal of the off-licence application for Kitt Enterprises Limited, trading as Bottle-O Cumberland Street, Dunedin, pursuant to sections 131, 105 and the object of the Sale and Supply of Alcohol Act 2012. The grounds of opposition are:

1. Increased Trading Hours are Inconsistent with Harm Minimisation

Extending trading hours to 10:00 pm increases late-night access to alcohol—a time associated with higher rates of harmful consumption, public disorder, and emergency health presentations. Research and public health evidence support the restriction of off-licence hours as an effective harm reduction measure. Maintaining the current 9:00 pm closing time aligns with these principles and would support the safety and wellbeing of the local community.

2. Suitability of the Applicant

Under Section 105(d), Medical officer of Health Delegate raises serious concerns regarding the suitability of the applicant:

- Two of the applicant's previous off-licence premises have had their licences not renewed due to non-compliance and concerns about responsible management.
- The applicant has also been before the District Court for selling alcohol without a current licence, a serious breach of the Act that undermines trust in the regulatory system.
- The applicant has been in front of the Employment Relations Authority regarding staffing matters, with details reported in the *Otago Daily Times* on 02 August 2025.

These actions reflect a pattern of disregard for the law and are inconsistent with the responsibilities of a licensee operating in a high-risk area. The history of the applicant demonstrates that they do not meet the threshold of suitability under the Act.

3. Inconsistency with the Object of the Act

The object of the Act is to minimise alcohol-related harm. Granting an extension of trading hours in an area already affected by alcohol-related harm contradicts the object. A 9:00 pm closing time strikes a fair balance between operational interests and public safety.

Conclusion

In accordance with sections 131 and 105 of the Sale and Supply of Alcohol Act 2012, the Committee must be satisfied that the applicant is a fit and proper person to hold a licence and that granting the licence aligns with the object of the Act, particularly regarding the promotion of public health and safety.

The applicant has been in front of the Employment Relations Authority in relation to staffing matters, as reported in the Otago Daily Times [02/08/2025], raising significant concerns about governance and operational management. Furthermore, two of the applicant's previous off-licence premises have had their licences not renewed due to non-compliance and concerns about responsible management. Of equal concern is that the applicant has been before the District Court for selling alcohol without a current licence — a serious breach of the Act that fundamentally undermines confidence in the regulatory system.

Taken collectively, these matters demonstrate a sustained pattern of conduct incompatible with the responsible and lawful management of licensed premises. Pursuant to sections 131 and 105 of the Sale and Supply of Alcohol Act 2012, the Committee is urged to give substantial weight to the applicant's compliance history, prior conduct, and any demonstrated risk to public health and safety. Health submits that the applicant is not a fit and proper person to hold a licence in this vulnerable location and that granting the proposed extension of trading hours would materially heighten the risk to the health and safety of the community.

Accordingly, Health respectfully requests that the Committee decline both the renewal of the off-licence and, by extension, the applicant's proposed increase in trading hours, in accordance with the object of the Act to minimize alcohol-related harm.

This is the submission of Health.

Yours sincerely,



Medical officer of Health Delegate

National Public Health Service – Southern

**National Public Health Service
- Southern**

Private Bag 1921, Dunedin 9054
Waea: 03 476 9800

**National Public Health Service
- Southern**

PO Box 1601, Invercargill 9840
Waea: 03 211 8500

**National Public Health Service
- Southern**

PO Box 2180, Wakatipu,
Queenstown 9349
Waea: 03 450 9156



Central Police Station
25 Great King street
Private Bag 1924
DUNEDIN
Telephone (03) 4714800
Fax (03) 479 9363

11th August 2025

Re: Bottle O Cumberland Street, Dunedin

Dear Sir/Madam

On 22nd July 2025 Police received an application from Kitt Enterprises Limited for the renewal of the Off-Licence for the premises known as Bottle O Cumberland Street.

The applicant is Kitt Enterprises Ltd. As of the date of this report, the Directors of Kitt Enterprises Ltd are:

- Patricia and Kenneth McCarthy
- These individuals also currently hold 99.4% of the shareholding

This is a busy premises situated on the corner of Cumberland St and Howe St. The target market for this premises is the student population that resides nearby.

It is undisputed that this student population is regarded as a vulnerable community in regard to Alcohol Harm.

As such Police oppose the renewal of this licence under Section 131, particularly in relation to 131(a) that outlines matters under s.105:

- (a) Object of the Act
- (b) Suitability of the applicant
- (h) amenity and good order
- (i) amenity and good order already badly effected

It also falls short of section 106(iii), in regard to number of current premises of the same kind in the area.

Object of the Act

(1) *The object of this Act is that-*

- (a) *The sale, supply and consumption of alcohol should be undertaken safely and responsibly; and*
- (b) *The harm caused by the excessive or inappropriate consumption of alcohol should be minimized.*

Sgt Steve Jones - Dunedin Police – Alcohol Harm Prevention Officer

sjct35@police.govt.nz DDI- 4714945 Cell 021 1912755

(2) for the purposes of subsection (1), the harm caused by the excessive or inappropriate consumption of alcohol includes-

- (a) any crime, damage, death, disease, disorderly behavior, illness or injury, directly or indirectly caused or directly or indirectly contributed to, by the excessive or inappropriate consumption of alcohol; and*
(b) any harm to society generally or the community, directly or indirectly caused or directly or indirectly contributed to, by any crime, damage, death, disease, disorderly behavior, illness or injury of a kind described in paragraph (a)

The nearby residential student area is widely acknowledged as vulnerable to the effects of alcohol related harm. Reducing the time alcohol is available to this community from this premises will result in a reduction in harm.

Suitability of the Applicant

Police submit the applicant is unsuitable to hold a licence due to the following:

1. On 5th July 2023 the Dunedin District Licensing Committee (DLC) found MJ Enterprises Ltd to be unsuitable to hold an alcohol licence for the premises trading as 'Quicker Liquor', George Street, Dunedin. The directors and shareholders for MJ Enterprises are Patricia and Kenneth McCarthy.
2. On 31st May 2024 the Dunedin DLC found the applicant unsuitable to hold a licence and declined an application to renew the licence issued to McCarthy Enterprises Ltd for the premises trading as 'Bottle O Mosgiel'. The directors and shareholders for McCarthy Enterprises Ltd are Patricia and Kenneth McCarthy.
3. On 21st June 2024, Patricia McCarthy was discharged without conviction at the Dunedin District Court after pleading guilty to one charge of *"Unlicensed Person Sells Alcohol"*. This arose from an incident that occurred at Bottle O Mosgiel and underpinned Police opposition to an application in which the Dunedin DLC found the applicant unsuitable to hold a licence.
4. On 28th July 2025, the Employment Relations Authority fined McCarthy Enterprises Ltd \$20,000 after it determined the applicant unjustifiable dismissed an employee and upheld a personal grievance. Within this determination, the employee outlined issues relating to the applicant not paying PAYE ta, incorrectly calculating holiday pay, not providing meal breaks, not providing a copy of the employment agreement or pay slips to ACC, ignoring return to work requests, and failing to investigate a complaint against another employee. Furthermore, the determination upheld the personal grievance relating to the applicant bullying and harassing the employee.

Amenity and good order

Police records of alcohol related incidents in the area indicate that Castle Street is one of the worst areas for calls for Police service in Dunedin City. Frequent parties, often spilling onto and blocking Castle St are attended by Police.

Alcohol consumed at these events are all purchased at nearby off-licences, of which Super Liquor Cumberland is the closest.

The NZ Index of Deprivation for 2023 mapping application sourced from Environmental Health Intelligence NZ has provided the map below showing the location of the premises well within an area of the highest deprivation (Red). This location has been given a decile rating of 9/10 with 10 being indicative of an area mostly deprived.

Action sought

Police submit this applicant is entirely unsuitable to hold an alcohol licence of any kind, let alone own and operate a premises that requires an elevated level of suitability. This application must fail.

For your consideration,



Steve Jones
Sgt SJCT35
Dunedin Police



26 August 2025

Kia ora District Licencing Committee,

RE: Bottle-O Cumberland Street Application to Extend Hours

The University of Otago has become aware of an application by the off-licence premises Bottle-O Cumberland Street to increase their operating hours. As part of the community of North Dunedin it is important to have our views considered as part of the application.

We oppose the proposed extension of trading hours for this off-licence premises. The affected area is a vulnerable community already facing significant social and economic challenges, including the ongoing cost of living crisis.

There is a Local Alcohol Policy (LAP) in place, which explicitly restricts the establishment of new off-licence outlets. We believe that this policy should also apply to any variations that result in increased availability of alcohol, including extended trading hours.

Allowing longer trading hours undermines the intent of the existing LAP and risks exacerbating alcohol-related harm within the vulnerable North Dunedin community.

For your consideration, please.

Ngā mihi,

A handwritten signature in blue ink, appearing to read "DSH".

Dave Scott
Proctor

Proctor's Office
PO Box 56, Dunedin 9054, New Zealand
T +64 3 479 4880
proctors.office@otago.ac.nz
otago.ac.nz/proctor

Scott Stücki
35 Tennyson Street
Central Dunedin
Dunedin 9016

Objection to the Application of license number OFF-5602-2006,
By Kitt Enterprises Limited (Applicant),
in respect to the premises situated at 867 Cumberland Street Dunedin,
Trading as Bottle O Cumberland Street.

To: The Secretary
Dunedin District Licensing Committee
50 the Octagon, Dunedin 9016

Dated Friday 29th of August 2025

Tēnā koe e hoa

I am sending you this letter lodge an objection to the application for the renewal of license OFF-5602-2006 by Kitt Enterprises Limited, trading as Bottle O Cumberland Street

These premises are located within the North Dunedin Student precinct, an area where there is well-established evidence of intense levels of alcohol-related harm experienced by the vulnerable Dunedin student population.

Having reviewed the documents submitted by the Applicant for the renewal of their license, I believe the quality and detail of these documents falls far short of the extended requirements of suitability required by licensees in areas where there are high levels of alcohol related harm; and/or where a vulnerable population resides.

I am also concerned that the Applicant has applied for an increase in their trading hours, which given existing robust evidence in this regard, will likely result in an increase in the alcohol-related harm experienced in this already vulnerable area and population.

Thereby, this objection is lodged on all the available grounds permitted on renewal under s 131. and s 105. of the Sale and Supply of Alcohol Act 2012 – but initially with specific regard to:

1. the object of the Act – s 3. and 4. and 105(1)(a), by the means of s 131 (1)(a);
2. the suitability of the applicant, including the criterion of extended suitability – s 105(1)(b), by the means of s 131 (1)(a).
3. the days on which and the hours during which the applicant proposes to sell alcohol - s 105(1)(d), by the means of s 131 (1)(a).
4. whether the applicant has appropriate systems, staff, and training to comply with the law - s 105(1)(j), by the means of s 131 (1)(a).

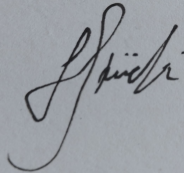
1 of 2

5. whether (in its opinion) the amenity and good order of the locality would be likely to be increased, by more than a minor extent, by the effects of a refusal to renew the licence - s 131 (1)(b).

I will provide detail for the grounds of objection referenced above, along with information about any further grounds of objection, in opening submissions.

I would like to speak in support of this opposition at any hearings regarding this matter and would appreciate an email receipt confirming that you have received this letter. Please send this receipt, and any further correspondence about this matter including the time and date of the hearing via email at scott@maider.org.nz

Nāku noa, nā



Scott Stücki
022 364 7132

From: [Otago Risk Reduction](#)
To: [Kirsten Allan](#)
Subject: RE: Renewal and Variation - OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin
Date: Monday, 15 September 2025 09:23:47 a.m.
Attachments: [image001.png](#)
[image002.png](#)

Morning Kirsten

Apologies for the delay in this one, our Risk Reduction team have been to the building and it doesn't require an evacuation scheme, just a procedure.

Nga Mihi / Many thanks

Otago Community Risk Team
Te Kei Region
Dunedin Central Fire Station
85 Castle Street, Dunedin 9016
PO Box 341, Dunedin 9054
Mobile: 0800 673 473

otagoriskreduction@fireandemergency.nz
www.fireandemergency.nz



From: Kirsten Allan <Kirsten.Allan@dcc.govt.nz>
Sent: Tuesday, 22 July 2025 10:59 am
To: Aaron.whipp@tewhatuora.govt.nz; Admin DHB (alcoholadmin@tewhatuora.govt.nz) <alcoholadmin@tewhatuora.govt.nz>; Alison Blair <Alison.Blair@dcc.govt.nz>; Otago Risk Reduction <OtagoRiskReduction@fireandemergency.nz>; Kevin Mechen <Kevin.Mechen@dcc.govt.nz>; Police <Dunedin.AHPU@police.govt.nz>; Tanya Morrison <Tanya.Morrison@dcc.govt.nz>
Subject: Renewal and Variation - OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin



PUBLIC NOTICE DECLARATION

To the Secretary, Dunedin District Licensing Committee

Premises Name: Bottle O Cumberland Street

Premises Address: 867 Cumberland Street Dunedin

Reference number: OFF-5602-2006

The Public Notice of the above application was displayed on or adjacent to the site of the premises in accordance with the requirements of the Sale and Supply of Alcohol Act 2012

The notice was displayed (describe where):

Above Current Licence Just inside the front door

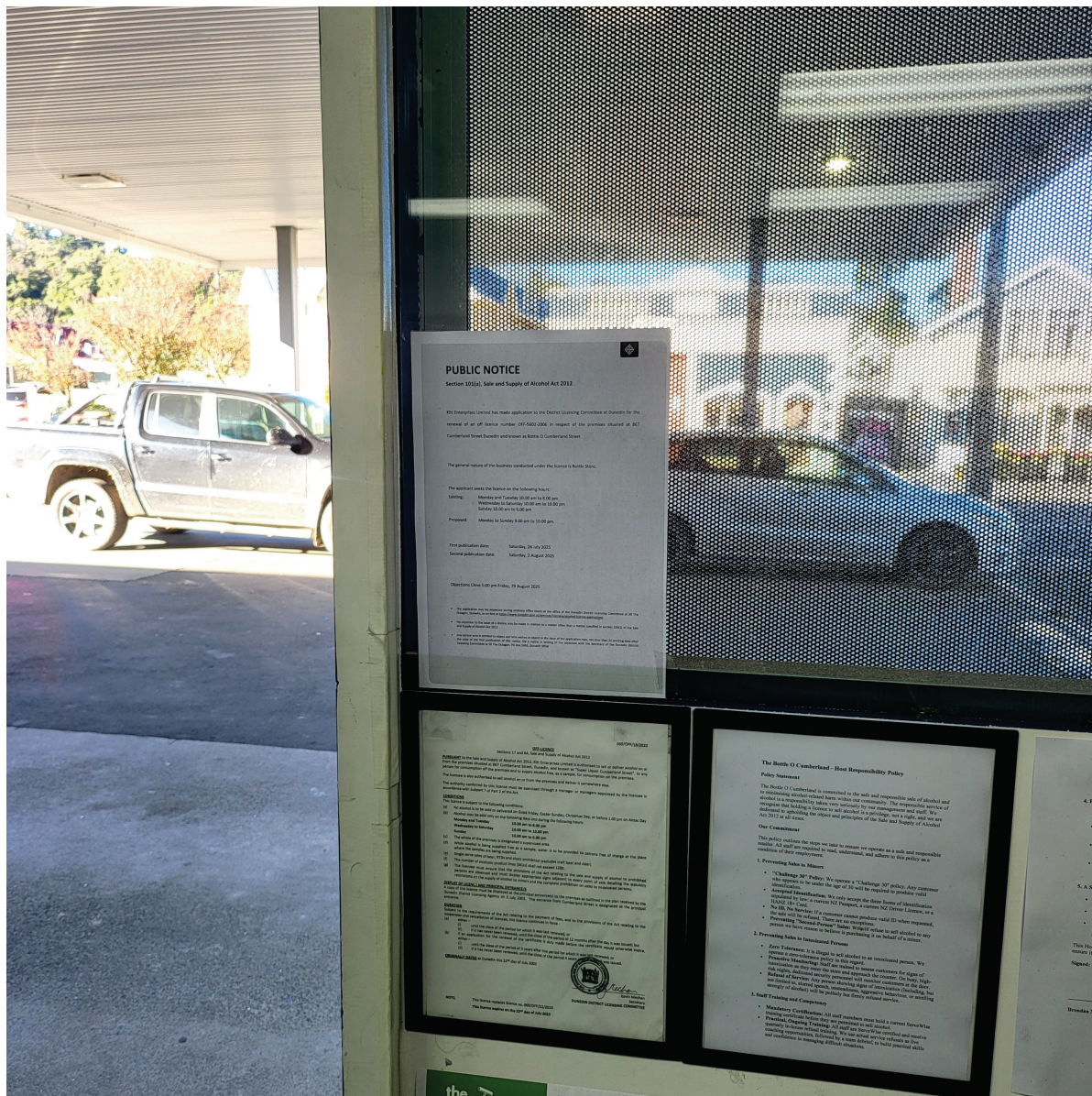
From Date: Saturday, 26 July 2025

To Date: Friday, 29 August 2025

Name: *Brendan McCarthy*

Signature: *B McCarthy*

- Within 10 working days after filing the application with the District Licensing Committee the applicant must ensure that notice of the application in accordance with form 1A is attached in a conspicuous place on or adjacent to the site to which the application relates.
- The notice shall be displayed until the close of the public objection period. (The public objection period is 25 working days from the first public notice being advertised in the newspaper).
- This declaration shall be forwarded to the Secretary of the District Licensing Committee via email dla@dcc.govt.nz, posted to: Alcohol Licensing, Dunedin City Council, P.O Box 5045, Dunedin



Alcohol Licence Application for DCC Noticeboard

First notice Saturday, 26 July 2025

ALCOHOL LICENCE APPLICATIONS

Off-5602-2006 - Kitt Enterprises Ltd, Bottle-O
Cumberland Street, 867 Cumberland Street, Dunedin.
First notice. Closes Friday, 29 August.

On-7-2024 - Empresas De Monos Locos Ltd, EBB-Café,
82 Filleul Street, Dunedin. Second notice. Closes Friday,
22 August.

On-10-2009 - L J Colloty Ltd, MV Tiakina, 80 Fryatt
Street, Dunedin. Second notice. Closes Friday, 22 August.

Clu-2824-2006 - Green Island Rugby Football Club Inc,
Green Island Rugby Football Club, 82 Neill Street, Green
Island. Second notice. Closes Friday, 22 August.

Visit www.dunedin.govt.nz/alcohol-applications for full
details of the applications.

Second notice Saturday, 2 August 2025

OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street
Dunedin

Closes Friday, 29 August 2025

From: [Melissa Joyce](#)
To: [Dunedin Licensing Agency](#)
Cc: [Aaron Whipp](#)
Subject: OPPOSITION OFF-5602-2006 Bottle O Cumberland Street
Date: Tuesday, 12 August 2025 09:56:04 a.m.
Attachments: [image001.png](#)
[OPPOSITION OFF-5602-2006 Bottle-O Cumberland Street.pdf](#)

Please find attached our letter of opposition for this application.

Thanks,

Melissa Joyce

Administration Co-ordinator | Kaiwhakahaere Tari

National Public Health Service - Southern

waea pūkoro: 03 476 9864 | **īmēra:** melissa.joyce@tewhatuora.govt.nz

369 Taieri Road, Dunedin | Private Bag 1921, Dunedin 9054



Health New Zealand | Te Whatu Ora

[TeWhatuOra.govt.nz](https://www.TeWhatuOra.govt.nz)

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From: [Dunedin AHPU](#)
To: [Dunedin Licensing Agency](#)
Cc: [Tanya Morrison](#); [Alison Blair](#); [Aaron Whipp](#)
Subject: FW: [EXTERNAL] Renewal and Variation - OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin
Date: Tuesday, 12 August 2025 02:08:17 p.m.
Attachments: [0.png](#)
[image001.png](#)
[OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street.pdf](#)
[Bottle O Cumberland Opposed.pdf](#)

Kia ora,

Please find Police opposition attached.

Nga mihi,

Steve Jones (he/him)

Sergeant SJCT35

Supervisor - Alcohol Harm Prevention Unit

Dunedin Central

P +64 3 471 4800  M +64 21 191 2755 E sjct35@police.govt.nz



NEW ZEALAND
POLICE
Ngā Pirihimana o Aotearoa



*Kaua e rangiruatia te hāpai o te hoe;
e kore tō tātou waka e ū ki uta*

From: Kirsten Allan <Kirsten.Allan@dcc.govt.nz>
Sent: Tuesday, July 22, 2025 10:59 AM
To: Aaron.whipp@tewhātuora.govt.nz; Admin DHB (alcoholadmin@tewhātuora.govt.nz) <alcoholadmin@tewhātuora.govt.nz>; Alison Blair <Alison.Blair@dcc.govt.nz>; Fire <OtagoRiskReduction@fireandemergency.nz>; Kevin Mechen <Kevin.Mechen@dcc.govt.nz>; Dunedin AHPU <Dunedin.AHPU@police.govt.nz>; Tanya Morrison <Tanya.Morrison@dcc.govt.nz>
Subject: [EXTERNAL] Renewal and Variation - OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin

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From: [Kirsten Allan](#)
To: proctor@otago.ac.nz
Subject: Objection to OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin
Date: Monday, 1 September 2025 08:53:00 a.m.
Attachments: [Scan_4770_001_26_08_2025.pdf](#)

Dear Sir/Madam,

This letter/email is to acknowledge we have received your objection to the Alcohol licence application for OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin.

We are required to forward a copy of all objections to the alcohol licence applicant, including the objector's name and contact details. Objector details will also be passed on to the District Licensing Committee as well as other parties to the application eg NZ Police, Medical Officer of Health and licensing inspector.

If the District Licensing Committee believe that the objection meets the criteria outlined in the Sale and Supply of Alcohol Act 2012, they will notify all involved parties of a date and time for a hearing.

Regards

Alcohol Licensing Administration
DUNEDIN DISTRICT LICENSING COMMITTEE

From: [Kirsten Allan](#)
To: [Scott](#)
Subject: Objection to OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin
Date: Monday, 1 September 2025 08:24:00 a.m.
Attachments: [2025_08_29 Objection OFF-5602-2006 Bottle O Cumberland Street.pdf](#)

Dear Sir,

This email is to acknowledge we have received your objection to the Alcohol licence application for OFF-5602-2006 - Kitt Enterprises Limited, Bottle O Cumberland Street, 867 Cumberland Street Dunedin.

We are required to forward a copy of all objections to the alcohol licence applicant, including the objector's name and contact details. Objector details will also be passed on to the District Licensing Committee as well as other parties to the application eg NZ Police, Medical Officer of Health and licensing inspector.

If the District Licensing Committee believe that the objection meets the criteria outlined in the Sale and Supply of Alcohol Act 2012, they will notify all involved parties of a date and time for a hearing.

Regards

Alcohol Licensing Administration
DUNEDIN DISTRICT LICENCING COMMITTEE

From: [Scott](#)
To: [Dunedin Licensing Agency](#)
Subject: Objection to OFF-5602-2006 / Bottle O Cumberland Street
Date: Friday, 29 August 2025 04:47:59 p.m.
Attachments: [2025_08_29_Objection_OFF-5602-2006_Bottle_O_Cumberland_Street.pdf](#)

Please see attached objection to Objection to OFF-5602-2006 trading as Bottle O Cumberland Street.

--

Ngā mihi nui / Kind regards

Scott Stücker

For M'aidar Group New Zealand:

Senior Advocate/Researcher + Policy Consultant

Senior Strategic Relationships Manager (Government + NGO's, Media)

Technical Lead: Legislation + ACC + Disputes/Tenancy Tribunal + alcohol and other drug policy reform + restorative justice

Contact: 022 364 7132 // scott@maider.org.nz // www.maidar.org.nz

PgDip Bioethics and Health Law Programme; GDip Psychology - University of Otago, Dunedin, New Zealand:

Research interests: Meta-ethics; Philosophy of evolutionary biology; Neurophilosophy; Evolution of neural tissues and correlated evaluative capacities; Emergent harm of regulatory systems; Financial trusts as mechanisms of spousal abuse.