

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Tuesday 21 May 2019
Time: 1.30 pm (or at the conclusion of the previous meeting, whichever is later)
Venue: Edinburgh Room, Municipal Chambers,
The Octagon, Dunedin

Sue Bidrose
Chief Executive Officer

Economic Development Committee PUBLIC AGENDA

MEMBERSHIP

Chairperson	Cr Chris Staynes	
Deputy Chairperson	Cr Christine Garey	Cr Andrew Whiley
Members	Cr David Benson-Pope	Mayor Dave Cull
	Cr Rachel Elder	Cr Doug Hall
	Cr Aaron Hawkins	Cr Marie Laufiso
	Cr Mike Lord	Cr Damian Newell
	Cr Jim O'Malley	Cr Conrad Stedman
	Cr Lee Vandervis	Cr Kate Wilson
Senior Officer	John Christie, Director Enterprise Dunedin	
Governance Support Officer	Wendy Collard	

Wendy Collard
Governance Support Officer

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Note: Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.

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1 PUBLIC FORUM

1.1 Start Up Dunedin Trust

Donna Hall, Sarah Ramsay and Scott Mason from Start Up Dunedin Trust wishes to address the meeting concerning Start Up Dunedin Project.

2 APOLOGIES

An apology has been received from Mayor Dave Cull.

That the Committee:

Accepts the apology from Mayor Dave Cull.

3 CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

RECOMMENDATIONS

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

Attachments

	Title	Page
A	Elected Members' Register of Interest	7

Economic Development Committee - Register of Interest - current as at 15 May 2019				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Dave Cull	Trustee	Weller Trust - Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Cosy Homes Charitable Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Director/Shareholder	McMillan Nominees Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Co-President	UCLG (United Cities and Local Governments) - Asia Pacific Region	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Vice President	CLGF (Commonwealth Local Government Forum)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Popaway Ltd - Property Ownership - Auckland and Tarras	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Local Government New Zealand (LGNZ)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	The Regent Theatre Trust of Otago	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Sector Steering Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Theatre Trust (Council Appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Commissioner	District Licensing Committee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Tūroa Partnership (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Teritary Precinct Planning Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Committee Member	Dunedin Toastmasters Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Host Parent	Otago Girls High School	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connect South (Dunedin Council of Social Services) (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Café Logic Advisory Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Youth Partnership Advisory Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Christine Garey	Owner	Residential Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Submitter	2GP	Interest as submitter may conflict with Council responsibilities.	Withdraw from discussion and leave the table. If in confidential leave the room.
	Shareholder	G.T. Gillies Group Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Edinburgh Sister City Society (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Theomin Gallery Management Committee (Council Appointment)	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Owner	Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Farmlands	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ravensdown Fertiliser	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Hall Family Trust, Invercargill	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	Fire Brigade Restoration Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Loan of a four wheel drive truck free of charge to the group for cartage of gravel	Mountainbiking Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Cragieburn Reserve Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Aaron Hawkins	Chairperson	Dunedin Fringe Festival	Trust is recipient of DCC grants and a tenant of City Property Management Plan	Withdraw for all Dunedin Fringe Festival Trust and DCC discussions involving this relationship.
	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Owner	Residential Property Owner - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Creative Dunedin Partnership (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Refugee Steering Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitū Otago Settlers Museum Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Board Member	Otago Museum Trust Board (Council Appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Contractor	Freelance copywriting and performance contracts	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Marie Laufiso	Trustee	Ivala-Laufiso Family Trust - Property ownership, Dunedin	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Community Building Trust - Trust Owner of Property 11 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Mental Health Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Trustee	Brockville Community Support Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Corso Otepoti Dunedin	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Advisor to external supplier for CCH worker	Corstorphine Community Hub Trust (yet to be incorporated)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Age Concern (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	National Secretary	Pacifica Incorporated	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Secretary	Arai Te Uru Marae Council	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Lord	Trustee	ML and PJ Lord Family Trust - Owner of Residential Properties - Dunedin and Wanaka	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Rural Support Trust	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Federated Farmers Charitable Trust	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Hereweka Harbour Cones Trust	Potential grants recipient. Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Public Art Gallery Committee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Fonterra	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Federated Farmers		Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Mosgiel Rotary Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel RSA	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Taieri Community Board	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Galley Acquisitions (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Damian Newell	Employee	Mediaworks - Dunedin	Duty to Employer may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Coach of Junior Team	Green Island Rugby Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Employee/MC	Highlanders Rugby	No conflict identified.	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Owner	Residential Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Gasworks Museum Trust (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Whale and Wasp Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Regent Theatre	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Masters Games Trust Board (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Association Football Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Road Safety Action Plan (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Alternate Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Conrad Stedman	Owner	Residential Property Ownership in Dunedin and Cromwell	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential rental properties in Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Sales Manager	L J Hooker	Possible Conflict with sale of Council property/land if the Employer is acting on behalf of Council.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Booman Investments Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	No Regrets Rocking Chair Ltd T/A Dentistry on Musselburgh	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Chris Staynes	Chairman	Cargill Enterprises	Contractor and service provider to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Director	Wine Freedom	Supplier to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Patron	Otago Model Engineering Society	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Balmacewen Lions Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Southland Manufacturers Association Trust	Possible co-funder of ED project. Duties to the Trust may conflict with duties of Council	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Deputy Chair	Cancer Society of Otago/Southland	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Patearoa Golf Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	CJ and CA Staynes Family Trust - Property Owner - Dunedin and Patearoa	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	George Street Wines Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council Appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Dunedin Shanghai Association (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Theomin Gallery Trust (Council Appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairman	Grow Dunedin Partnership (Council Appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Director/Shareholder	Saddle Hill Investment Trust Limited	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Association of Amateur Radio and Transmitters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Dunedin Shanghai Association (Council Appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	District Licensing Committee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Council Appointee	Dunedin Symphony Orchestra	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Roading and Infrastructure Collaboration in the South of the South Island (Alternate Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified.	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified.	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Golf Club	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin South Rotary Club	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	New Zealand Professional Golfers Assn	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Spokes Person	Pro Gas Otago	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Otago Peninsula Community Board	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairman	Volunteering Otago	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Puketai Residential Centre Liaison Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Kate Wilson	Chair	Otago Central Rail Trail Charitable Trust	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Shareholder	Strathburn Limited Farm Leasee	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Lay Canon	St Pauls Cathedral Greater Chapter	No conflict identified.	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Secretary	Middlemarch Swimming Club	Funder for pool	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Board Member	Otago Museum Trust Board (Council Appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Strath Taieri Agriculture and Rural Tourism Trust	Umbrella Charitable Trust - some parts may get grants	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Craigieburn Reserve Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Roading and Infrastructure Collaboration in the South of the South Island (Council Appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Strath Taieri Community Centre	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Predator Free Dunedin	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Mahinerangi Catchment Environment	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Hockey Association	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

PART A REPORTS

ENTERPRISE DUNEDIN ACTIVITY REPORT

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee on a selection of Enterprise Dunedin activities to April 2019.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity Report.

BACKGROUND

- 2 Enterprise Dunedin activity is informed by the 2013-2023 Economic Development Strategy (strategy). The strategy is underpinned by five themes:
 - a) Business vitality – to improve the ease of doing business.
 - b) Alliances for innovation – to improve linkages between industry and research.
 - c) A hub for skills and talent – to increase retention of graduates, build the skills base and grow migrant numbers.
 - d) Linkages beyond our borders – to increase international investment and establish projects with other cities.
 - e) A compelling destination – to increase the value of tourism and events and improve the understanding of Dunedin's advantage.
- 3 The strategy sets out two economic goals:
 - a) 10,000 extra jobs over 10 years (requiring growth of approximately 2% per annum).
 - b) An average of 10,000 of extra income for each person (requiring GDP per capita to rise 2.5% per annum).

DISCUSSION

Major Projects and Key Focus Areas

Enterprise Dunedin Review – Implementing Recommendations

- 4 The Enterprise Dunedin review report was released in February. Many of the key recommendations have been implemented or are in progress. In particular:
 - Recruitment of a City Marketing Manager – the process for recruitment began in March and interviews with shortlisted candidates were undertaken on 13 May 2019.
 - A Visit Dunedin stakeholder group has been created to improve engagement with the Tourism Sector, discuss opportunities and share insights. The 14 members include the Motel Association, Hotel General Managers, Dunedin Host, DVML, Dunedin Airport, Otago Chamber of Commerce (i.e. Chamber, retail and tourism representatives), Ara Toi, Economic Development Committee Chairs.
 - Martin Jenkins has been engaged to review Grow Dunedin Partnership governance. A revised structure, for Chair, meeting schedule, membership and function will be given to each of the six Grow Dunedin stakeholders (Council, Otago Chamber of Commerce, Otago Employer Association, University of Otago, Otago Polytechnic and Ngāi Tahu) to take back to their respective governance boards for approval.
 - Sharing insights and information – the DunedinNZ Insights online research and statistics webpage went live in March.

Centre of Digital Excellence

- 5 On 30 April, Council approved the application to the Provincial Growth Fund (PGF) for the development of the Centre of Digital Excellence (CODE) to be in Dunedin. The application is supported by a business case prepared in collaboration with the New Zealand Game Developers Association (NZGDA), local and international gaming companies, the University of Otago, Otago Polytechnic, local secondary schools, Ministry of Business Innovation and Employment (MBIE) and other stakeholders.
- 6 CODE is expected to grow the video game development industry in Dunedin through:
 - supporting local leadership, education, research and innovation and international connections, while also fostering talent, diversity and inclusion;
 - working with the Dunedin start-up ecosystem to enable them to scale up and build capability;
 - focusing on points of difference for Dunedin - particularly in relation to health, education and research strengths;
 - showcasing game development and its application across multiple sectors.
- 7 The application has been made to Government with a decision likely to be made by the end of June.

Otago Regional Economic Development Framework

- 8 Enterprise Dunedin continued working with economic development agencies across Otago on a draft Otago Regional Economic Development (ORED) framework. The framework, which is supported by Otago Mayors and Chief Executives, is intended to promote effective collaboration between Otago councils, Ngāi Tahu and local Runaka, and regional and national stakeholders, so that economic development projects and initiatives that can provide multi-district benefits can be identified and progressed.

- 9 The draft framework is expected to be presented to Otago Mayors in late June.

Energy

- 10 The District Energy System is continuing work to evaluate the feasibility of a new district energy system for central Dunedin. The working group (DCC, University of Otago, Southern DHB, Ministry of Health) has engaged Stantec to develop an indicative business case. The objective is to develop a short-list of potential system options, including fuel/energy source, reticulation system specifications, and overall system size and scalability. Work on the business case began in March, and the final report is expected in July.
- 11 The 2017/18 Dunedin Energy Study is the fourth annual study on Dunedin's total energy use and associated greenhouse gas emissions. This has been completed by the Centre for Sustainability at the University of Otago. Results showed a 5% increase in energy use and 6% increase in greenhouse gas emissions over the previous year. The study also revealed that Dunedin is number one nationally in per capita electric vehicle ownership, which was highlighted in local and national press, including One News, Otago Daily Times, and Stuff.
- 12 Enterprise Dunedin continues to work with ChargeNet and Aurora to progress installation of an EV fast charger on Water St, as approved by Council on 26 March 2019. ChargeNet is currently working on a site plan with an installation date yet to be confirmed.

Enterprise Dunedin Activity Outcomes

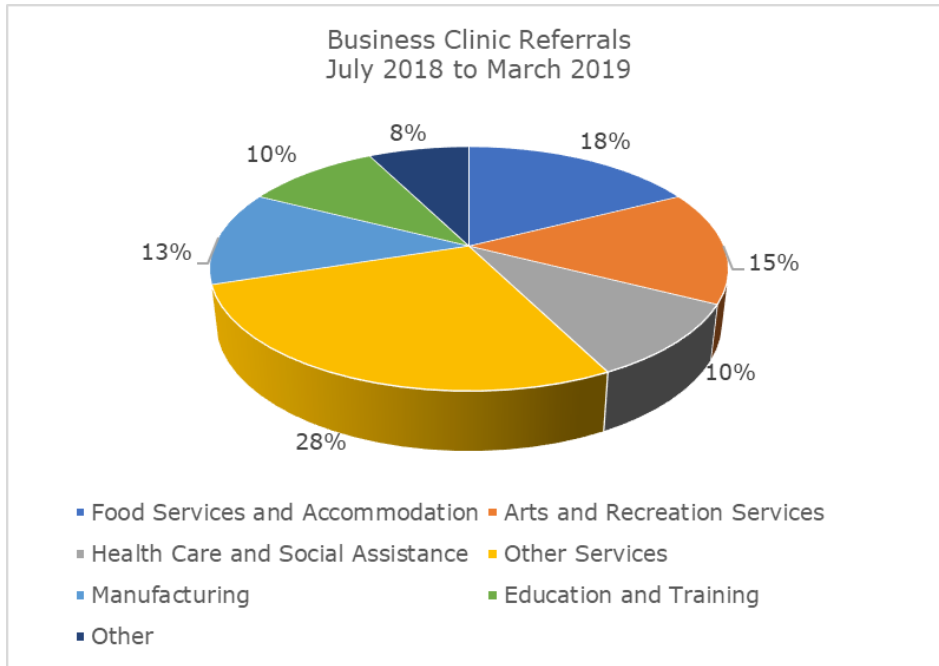
- 13 Enterprise Dunedin's activities are focused around the Economic Development Strategy themes. The following section provides highlights of some of the key activities and outcomes that have occurred within each activity theme during the past few months.

Business Vitality*Business Relations*

- 14 Attracting investment into the city and fostering job growth are a core part of the Enterprise Dunedin work programme. Key projects from this quarter include:
- Work with the developers of a 380-unit Grange Lifecare retirement village in Mosgiel, which was granted resource consent in March. Construction will take place in stages over ten years and create between 20-50 subcontractor jobs. Once completed, it will employ up to 80 rest home staff. This is a good example of cross-Council cooperation, with Enterprise Dunedin working with DCC City Planning and Water and Waste Group staff to come to a workable outcome with the developer on a long-term project with good employment potential.
 - Continuing efforts with another developer seeking to build a 13,500 m² factory, which could lead to the creation of around 80 jobs. Enterprise Dunedin is assisting with working through required regulatory processes.

Business Clinic

- 15 There were 40 referrals to the Enterprise Dunedin business clinics during the July 2018 to April 2019 period. The range and proportion of participating industries is outlined below:



16 Recent successes from engagement with the business clinic service include:

- a high-end music repair business confirming its relocation from Sydney to Dunedin;
- an enterprise that specialises in motion capture suits for game developers and filmmakers relocating from Auckland to Dunedin.

Alliances for Innovation

Film Dunedin

- 17 Film permits issued for the period April 2018 to March 2019 were slightly up, with 39 permits issued compared to 37 for the previous year.
- 18 Of note is that the total number of location shoot days increased, due to productions having a longer average duration – for example, during the March 2019 quarter there were 50 screen shoot days, up from 18.6 during the March 2018 quarter.
- 19 An analysis of the origin of the productions over the past year shows that 41% were Dunedin productions, 28% were other New Zealand productions and 31% were international productions.
- 20 International productions are typically of a much larger scale than New Zealand productions with each employing three to four times the number of crew, on average, compared to a typical New Zealand production.

Table - Film characteristics by production origin (March 2019 year)

Production Origin	Proportion of Permits	Average Shoot Days Per Permit	Average Crew Per Permit
Dunedin	41%	3.3	4.1
Rest of New Zealand	28%	1.2	5.1
International	31%	2.3	17.5
Total	100%	2.4	8.5

A Hub for Skills and Talent*Start-up Dunedin*

- 21 Startup Dunedin has expanded its engagement. Event attendees totalled 1,125 over the March 2019 year, up 36% from a year earlier.
- 22 Individual programmes are performing close to capacity. For example, there were 72 entries in the Challenger series, of which 20 pitches were reviewed and three were selected for incubation. All three incubatees are going well.
- 23 More Startups are generating real income. During the March 2019 year, 58% of Startups had paying customers, up from 41% the previous year.

A Compelling Destination*Visitor Statistics***a) Bed Nights**

- i) Commercial guest nights have risen just 0.1% over the February 2019 year.
- ii) A similar pattern has been experienced nationally, as visitor arrivals growth slows and private accommodation platforms, such as Airbnb, continue to expand. Guest nights in Dunedin in February 2018 had also spiked due to one-offs such as the Masters Games and Robbie Williams concert.
- iii) However, occupancy in Dunedin remains high. Dunedin's commercial accommodation occupancy rate across all types of accommodation was 57% over the past 12 months, compared to 46% nationally. Dunedin's motel occupancy rate was 71% compared to 62% nationally.

b) International Trade

- i) Trade travel work involves various activities to promote and support bookings via trade travel channels to overseas travellers. Supporting trade travel is also a key priority in Tourism New Zealand's strategic plans.
- ii) During the year to March 2019, 1,024 travel agents participated in training by Enterprise Dunedin staff on Dunedin's tourism offering; this number is similar to the previous year's activity. Enterprise Dunedin also hosted 52 agents on Famils in the local area.
- iii) All efforts in trade support, training and famils undertaken, were focused on agents from, or marketing in, Dunedin's most productive visitor markets, of Australia, China, UK/Europe, USA and South-East Asia.

c) Business Events (Conferences)

- i) Although business events in Dunedin for the 12-month period to December 2018 decreased slightly, from 1,571 (in 2017) to 1,468, they were generally larger events that extended over more days. Therefore, delegate days in Dunedin still rose, as evident from the table below. A larger number of delegate days helps support guest nights in Dunedin.

Table - Delegate days and average event duration

December Year	Delegate Days	Average Event Duration (Days)
2017	25,705	1.6
2018	36,538	2.3

- ii) Enterprise Dunedin's prospecting for business events has expanded over the past year. During the 12 months to March 2019, Enterprise Dunedin put in bids, followed up leads and assisted with 54 prospective business events, up from 30 the previous year.
- iii) There is typically a long lead time from initial engagement on a prospective business event until a final decision is made. Of the 54 prospective conference events engaged with over the past 12 months (covering the period 2020-2026), four were unsuccessful, 40 are still in progress, and 10 conferences were successful.

d) PR and Promotions

- i) There were 11 media famils hosted during the period from January to March 2019. Media representatives were from New Zealand, Australia, China, Japan, Hong Kong, Canada, and Argentina.
- ii) In March 2019, Enterprise Dunedin organised a 15-page New Zealand Herald supplement dedicated to Dunedin, which featured several articles focusing on the life, work and visit themes. The main intention of the supplement was to showcase the future job opportunities and lifestyle of the city, but also raise awareness of Dunedin as a compelling domestic destination to visit. The supplement was distributed to 75,000 New Zealand Herald subscribers in the urban Auckland area.

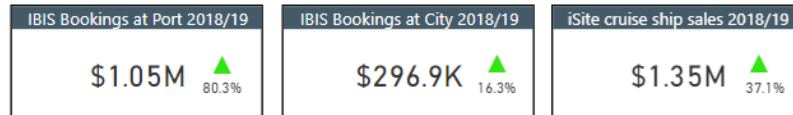
e) i-SITE Visitor Centre

- i) The 2018/2019 cruise season has been a record season. An analysis of scheduled services shows 352,148 total passengers (including crew), up from 254,750 in the 2017/18 season (October to April) - an increase of over 38%. Total passenger numbers have almost doubled since the 2014/15 season when they totalled 189,349.
- ii) Dunedin's cruise industry has not only grown in volume terms but is also attracting higher value visitors. An analysis of Statistics New Zealand cruise expenditure statistics shows that the average earnings per cruise visitor to Dunedin has risen from \$134 (ex GST) in 2014/15 to \$193 in 2017/18.

Table - Total cruise spending in Dunedin and average daily spend

June Years	2015	2016	2017	2018
Total Spend (\$000's)	\$25,368	\$29,761	\$34,795	\$49,080
Average Daily Spend/Visitor (ex GST)	\$133.97	\$143.95	\$150.33	\$192.66

- iii) The table below shows the split between cruise sales from the Port satellite and the city office, as reported via IBIS (the i-SITE booking engine). These sales are for tour, transport and activity bookings.

**f) Study Dunedin**

- i) International students contributed \$197 m to Dunedin's economy during the 2017/18 year.
- ii) The following table breaks down this value added into different parts of the international education sector in Dunedin.

Table - International sector breakdown, 2017/18

Type	Number of Students	Value Added (\$m)
University	2,977	115
Private Training Establishment	736	28
Schools	637	29
Institutes of Technology and Polytechnics	517	24
English Language School	37	1
Total	4,904	197

- iii) An indicative understanding of more recent trends in international student numbers can be gleaned from visa data for Otago. The data shows that the number of valid student visas in Otago in February 2019 was 3,967 – down slightly on the 4,055 valid visas a year ago, but well up on the 3,592 valid visas in February 2017.
- iv) To put the Otago result in context, international students in Dunedin represented 76% of the total number of international students in Otago during 2017/18.

DUNEDIN'S CURRENT ECONOMIC PERFORMANCE

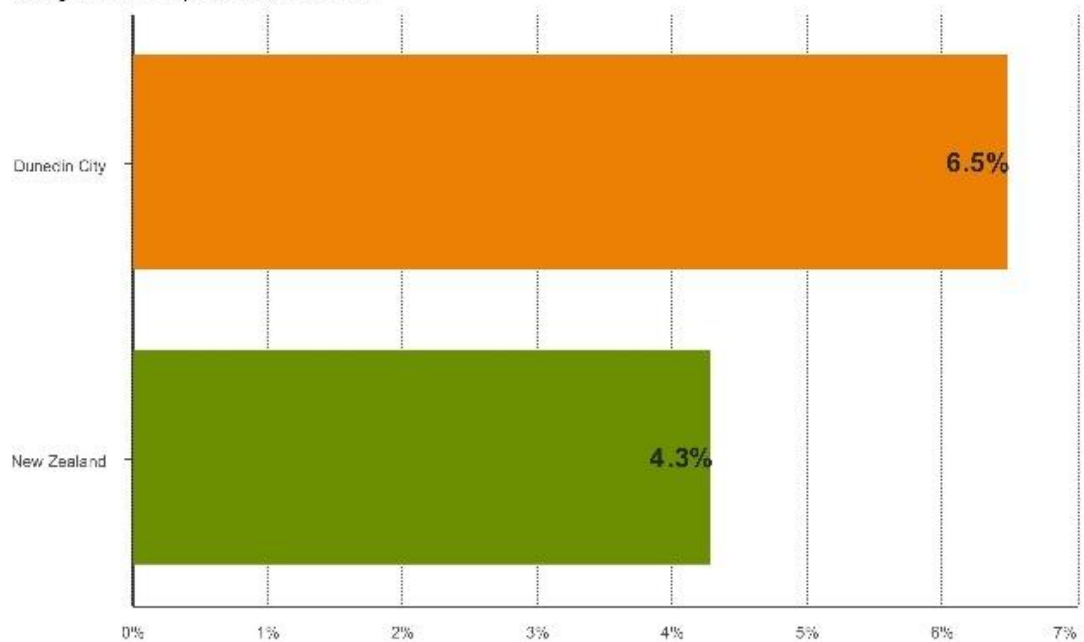
- 24 Infometrics Quarterly Economic Monitor for the December 2018 quarter was released on 28 February 2019; the full report is available at: <https://ecoprofile.infometrics.co.nz/Dunedin+City/QuarterlyEconomicMonitor>.
- 25 An Enterprise Dunedin media release responding to the report can be found at: <https://www.dunedinnz.com/business/enterprise-dunedin/news-stories/business-news/quarterly-economic-monitor-points-to-healthy-tourism-growth>
- 26 Highlights include:
 - The economy expanded by 2.7% over the December 2018 year, consistent with the national economy. This growth follows a revised 2.4% per annum expansion in 2017.

Gross domestic product growth (provisional)
 Annual average % change

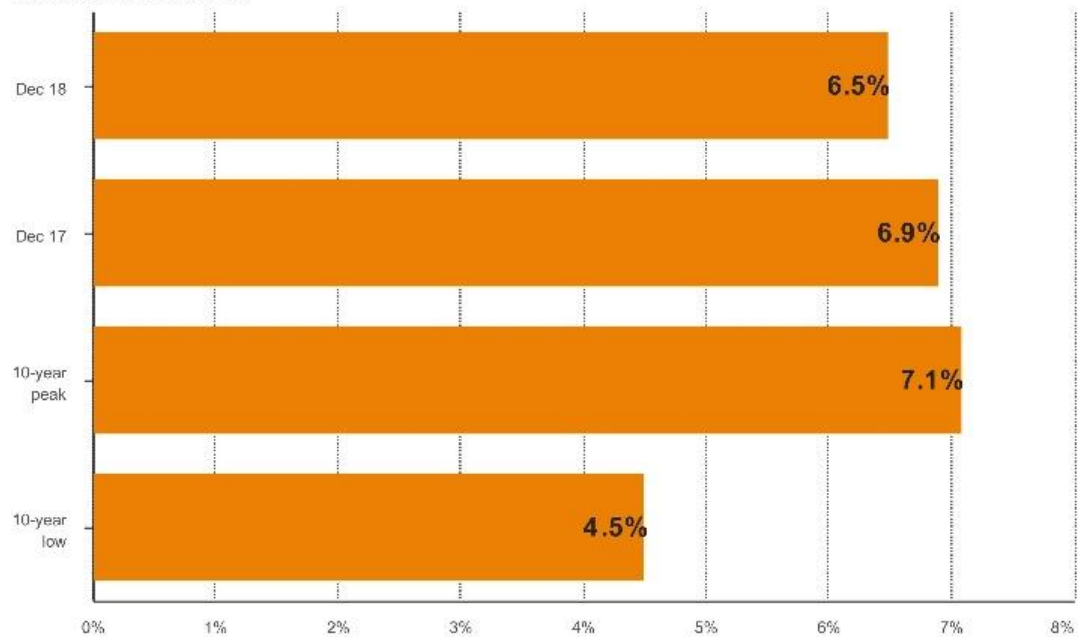


- Traffic flows in Dunedin are rising at a similar level, up 2.3% in 2018.
- Dunedin's unemployment rate averaged 6.5% in 2018, compared to 6.9% in 2017.

Unemployment rate
 Average annual rate, year to December 2018

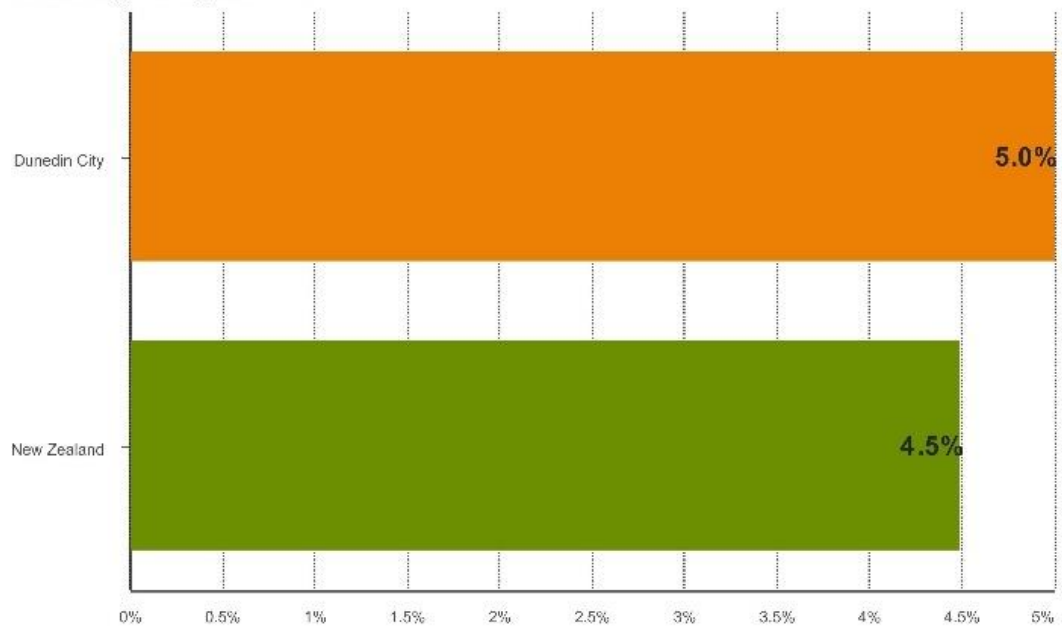


Unemployment rate
 Annual average, Dunedin City



- Strong job prospects are encouraging people to relocate to Dunedin to live. Given the ongoing delays in the release of Census data and the removal of airport departure cards, Infometrics has recently begun using enrolments at primary health providers as a timely proxy for population growth. The data shows that health enrolments in Dunedin City grew 1.9% across 2018.
- Growth in consumer spending climbed 5.0% in 2018, following 4.2% growth the previous year, and continue to remain above the national average.

Growth in consumer spending
 Annual average % change Dec 17 - Dec 18



Consumer spending (\$m)
Annual average % change, Dunedin City



- Data from Marketview shows that purchases on electronic cards climbed 5.0% in 2018, following 4.2% growth the previous year.
- More recent data made available since the Infometrics report shows that visitor spending in Dunedin for the year to February 2019 year increased 4.9% to \$774 m, with international visitor spending rising 7.5% and domestic visitor spending rising 4.2%. A key factor pushing up international visitor spending in Dunedin has been the cruise industry.

Domestic visitor spend - Dunedin	International visitor spend - Dunedin	Total visitor spend - Dunedin
\$544M ▲ 4.2%	\$230M ▲ 7.5%	\$774M ▲ 4.9%
Domestic visitor spend - NZ	International visitor spend - NZ	Total visitor spend - NZ
\$17.3bn ▲ 3.1%	11.7bn ▲ 3.4%	\$29.1bn ▲ 3.1%

1

OPTIONS

27 As this is a report for noting, there are no options.

NEXT STEPS

28 Feedback on the activity report will be incorporated in future updates.

Signatories

Author:	Suz Jenkins - Finance and Office Manager
Authoriser:	John Christie - Director Enterprise Dunedin

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS

Fit with purpose of Local Government

This report relates to providing a public service and it is considered good-quality and cost-effective.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Enterprise Dunedin is responsible for the delivery of the 2013-23 Economic Development Strategy.

Māori Impact Statement

There are no known impacts for tangata whenua.

Sustainability

There are no known implications for sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

Enterprise Dunedin activities and the 2013-23 Economic Development Strategy are included in the 2018-28 Long Term Plan.

Financial considerations

There are no financial considerations.

Significance

This decision is considered low significance under the Significance Engagement Policy.

Engagement – external

As an update report, no external engagement has been undertaken.

Engagement - internal

As an update report, no internal engagement has been undertaken.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

There are no known implications for Community Boards.

STARTUP ECOSYSTEM

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report seeks Economic Development Committee (EDC) approval for a Grow Dunedin Partnership (GDP) funding decision in line with GDP's approvals and delegation.
- 2 On 28 March 2019, GDP resolved to allocate \$150,000, from a proposed 2019/20 operating budget of \$360,000 included in the 10 -Year Plan to the Startup Dunedin Trust (SUDT) to support the development of the startup ecosystem.
- 3 This investment builds on 2018//2019 activities and will further develop Dunedin startup businesses.

That the Committee:

- a) **Approves** \$150,000 funding to the Startup Dunedin Trust for the 2019/20 financial year from proposed 2019/20 Grow Dunedin Partnership operating budgets.
- b) **Notes** this investment will attract \$25,000 of funding from Callaghan Innovation for continuation of the Challenger Series.

BACKGROUND

- 4 A startup ecosystem is formed in a physical location by people, businesses (in their various stages of growth) and organisations who wish to support and scale new startup companies.
- 5 The ecosystem is typically led by entrepreneurs and often includes economic development agencies, universities, polytechnics, co-working spaces, professional services and existing and established businesses.
- 6 Development of the startup ecosystem has been identified as a key priority by GDP and Enterprise Dunedin given the role it plays in supporting the goals of the 2013-23 Economic Development Strategy (EDS):
 - a) 10,000 extra jobs over ten years (requiring employment growth of approximately 2% per annum);
 - b) an average of \$10,000 extra income for each person (requiring gross domestic product per capita to rise by about 2.5% per annum).
- 7 The development of the startup ecosystem contributes to all themes of the EDS:
 - a) Business Vitality;
 - b) Alliances for Innovation;
 - c) A Hub for Skills and Talent;

- d) Linkages Beyond Our Borders;
- e) Compelling Destination.

8 On 11 September 2018 the EDC

Moved (Cr Andrew Whiley/Cr Christine Garey):

- a) approved \$150,000 for measures to support the startup ecosystem from existing 2018/19 Grow Dunedin Partnership operating budgets;
- b) noted this investment will attract \$50,000 from Callaghan Innovation for the delivery of business incubator services during 2018/19.

Motion carried (ED/2018/033)

DISCUSSION

2019/2020 Investment in the Startup Dunedin Trust (SUDT)

9 Table one summarises a selection of activity undertaken, and outcomes achieved by the SUDT in the 2018/19 year to date:

Table One: Summary of SUDT activity 2018/2019

Objective	Activity	Outcome
Enable connections, better collaboration and alignment of resource	Incubation Services CreativeHQ Challenger Series	<ul style="list-style-type: none"> 72 startups registered with three global growth companies going through incubation
	Audacious	<ul style="list-style-type: none"> 1000 email database sign ups in March 2019, up from 175 sign ups in March 2018. 50 registrations (15 at the same time in 2018), a 233% increase in registrations on the same time as 2018
	Co.Starters	<ul style="list-style-type: none"> Two cohorts, 24 startups
	Startup Weekend	<ul style="list-style-type: none"> 63 individuals, nine teams. The top three teams are continuing with their ideas
Improve visibility	Startup Dunedin Trust hosted events	<ul style="list-style-type: none"> 116 events including FoundX in December 2018 showcasing 10 startups
Improve performance measures	Number of startups paired with mentors	<ul style="list-style-type: none"> 61 startups connected with mentors, support or advice

		<ul style="list-style-type: none"> 82 expressions of interest to mentor startups one-on-one
	Startups with paying customers	<ul style="list-style-type: none"> 58% compared to 41% in the 12 months from March 2018

The 2018/19 Dunedin Ecosystem Support Fund (DES)

- 10 GDP agreed to set aside \$50,000 (which formed the DES fund) for additional measures to support the wider startup ecosystem. An independent panel subsequently identified the following two projects for support:
 - a) **Konaki Māngai**
An internship programme developed by Innov8HQ aimed at supporting students and youth into startups;
 - b) **Rising Tide**
A community-driven grant scheme designed to help launch early stage businesses and create better founders.
- 11 Both projects are still currently in delivery and the outcomes will be reported to the EDC at the end of the 2018/19 financial year.
- 12 On 28 March 2019, GDP resolved to allocate \$150,000, from a proposed 2019/20 operating budget of \$360,000 to the SUDT to support the development of the startup ecosystem.
- 13 This investment will support the delivery of the following workstreams and activities during 2019/20:
 - a) startup support, incubation services and a second Challenger Series;
 - b) continued delivery of the Audacious programme;
 - c) ongoing delivery of Co.Starters;
 - d) community events in conjunction with Dunedin co-working spaces;
 - e) promotion and marketing of hero stories;
 - f) further partnering with government agencies and local and regional investors.

OPTIONS

Option One—Approve \$150,000 investment in the Startup Dunedin Trust (preferred option).

- 14 EDC approves \$150,000 from proposed 2019/2020 operating budgets to support the startup ecosystem.

Advantages

- Option one is supported by GDP and has been developed in conjunction with the SUDT, the wider ecosystem, local businesses and partners;
- SUDT activities, delivery and outcomes are resourced during the 2019/2020 financial year;
- Provides a platform to build on additional work streams such as the Centre for Digital Excellence (CODE) and support the development of talent and startups to grow Dunedin's technology and creative sectors.

Disadvantages

- \$150,000 less for other 2019/2020 GDP activities.

Option Two—Approve a smaller investment or no investment in the Startup Dunedin Trust

- 15 EDC approves a smaller or no investment (i.e. less than \$150,000) for 2019/2020 from proposed GDP budgets to support the SUDT and the continued development of the startup ecosystem.

Advantages

- \$150,000 for other 2019/2020 GDP activities.

Disadvantages

- Fewer services and support for the startup ecosystem during a period of increased momentum and growth;
- Uncertainty for SUDT, staff and existing programmes;
- Inability to attract additional match funding from agencies such as CreativeHQ for incubation services such as a second Challenger series.

NEXT STEPS

- 16 If funding is approved, Enterprise Dunedin will update the existing service level agreement with the SUDT for 2019/2020. Outcomes will be reported back to EDC through quarterly reports.

Signatories

Author:	Chanel O'Brien - Business Development Advisor Skills and Entrepreneurship
Authoriser:	Fraser Liggett - Economic Development Programme Manager John Christie - Director Enterprise Dunedin

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS***Fit with purpose of Local Government***

This decision relates to providing a public service and it is considered good-quality and cost-effective.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy		<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

The preferred option in the report supports the goals of the Dunedin Economic Development Strategy under the themes Alliances for Innovation and Hub for Skills and Talent. Creative businesses are represented in the startup ecosystem. The proposed option and measures also support the theme of Creative Economy under the Arts and Culture Strategy.

Māori Impact Statement

Ngai Tahu are represented on GDP and have an opportunity to contribute to decision making on the 2019/2020 activities of the SUDT and the startup ecosystem.

Sustainability

Ongoing business development and support for the startup ecosystem has been identified as one priority by GDP and Enterprise Dunedin to meet the economic goals in the 2013-23 Economic Development Strategy.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

There are no implications for the LTP, Annual Plan, Financial Strategy and Infrastructure Strategy.

Financial considerations

The total cost of the recommended option is \$150,000 from proposed 2019/20 Annual Plan budgets

Significance

This decision is considered low in terms of the Council's Significance and Engagement Policy.

Engagement – external

The following organisations have been engaged regarding the recommendations in this report, the Grow Dunedin Partnership (including: Dunedin City Council, Otago Chamber of Commerce Incorporated, Otago Southland Employers Association, University of Otago, Otago Polytechnic, Ngai Tahu, John Gallaher, Forsyth Barr), the Otago Business School, Startup Dunedin Trust and wider startup ecosystem.

Engagement - internal

There has been no internal engagement.

SUMMARY OF CONSIDERATIONS***Risks: Legal / Health and Safety etc.***

There are no identified risks.

Conflict of Interest

There is no conflict of interests.

Community Boards

There are no implications for Community Boards.

ITEMS FOR CONSIDERATION BY THE CHAIR

RESOLUTION TO EXCLUDE THE PUBLIC

That the Economic Development Committee:

Pursuant to the provisions of the Local Government Official Information and Meetings Act 1987, exclude the public from the following part of the proceedings of this meeting namely:

General subject of the matter to be considered	Reasons for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution	Reason for Confidentiality
C1 Film Dunedin update	<p>S7(2)(b)(ii) The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</p> <p>S7(2)(h) The withholding of the information is necessary to enable the local authority to carry out, without prejudice or disadvantage, commercial activities.</p>	S48(1)(a) The public conduct of the part of the meeting would be likely to result in the disclosure of information for which good reason for withholding exists under section 7.	

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987, and the particular interest or interests protected by Section 6 or Section 7 of that Act, or Section 6 or Section 7 or Section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public are as shown above after each item.