

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Dunedin City Council will be held on:

Date: Thursday 4 June 2026
Time: 9.00 am
Venue: Council Chamber, Dunedin Public Art Gallery, the Octagon, Dunedin

Sandy Graham
Chief Executive Officer

Council
PUBLIC AGENDA

MEMBERSHIP

Mayor	Mayor Sophie Barker	
Deputy Mayor	Cr Cherry Lucas	
Members	Cr John Chambers	Cr Jo Galer
	Cr Christine Garey	Cr Doug Hall
	Cr Marie Laufiso	Cr Russell Lund
	Cr Mandy Mayhem	Cr Benedict Ong
	Cr Andrew Simms	Cr Mickey Treadwell
	Cr Lee Vandervis	Cr Steve Walker
	Cr Brent Weatherall	
Senior Officer	Sandy Graham, Chief Executive	
Governance Support Officer	Lynne Adamson	

Lynne Adamson
Governance Support Officer

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governance.support@dcc.govt.nz
www.dunedin.govt.nz

***Note:** Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.*

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1 OPENING

Richard Chambers, Church of Jesus Christ of the Latter Day Saints will open the meeting with a prayer.

2 PUBLIC FORUM

AT THE TIME THE AGENDA CLOSED, REGISTRATIONS FOR THE PUBLIC FORUM WERE STILL BEING RECEIVED. SPEAKERS WILL BE CONFIRMED ONCE REGISTRATIONS CLOSE, WHICH IS 24 HOURS PRIOR TO THE MEETING—AT 9.00 AM ON WEDNESDAY 3 JUNE 2026.

3 APOLOGIES

At the close of the agenda no apologies had been received.

4 CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.
3. Staff members are reminded to update their register of interests as soon as practicable.

RECOMMENDATIONS

That the Council:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.
- c) **Confirms** the proposed management plan for the Executive Leadership Teams' Interests.

Attachments

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Council Interest Register 21 May 2026				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Mayor Sophie Barker	Shareholder	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Mentor	Business Mentors NZ	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Vegetable Growers Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Alexander McMillan Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Patron	New Zealand International Science Festival	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Patron	Dunedin Horticultural Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Grow Dunedin Partnership (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Heritage Advisory Group (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6) (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Co-Chair	Ōtepoti Dunedin Destination Management Plan Advisory Panel (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Family Member	Family Member employed at Wilkinson Rogers	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict Identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.	
Cr John Chambers	Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otakau Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Opera Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Daughter employee	Halo Project	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Ashburn Hall Charitable Trust Board	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Creative Dunedin Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Performing Arts Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
		Sophia Charter (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	St Paul's Cathedral Foundation (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Theomin Gallery Management Committee (Olveston) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Doug Hall	Trustee	Cronus Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Clickfix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Moray Place Community Building Trust - which owns property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Women of Ōtepoti Recognition Initiative	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in public excluded leave the room. Seek advice prior to the meeting.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	Potential grants recipient	Withdraw from discussion and leave the table. If in public excluded leave the room. Seek advice prior to the meeting.
	Expert Panel Member	Health Coalition Aotearoa Public Health Infrastructure Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	The Ōtepoti Community Builders Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee/Secretary	Refugee Support Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Former Refugee Steering Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Puketai Residential Centre Liaison Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Wellbeing Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Cherry Lucas	Trustee	Otago Farmers Market	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Southway Enterprises	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Henderson Lucas Family Trust - Residential Dunedin Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Institute of Chartered Accountants	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Shanghai Association (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand (Zone 6) (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tūhura Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ōtepoti Dunedin Destination Management Plan Advisory Panel (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Taieri Airport Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Poāri a Pukekura (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgjel-Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Russell Lund	Shareholder	Loan & Mercantile Trust includes:	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Produce Place Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Dunedin Grain Store Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Loan & Mercantile 2000 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Lund South Trust includes:	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Lund South Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Lund Dunedin Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Resource Values Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Sherwood Manor Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Lund Central Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Lund South Administration Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Director	Construction Operatives Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Lund South Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	RV Lund Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	BDCRS Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Lund Frankton Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Ariki Amateur Athletic & Harrier Club	Ariki is a member of Athletics Otago which receives grant funding from DCC.	Withdraw from discussion and leave the table. If in public excluded leave the room. Seek advice prior to the meeting.
	Member	Heritage Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Theatre Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Mandy Mayhem	Chairperson	Waitati Hall Society Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Keep Ōtepoti Dunedin Beautiful	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Co-ordinator	Emergency Response Group, Blueskin area	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	FENZ Local Advisory Committee for Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Blueskin Bay Amenities Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Blueskin A & P Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Zone Representative and Board Member	Keep New Zealand Beautiful	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Coastal Community Cycleway Network	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waitati Music Festival Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Disability Issues Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Gasworks Museum Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Performing Arts Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Wellbeing Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Benedict Ong	Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Benedict Ong Social Enterprise Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Otago Settlers Association (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Andrew Simms	Director	Landseer Motor Investments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Landseer Motor Investments Auckland Limited t/a Andrew Simms - Motor vehicle retail	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Stephen Duff Motors Limited t/a Andrew Simms Dunedin - Motor vehicle retail	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Three Diamond Automotive t/a Ralliart NZ - Race car preparation	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Finance Limited - Financial Services	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	The Landseer Group Limited - Investments	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Otago Motorhome Centre Limited - Motor vehicle retail	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Landseer Motor Investments Henderson Limited - Motor vehicle retail	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Landseer Motor Investments Moorhouse Limited - Motor vehicle retail	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Minaret Property Investments Limited - Property Investment	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	The Newfoundland Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	The Moturata Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Taieri Trails Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Taieri Cricket Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel AFC	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Commercial Property, Andersons Bay Road, Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Heritage Advisory Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tūhura Otago Museum Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Taieri Airport Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Micky Treadwell	Director	Atawhai Interactive Tapui Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Contractor	Otago Polytechnic	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Co-owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Dunedin Otaru Sister City Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ōtepoti Dunedin Live Music Advisory Panel (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Tūroa Partnership (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential and Lifestyle Farm Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Various publicly Audio and Lighting - Hire, Sales and Service Business	May contrace and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in public excluded leave the room. Seek advice prior to the meeting.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Steve Walker	Trustee	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in public excluded leave the room. Seek advice prior to the meeting.
	Member	Orokonui Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in public excluded leave the room. Seek advice prior to the meeting.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Justice of the Peace		No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Predator Free Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweke Harbour Cone Trust (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Masters Games Trust Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Otago Regional Transport Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ōtepoti Dunedin Live Music Advisory Panel	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Predator Free Dunedin (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Cr Brent Weatherall	Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Business George Street, Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Brent Weatherall Jeweller Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Weatherall Trustee Company	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Residential Rental Properties	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Executive Leadership Team - Register of Interest - current as at 19 May 2026					
Name	Date of Entry	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Sandy Graham	25/07/2019	Owner	Residential property Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	25/07/2019	Member	St Clair Golf Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	12/11/2025	Family member	Family member works for the DCC	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Nicola Morand	09/05/2022	Owner	Residential Property Dunedin	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
	09/05/2022	Owner	Residential Property in Otago	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
	20/09/2023	Trustee	Riki Te Mairiki Taiaroa Trust	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
	09/05/2022	Partner	Morand Painting & Decorating	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
	12/11/2025	Member	Te Runanga o Otakou	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
	12/11/2025	Member	Kati Huirapa Runaka ki Puketeraki	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
David Ward	28/07/2022	Director	Ward Property Rentals	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	28/07/2022	Member	Water New Zealand	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	28/07/2022	Member	IPWEA (Institute of Public Works Engineering Australasia)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	21/02/2024	Owner	Residential Property Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	28/07/2022	Fellow	The Institution of Civil Engineers	No conflict identified.	Any decisions relating to The Institution of Civil Engineers will be referred to the CEO
Scott MacLean	23/01/2024	Owner	Residential property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	23/01/2024	Trustee	Te Poari a Pukekura Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	23/01/2024	Spouse is Chair	Dunedin Wildlife Hospital Trust (DWHT)	DCC has funded the DWHT	Take no part in discussions or decision making about the Trust or participate in any transactions between the Trust and DCC.
	19/05/2006	Family member	Family member works for the DCC	No conflict identified	Seeks advice in advance of meeting if actual conflict arises.
	06/05/2026	Family member	RB Recruitment	No conflict identified	Will not take part in any transactions with this company

Executive Leadership Team - Register of Interest - current as at 19 May 2026					
Name	Date of Entry	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Carolyn Allan	01/03/2024	Owner	Residential property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	01/03/2024	Owner	Residential rental property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	01/03/2024	Member	Mountain Bike Otago	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Paul Henderson	15/01/2025	Owner	Residential property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	15/01/2025	Playing Member	Dunedin City Royal Football Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	10/10/2025	Navigator Member	Taituarā	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	10/10/2025	Partner	Ruru Workplace Solutions Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Costelloe	10/10/2025	Owner	Residential properties x 2	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

CONFIRMATION OF MINUTES

ORDINARY COUNCIL MEETING - 23 APRIL 2026

RECOMMENDATIONS

That the Council:

- a) **Confirms** the public part of the minutes of the Ordinary Council meeting held on 23 April 2026 as a correct record.

Attachments

	Title	Page
A↓	Minutes of Ordinary Council meeting held on 23 April 2026	16

Council MINUTES

Minutes of an ordinary meeting of the Dunedin City Council held in the Council Chamber, Dunedin Public Art Gallery, the Octagon, Dunedin on Thursday 23 April 2026, commencing at 9.00 am

PRESENT

Mayor Mayor Sophie Barker
Deputy Mayor Cr Cherry Lucas

Members

Cr John Chambers	Cr Christine Garey
Cr Doug Hall	Cr Russell Lund
Cr Mandy Mayhem	Cr Benedict Ong
Cr Andrew Simms	Cr Mickey Treadwell
Cr Lee Vandervis	Cr Steve Walker
Cr Brent Weatherall	

IN ATTENDANCE

Sandy Graham (Chief Executive), Carolyn Allan (Chief Financial Officer), Scott MacLean (General Manager City Services), David Ward (General Manager 3 Waters, Property and Urban Development), Nicola Morand (Manahautū - General Manager Community and Strategy), Paul Henderson (General Manager Corporate and Regulatory Services), Mike Costelloe (General Manager, Arts, Culture and Economic Development), Karilyn Canton (Chief In-House Legal Counsel); Hayden McAuliffe (Financial Services Manager), Anna Nilsen (Group Manager Property Services), Mark Mawdsley (Team Leader Advisory Services); (Kevin Mechen (Alcohol Psychoactive Substances and Gambling Advisor); Paul Cottam (Senior Policy Analyst), Teresa Fogarty (Destination Manager), Jeanine Benson (Group Manager Transport), Simon Spiers (Team Leader Regulation Management), Rose Wunrow (Policy Analyst),

Governance Support Officer Lynne Adamson

1 OPENING

Rev Te Ata Roy, Māori Chaplain Otago University and Otago Polytechnic opened the meeting with a prayer/karakia.

TRIBUTE

Cr Mandy Mayhem paid tribute to Marshall Seifert who had recently passed away. She spoke of his enormous contribution to both the New Zealand Art World and Basketball Otago. Cr Mayhem sincerest condolences to his family and friends.

2 PUBLIC FORUM

There was one speaker for Public Forum.

2.10. The Science of Communication

Robyn Vintiner spoke to her handout on the science of communication.

3 APOLOGIES

There was an apology for absence from Cr Marie Laufiso.

Moved (Mayor Sophie Barker/Cr Cherry Lucas):

That the Council:

Accepts the apology from Cr Marie Laufiso.

Motion carried (CNL/2026/085)

4 CONFIRMATION OF AGENDA

Moved (Mayor Sophie Barker/Cr Cherry Lucas):

That the Council:

Confirms the agenda with the following alteration

That the New Year's Eve Celebration 2026 Update in the Supplementary Agenda be taken after Item 8 – Homelessness Outreach Service.

Motion carried (CNL/2026/086) with Cr Lee Vandervis recording his vote against

5 DECLARATIONS OF INTEREST

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

Moved (Mayor Sophie Barker/Cr Cherry Lucas):

That the Council:

- a) **Notes** the Elected Members' Interest Register; and
- b) **Confirms** the proposed management plan for Elected Members' Interests.
- c) **Notes** the proposed management plan for the Executive Leadership Team's Interests.

Motion carried (CNL/2026/087)

6 CONFIRMATION OF MINUTES

6.1 ORDINARY COUNCIL MEETING - 25 MARCH 2026

Moved (Mayor Sophie Barker/Cr Cherry Lucas):

That the Council:

- a) **Confirms** the public part of the minutes of the Ordinary Council meeting held on 25 March 2026 as a correct record.

Motion carried (CNL/2026/088)

REPORTS

7 ACTIONS FROM RESOLUTIONS OF COUNCIL MEETINGS

A report from Civic provided an update on the implementation of resolutions made at Council meetings.

The Chief Executive (Sandy Graham) , Manahautū – General Manager Community and Strategy (Nicola Morand) and General Manager Arts, Culture and Economic Development) Mike Costelloe spoke to the report and responded to questions.

Moved (Mayor Sophie Barker/Cr Cherry Lucas):

That the Council:

- a) **Notes** the Open and Completed Actions from resolutions of Council meetings.
Motion carried (CNL/2026/089)

Moved (Mayor Sophie/Cr Cherry Lucas):

That the Council:

Pursuant to the provisions of the Local Government Official Information and Meetings Act 1987, exclude the public from the following part of the proceedings of this meeting namely:

General subject of the matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution	Reason for Confidentiality
C3 Homelessness Outreach Service Procurement	<p>S7(2)(h) The withholding of the information is necessary to enable the local authority to carry out, without prejudice or disadvantage, commercial activities.</p> <p>S7(2)(i) The withholding of the information is necessary to enable the local authority to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations).</p>	<p>S48(1)(a) The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.</p>	

Motion carried

The meeting moved into confidential at 9.21 am and resumed in public at 10.51 am

8 HOMELESSNESS OUTREACH SERVICE

A report from Policy provided an update on the establishment of a Housing Outreach Service in Ōtepoti Dunedin to support the city’s response to homelessness and contribute to achieving Functional Zero under the Ōtepoti Dunedin Housing Plan.

The report noted that Expressions of Interest had been sought and Council was now asked to determine the delivery model for the service.

Cr Russell Lund entered the meeting at 10.54 am.

The Chief Executive (Sandy Graham) and Manahautū (General Manager Community and Strategy) (Nicola Morand) and Principal Policy Advisor (Gill Brown) spoke to the report and responded to questions.

Mayor Sophie vacated the Chair at 10.42am and Cr Cherry Lucas assumed the chair.

Moved (Cr Cherry Lucas/Cr Mandy Mayhem):

That the Council:

Adjourns the meeting.

Motion carried

The meeting adjourned at 11.50 am and reconvened at 11.50 am and Mayor Sophie resumed the Chair

Cr Mandy Mayhem returned to the meeting at 11.51 am

Crs Christine Garey and Mickey Treadwell returned to the at 11.52 am

Mayor Sophie vacated the chair at 11.52 am and Cr Cherry Lucas assumed the chair.

Mayor Sophie resumed the chair at 11.53 am.

Moved (Cr Andrew Simms/Mayor Sophie Barker):

That the Council:

- a) **Notes** that an Expression of Interest process has been completed and a preferred provider identified.

Motion carried (CNL/2026/090)

Moved (Cr Andrew Simms/Mayor Sophie Barker):

- b) **Agrees** that the Homeless Outreach Service be delivered through a contracted service arrangement with the preferred provider.
- c) **Directs** staff to negotiate and finalise contractual arrangements with the preferred provider, ensuring the agreed service model delivers best public value, including consideration of cost-effectiveness and any alternative pricing options proposed.
- d) **Agrees** that the contract include provisions for regular performance monitoring and an annual review to assess effectiveness, value for money, and ongoing alignment with Council priorities.
- e) **Notes** that funding for up to three years will be incorporated into the Draft Annual Plan and provided for in the Draft Long Term Plan, subject to finalisation of contractual costs and ongoing annual review.

Division

The Council voted by division

For: Crs Cherry Lucas, Russell Lund, Andrew Simms, Lee Vandervis, Brent Weatherall and Mayor Sophie Barker (6).

Against: Crs John Chambers, Christine Garey, Doug Hall, Mandy Mayhem, Benedict Ong, Mickey Treadwell and Steve Walker (7).

Abstained: Nil

The division was declared LOST by 7 votes to 6

Moved (Mayor Sophie/Cr Steve Walker):

That the Council:

Adjourns the meeting until 1.10 pm

Motion carried

The meeting adjourned at 12.20 pm and reconvened at 1.10 pm

The discussion on the Homeless Outreach Service continued.

Moved (Cr Steve Walker/Cr Mandy Mayhem):

That the Council:

- a) **Agrees** to deliver the Homeless Outreach Service in-house by Council.
- b) **Directs** staff to immediately begin the recruitment process for 2 additional full-time equivalent staff

Division

The Council voted by division

For: Crs John Chambers, Christine Garey, Doug Hall, Mandy Mayhem, Benedict Ong, Andrew Simms, Mickey Treadwell, Steve Walker and Mayor Sophie Barker (9).

Against: Crs Cherry Lucas, Lee Vandervis and Brent Weatherall (3).

Abstained: Nil

The division was declared CARRIED by 9 votes to 3

Motion carried (CNL/2026/091)

Moved (Cr Steve Walker/Cr Mandy Mayhem):

That the Council:

- a) **Notes** the service will be in place as close as possible to the start of the 26/27 financial year.
- b) **Agrees** that the service will be subject to regular performance monitoring, with progress and effectiveness reported to Council or relevant committee, and formally reviewed on an annual basis.
- c) **Notes** that funding for the Outreach Service for up to three years will be incorporated into the Draft Annual Plan and provided for in the Draft Long Term Plan.

Division

The Council voted by division

For: Crs John Chambers, Christine Garey, Doug Hall, Cherry Lucas, Mandy Mayhem, Benedict Ong, Andrew Simms, Mickey Treadwell, Lee Vandervis, Steve Walker, Brent Weatherall and Mayor Sophie Barker (12).

Against: Nil

Abstained: Nil

The division was declared CARRIED by 12 votes to 0

Motion carried (CNL/2026/092)

The Mayor advised that due to staff availability, Item 9 – 231 Stuart Street – Proposed Sale Process would be taken next.

9 231 STUART STREET - PROPOSED SALE PROCESS

A report from Property and Legal Services provided an update on the potential sale of the property at 231 Stuart Street.

The report outlined the history, land status and condition of the building and provided information which related to the potential sale and recommended that Council market the property for sale on the open market through a request for proposals process.

The Chief Executive (Sandy Graham), General Manager 3 Waters, Property and Urban Development (Dave Ward), Chief In-House Legal Counsel (Karilyn Canton), Group Manager Property Services (Anna Nilsen) and Team Leader Advisory Services (Mark Mawdsley) spoke to the report and responded to questions.

During discussion Cr Russell Lund entered the meeting at 1.26 pm.

Moved (Cr Lee Vandervis/Cr Mickey Treadwell):

That the Council:

- a) **Market** the Property for sale on the open market through a request for proposals process.

Motion carried (CNL/2026/093) with Cr Benedict Ong recording his abstention

S2 NEW YEAR'S EVE CELEBRATION 2026 UPDATE

A report from Events and Enterprise Dunedin provided an update on options to consider the preferred option for the 2026/27 New Year's Eve celebration event.

The General Manager Arts, Culture & Economic Development (Mike Costelloe) and Destination Manager (Teresa Fogarty) spoke to the report and responded to questions.

Mayor Sophie vacated the chair at 2.00pm and Cr Cherry Lucas assumed the chair

Mayor Sophie left the meeting at 2.03 pm
Cr John Chambers left the meeting at 2.04 pm

Mayor Sophie returned to the meeting at 2.05 pm and resumed the Chair.
Cr John Chambers returned to the meeting at 2.07 pm.
Cr Doug Hall left the meeting at 2.11 pm and returned at 2.14 pm.

Mayor Sophie vacated the chair at 2.26 pm and Cr Cherry Lucas assumed the chair

Moved (Cr Cherry Lucas/Cr Mandy Mayhem):

That the Council:

Adjourns the meeting.

Motion carried

The meeting adjourned at 2.27 pm and reconvened at 2.29 pm.

Mayor Sophie resumed the chair at 2.29 pm.

Moved (Cr Andrew Simms/Mayor Sophie Barker):

That the Council:

- a) **Notes** the New Year's Eve Celebration 2026 Update report

Motion carried (CNL/2026/094) with Cr Lee Vandervis recording his vote against

Moved (Cr Andrew Simms/Mayor Sophie Barker):

That the Council:

- b) **Decides** that the 2026/27 New Year's Eve celebration would be a family-friendly event in the Octagon, that included city activations, a headline covers band, and a midnight fireworks display
- c) **Approves** a budget of \$159,000, for the 2026/27 event with the increase of \$27,800, to be funded from the existing Festivals and Events plan delivery budget

Division

The Council voted by division

For: Crs John Chambers, Russell Lund, Benedict Ong, Andrew Simms, Lee Vandervis, Brent Weatherall and Mayor Sophie Barker (7).

Against: Crs Christine Garey, Doug Hall, Cherry Lucas, Mandy Mayhem, Mickey Treadwell and Steve Walker (6).

Abstained: Nil

The division was declared CARRIED by 7 votes to 6

Motion carried (CNL/2026/095)

Cr Steve Walker left the meeting at 2.38 pm and returned at 2.40 pm.

10 FEEDBACK ON DCHL GROUP DRAFT STATEMENTS OF INTENT 2026/27

A report from Civic noted that the draft 2026/27 Statements of Intent of the Dunedin City Holdings Limited (DCHL) Group companies had been presented to the 19 March 2026 Finance and Performance Committee for feedback. A Councillor workshop had been held and this report presented the feedback for approval.

Moved (Cr Cherry Lucas/Mayor Sophie Barker):

That the Council:

- a) **Approves** the proposed feedback on the draft Statements of Intent.
- b) **Notes** the approved feedback would be provided to Dunedin City Holdings Limited for its consideration in preparing the final DCHL Group Statements of Intent.

Motion carried (CNL/2026/096) with Cr Brent Weatherall recording his vote against and Cr Benedict Ong recording his abstention.

Moved (Mayor Sophie/Cr Cherry Lucas):

That the Council:

Adjourns the meeting until 3.05 pm

Motion carried

The meeting adjourned at 2.56 pm and reconvened at 3.05 pm.

11 LOCAL ALCOHOL POLICY - FURTHER CONSULTATION

A report from Civic provided an update on the review of the DCC's Local Alcohol Policy, and to sought approval to engage with broader stakeholders and the public on possible LAP content options.

The General Manager Corporate and Regulatory Services (Paul Henderson), Alcohol, Psychoactive Substances and Gambling Advisor (Kevin Mechen) and Senior Policy Analyst (Paul Cottam) spoke to the report and responded to questions.

During discussion it was moved (Mayor Sophie/Cr Cherry Lucas

That the Council:

Extends the meeting beyond 6 hours.

Motion carried

The discussion on the Local Alcohol Policy – Further Consultation continued.

Moved (Cr Doug Hall/Cr Christine Garey):

That the Council:

- a) **Approves** further stakeholder and public engagement on a range of possible Local Alcohol Policy content options noted in this report.
- b) **Notes** that the engagement would inform the draft Local Alcohol Policy to formally consult on later this year.

Motion carried (CNL/2026/097) with Crs Brent Weatherall and Benedict Ong recording their votes against

12 HEARINGS COMMITTEE RECOMMENDATIONS - PROPOSED PARKING CHANGES MARCH 2026

A report from Civic presented the recommendations of the Hearings Committee meetings held on 20 March 2026 and 14 April 2026 on proposed changes and corrections to parking restrictions for approval.

The Chairperson (Cr Cherry Lucas) spoke to the recommendations and responded to questions. The Group Manager Transport (Jeanine Benson), Team Leader Regulation Management (Simon Spiers) and Policy Analyst (Rose Wunrow) provided support answering questions.

Moved (Mayor Sophie/Cr Cherry Lucas):

That the Council:

Adjourns the meeting

Motion carried

The meeting adjourned at 4.06 pm and reconvened at 4.07 pm

Moved (Cr Cherry Lucas/Cr Mandy Mayhem):

That the Council:

- a) **Adopts** the proposed changes to traffic and parking restrictions shown in the March 2026 update of the Dunedin City Council's traffic and parking restrictions database: [Dunedin Parking Controls - March 2026 \(TPC53, TPC54\)](#)
- b) **Adopts** the proposed changes to parking restrictions for the Harbour Arterial Stage 3 project shown in the September 2023 update of the Dunedin City Council's traffic and parking restrictions database for TPC38-13 and TPC38-14: [Dunedin Parking Controls - September 2023](#)
- c) **Adopts** the proposed change to Schedule 2 of the Traffic and Parking Bylaw to introduce a new turning restriction on the eastern end of Strathallan Street.
- d) **Notes** that Council officers will undertake follow-up actions for some of the proposed parking changes (with actions described in paragraphs 26, 31, 39, and 48).
- e) **Notes** that the Hearings Committee has considered feedback from consultation on the proposed changes relating to changes and restrictions.
- f) **Notes** that all parking restrictions previously approved by the Council remain unchanged.

Motion carried (CNL/2026/098) with Crs Russell Lund and Lee Vandervis recording their votes against

13 HEARINGS COMMITTEE RECOMMENDATIONS ON DANGEROUS, INSANITARY AND AFFECTED BUILDINGS POLICY REVIEW

A report from Civic presented the recommendations of the Hearings Committee on the Dangerous, Insanitary and Affected Buildings Policy following the consultation process. It recommended minor changes that aim to update language and make the Policy easier to understand.

The Chairperson (Cr Lee Vandervis) spoke to the recommendations and responded to questions.

Moved (Cr Lee Vandervis/Cr Russell Lund):

That the Council:

- a) **Notes** that the Hearings Committee had heard and considered submissions on the proposed Dangerous, Insanitary and Affected Buildings Policy.
- b) **Notes** the minutes of the Hearings Committee.
- c) **Adopts** the amended Dangerous, Insanitary and Affected Buildings Policy.

Motion carried (CNL/2026/099)

14 FINANCIAL REPORT - PERIOD ENDED 28 FEBRUARY 2026

A report from Finance provided the financial results for the period ended 28 February 2026 and the financial position as at that date.

The Chief Financial Officer (Carolyn Allan) and Financial Services Manager (Hayden McAuliffe) spoke to the report and responded to questions.

Mayor Sophie left the meeting at 4.11 pm and Cr Cherry Lucas assumed the Chair.
Mayor Sophie returned at 4.14 pm and resumed the Chair.

Crs Benedict Ong and Russell Lund left the meeting at 4.14 pm.
Cr Benedict Ong returned to the meeting at 4.20 pm.
Cr Mickey Treadwell left the meeting at 4.21 pm and returned at 4.23 pm.

Moved (Cr Cherry Lucas/Cr Lee Vandervis):

That the Council:

- a) **Notes** the Financial Performance for the period ended 28 February 2026 and the Financial Position as at that date.

Motion carried (CNL/2026/100)

15 PROPOSED EVENT ROAD CLOSURES

A report from Transport sought approval for temporary road closure applications relating to the following events:

- i) International Dance Day Celebration
- ii) Graduation Parades

Moved (Cr Christine Garey/Cr Cherry Lucas):

That the Council:

- a) **Resolves** to close the roads detailed below (pursuant to Section 319, Section 342, and Schedule 10 clause 11(e) of the Local Government Act 1974 (LGA 1974)):

i) International Dance Day Celebration

Saturday, 2 May 2026*	12.00pm to 3.00pm	<ul style="list-style-type: none"> • George Street, between Hanover Street and St Andrew Street
-----------------------	-------------------	--

**Contingency day is Sunday, 3 May 2026*

ii) Graduation Parades

Saturday, 9 May 2026 AND Saturday, 16 May 2026	11.00am to 11.45am	<ul style="list-style-type: none"> • Great King Street, between Frederick Street and Albany Street
	11.10am to 12.00pm	<ul style="list-style-type: none"> • Frederick Street, between Great King Street and George Street • George Street, between Frederick Street and Moray Place
	11.10am to 12.30pm	<ul style="list-style-type: none"> • Moray Place, between George Street and Upper Stuart Street • Filleul Street, between Moray Place and St Andrew Street.
	11.30am to 12.15pm	<ul style="list-style-type: none"> • Intersection of George Street and Moray Place.

Motion carried (CNL/2026/101)

RESOLUTION TO EXCLUDE THE PUBLIC

Moved (Mayor Sophie Barker/Cr Cherry Lucas):

That the Council:

Pursuant to the provisions of the Local Government Official Information and Meetings Act 1987, exclude the public from the following part of the proceedings of this meeting namely:

General subject of the matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution	Reason for Confidentiality
C1 Ordinary Council meeting - 25 March 2026 - Public Excluded	<p>S7(2)(b)(ii) The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</p> <p>S7(2)(g) The withholding of the information is necessary to maintain legal professional privilege.</p> <p>S7(2)(h) The withholding of the information is necessary to enable the local authority to carry out, without prejudice or disadvantage, commercial activities.</p> <p>S7(2)(i) The withholding of the information is necessary to enable the local authority to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations).</p> <p>S7(2)(a) The withholding of the information is necessary to protect the privacy of natural persons,</p>	.	

C2 Confidential
Council Action List
Update

including that of a
deceased person.

S7(2)(d)
The withholding of the
information is necessary
to avoid prejudice to
measures protecting
the health and safety of
members of the public.

s48(1)(d)
Check to make report
confidential.

S7(2)(b)(ii)
The withholding of the
information is necessary
to protect information
where the making
available of the
information would be
likely unreasonably to
prejudice the
commercial position of
the person who
supplied or who is the
subject of the
information.

S48(1)(a)
The public conduct of
the part of the
meeting would be
likely to result in the
disclosure of
information for
which good reason
for withholding exists
under section 7.

S7(2)(g)
The withholding of the
information is necessary
to maintain legal
professional privilege.

S7(2)(h)
The withholding of the
information is necessary
to enable the local
authority to carry out,
without prejudice or
disadvantage,
commercial activities.

S7(2)(i)
The withholding of the
information is necessary
to enable the local
authority to carry on,
without prejudice or
disadvantage,
negotiations (including

REPORTS

APPROVAL TO MAKE THE DISTRICT PLAN (2GP) FULLY OPERATIVE

Department: City Development

EXECUTIVE SUMMARY

- 1 The purpose of this report is to seek Council approval to make the partially operative Dunedin City Second Generation District Plan (2GP) fully operative in accordance with the Resource Management Act 1991 (RMA).
- 2 This step is required under clauses 17 and 20 of the First Schedule to the RMA to reflect the legal status of a district plan when all appeals to the plan have been resolved.

RECOMMENDATIONS

That the Council:

- a) **Approves** the Dunedin City Second Generation District Plan (2GP) as fully operative with effect from 17 June 2026.

BACKGROUND

- 3 Under the Resource Management Act 1991 (RMA), the DCC is required to review plan provisions at least every 10 years. The first District Plan under the RMA was released in 1995 and became fully operative in 2006. A number of section or topic specific plan changes were made to the first District Plan in the following years, following a process of 'rolling reviews'.
- 4 The process to prepare a 'second generation' District Plan commenced in 2012 after the completion of Dunedin's first Spatial Plan the same year. The process began with community consultation on issues and options (November 2012 – March 2013) and preferred options (August – September 2013, and June 2014 – September 2014 for natural hazards provisions).
- 5 The 2GP was notified on 26 September 2015. Submissions were open from 26 September to 24 November 2015 and 1,055 submissions were received.
- 6 A further submission period ran from 10 February to 3 March 2016, allowing certain people to submit on whether they supported or opposed a point raised in an original submission. 452 further submissions were received.

- 7 Public hearings were held from May 2016 to December 2017, with 35 hearing sessions held and 770 speakers.
- 8 The Hearings Panel recorded their decisions and reasoning in 29 decision reports (one report per hearing topic) and these decision reports were released on 7 November 2018.
- 9 There were 83 appeals received on the decisions, with 381 appeal points to address. These appeals proceeded to Environment Court-assisted mediation, which ran from 2019 to 2025. Most appeal points were addressed after mediation either by appeal points being withdrawn (101 appeal points) or through mediation agreements and consent orders (272 appeal points). Only 8 appeal points (from 7 appeals) were determined through an Environment Court hearing.
- 10 Following release of the decisions, but prior to appeals being resolved, two variations to the 2GP were released to make minor improvements to the 2GP (Variation 1) and to enable additional housing capacity through rule and policy changes and rezoning of specific sites (Variation 2).
- 11 A variation to a district plan is a change made to a proposed district plan before it becomes operative. There were no appeals on Variation 1 decisions but 17 appeals on the decisions on Variation 2. The appeals on Variation 2 merged into the appeal process for the full 2GP and needed to be resolved before the 2GP could be made fully operative.
- 12 Section 86F of the RMA says that provisions must be treated as “deemed operative” if there are no outstanding appeals related to that provision. As such, a new Plan replaces the previous plan incrementally over time. Once most appeals are resolved, it is normal for councils to resolve to give those plans ‘partially operative’ status.
- 13 Council resolved to make the 2GP partially operative on 19 August 2024 when most appeals on the 2GP (including those on Variation 2) had been resolved. The Council also initiated a plan change to the operative parts of the Plan in November 2024 (Plan Change 1) to make minor improvements to the 2GP and include additional scheduled heritage buildings. There is one outstanding appeal to Plan Change 1 decisions. Appeals on plan changes do not affect the process for making plans fully operative.

DISCUSSION

- 14 All the appeals on the originally notified 2GP and on Variation 2 are now resolved, meaning all the rules in the 2GP have operative status and the Council can approve and make fully operative the 2GP in accordance with clauses 17 and 20 of Schedule 1 of the RMA.
- 15 Making the plan fully operative identifies its current legal status. The approval is given effect by affixing the seal of the Dunedin City Council to the 2GP.
- 16 The RMA requires the operative date to be publicly notified at least 5 working days before it comes into effect.

OPTIONS

Option One – Recommended Option

- 17 This recommended option is to approve the 2GP as fully operative from 17 June 2026.

Advantages

- Reflects the correct legal status of the 2GP.

Disadvantages

- None.

Option Two – Status Quo

18 The status quo would be to not approve the 2GP as fully operative but rather rely on the partial operative and ‘deemed operative’ statuses.

Advantages

- None.

Disadvantages

- Does not reflect the correct legal status of the 2GP.

NEXT STEPS

19 If the 2GP is approved as being fully operative from 17 June 2026, the seal of the Dunedin City Council will be affixed to the 2GP, a public notice will be published in the Otago Daily Times on or before 10 June 2026, and the relevant organisations will be advised of the change of status.

Signatories

Author:	Dr Anna Johnson - Manager City Development
Authoriser:	David Ward - General Manager, 3 Waters, Property and Urban Development

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables democratic local decision making and action by, and on behalf of communities.
This decision promotes the social well-being of communities in the present and for the future.
This decision promotes the economic well-being of communities in the present and for the future.
This decision promotes the environmental well-being of communities in the present and for the future.
This decision promotes the cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Economic Development Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	✓

<Enter text>

Māori Impact Statement

There are no known impacts for Māori related to the decision sought.

Sustainability

There are no implications for sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications for these plans and strategies.

Financial considerations

There are no financial implications.

Significance

The decision is considered low in terms of the Council’s Significance and Engagement Policy.

Engagement – external

No external engagement was required for this report. The 2GP was developed using a thorough engagement process.

Engagement - internal

This report has been discussed with the Resource Consents department.

Risks: Legal / Health and Safety etc.

There are no identified risks.

PROPOSED EVENT ROAD CLOSURES

Department: Transport

EXECUTIVE SUMMARY

- 1 The DCC has received temporary road closure applications relating to the following events:
 - i) Dunedin Midwinter Carnival
 - ii) Matariki Drone Show
- 2 This report recommends that Council approves the temporary closure of the affected roads.

RECOMMENDATIONS

That the Council:

- a) **Resolves** to close the roads detailed below (pursuant to Section 319, Section 342, and Schedule 10 clause 11(e) of the Local Government Act 1974 (LGA 1974)):

i) Dunedin Midwinter Carnival

Friday, 12 June 2026	3.00pm to 10.00pm	<ul style="list-style-type: none"> • Moray Place, between Lower Stuart Street and Princes Street • Burlington Street, between State Highway 1 and Moray Place
AND		
Saturday, 13 June 2026		

**Contingency days are Friday, 19 June and Saturday, 20 June 2026*

ii) Matariki Drone Show

Friday, 10 July 2026	6.00am to 11.59pm	<ul style="list-style-type: none"> • Logan Park Drive, between Anzac Avenue and Butts Road
Saturday, 11 July 2026	12.00am to 11.59pm	
Sunday, 12 July 2026	12.00am to 12.00pm	
Friday, 10 July 2026	3.00pm to 10.00pm	<ul style="list-style-type: none"> • Anzac Avenue, between Union Street East and Butts Road

BACKGROUND

- 3 Council’s Dunedin Festival and Events Plan supports the goal of a successful city with a diverse, innovative, and productive economy and a hub for skill and talent.

Option One – Recommended Option

15 That the Council closes the sections of road as recommended in this report.

Advantages

- Roads can be closed, and the event will be able to proceed.
- The closures will assist in realising the economic, social, and cultural benefits associated with the events.

Disadvantages

- There will be temporary loss of vehicular access through the closed areas. However, there are detours available, and safety can be assured using temporary traffic management.

Option Two – Status Quo

16 That the Council decides not to close the roads in question.

Advantages

- There would be no detour required for the travelling public, and the roads would be able to be used as normal.

Disadvantages

- The events would not be able to go ahead, and the benefits of the events would be lost.

NEXT STEPS

17 Should the resolution be made to temporarily close the roads, Council staff will accept the temporary traffic management plans that have been received for the events and notify the public of the closures.

Signatories

Authoriser:	Jeanine Benson - Group Manager Transport Scott MacLean - General Manager, City Services
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Attachments

	Title	Page
↓A	Local Government Act 1974, Schedule 10	40
↓B	ODT Advert - 4 April 2026	45
↓C	ODT Advert - 25 April 2026	46

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision promotes the social well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Arts and Culture Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Other strategic projects/policies/plans	✓	<input type="checkbox"/>	<input type="checkbox"/>

Events contribute to the Strategic Framework. Events contribute to the Economic Development Strategy, the Social Wellbeing Strategy. There is a Festival and Events Plan 2018-2023.

Māori Impact Statement

Mana whenua have not been directly engaged with in relation to these road closures.

Sustainability

There are no implications for sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications, as the decision is a regulatory one and there are no direct costs to Council.

Financial considerations

There are no financial implications. The cost of the proposed road closure is not a cost to Council.

Significance

This decision is considered low in terms of the Council's Significance and Engagement Policy.

Engagement – external

There has been external engagement (as required by the LGA 1974), with the Police and New Zealand Transport Agency Waka Kotahi. Affected parties were notified and provided a time period for feedback.

Engagement - internal

There has been engagement with DCC Events and Transport. There is support for the events to proceed.

Risks: Legal / Health and Safety etc.

There are no identified risks should the recommended resolution be made.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

There are no implications for Community Boards.

Schedule 10

Local Government Act 1974

Version as at
1 July 2022

Schedule 10
Conditions as to stopping of roads and the temporary prohibition of
traffic on roads

ss 319(h), 342

Schedule 10: inserted, on 1 April 1979, by section 3(1) of the Local Government Amendment Act 1978 (1978 No 43).

Stopping of roads

- 1 The council shall prepare a plan of the road proposed to be stopped, together with an explanation as to why the road is to be stopped and the purpose or purposes to which the stopped road will be put, and a survey made and a plan prepared of any new road proposed to be made in lieu thereof, showing the lands through which it is proposed to pass, and the owners and occupiers of those lands so far as known, and shall lodge the plan in the office of the Chief Surveyor of the land district in which the road is situated. The plan shall separately show any area of esplanade reserve which will become vested in the council under section 345(3).

Schedule 10 clause 1: amended, on 1 October 1991, by section 362 of the Resource Management Act 1991 (1991 No 69).

- 2 On receipt of the Chief Surveyor's notice of approval and plan number the council shall open the plan for public inspection at the office of the council, and the council shall at least twice, at intervals of not less than 7 days, give public notice of the proposals and of the place where the plan may be inspected, and shall in the notice call upon persons objecting to the proposals to lodge their objections in writing at the office of the council on or before a date to be specified in the notice, being not earlier than 40 days after the date of the first publication thereof. The council shall also forthwith after that first publication serve a notice in the same form on the occupiers of all land adjoining the road proposed to be stopped or any new road proposed to be made in lieu thereof, and, in the case of any such land of which the occupier is not also the owner, on the owner of the land also, so far as they can be ascertained.
- 3 A notice of the proposed stoppage shall, during the period between the first publication of the notice and the expiration of the last day for lodging objections as aforesaid, be kept fixed in a conspicuous place at each end of the road proposed to be stopped:

provided that the council shall not be deemed to have failed to comply with the provisions of this clause in any case where any such notice is removed without the authority of the council, but in any such case the council shall, as soon as conveniently may be after being informed of the unauthorised removal of the notice, cause a new notice complying with the provisions of this clause to be affixed in place of the notice so removed and to be kept so affixed for the period aforesaid.

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Version as at 1 July 2022	Local Government Act 1974	Schedule 10
4	If no objections are received within the time limited as aforesaid, the council may by public notice declare that the road is stopped; and the road shall, subject to the council's compliance with clause 9, thereafter cease to be a road.	
5	If objections are received as aforesaid, the council shall, after the expiration of the period within which an objection must be lodged, unless it decides to allow the objections, send the objections together with the plans aforesaid, and a full description of the proposed alterations to the Environment Court.	Schedule 10 clause 5: amended, on 2 September 1996, pursuant to section 6(2)(a) of the Resource Management Amendment Act 1996 (1996 No 160).
6	The Environment Court shall consider the district plan, the plan of the road proposed to be stopped, the council's explanation under clause 1, and any objection made thereto by any person, and confirm, modify, or reverse the decision of the council which shall be final and conclusive on all questions.	Schedule 10 clause 6: replaced, on 1 October 1991, by section 362 of the Resource Management Act 1991 (1991 No 69). Schedule 10 clause 6: amended, on 2 September 1996, pursuant to section 6(2)(a) of the Resource Management Amendment Act 1996 (1996 No 160).
7	If the Environment Court reverses the decision of the council, no proceedings shall be entertained by the Environment Court for stopping the road for 2 years thereafter.	Schedule 10 clause 7: amended, on 2 September 1996, pursuant to section 6(2)(a) of the Resource Management Amendment Act 1996 (1996 No 160).
8	If the Environment Court confirms the decision of the council, the council may declare by public notice that the road is stopped; and the road shall, subject to the council's compliance with clause 9, thereafter cease to be a road.	Schedule 10 clause 8: amended, on 2 September 1996, pursuant to section 6(2)(a) of the Resource Management Amendment Act 1996 (1996 No 160).
9	Two copies of that notice and of the plans hereinbefore referred to shall be transmitted by the council for record in the office of the Chief Surveyor of the land district in which the road is situated, and no notice of the stoppage of the road shall take effect until that record is made.	
10	The Chief Surveyor shall allocate a new description of the land comprising the stopped road, and shall forward to the Registrar-General of Land or the Registrar of Deeds, as the case may require, a copy of that description and a copy of the notice and the plans transmitted to him by the council, and the Registrar shall amend his records accordingly.	Schedule 10 clause 10: amended, on 12 November 2018, by section 250 of the Land Transfer Act 2017 (2017 No 30).

Schedule 10

Local Government Act 1974

Version as at
1 July 2022

Temporary prohibition of traffic

- 11 The council may, subject to such conditions as it thinks fit (including the imposition of a reasonable bond), and after consultation with the Police and the New Zealand Transport Agency, close any road or part of a road to all traffic or any specified type of traffic (including pedestrian traffic)—
- (a) while the road, or any drain, water race, pipe, or apparatus under, upon, or over the road is being constructed or repaired; or
 - (b) where, in order to resolve problems associated with traffic operations on a road network, experimental diversions of traffic are required; or
 - (c) during a period when public disorder exists or is anticipated; or
 - (d) when for any reason it is considered desirable that traffic should be temporarily diverted to other roads; or
 - (e) for a period or periods not exceeding in the aggregate 31 days in any year for any exhibition, fair, show, market, concert, film-making, race or other sporting event, or public function:

provided that no road may be closed for any purpose specified in paragraph (e) if that closure would, in the opinion of the council, be likely to impede traffic unreasonably.

Schedule 10 clause 11: replaced, on 14 August 1986, by section 14(1) of the Local Government Amendment Act (No 3) 1986 (1986 No 50).

Schedule 10 clause 11: amended, on 26 March 2015, by section 5 of the Local Government Act 1974 Amendment Act 2015 (2015 No 20).

- 11A The council shall give public notice of its intention to consider closing any road or part of a road under clause 11(e); and shall give public notice of any decision to close any road or part of a road under that provision.

Schedule 10 clause 11A: inserted, on 14 August 1986, by section 14(1) of the Local Government Amendment Act (No 3) 1986 (1986 No 50).

- 11B Where any road or part of a road is closed under clause 11(e), the council or, with the consent of the council, the promoter of any activity for the purpose of which the road has been closed may impose charges for the entry of persons and vehicles to the area of closed road, any structure erected on the road, or any structure or area under the control of the council or the promoter on adjoining land.

Schedule 10 clause 11B: inserted, on 14 August 1986, by section 14(1) of the Local Government Amendment Act (No 3) 1986 (1986 No 50).

- 11C Where any road or part of a road is closed under clause 11(e), the road or part of a road shall be deemed for the purposes of—

- (a) *[Repealed]*
- (b) the Traffic Regulations 1976:

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Version as at
1 July 2022

Local Government Act 1974

Schedule 10

- (c) the Transport (Drivers Licensing) Regulations 1985:
 - (d) *[Repealed]*
 - (e) the Transport (Vehicle Registration and Licensing) Notice 1986:
 - (ea) the Land Transport Act 1998:
 - (f) any enactment made in substitution for any enactment referred to in paragraphs (a) to (ea)—
not to be a road; but nothing in this clause shall affect the status of the road or part of a road as a public place for the purposes of this or any other enactment.
Schedule 10 clause 11C: inserted, on 14 August 1986, by section 14(1) of the Local Government Amendment Act (No 3) 1986 (1986 No 50).
Schedule 10 clause 11C(a): repealed, on 10 May 2011, by section 100(3) of the Land Transport (Road Safety and Other Matters) Amendment Act 2011 (2011 No 13).
Schedule 10 clause 11C(d): repealed, on 1 May 2011, by section 35(4) of the Land Transport Amendment Act 2009 (2009 No 17).
Schedule 10 clause 11C(ea): inserted, on 1 March 1999, by section 215(1) of the Land Transport Act 1998 (1998 No 110).
Schedule 10 clause 11C(f): amended, on 1 March 1999, by section 215(1) of the Land Transport Act 1998 (1998 No 110).
- 12 The powers conferred on the council by clause 11 (except paragraph (e)) may be exercised by the chairman on behalf of the council or by any officer of the council authorised by the council in that behalf.
- 13 Where it appears to the council that owing to climatic conditions the continued use of any road in a rural area, other than a State highway or government road, not being a road generally used by motor vehicles for business or commercial purposes or for the purpose of any public work, may cause damage to the road, the council may by resolution prohibit, either conditionally or absolutely, the use of that road by motor vehicles or by any specified class of motor vehicle for such period as the council considers necessary.
- 14 Where a road is closed under clause 13, an appropriate notice shall be posted at every entry to the road affected, and shall also be published in a newspaper circulating in the district.
- 15 A copy of every resolution made under clause 13 shall, within 1 week after the making thereof, be sent to the Minister of Transport, who may at any time, by notice to the council, disallow the resolution, in whole or in part, and thereupon the resolution, to the extent that it has been disallowed, shall be deemed to have been revoked.
- 16 No person shall—
- (a) use a vehicle, or permit a vehicle to be used, on any road which is for the time being closed for such vehicles pursuant to clause 11; or

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Schedule 11

Local Government Act 1974

Version as at
1 July 2022

- (aa) without the consent of the council or the promoter of any activity permitted by the council, enter or attempt to enter, or be present, on any road or part of a road that is for the time being closed to pedestrian traffic pursuant to clause 11; or
- (b) use a motor vehicle, or permit a motor vehicle to be used, on any road where its use has for the time being been prohibited by a resolution under clause 13.

Schedule 10 clause 16(aa): inserted, on 14 August 1986, by section 14(2) of the Local Government Amendment Act (No 3) 1986 (1986 No 50).

Schedule 11

Width of roads, access ways, and service lanes

[Expired]

s 325(1)

Schedule 11: expired, on 1 January 1993, by section 325(3).

ODT Advert – 4 April 2026

**TEMPORARY ROAD CLOSURE
PROPOSAL**

Dunedin midwinter carnival

The Council is considering closing Moray Place, between Lower Stuart and Princes Streets and Burlington Street, between SH1 and Moray Place, at 3pm on Friday, 12 June until 10pm on Saturday, 13 June for this event. Contingency dates for the event are Friday, 19 June and Saturday, 20 June. This will be considered the meeting of the DCC at 10am on Wednesday, 13 May. Please provide any feedback on the proposal by emailing tmp@dcc.govt.nz before 5pm on Saturday, 11 April.

ODT Advert – 25 April 2026

TEMPORARY ROAD CLOSURE

(Pursuant to the Local Government Act 1974)

Matariki Drone Show – Logan Park Drive and Anzac Avenue

The Council is considering closing Logan Park Drive, between Anzac Avenue and Butts Road, from 6am Friday, 10 July until 12pm Sunday, 12 July; and Anzac Avenue, between Union Street East and Butts Road, on Friday, 10 July, 3pm to 10pm, for the above event. Contingency date Saturday, 11 July. This will be considered at a meeting of the Dunedin City Council on Thursday, 4 June at 10am. Please provide any feedback on the proposal by emailing tmp@dcc.govt.nz before 5pm on Saturday, 2 May.

ŌTEPOTI DUNEDIN DESTINATION WRAP UP - SUMMER 2025/26

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 To provide an update on activity and performance of Ōtepoti Dunedin Destination functions over summer 2025/26. The team delivered domestic and national marketing and media campaigns, supported a vibrant summer events programme, strengthened tourism trade engagement, and supported cruise activity.
- 2 The Destination team within Enterprise Dunedin covers the full range of destination operations including: Destination Management, Destination Marketing, Festivals and Events, Cruise Operations, Tourism Trade, Business Events, and the Visitor Centre.
- 3 During summer 2025/26, the team delivered strong results across all portfolios, driving visitor activity, strengthening destination awareness and supporting economic activity across Ōtepoti Dunedin.
- 4 Destination Marketing campaigns increased Dunedin’s visibility in our two predominant target markets – New Zealand and Australia. Campaigns generated more than 10M impressions, 69,600 website clicks and a 68% increase in website users compared with the previous year. 95% of users visited the website for the first time, demonstrating strong reach into new audiences from Australia - a key priority for Dunedin due to the direct Gold Coast to Dunedin flights.
- 5 During the summer months the city held 6 events (George Street Market and Eats and Beats, Christmas in the Garden, New Year’s Eve, Waitangi Day, Chinese New Year and the Chinese Cultural Festival) resulting in approximately 47,500 attendees. The events team also supported delivery of a further 6 city events. Results of all these events are not confirmed, however 5 events (Dunedin Craft Beer and Food Festival, Port Chalmers Seafood Festival, Dunedin Marathon, Masters Games and Otago Rally) attracted 34,300 attendees and resulted in a \$4.7M economic return to the city.
- 6 As part of the team’s earned media strategy 71 pieces of media coverage have been published (with a further ~20 expected) across 8 markets - New Zealand, Australia, Taiwan, China, Singapore, India and North America. Rather than paying for marketing, these pieces are earned through proactive pitching to print, broadcast and digital publications.
- 7 Over the course of financial year, the Destination team attended five trade events showcasing Dunedin as visitor destination and providing information about, and direct referrals to, relevant Dunedin businesses. A survey of visitor sector businesses shows business was strong over this period with 82% of respondents operating at, or mostly at full capacity.
- 8 This cruise season was down in terms of ship numbers and spend, however the city still saw just over 110,000 cruise passengers from 78 ships. Enterprise Dunedin manages a coordinated city approach to cruise related transport and logistics, visitor experience and information. Beyond

the direct spend by tourists, cruise tourism supports local jobs and the wider regional economy returning \$93.5M+ to the Dunedin economy this season.

RECOMMENDATIONS

That the Council:

- a) **Notes** the Ōtepoti Dunedin Destination Wrap Up – Summer 2025/26

BACKGROUND

- 9 Enterprise Dunedin’s Destination team leads the strategic management, promotion and operation of destination activity for Ōtepoti Dunedin. The integrated team structure aligns destination management, destination marketing, events and festivals, cruise operations, tourism trade, business events and visitor servicing.
- 10 The summer season remains a critical period for Dunedin’s visitor economy and generates significant economic activity across the accommodation, hospitality, retail, transport and tourism sectors.
- 11 Over summer 2025/26, the Destination team:
 - Delivered integrated domestic and Australian marketing campaigns
 - Increased destination awareness and visitor consideration
 - Supported major events, festivals and cruise visitation
 - Enhanced destination readiness and visitor experience
 - Strengthened relationships with tourism operators, trade and industry partners
 - Promoted sustainable destination growth and long-term visitor outcomes
- 12 According to MBIE Accommodation Data Programme data, Dunedin recorded a 6.1% increase in guest nights in January 2026 compared with January 2025, driven primarily by domestic visitation. Visitors stayed an average of two nights. December 2025 also recorded year-on-year growth.
- 13 MBIE electronic card transaction data showed domestic visitors spent \$31.3M in December 2025, ranking Dunedin 12th nationally for domestic tourism spend. International visitors spent \$9.1M during the same period.

DISCUSSION

- 14 Over summer 2025/26, Enterprise Dunedin delivered coordinated destination activity that increased awareness of Dunedin, drove visitor engagement and supported local businesses and operators.

- 15 The DunedinNZ website recorded strong growth throughout the campaign period from 14 December 2025 to 9 February 2026. Website users increased 68% year-on-year, while 95% of users visited the site for the first time. Website engagement remained strong at 49%, exceeding industry averages, and average page views increased 93% year-on-year.
- 16 Marketing activity generated 12,200 outbound link clicks from DunedinNZ to local businesses, operators and events. Google advertising generated 4.6M impressions and 2,348 outbound link clicks, while Meta advertising generated 1M+ impressions and 397 outbound link clicks.
- 17 **Domestic Campaign:** The “D-Tour Dunedin” campaign encouraged domestic travellers to choose Dunedin as a relaxed and authentic summer destination. Campaign messaging highlighted wildlife, beaches, cycling, food and beverage experiences, outdoor adventure and a quieter summer experience. The campaign delivered strong year-on-year growth across all key metrics, including:
 - 695,942 impressions, up 678% year-on-year
 - 5,804 landing page views, up 4,903% year-on-year
 - Click-through rate growth of 543% year-on-year
 - Average cost per click reduced to \$0.58, down 86.6% year-on-year
- 18 The campaign strongly connected with South Island drive markets, with Canterbury and Otago accounting for nearly 90% of total impressions. Retargeting campaigns promoting Dunedin deals, events and operators generated more than 5,500 outbound clicks to local businesses and event listings, helping convert visitor interest into bookings and visitation.
- 19 **Australian Campaign ‘Coolcation’:** Enterprise Dunedin leveraged the Jetstar Gold Coast–Dunedin route to position Dunedin as a cooler-climate destination for Australian travellers seeking unique South Island experiences. The campaign targeted independent travellers, families and event-driven visitors across the Gold Coast catchment and broader Queensland market. Queensland generated 73.7% of total campaign impressions.
- 20 Google Performance Max campaigns drove significant reach and engagement, delivering: 4.27M impressions, 41,559 clicks and a 36.8% increase in the click through rate.
- 21 Content partnerships also generated strong engagement. The “Global and Beyond” campaign using social influencers generated more than 125,900 reel and carousel views, 2,210 saves and strong itinerary-planning engagement from Australian travellers considering Dunedin as part of their South Island travel plans.
- 22 Campervan visitation increased steadily throughout the season. TripTech data showed campervan visitor numbers increased month-on-month between December 2025 and February 2026, with international visitors accounting for approximately 85–87% of the market.
- 23 The Dunedin isite Visitor Centre provided front-line visitor information and booking services to domestic and international visitors, encouraging longer stays and supporting regional dispersal. Over the summer period the centre took in \$1M in experience bookings and \$307K in retail sales. The central isite in the Octagon operates daily, with a cruise terminal site at Port Chalmers in operation 45 days and an additional pop-up site at Toitū Otago Settlers Museum on 15 days. A new visitor arrivals experience at the Port Otago Cruise terminal was created in partnership with

Te Rūnanga o Ōtākou and Port Otago. The concept was completed by mana whenua-owned organisation Aukaha, with artworks designed by Dunedin-born artist Riani Iti-Metuati (Te Ati Awa, Kūki Airani) and painted by James Bellaney (Ngāti Porou, Kāi Tahu, Scottish, Spanish).

- 24 The direct spend by cruise passengers in the city’s retail, food and beverage sites and tour operators was \$43.6M. Beyond this, cruise tourism supports local jobs and the wider regional economy adding \$93.5M+ to the Dunedin economy this season.
- 25 The team also delivered:
- Queenstown Airport digital advertising placements during peak travel periods
 - CamperMate partnerships targeting South Island travellers
 - Cycling and outdoor-focused destination promotion
 - Campaign alignment with Tourism New Zealand Australian market activity.
- 26 Tourism sector businesses were surveyed on their experiences over the summer period.
- 82% of operators were at, or mostly at full capacity during peak times
 - 75% of operators have returned to, or almost to pre-COVID levels of business
 - 42% reported business was stronger than last summer with 32% reporting it was similar
 - Top performing markets were Australia 28%, Domestic 24%, North America 17% and U.K. & Europe 16%.
- 27 Activity is continuing to drive domestic and international conference and business event bids. An Association Executive and Event familiarisation event was hosted in October and trade event attended in November. In the quarter ending March 2026 Dunedin hosted 35 conferences and businesses events, delivering 9,653 delegate days in the city. This represents 4% of the nation market share and an estimated economic return of \$7M.

OPTIONS

- 28 No options

Signatories

Author:	Teresa Fogarty - Destination Manager
Authoriser:	Sian Sutton - Manager, Enterprise Dunedin Mike Costelloe - General Manager, Arts, Culture & Economic Development

Attachments

	Title	Page
↓A	Summer Campaign Report 2025-26	53

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables democratic local decision making and action by, and on behalf of communities.
 This decision promotes the social well-being of communities in the present and for the future.
 This decision promotes the economic well-being of communities in the present and for the future.
 This decision promotes the environmental well-being of communities in the present and for the future.
 This decision promotes the cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Arts and Culture Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Integrated Transport Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Other strategic projects/policies/plans	✓	<input type="checkbox"/>	<input type="checkbox"/>

This work delivers on the objectives of the Economic Development Strategy, The Ōtepoti Dunedin Destination Management Plan and the Festival and Events Plan.

Māori Impact Statement

The work described supports delivery of the above plans which were created in partnership with, or with input and advise from mana whenua.

Sustainability

The work supports delivery of the Destination Management Plan which describes the potential implications of tourism and initiatives to measure and mitigate these.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

No implications

Financial considerations

No implications

Significance

No decision required

Engagement – external

The work supports delivery of the Destination Management Plan which outlines the organisation consulted with and involved in its creation and delivery.

Engagement - internal

The work supports delivery of the Destination Management Plan, the creatin and delivery of which involved input and involvement of a variety of internal departments.

SUMMARY OF CONSIDERATIONS

Risks: Legal / Health and Safety etc.

No identified risks

Conflict of Interest

No conflict of interest

Community Boards

No implications

Summer Marketing Summary

Domestic and Australia



SUMMER 2025/2026



1. SUMMARY AT A GLANCE

Key Takeaways

- 33% of total traffic to DunedinNZ was from Australia.
- Over 500,000 impressions
- **Demographics:** The 65+ age group was the strongest segment across both NZ and AU.
- **Website Traffic:** Total clicks to the website reached 69.6k. The majority were AU clicks (33.3k clicks).
The overall increase in clicks YoY was significant, likely driven by a large rise in impressions across all campaigns
- **Website users** were up 68% YoY throughout the campaign period, with `95% being first time website visitors
- **Google Ads** drove 2,348 outbound link clicks (from the site) from 4.6m ad impressions
- **META Ads** drove 397 outbound link clicks from 1m ad impressions

Marketing Mix

- **Owned channels** – Meta ads and video, google search –
 - robust strategy behind this which delivered strong year-on-year growth across all key metrics.
 - Top-performing ad sets achieved high landing page view growth and strong frequency, demonstrating effective targeting and messaging.
 - Outbound link clicks also showed impressive growth, particularly among tourist audiences indicating strong interest and intent.
 - Top engaged NZ locations were Canterbury, Otago (excluding Dunedin), Auckland, Southland and West Coast. Within our target catchment Brisbane and Gold Coast were top for Australia.
 - Retargeting mechanism promoted operators Summer deals to convert the intent/consideration of travelling to Dunedin and get visitors in the city.
- **Out of home channels**
 - **Paid media.** **CamperMate** campaign and **Queenstown Airport digital** screen takeover.

Quick Dunedin visitor stats 2025/2026

- According to MBIES ADP (Accommodation data Program) Dunedin had a 6.1% increase in January's total guest nights compared to last January, majority Domestic. Average nights stayed per guest was 2. December also saw an increase from the previous year.
- Domestic tourists spent \$31.3m using electronic cards in December 2025. Of all RTOs ED ranked 12th highest in domestic TECT spend. International tourists spent \$9.1m, and ED ranked 14th highest. This is a 3.8% decrease on 2024.

Source: MBIE TECT and ADP data



1. GOOGLE ANAYLTICS / DUNEDINNZ

Users and acquisition: Website users grew 68% YoY from both domestic and Australia audiences over the campaign period (14 December – 9 February). 95% of users were first time website visitors showing we were able to get in front of new audiences.

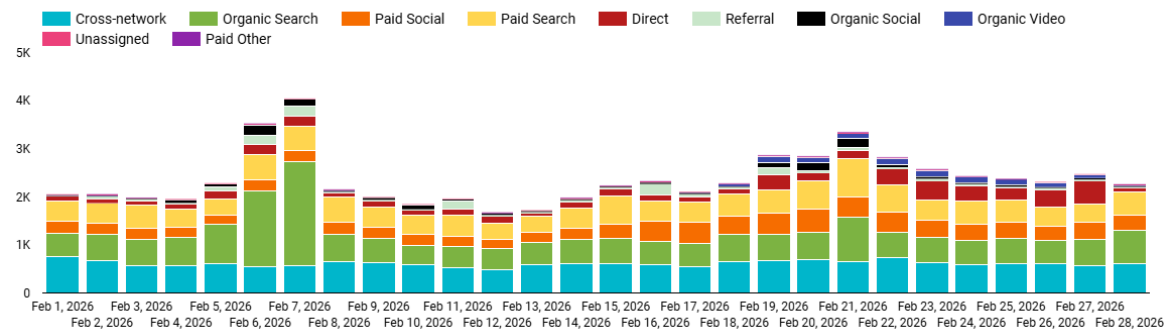
Engagement: Website engagement rate is sitting at a healthy 49% (above industry average). Average pageviews is sitting at 3, which is up 93% YoY.

Channels and sources

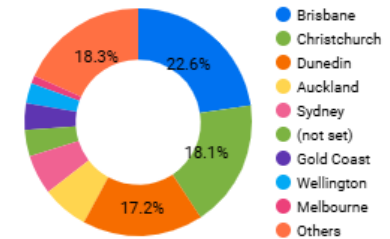
- Cross Network (Google Demand Gen) brought in the bulk of increased users during the campaign period and made up 30% of all pageviews.
- Organic search remained very strong (26%), despite a 15% drop in users MoM.
- Paid search contributed 23% of sessions, while Paid Social came in fourth at 10% of sessions.
- The top regions driving traffic were Brisbane (29%), Christchurch (17%), and Dunedin (11%).
- AI website referral sessions are continuing to grow with 404 sessions, 382 from ChatGPT.

Conversions: Throughout the campaign period we drove 12.2k outbound link clicks.

Website Sessions By Channel



City





1. GOOGLE SUMMARY

The **Summer 2025/26 Google campaign across New Zealand and Australia** delivered strong year-on-year growth in visibility, traffic and conversions, successfully combining large-scale awareness with high-intent search activity. Performance Max drove reach and session growth, while Demand Gen supported discovery and mid-funnel engagement. Search campaigns were the standout efficiency driver, particularly in New Zealand where engagement exceeded 86% and over 2,700 conversions were achieved at a low \$1.60 CPA.

Conversion outcomes were largely concentrated in Otago, reflecting strong domestic travel demand, while Australian activity contributed incremental awareness and supporting conversions. Overall, the campaign effectively captured travel planning intent and strengthened destination consideration, delivering measurable performance improvements heading into the peak summer period.

Google Search Insights: Search activity captured strong destination and planning behaviour.

Top-performing NZ queries

- “Dunedin things to do”
- “Dunedin itinerary”
- “Dunedin events”
- “Dunedin attractions”

These terms delivered high CTR (20–30%) and efficient CPC (~\$0.33), outperforming industry averages and reinforcing strong destination intent. AU search activity focused on broader South Island inspiration queries, supporting early-stage travel planning. The ‘over tourism’ ad delivered the strongest click volume in the Demand Gen campaign.



Most engaged creative in NZ

SUMMER 2025/2026



1. GOOGLE SUMMARY CONT.

Engagement data reinforced the strength of intent-led traffic and discovery formats.


- **AU PMax:** 28,979 sessions (+7,446%) supporting awareness and consideration
- **NZ Search:** 12,250 sessions with **86.6% engagement rate** and 1:47 avg engagement time
- **Demand Gen:** ~5.7k-5.9k sessions per market, supporting mid-funnel exploration

NZ Search significantly exceeded engagement benchmarks (40-50%), indicating high-quality destination interest.

Key Campaign Delivery

- **AU PMax:** 4.27M impressions (+5,164%), 41,559 clicks (+7,102%), 0.97% CTR (+36.8%)
- **AU Demand Gen:** 636,185 impressions (+3,999%), 14,677 clicks (+3,772%), 2.31% CTR
- **AU Search:** 6,455 impressions (+4,681%), 866 clicks (+5,673%), 13.42% CTR

Sponsored

 Dunedin NZ
https://dunedinnz.com

Dunedin New Zealand - Best Things To Do - Uncover Hidden Gems

Less elbow-to-elbow, more penguins-to-people ratio - plus beaches, views and zero stress Take your time to discover the many hidden gems and experiences that await in Dunedin.

Discover Dunedin's wild coastlines, rare wildlife and endless adventures in NZ.	Discover Dunedin's wild coastlines, rare wildlife and endless summer adventures in NZ.	Escape the crowds to Dunedin and enjoy an authentic New Zealand experience.	Escape the crowds to Dunedin and enjoy an authentic New Zealand summer.
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AU PMax examples

SUMMER D-TOUR CAMPAIGN

Campaign Period: November 2025 – February 2026

Theme: “Escape the summer crowds with a D-tour to Dunedin”

Proposition: A relaxed summer getaway offering:

- Stunning beaches & natural wonders
- Wildlife encounters
- Cycling & trekking adventures
- Craft beer, distilleries, and summer culinary experiences
- Less crowded, quieter, classic kiwi summer.

Target Audience

Primary: Drive Market. Holiday travellers, nationwide in consideration layer, then those travelling and may have missed Dunedin off their itineraries as layer 2. Freedom campers.

Segments:

- Nature Seekers (beaches, wildlife, landscapes)
- Adventure & Thrill Travelers (cycling, trekking, kayaking)
- Relaxation Seekers (crowd-free summer escapes)
- Food & Beverage Enthusiasts (craft beer, distilleries, local flavours)

Marketing Campaign Timeline

Month	Key Focus
October	Launch digital campaign; social media & eDM live
November	Peak OOH; Queenstown, media inclusions; campervan, Central Otago focus
December	Market saturation, CamperMate campaign
January	Last-minute summer bookings; continued digital/social push. Travellers on holiday targeting. Events and Deal remarketing ramped up.



SUMMER DOMESTIC 2025/2026

2. OWNED CHANNELS / D-TOUR

The **D-Tour Summer 25/26 campaign in New Zealand** delivered strong year-on-year growth across all key metrics. Overall visibility surged, with impressions reaching **695,942**, a **678% increase YOY**, while landing page views increased **4,903% YOY** to **5,804**. Engagement was equally robust, with a **CTR of 0.83%**, reflecting a **543% increase YOY**, and website sessions up to **5,940** across tourists and locals. Conversions were solid, with **441-page visit engagements** recorded. Regionally, Canterbury and Otago dominated, accounting for **61.5% and 28.2% of impressions**, respectively.

Top-performing ad sets included **First Touch (Tourists)** and **Remarketing (Social Engages)**, achieving high landing page view growth (up to **6,170%** on carousel ads) and strong frequency, demonstrating effective targeting and messaging. Outbound link clicks also showed impressive growth, particularly among tourist audiences (**1,800% YOY**), indicating strong interest and intent.

Overall, the campaign achieved remarkable reach, engagement, and cost efficiency compared to industry benchmarks, positioning it as a high-performing driver of summer tourism awareness in New Zealand.

Overall Campaign Performance (YOY & MoM)

Insight: The campaign achieved massive visibility and engagement growth, with highly cost-efficient CPC. Landing page views saw exponential growth, indicating effective ad creative and targeting.



Metric	Value	YOY / MoM Change
Impressions	695,942	+678% YOY
Landing Page Views	5,804	+4,903% YOY
CTR	0.83%	+543% YOY
CPC	\$0.58	-86.6% YOY
Visit Page Engagements	441	No YOY data

dunedin

SUMMER DOMESTIC 2025/2026



2. OWNED CHANNELS / D-TOUR CONT.

Top Performing Campaigns & Ad Sets (by Impressions & Landing Page Views)

Insight: Tourist-focused first-touch campaigns dominated impressions and landing page views, while remarketing ads, despite smaller reach, delivered very high growth rates in engagement.

Campaign	Ad Set	Impressions	Landing Page Views	Key Notes
FT NZ - Tourists - Single	First Touch (Tourists)	410,946	3,737	High reach, consistent CTR
Remktg - Social Engages	Remarketing	142,057	804	Strong engagement growth (611% LPV MoM)
FT NZ - Locals	First Touch (Locals)	123,818	1,121	Excellent LPV increase (819% MoM)
Remktg - All Website Visitors	Remarketing	19,121	142	Smaller audience, high conversion rate per impression

Regional Performance (Impressions)

Insight: The campaign was heavily concentrated in **Canterbury and Otago**, accounting for nearly 90% of impressions. Other regions had minimal exposure.

Region	Impressions	% of Total
Canterbury	428,049	61.5%
Otago	196,124	28.2%
Auckland Region	16,576	2.4%
Southland	14,409	2.1%
West Coast	14,031	2%

SUMMER DOMESTIC 2025/2026

2. META AD EXAMPLES

Dunedin NZ
December 10, 2025 · 🌐
Hot tip – Dunedin NZ isn't. But it's perfectly pleasant.

OTAGO PENINSULA

**20°C summer days.
No sweat.**

GOLD COAST → **dunedin**
OOL TO COOL IN 3.5 HRS

DUNEDINNZ.COM
Dunedin - One of NZ's Best Kept Secrets [Learn more](#)

👍 148 💬 14 comments ➦ Share

Most relevant

- Kevin Colenso: Beautiful
- Niall Creighton: I love it
- Heather Little: This was such an easy flight direct from Gold Coast and I loved Dunedin!!
- Wendy Jones: Gorgeous Dunedin
- Johny Miller: I love Dunedin, but I was on the Otago Peninsula one January when it snowed.
- Alpana Bhattacharya: Best holiday we had. So much to do in and around Dunedin.
- Sandra Wilson: Love Dunedin, loads to do and very friendly people.
- Charles Prowse: Olveston House. Well worth a look. A step back in time to the 1880's

Dunedin NZ
AD · 🌐

Be sun smart this summer and bask in Dunedin, NZ's authentic culture instead.

OTAGO PENINSULA

**Trade your tan
for tartan.**

GOLD COAST → **dunedin**
OOL TO COOL IN 3.5 HRS

dunedinnz.com
Dunedin - One of NZ's Best Kept Secrets [Learn more](#)

👍 🥰 🍷 111 💬 7 comments

👍 Like 💬 Comment ➦ Share

Paid ad examples

Dunedin NZ
AD · 🌐

Think of Dunedin as New Zealand's esky – cool, refreshing and full of beer.

OTAGO PENINSULA

**Think of us as
NZ's esky – cool,
refreshing and
full of beer.**

GOLD COAST → **dunedin**
OOL TO COOL IN 3.5 HRS

dunedinnz.com
Dunedin - One of NZ's Best Kept Secrets [Learn more](#)

👍 🥰 🍷 248 💬 20 comments

👍 Like 💬 Comment ➦ Share

Dunedin NZ
AD · 🌐

Humidity out, heritage in.

DUNEDIN RAILWAY STATION

**Escape oppressive
for impressive.**

GOLD COAST → **dunedin**
OOL TO COOL IN 3.5 HRS

dunedinnz.com
Dunedin - One of NZ's Best Kept Secrets [Learn more](#)

👍 🥰 🍷 108 💬 2 comments

👍 Like 💬 Comment ➦ Share

Dunedin NZ
AD · 🌐

Summer too hot to enjoy?

OTAGO PENINSULA

**The perfect place
to practise your
resting beach face.**

GOLD COAST → **dunedin**
OOL TO COOL IN 3.5 HRS

Otago Peninsula
Dunedin, NZ [Learn more](#)

Otago Peninsula
Dunedin

👍 🥰 🍷 146 💬 13 comments ➦ 1 share

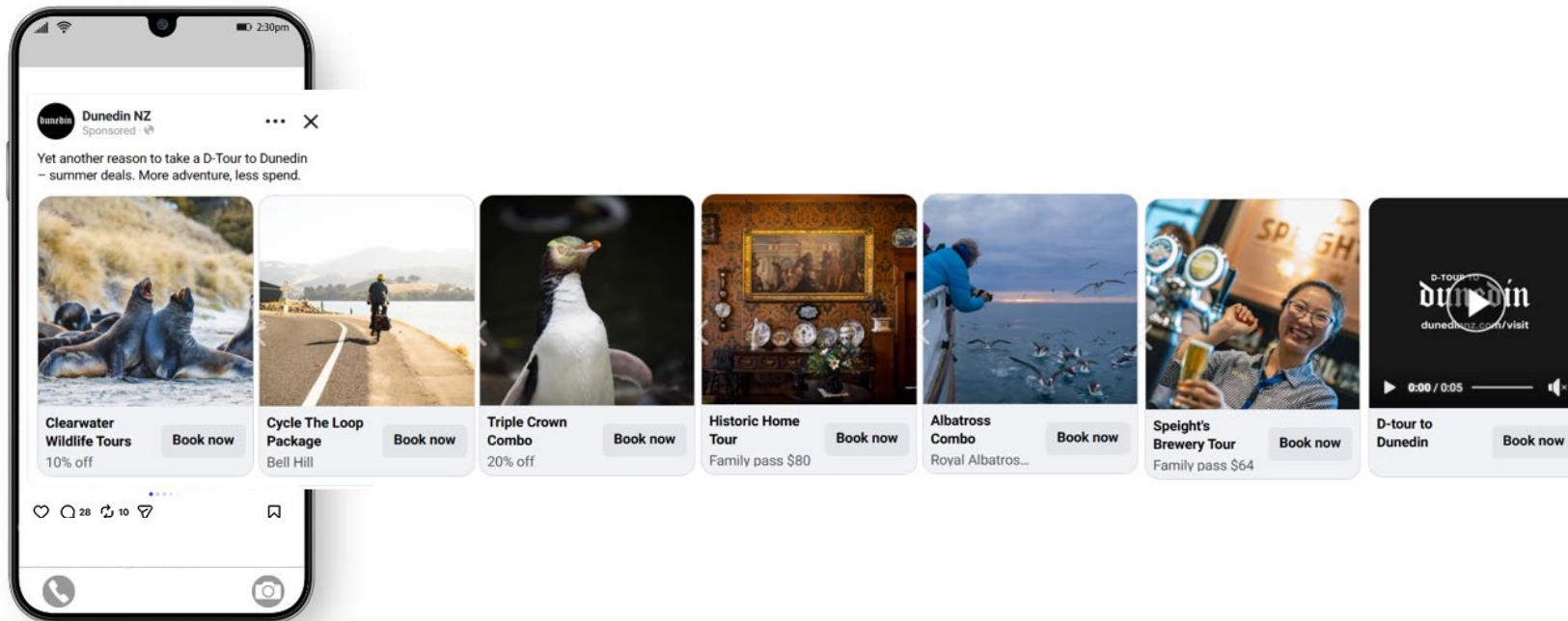
👍 Like 💬 Comment ➦ Share



SUMMER DOMESTIC 2025/2026

2. RETARGETING CAROUSEL / DUNEDIN DEALS

All featured businesses saw on average 100 click throughs from the Dunedin deals page. Likewise for featured events. The top 4 saw over 250 clicks. In total over this period there were over 5.5k outbound clicks from dunedinnz.com to businesses and events, regardless of being featured in the creative.



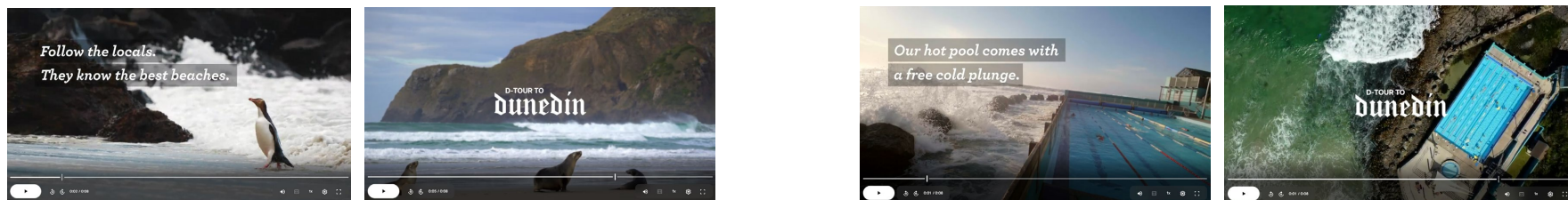
SUMMER DOMESTIC 2025/2026

2. QUEENSTOWN AIRPORT DIGITAL PLACEMENTS

The campaign featured a digital screen take over in Queenstown Airport over peak holiday season, with targeted messaging to travellers arriving to explore summer tourist hotspots Queenstown, Wanaka, Central Otago and the surrounds. Queenstown Airport had over 770,000 arrivals both domestic and international over December, January and February.



Digital static screen creatives



Digital video screen creatives



SUMMER DOMESTIC 2025/2026

2. CAMPERMATE

CamperMate campaign aimed to capture travellers exploring the South Island over the period. Encouraging them to add Dunedin to their travel list. Campaign ran on the CamperMate app with ads, in their Edm network with brand ads, itineraries and blog posts.

An additional benefit if the campaign is new content that will be found by potential travellers in weeks and months to come.

- <https://campermate.com/vi/blog/post/guides/nz/3-day-dunedin-itinerary>
- <https://campermate.com/en/list/albatross-castles-and-campfires-discover-dunedin/bf0527a4-ef33-4a1a-aedc-9472735eaa56>
- <https://campermate.com/sitemap/location/new-zealand/s/dunedin/tourist-attractions>

Quick Dunedin Campervan Stats

Dunedin had 4,211 campervan visitors in December, 85% were international and 15% domestic. This was an 11% increase on the previous month. Of those 913 stayed over-night with an average of 1.37 nights.

January had 5,065 visitors, 87% international and 135 domestic. Of those 1,114 stayed over-night with an average of 1.42 nights.

February had a further increase of 14% from January and 2% up from the previous year. 1,300 overnight stays with an average of 1.34 nights. International visitor origin were, Germany, Europe, France, UK, USA.

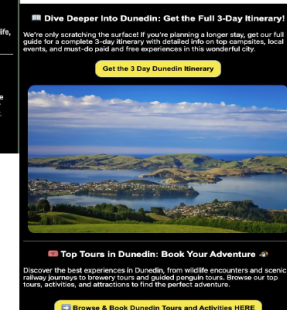
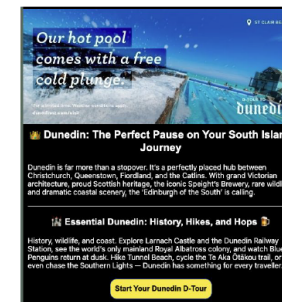
Source: TripTech

EDM Weekly Newsletter

Sends	Open Rate
191,035	38%

Creative Examples & Performance - EDM's

Owned Channels



dunedin

SUMMER DOMESTIC 2025/2026

2. CAMPERMATE

Owned Channels

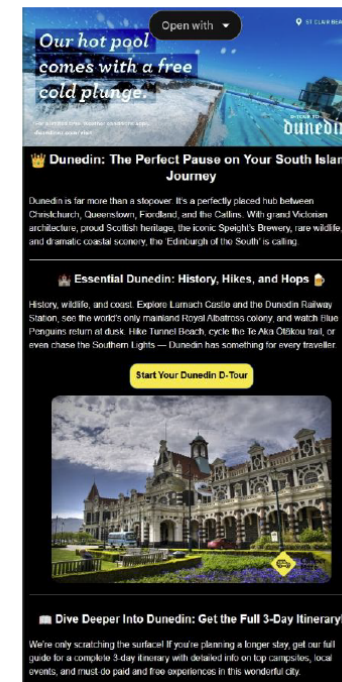
EDM Regional Recommendation Performance



EDM Regional Recommendations

Sends	Avg Open Rate	Avg Click Through Rate
16,516	40.4%	2.8%

EDM Distribution: A targeted EDM showcasing POI recommendations was sent to users engaging within the campaign regions—such as Dunedin or other South Island gateway areas—extending the campaign’s reach and longevity beyond the CamperMate ecosystem.



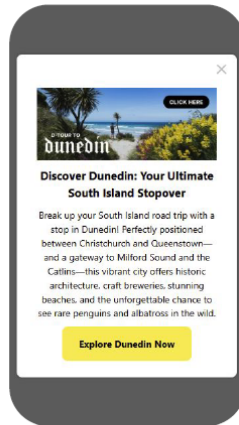
dunedin

SUMMER DOMESTIC 2025/2026

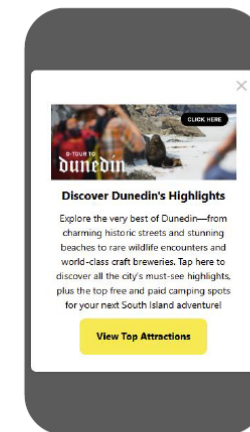
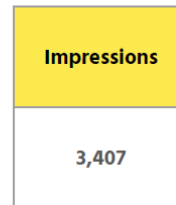
2. CAMPERMATE

Owned Channels

In-App Message Recommendation Performance



IAM POI Recommendations



In-App Message: When users interacted with a POI in any of the targeted campaign regions, a recommendation trigger delivered an in-app message direct to their device, highlighting that it's a must-see via this 'forced open' message that they can't miss.

dunedin

SUMMER DOMESTIC 2025/2026

2. CAMPERMATE

Owned Channels

Content Card Recommendation Performance

Regional Recommendations

Sends	Unique Click Rate
7,491	6.9%

Content Card: When users interacted with the campaign regions, a content card appeared in their feed featuring a targeted message. This card provided a persistent, scrollable recommendation that users could engage with at any time, highlighting the location as a must-see, direct to their device.

Owned Channels

Blog and Landing Page Performance

Landing Page Visits	Blog Visits	Average Time on Page
808	1,201	195 Seconds



dunedin

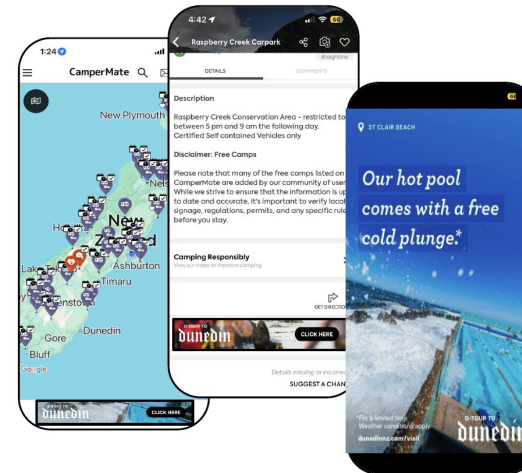
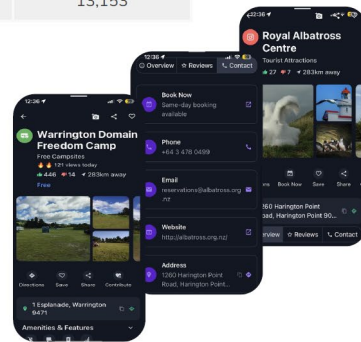
SUMMER DOMESTIC 2025/2026

2. CAMPERMATE

Park listing engagement



POI Engagement	POI Views	Leads
01 Dec - 18 Jan	59,001	13,153



Display media adverts

Impressions	Click thru	Click thru Rate
100,000	173	0.17%

dunedin

SUMMER DOMESTIC 2025/2026

2. MEDIA MIX EXAMPLES

NZToday: Detour to Dunedin – November/December edition

Bi-Monthly magazine with an active audience of motorhomers, caravanners and road trip communities across New Zealand. This is the go-to resource for anything RV related. Distributed Nationwide, including Paper Plus, Whitcoulls Bookshops, and selected Supermarkets, Libraries nationwide, RV Industry, Travel, Tourism and Destination offices nationwide.



During this period, we had earned and paid media features in ESCAPE, Motorhomes, Caravans and Destinations, 1964, The telegraph, National Geographic Travel, Holidays with kids, NZH Travel x3, Kia Ora magazine x2.

NZH Travel Short Stays: Digital and print

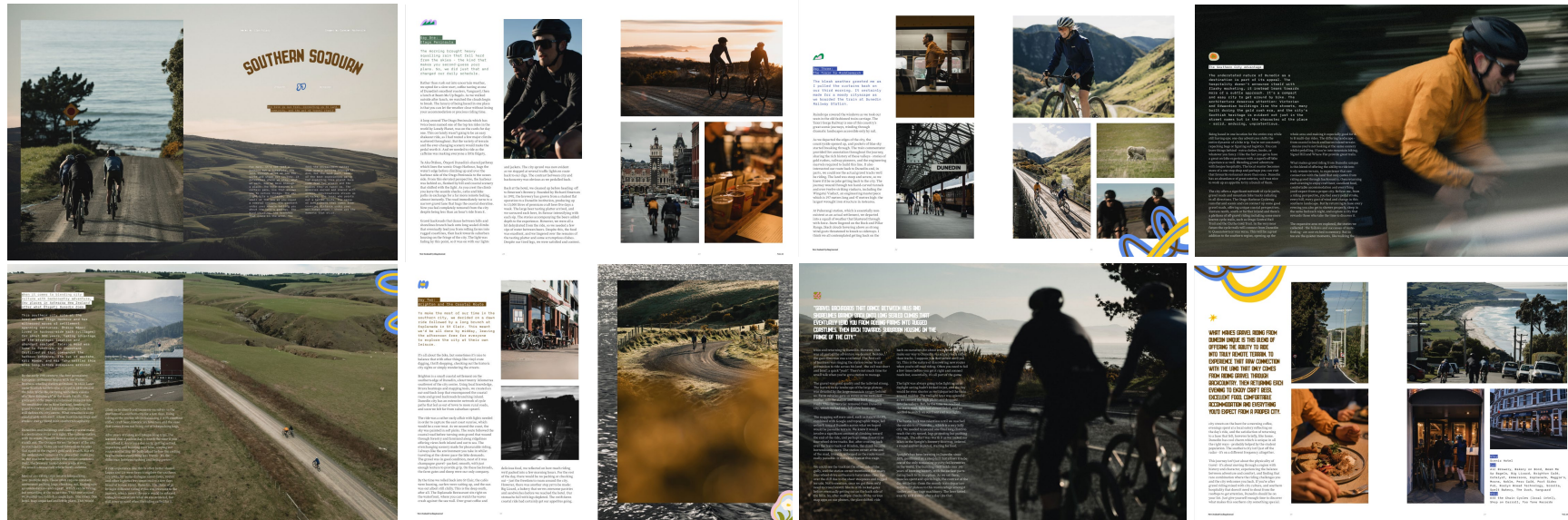
Full page print advertorial written by Enterprise Dunedin, additional digital campaign targeted to Auckland. September launch to initiate consideration phase of travellers. Whare Flat Folk Festival, Masters Games, Brighton Gala Day included in Event section. Weekly readership nationwide is 752,000 in print, 90% intend to travel in the next 12 months. 100k impressions on NZH Travel digital.



2. MEDIA MIX EXAMPLES CONT.

NZ Cycling Journal December edition

14 pages editorial and digital/social media campaign highlighting 3 gravel rides around Dunedin. Brighton, Train journey and ride back (off the beaten track, Pukerangi to Dunedin), Otago Peninsula-Hoopers Inlet ride. This is part of our strategy to profile different types of Biking in Dunedin, to attract more biking enthusiasts of all demographics, specifically the more adventure type for this publication as part of the detour campaign. This also supports work our events team are undergoing. Distributed nationwide in over 800 outlets, including supermarkets, bookshops, magazine outlets and cycle shops.





COOLCATION CAMPAIGN SUMMER

Objective:

DunedinNZ aims to grow market share and visibility in Australia by leveraging the new Jetstar Gold Coast–Dunedin route and major events as visitation drivers. With strong cultural and sporting assets.

Dunedin will be positioned as a must-visit short-haul destination for Australians seeking unique, off-the-beaten-path experiences and escaping the Australian Summer heat.

Approach:

We executed a multi-channel strategy focused on the Gold Coast Airport catchment, integrating **digital, out-of-home, and owned media** to deliver high-frequency brand exposure. This is supported by **premium placements in leading Australian magazines and print media**, blending editorial and advertorial content to reinforce core messaging and broaden reach. A key pillar of the strategy is alignment with **Tourism New Zealand’s 2025 Australia Campaign**. By harnessing TNZ’s traveller insights, we are tailoring our creative to reflect Australian traveller motivations and preferences, ensuring Dunedin’s unique selling points—heritage, wildlife, events, and lifestyle—connect with high-value audiences.

Target Audiences

- **Primary:** Trans-Tasman cultural seekers. Free Independent Travellers, Expatriates, Families, VFR, SINKs, DINKs, (event-driven and leisure travel).
- **Geography:** Gold Coast catchment .



AUSTRALIA SUMMER 2025/2026

1. OWNED CHANNELS

Quick Stats

- Similar to NZ, click-through rates were maintained through the holiday break.
- Google drove the majority of landing page views.
- Outbound clicks and Insiders page views remain lower than NZ, as expected, given the AU market is earlier in the travel planning journey. Engagement remains solid overall, particularly on Meta.

Audience split

- **Queensland:** 73.7% of impressions
- **New South Wales:** 26.3%

Google

- The majority of clicks were driven by the PMax campaign (18.5 clicks), while Search continued to deliver the most engaged traffic.
- The **keyword** "South Island New Zealand" generated the highest number of website clicks.
- The **Locals video** and **Beach face image** ads were the strongest drivers of traffic to the website.

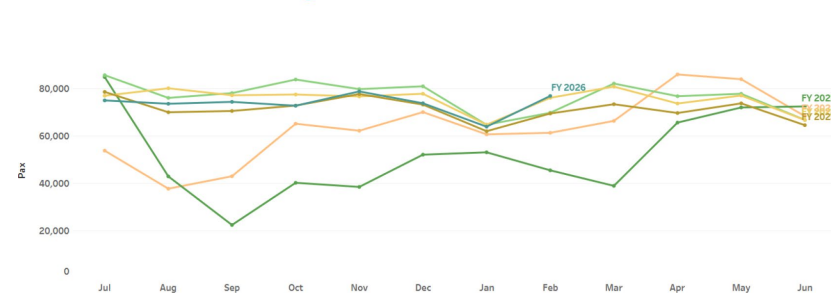
Meta

- Feed placements have drove more landing page views than stories
- The combined Carousel delivered the highest number of landing page views within the First Touch campaign.

PASSENGERS STATISTICS

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
All Airlines	69,316	73,234	69,522	73,591	64,392	74,839	73,424	74,226	72,598	78,629	73,637	63,758	76,712
previous year	75,927	80,664	73,537	76,900	66,553	78,435	69,842	70,382	72,659	77,517	73,078	61,844	69,316
% Compared to previous year	-9%	-9%	-5%	-4%	-3%	-5%	5%	5%	0%	1%	1%	3%	11%
Domestic Passengers	69,316	73,234	69,522	73,591	63,529	70,428	69,706	70,158	69,088	74,927	69,614	59,221	73,586
previous year	75,927	80,664	73,537	76,900	66,553	78,435	69,842	70,382	72,659	77,517	73,078	61,844	69,316
% compared to previous year	-9%	-9%	-5%	-4%	-5%	-10%	0%	0%	-5%	-3%	-5%	-4%	6%
International Passengers					863	4,411	3,718	4,068	3,510	3,702	4,023	4,537	3,126
2018/19						4,795	3,685	3,786	3,703	2,560	3,601	3,816	2,428
% compared to 2018/19						-8%	1%	7%	-5%	44%	12%	19%	29%
Rolling 12 month Total Passengers	870,727	863,297	859,282	855,973	853,812	850,216	853,798	857,642	857,581	858,693	859,252	861,166	868,562

Passenger Numbers 2019 -2026

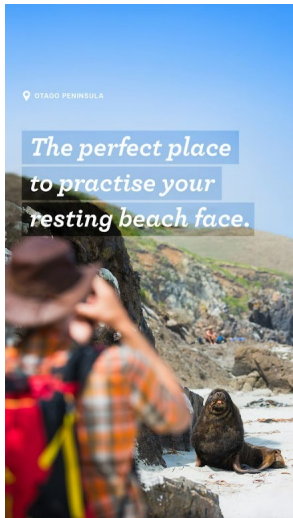


Dunedin Airport Passenger Stats (not to be shared externally)

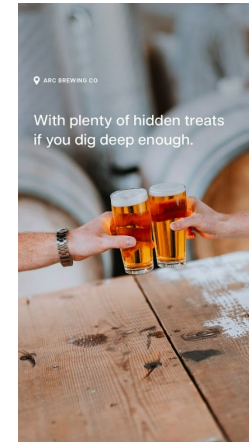
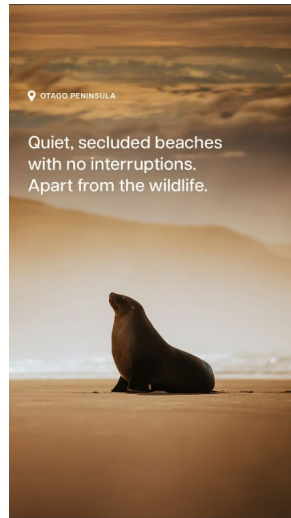


AUSTRALIA SUMMER 2025/2026

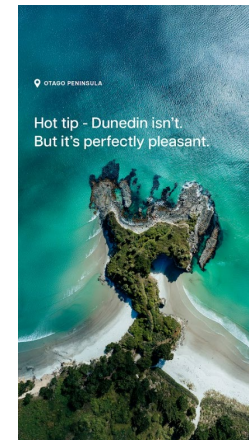
1. OWNED CHANNELS



Example of Instagram ads



Example of Instagram ads





2. GLOBAL AND BEYOND

Campaign Objective

To showcase Dunedin as an easy, affordable, and visually rich base for exploring the South Island, encouraging itinerary planning and destination consideration among first-time and fast-moving travellers.

Summary Insight

The campaign successfully drove destination discovery and trip-planning behaviour, with saves and shares performing particularly strongly for a regional destination partnership. Content continues to deliver long-tail value through organic reach and ongoing engagement.

Content Links

- Reel 1: <https://www.instagram.com/p/DRtrfIVE7x5/>
- Reel 2: <https://www.instagram.com/p/DRy3Enmkx14/>
- Carousel post: https://www.instagram.com/p/DR1fTvUk1n1/?img_index=1
- Blog link: <https://globalandbeyondtravel.com/best-things-to-do-in-dunedin/>

AUSTRALIA SUMMER 2025/2026

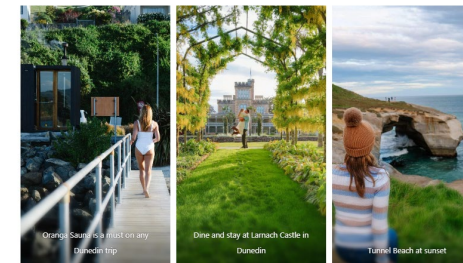


21 Best Things to Do in Dunedin

If you're exploring things to do in Dunedin or trying to plan how many nights to stay, I wish someone had told me sooner just how much this city offers.

It's wild. It's creative. It's full of personality. And it quietly has some of the best wildlife encounters, coastal scenery, and heritage sites in all of New Zealand.

In this guide, I'm breaking down everything we did, where we stayed, and every supplier we worked with, so you can skip the guesswork and plan a trip that's smooth, time-saving, and genuinely unforgettable.



Why Dunedin Deserves a Spot on Your New Zealand Itinerary

AUSTRALIA SUMMER 2025/2026



DAY 1

- Take an Old Town Guided Walk
- Visit Oranga hidden sauna
- Hike Sandymount Track
- Stay at Larnach Castle
- Dine at Larnach Castle



AUSTRALIA SUMMER 2025/2026

Key Performance Highlights (Instagram)

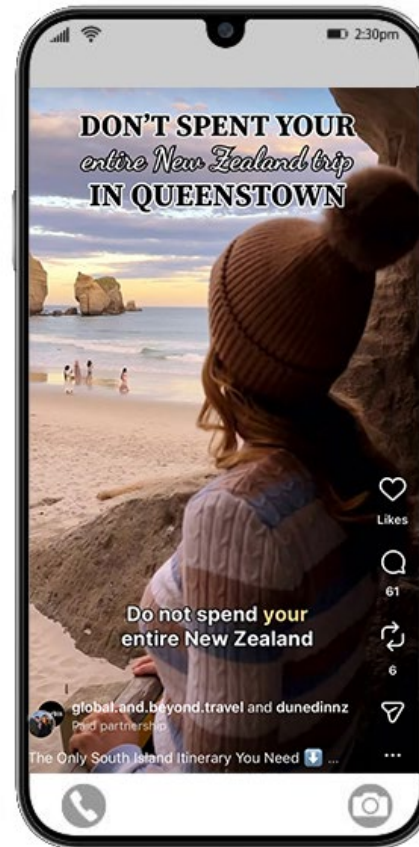
Audience engagement was largely itinerary driven, with strong save and share behaviour and frequent comments asking how to plan Dunedin as a base. This indicates high intent and planning-stage interest rather than passive viewing.

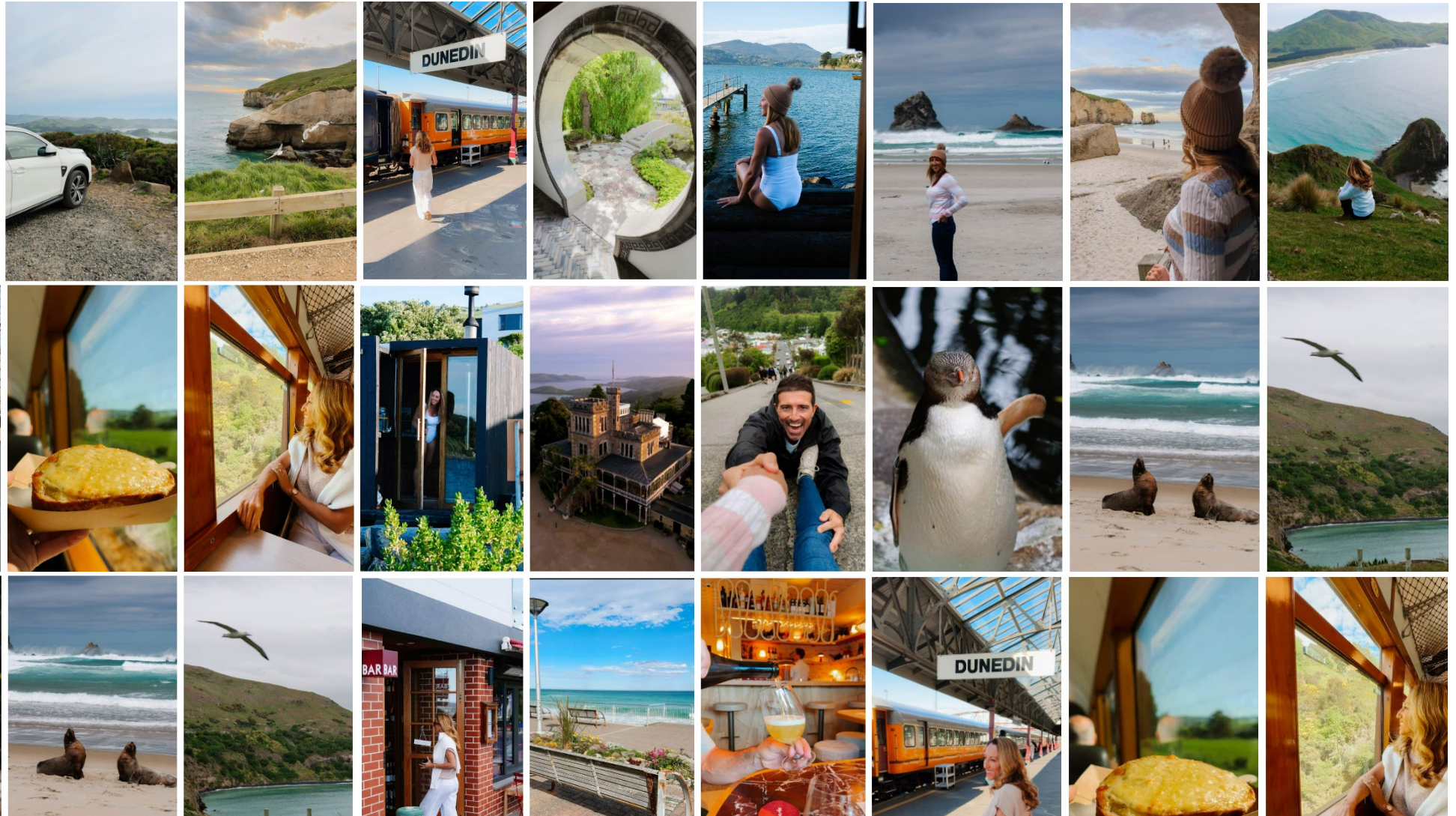
125,900+ total reel and carousel views

2,210 total saves across reels and carousel

2,295 average shares across reels and carousel:

364 comments





3. MEDIA MIX EXAMPLES

Vacations and Travel: For the love of adventure – November edition

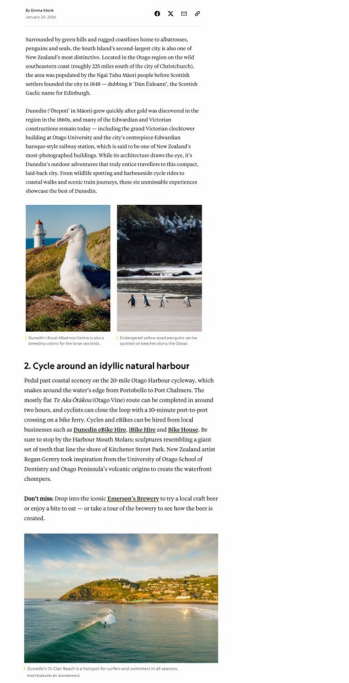
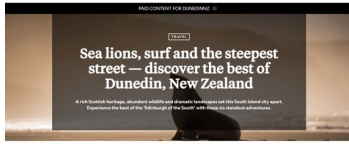
Vacations & Travel is Australia's longest-running travel magazine with 35,000 copies distributed in Australia, New Zealand, Fiji and Southeast Asia.



Vacations and Travel Nov 2025.



AUSTRALIA SUMMER 2025/2026

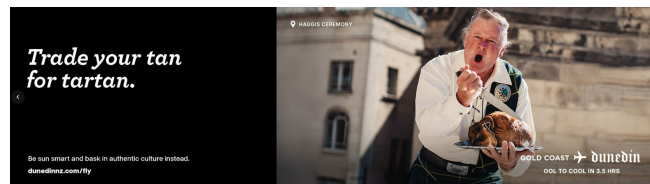
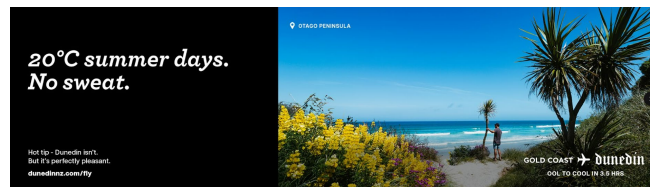


National Geographic Traveller Jan - Feb 2026, UK audience.

AUSTRALIA SUMMER 2025/2026

4. OOH GOLD COAST MALLS

Gold Coast Malls – digital screens over busy Christmas shopping week where foot traffic is highest as well as the Australian summer temperatures. Targeted messaging with OOL – COOL in 3.5 hours lock up to make shoppers aware of Dunedin as a destination they can visit easily from the Gold Coast Airport.





dunedin

FESTIVAL AND EVENTS PLAN WRAP UP - YEAR 1

Department: Events and Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report provides an update on the implementation, activity, and performance of the refreshed Festival and Events Plan during its first year of operation in 2025/26.
- 2 The refreshed Festival and Events Plan, adopted by Council in June 2025, established a strategic framework to support the sustainable development of community-led and major events in Dunedin. The Plan includes a Council-assigned implementation budget of \$800,000 in Year 1 to support measurable and accountable delivery outcomes.
- 3 Year 1 implementation has focused on strengthening the city's event portfolio through strategic event attraction, support for existing events, increased sector collaboration, and the delivery of accessible and culturally diverse civic events. Early outcomes demonstrate positive economic, social, and community impacts, while also establishing foundations for longer-term sector growth and sustainability.

RECOMMENDATIONS

That the Council:

- a) **Notes** the Festival and Events Plan Wrap Up – Year 1 report.

BACKGROUND

- 4 In July 2025, Council adopted the refreshed Festival and Events Plan to provide clear strategic direction for the growth and development of Dunedin's events sector.
- 5 The Plan reflects Council's commitment to strengthening the city's events offering through focused and achievable implementation plans supported by realistic budget provision.
- 6 The Festival and Events Plan envisions Dunedin as a vibrant and connected city enriched by memorable and inclusive events that:
 - celebrate the city's diversity and identity
 - support community wellbeing and social connection
 - attract visitors and economic activity
 - align with and strengthen the Dunedin brand and encourage positive perceptions and awareness of our city.

DISCUSSION

- 16 Staff consider Year 1 implementation of the Plan to have delivered positive outcomes for the city and established strong momentum for future years. Given that events often require several years to establish, grow audiences, and realise long-term economic and community benefits, it is anticipated that the impacts of the Plan will continue to strengthen over time.
- 17 The attached Event Report provides a summary of the year in review.

OPTIONS

- 18 Not applicable

NEXT STEPS

- 19 Staff will continue implementation of the Festival and Events Plan with a focus on:
- strategic event attraction and procurement;
 - strengthening community and cultural partnerships;
 - building sector capability and sustainability;
 - ongoing evaluation of event outcomes and return on investment; and
 - development opportunities associated with the 2028 Total Solar Eclipse.
- 20 Further annual reporting will be provided to Council on implementation progress, outcomes, and emerging strategic priorities.

Signatories

Author:	Dan Hendra - Team Leader - Events Teresa Fogarty - Destination Manager
Authoriser:	Sian Sutton - Manager, Enterprise Dunedin Mike Costelloe - General Manager, Arts, Culture & Economic Development

Attachments

	Title	Page
↓A	Festival and Events Plan - Year 1 wrap up	87

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This decision enables democratic local decision making and action by, and on behalf of communities.
 This decision promotes the social well-being of communities in the present and for the future.
 This decision promotes the economic well-being of communities in the present and for the future.
 This decision promotes the environmental well-being of communities in the present and for the future.
 This decision promotes the cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Arts and Culture Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Future Development Strategy	<input type="checkbox"/>	<input type="checkbox"/>	✓
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks and Recreation Strategy	✓	<input type="checkbox"/>	<input type="checkbox"/>
Other strategic projects/policies/plans	✓	<input type="checkbox"/>	<input type="checkbox"/>

The outcomes align strongly to the Festival and Events Plan, the Destination Management Plan, and the Ōtepoti Live Music Action Plan.

Māori Impact Statement

Staff have taken guidance from the Māori Partnership team and *Te Taki Haruru, the Māori Strategic Framework* as well as engaged mana whenua directly at times where appropriate. This has led to stronger outcomes for mana whenua, such as a stronger partnership and outcomes for the Waitangi Day event.

Sustainability

The Festival and Events Plan has clear positive economic and social outcomes for our communities and businesses.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications.

Financial considerations

The Festival and Events Plan budget sits within the existing 10 Year Plan budget.

Significance

The Plan is considered of medium significance for the city.

Engagement – external

The Plan engaged numerous sectors as part of the public consultation period in 2024 and 2025.

Engagement - internal

Numerous department have ongoing engagement with the Festival and Events Plan.



Let's Celebrate Ōtepoti

2025/2026 – A YEAR IN REVIEW / DELIVERABLES REPORT
Dunedin Festivals and Events Plan

A YEAR IN REVIEW

Let's celebrate Ōtepoti

The first year of the Dunedin Festivals and Events Plan has achieved bold milestones, laying a foundation for an exciting future, with strong momentum now established for continued growth and development.

Backed by targeted investment and a shared commitment to success, this year has seen significant change in how Dunedin supports, develops, and delivers events. This has strengthened partnerships, built sector capability, and created stronger collaboration between Council and stakeholders.

From a reimagined Christmas in the Garden that brought fresh energy to a cherished community tradition, to a more place-based, mana whenua-led Waitangi Day experience delivered in partnership with Kāti Huirapa Rūnaka ki Puketeraki, through to supporting existing events to develop long-term commercial sustainability plans and welcoming international hockey back to Dunedin for the first time in more than 19 years, the momentum is unmistakable.

With Eclipse 2028 still to come and a growing network of opportunities emerging, the impact of this work is already being felt across the sector, positioning the city well for future growth and development.

While this report captures achievements across a single financial year, the work underway is being delivered through a strategic, long-term approach focused on building a sustainable, resilient, and high-performing events sector. Many event outcomes, including visitor growth, sponsorship development, audience loyalty, and

increased national profile, are realised over multiple years of sustained investment and delivery.

Events also continue to play an important role in fostering social connection, civic pride, and community wellbeing across Dunedin.

“

It was successful event for us and we are pleased to share we managed to serve 410 local community, tourists and students. Obviously we were happy with income earned too.

Otepotea – Vendor – Chinese New Year 2026s

Cover Image: Vantage Black Sticks Summer of Hockey test series. Credit: Hockey New Zealand
This Page Image: First Light Lantern Exhibition. Credit: DunedinNZ

A year of achievements

1

international hockey test series, the first international test series in 19 years.

1

Z Manu World Champs celebrating the art of the Manu!

\$5,546,611

tourism/visitor spend from hosting events

25%

of stall holders at George Street Market took more than \$2,000 of takings/45% took between \$500 - \$2,000

2 stages **80** performers at Eats and Beats on Bath Street

\$4,766,854

net benefit as a result of hosting events*

400,000+

digital media impressions Chinese New Year

1,000

(estimated) attendance Waitangi Day celebrations

1

Development of a step-by-step event planning guide for organisers

1.75M

Estimated views of organic Dunedin content across Z Manu World Champ channels

13

new giant lanterns at "First Light Exhibition" (part of 2026 Chinese New Year).

250

market stalls at George Street Market

7

international performers at George Street Market

5

reimagined DCC Civic events

35

city events supported by Enterprise Dunedin through funding, advisory, or operational assistance

10,000

(estimated) attendance at Matariki mā Puaka 2025 drone show

95%

of events attendees were satisfied or very satisfied with their event experience at George Street Market

100%

Amigos Restaurant (Bath Street Eats and Beats) saw 100% increase in covers on a standard Saturday (lunch/dinner) trading day

1

Planning underway for the 2028 Total Solar Eclipse

*(events evaluated by Fresh Info)

Our plan on a page



Image: Mana Moana Event 2023. Credit: DunedinNZ

An eventful year

A key objective of the Plan is to achieve a balanced, year-round programme of events that supports community vibrancy and visitor activity across peak, shoulder, and off-peak periods. Achieving this balanced seasonal spread requires proactive procurement of events to fill gaps in the calendar, helping to sustain year-round economic activity, strengthen visitor engagement, support local businesses during quieter periods, and enhance the city's overall events programme.



July 2025
Off peak
Puaka Mataraki Festival
New Zealand International Science Festival
All Blacks v France Test



August 2025
Off peak
University of Otago Graduation
Whānau Mārama New Zealand International Film Festival
Big Sing Finale



September 2025
Shoulder season
Otago Polytechnic Graduation
Otago Polyfest
Emerson's Dunedin Marathon



October 2025
Shoulder season
Dunedin Writers and Readers Festival
Port Chalmers Seafood Festival
Ōtepoti Dunedin Heritage Festival



November 2025
Shoulder season
BLACKCAPS v West Indies T20
Dunedin Craft Beer and Food Festival
Z Manu World Champs



December 2025
Shoulder season
University of Otago Graduation Parades
Christmas in the Garden
New Years Eve



January 2026
Shoulder season
NZ Masters Games
Vantage Black Sticks Summer of Hockey



February 2026
Peak season
Waitangi Day Celebrations
George Street Market/Eats and Beats (soft) launch
Foundations Festival
Chinese Cultural Festival
Chinese New Year Celebrations
Toitu lantern display "A Shared Light" as part of Chinese New Year



March 2026
Peak season
Sunday Sounds
White Ferns v Zimbabwe ODI's
Dunedin Fringe Festival
Moana Nui Festival
South Dunedin Street Festival



April 2026
Shoulder season
Dunedin Food Truck Market (monthly)
Otago Rally
Wild Dunedin Ōtepoti Mohoao New Zealand Festival of Nature



May 2026
Off peak
University of Otago Graduation Parades



June 2026
Off peak
Midwinter Carnival

Measuring Economic Impact

This year Enterprise Dunedin purchased the licence to use Event Economics (owned by Fresh Info), an economics consultancy specialising in event economics, research, forecasting and strategy, whose evaluation tool is helping us make more informed, objective, data-driven decisions, supported by independent evaluation tools that strengthen evidence-based investment and procurement decisions.

Going forward, this enables better decisions on the use of ratepayer funding based on measurable return on investment to the city, including the ability to capture social impact outcomes.

Events currently evaluated through Fresh Info included:

- 2026 Otago Rally
- 2026 Wild Dunedin*
- 2026 NZ Masters Games
- 2025 Dunedin Craft Beer and Food Festival
- 2025 Port Chalmers Seafood Festival

\$800,000

total investment for year one Dunedin Festivals and Events Plan across entire strategy

*results pending

Photo: 2026 NZ Masters Games. Credit: NZ Masters Games

6

Return on Investment

5

events evaluated by Event Economics

1.31

average ROI, meaning that for every \$1 invested, an estimated \$1.31 has been returned to the city

25,059

visitor nights from hosting events (not including Wild Dunedin)

\$5,546,611

visitor spend from hosting events (events evaluated)

\$4,766,854

net benefit from hosting events (events evaluated)

DATA DRIVEN INSIGHTS

Otago Rally

5,290
people attended the event

1,994
visitors were attracted to the host region by the event

7,860
visitor nights generated from hosting the event

\$2,189,948
of tourism expenditure generated from hosting the event

The event generated a net benefit to the host region of

\$1,030,760*

*This takes into account all of the measured social and economic costs and benefits of hosting the event.

**The cost-benefit analysis estimates the value of the resources consumed by the event (gross costs) and compares this with the value created by the event (gross benefit).

Image: Otago Rally. Credit: DunedinNZ

1.41**
(or 41% ROI) - the benefit to cost ratio for the host region **

94%
of residents agreed that hosting an event like the Otago Rally increased their pride in Dunedin.

64%
of visiting event attendees agreed or strongly agreed that their experience attending this event has improved their perception of Dunedin city as a place to live.



Tour European Rally (TER) series insights:*

- Broadcast in **nine** different languages.
- Dunedin footage shown in **85%** countries in the world.
- Total viewer estimate **2.3m**
- A collection of rally events around the world considered to be in iconic locations.

DATA DRIVEN INSIGHTS

Emerson's Dunedin Marathon

8,439
people attended the event

3,769
athletes took part in the event

1,546
visitors were attracted to the host region by the event

2,699
visitor nights generated from hosting the event

\$467,584
of tourism expenditure generated from hosting the event

The event generated a net benefit to the host region of
\$1,032,399*

1.42
(42% ROI) - The benefit to cost ratio for the host region **

88%
of residents agreed that hosting an event like the Dunedin Emerson's Marathon increased their pride in Dunedin.

62%
of visiting event attendees agreed or strongly agreed that their experience attending this event has improved their perception of Dunedin city as a place to visit.

*This takes into account all of the measured social and economic costs and benefits of hosting the event.

**The cost-benefit analysis estimates the value of the resources consumed by the event (gross costs) and compares this with the value created by the event (gross benefit).

Image: Emerson's Dunedin Marathon. Credit: DunedinNZ

DATA DRIVEN INSIGHTS

Dunedin Craft Beer and Food Festival

11,312
people attended the event

The event generated a net benefit to the host region of

\$1,479,404*

2,624
visitors were attracted to the host region by the event

1.42*
(42% ROI) - the benefit to cost ratio for the host region**

4,529
visitor nights generated from hosting the event

\$870,257
of tourism expenditure generated from hosting the event

*This takes into account all of the measured social and economic costs and benefits of hosting the event.

**The cost-benefit analysis estimates the value of the resources consumed by the event (gross costs) and compares this with the value created by the event (gross benefit).

Image: 2025 Dunedin Craft Beer and Food Festival. Credit: Alex Lovell-Smith, Walsh & Beck.



DATA DRIVEN INSIGHTS

2026 New Zealand Masters Games

6,679
people attended the event

2,767
visitors were attracted to the host region by the event

9,363
visitor nights generated from hosting the event

\$1,880,744
of tourism expenditure generated from hosting the event

The event generated a net benefit to the host region of
\$1,168,382*

1.35
(35% ROI) - the benefit to cost ratio for the host region was **

89%
of residents agreed that hosting an event like the New Zealand Masters Games increased their pride in Dunedin.

67%
of visiting event attendees agreed or strongly agreed that their experience attending this event has improved their perception of Dunedin city as a place to visit.

*This takes into account all of the measured social and economic costs and benefits of hosting the event.

**The cost-benefit analysis estimates the value of the resources consumed by the event (gross costs) and compares this with the value created by the event (gross benefit).

Image: 2026 NZ Masters Games. Credit: NZ Masters Games

Building a Sustainable Event Portfolio

Growing and developing city-led events provides greater strategic control of our events portfolio. It enables the city to shape event narratives, align programming with seasonal priorities and economic objectives, and deliver consistent messaging that reflects local identity and community aspirations.

Building a portfolio of enduring events also reduces reliance on a small number of high-cost major events, while creating stronger opportunities for long-term partnerships with mana whenua, businesses, community organisations, and key city stakeholders.

Foundations Festival: Festival of Dunedin's Past, Present and Future

A new city-wide festival celebrating Dunedin's rich heritage and evolving cultural identity will launch in 2027, a collaboration between the Southern Heritage Trust and the Dunedin City Council.

Foundations Festival will replace the city's long-running Heritage Festival, building on its legacy while expanding its scope to engage broader and more diverse audiences and ultimately drive increased visitation. The new festival will bring together history, creativity, food, music and community, honouring the stories that have shaped Dunedin while exploring how they continue to influence the city today and into the future.

The new festival represents an important evolution in how heritage is shared and celebrated allowing Dunedin's rich heritage to continue to be celebrated, but in a way that is more inclusive, dynamic and relevant to contemporary audiences.

FOUNDATIONS
FESTIVAL OF DUNEDIN'S
PAST, PRESENT & FUTURE



BUILDING A SUSTAINABLE EVENT PORTFOLIO

Dark Mode Dunedin

On 22 July 2028, a rare total solar eclipse will pass over Dunedin, creating a once-in-a-generation opportunity for the city and for New Zealand. As the final place on Earth to view the eclipse before sunset, Dunedin offers a globally unique experience with strong tourism, media, and storytelling potential.

Occurring eight days after Matariki, the timing creates a rare opportunity to connect astronomy, mātauranga Māori, culture, science, and the arts through an internationally significant programme. The proposed vision is an eight-day festival developed in partnership with mana whenua, government agencies, research institutions, tourism partners, and city stakeholders.

Staff have submitted stage one of an application to the Ministry of Business, Innovation and Employment Major Events Fund, seeking \$4 million to support delivery and position Dunedin and New Zealand on the global stage.

Beyond immediate visitor expenditure, the event also presents long-term opportunities to enhance Dunedin's international profile, strengthen regional partnerships, support the visitor economy during winter, and create enduring cultural and educational legacy outcomes for the city.



Last total solar eclipse visible from Dunedin
year 1163

next visible total solar eclipse
year 2431

Projected attendance

5,000 international and
30,000 domestic visitors

Estimated potential economic impact of up to

\$30million

Event Procurement

Z Manu World Champs

After two successful seasons, the Z Manu World Champs expanded from 8 – 9 New Zealand cities. Eight official qualifiers including Dunedin were held. The Z Manu World Champs were timed to be held with other city activations including Santa Parade, Christmas in the Gardens to create a “festival weekend”.

77 entries

100+ volunteer hours

250+ push play participants

1.75m+
views of organic Dunedin content
across Z Manu World Champ
channels

1,000 (estimated) spectators

12 volunteers

Vantage Black Sticks Summer of Hockey

January 2026 saw international hockey back in Dunedin after a 19-year absence. As part of the Hockey NZ event procurement, Dunedin will host the top tier secondary school's Rankin Cup and India Shield later in the year. The test series supported visitation during a shoulder-season period.

8 matches **4** match days

85%
of tickets holders rated the event
experience as a 4 or 5 out of 5

572
23% of ticket holders came from
outside Dunedin

3 nights
average stay in city by spectators.



Image: 2025 Z Manu World Champs. Credit: Quantum Events.

“

Hockey New Zealand and our Black Sticks Women were proud to host the USA and Japan for a test series in Dunedin in January 2026. Our partnership with the City Council, the Otago Hockey Association, and local businesses was a real success. The hockey facility in Dunedin is a fantastic venue to host international hockey.

Michelle Hollands, Chief Executive, Hockey New Zealand

Civic Events Reimagined

Christmas in the Garden

To help drive seasonal visitation and economic activity, the refreshed event was positioned as part of a broader weekend experience, packaging community events alongside retail initiatives such as Black Friday sales to encourage longer stays, increased spending, and greater city-wide participation. The programme also created a strong community feel-good atmosphere, giving residents and visitors additional reasons to come into the city, connect, and celebrate together.



These initiatives also contributed to increased city-centre activation and encouraged visitors to spend longer in the central city.

Headline act directed by
Doug Kamo with the
DKCM Christmas All Stars

1,500 Estimated attendance

93% of event attendees had a good or excellent experience

Enhanced event footprint allowing for additional staging, games and food truck alley

42.5 volunteer hours contributed to the event by Rotary and Task Force Green

Image: 2025 Christmas in the Garden. Credit: Olha Viazenko

George Street/Eats and Beats

Enhancements to the George Street Market included the introduction of an extended Eats and Beats precinct, with the newly renovated Bath Street temporarily activated as a dedicated food and entertainment zone. Extending the market until 8pm encouraged longer visitor stays, increased foot traffic and created greater trading opportunities for stallholders and food vendors. This investment strengthened the market's appeal as a vibrant city-centre experience while delivering tangible benefits for those participating in it.

25% of stallholders generated more than \$2,000 in market takings (DCC post event survey).

45% of stallholders generated between \$500 - \$2,000 in takings

25,000 estimated event attendees

7 international performers

95% satisfaction stallholder rate

7,500 passenger trips taken free courtesy of Otago Regional Council

80 performers over 2 music stages (Eats and Beats)

“

Sales! A great market! People turn up to buy.

2025 George Street Market Stallholder

Cultural Partnerships and Celebrations

Puaka Matariki and Waitangi Day programming continued to strengthened partnership-led delivery with mana whenua, particularly through collaboration with Kāti Huirapa Rūnaki ki Puketeraki and wider Māori organisations across Ōtepoti and the region. Programming increasingly centred mana whenua leadership, local narratives, tikanga, mātauranga Māori and place-based storytelling.

2025 Puaka Matariki Festival

The 2025 Puaka Matariki Festival continued the evolution of civic events in Ōtepoti Dunedin, with a stronger focus on community-led, culturally grounded, and locally responsive programming.

5,000 total festival attendance

26 Festival events delivered

10,000 estimated attendance Matariki mā Puaka drone show

21.9k hotel bed nights July 2025*

17.1K motel and apartment bed nights July 2025*

* Data from Ministry Business Innovation and Employment (MBIE) Data Accommodation Programme

Waitangi Day 2026

In 2026, Waitangi Day marked a significant evolution in civic commemorations in Ōtepoti Dunedin, shifting from a traditional central-city event to a place-based, mana whenua-led experience delivered in partnership with Kāti Huirapa Rūnaki ki Puketeraki and, for the first time in decades, relocating from the Octagon to the Dunedin Botanic Gardens to create a welcoming, accessible, and whānau-friendly environment.



The refreshed programme celebrated local identity and cultural connection, creating space for communities to see themselves reflected in the city's events and public life through highlights including mana whenua-led Cultural Journeys in Karitāne, guided hikoī, waka experiences, kapa haka, kai, and whānau activities.

1,000 estimated attendance (Botanic Gardens celebrations)

56 Karitāne Cultural Journey Participants

63,449 Facebook and Instagram reach

CULTURAL PARTNERSHIPS AND CELEBRATIONS

Chinese Cultural Celebrations

The 2026 Chinese Cultural Festival marked a significant evolution from a single-night celebration toward a broader, city-wide cultural programme focused on authenticity, participation, accessibility and community partnership. Delivered in partnership with Lan Yuan Dunedin Chinese Garden, and the Chinese community, the festival introduced new programming streams, expanded activations, and stronger Chinese community input into the development and direction of the event.

A key highlight was “A Shared Light”, an exhibition of 13 giant lanterns at Toitū Otago Settlers Museum.

9,000+ Total Festival Attendance

5 Core Events

6,000 Main Chinese New Year Event Attendance,

Media Reach, **400,000+** digital impressions

1,500 “First Light” Lantern Display Attendance (Toitū)

Social Media Reach, **200,000+** video views

2,000 estimated Lan Yuan visitors



“ Meridian Mall loved having the lanterns up and being part of the events, we would love to build on this for next year.”

“ We want local Chinese businesses to feel they are waiting for this time of year.”

Dunedin Chinese Business owner

Image: Chinese Cultural Festival. Credit: DunedinNZ

Building Capacity

Building capability across the events sector has remained a key priority, with targeted workshops focused on funding, revenue diversification, and long-term event sustainability. This investment supports a more capable, connected, and sustainable events sector.

Workshop: Event Development & Growth – Building Sustainable Futures.

Facilitator: Chris Simpson – Chief Executive Major Events Group (MEG)

- Founder of Spur Ltd and Head of Major Events Tātaki Auckland Limited, 2021 - 2024
- 12 Major Community and Premier event managers and Board members attended the workshop

Workshop: Writing funding applications that stand out.

Facilitator: Olha Viazenko, Community Events Advisor

- 50 community event attendees

Youth Council Workshop: From concept to delivery – how to bring event ideas to life.

Facilitator: Olha Viazenko, Community Events Advisor

- 15 Youth Council Members from a variety of schools

2 events supported with industry specialists to develop commercial sustainability plans.

“
Chris’s workshop was highly beneficial for iD Fashion. We are already implementing his advice as we engage prospective sponsors for the 2027 event.

Victoria Muir, iD Event Manager

“
The workshop was a really refreshing experience. I loved connecting with others in the event community, and getting the chance to meet the DCC team members, it was genuinely amazing.

Workshop attendee

“
We have learned a lot of valuable information from you!

Dunedin Youth Council members



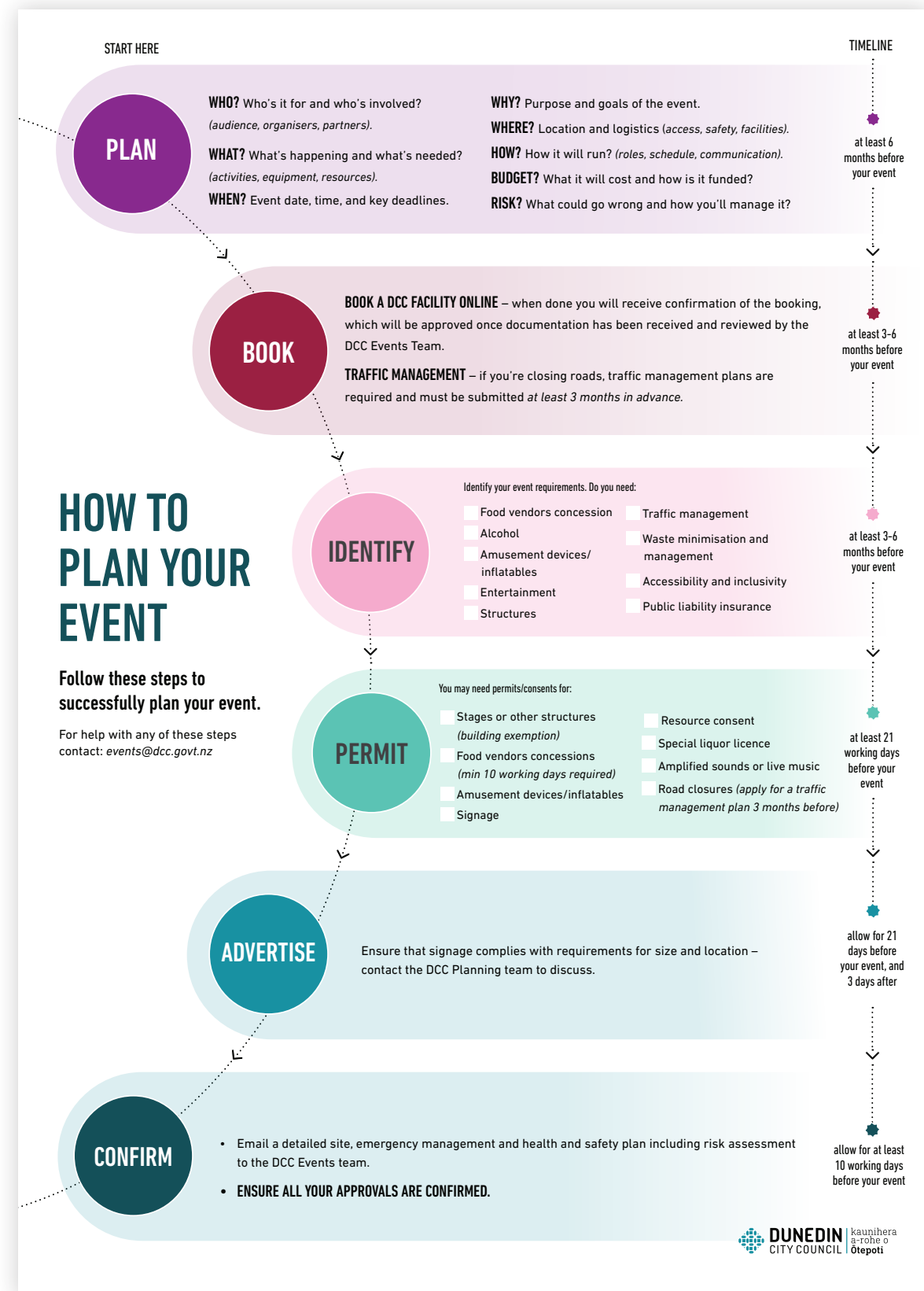
Events Made Easy

Work is underway to make it easier for event organisers to plan and deliver events in Dunedin by creating clearer, more streamlined processes and planning tools. These include:

- step-by-step guidance from initial enquiry through to booking
- practical resources and internal checklists
- progress toward a multi-year resource consent framework for Logan Park to enable longer-term planning
- the development of a centralised event information pack covering council event spaces, compliance requirements, permits, and operational guidance.

Together, these initiatives aim to reduce complexity, improve certainty, and support more efficient event delivery across the city.

Reducing barriers and improving clarity for event organisers remains a key focus of the Festival and Events Plan.



Looking Forward 2026/2027

The events team are building on the progress and momentum started in 2025/26 and there's a lot to look forward to in the coming year/s:

Event attraction & procurement

- Supporting delivery of two national sporting bid events, including Rankin Cup and Indian Shield (31 August – 5 September 2025, 32 teams), projected to deliver over 4,000 visitor bed nights for the city
- Securing women's-focused sporting events through Australian-based partner Sports Marketing Australia
- Developing a Major Events Prospectus in conjunction with Sports Marketing Australia to support future event attraction
- Maintaining ongoing discussions with external event and music promoters to build the future events pipeline
- Progressing Foundations Festival as part of the emerging events programme

Sector capability

- Continuing commercial sustainability planning with major community and premier event organisers
- Planning further industry capability-building workshops to strengthen sector capacity
- Continuing evaluation of events based on return on investment to the city to support more evidence-based decision-making

Civic events

- Delivering an enhanced 2026 Matariki mā Puaka drone show, Puaka Matariki Festival and Waitangi Day event in partnership with mana whenua
- Delivering an enhanced Chinese Cultural Festival in partnership with Chinese community
- Delivering a refreshed 2026 New Year's Eve celebration, including the return of fireworks

Eclipse development

- Continuing development of the Total Solar Eclipse 2028 opportunity, maintaining long-term programme momentum and readiness, working closely with central government and city stakeholders

Ngā mihi

RESOLUTION TO EXCLUDE THE PUBLIC

That the Council excludes the public from the following part of the proceedings of this meeting (pursuant to the provisions of the Local Government Official Information and Meetings Act 1987) namely:

General subject of the matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution	Reason for Confidentiality
C1 Confirmation of the Confidential Minutes of Ordinary Council meeting - 23 April 2026 - Public Excluded	<p>S7(2)(b)(ii) The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</p> <p>S7(2)(g) The withholding of the information is necessary to maintain legal professional privilege.</p> <p>S7(2)(h) The withholding of the information is necessary to enable the local authority to carry out, without prejudice or disadvantage, commercial activities.</p> <p>S7(2)(i) The withholding of the information is necessary to enable the local authority to</p>	.	

	carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations).		
C2 Major Event Proposal Update	S48(1)(a) - The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.	S7(2)(h) - The withholding of the information is necessary to enable the local authority to carry out, without prejudice or disadvantage, commercial activities.	
C3 Director Re-Appointment - Dunedin City Holdings Limited	S7(2)(a) The withholding of the information is necessary to protect the privacy of natural persons, including that of a deceased person.	S48(1)(a) The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.	The report is confidential because the appointment of the directors is made public once the applicant has been notified of the decision..
C4 Recruitment Update	S7(2)(a) The withholding of the information is necessary to protect the privacy of natural persons, including that of a deceased person.	S48(1)(a) The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.	

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987, and the particular interest or interests protected by Section 6 or Section 7 of that Act, or Section 6 or Section 7 or Section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public are as shown above after each item.