

Notice of Meeting:

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

Date: Monday 31 August 2020
Time: 1.30 pm (or at the conclusion of the previous meeting, whichever is later)
Venue: Edinburgh Room, Municipal Chambers, The Octagon, Dunedin

Sandy Graham
Acting Chief Executive Officer

Economic Development Committee

PUBLIC AGENDA

MEMBERSHIP

Chairperson	Cr Chris Staynes	
Deputy Chairperson	Cr Rachel Elder	Cr Andrew Whiley
Members	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Cr Doug Hall
	Mayor Aaron Hawkins	Cr Carmen Houlahan
	Cr Marie Laufiso	Cr Mike Lord
	Cr Jim O'Malley	Cr Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
Senior Officer	John Christie, Director Enterprise Dunedin	
Governance Support Officer	Wendy Collard	

Wendy Collard
Governance Support Officer

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Note: Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.

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1 PUBLIC FORUM

At the close of the agenda no requests for public forum had been received.

2 APOLOGIES

At the close of the agenda no apologies had been received.

3 CONFIRMATION OF AGENDA

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

DECLARATION OF INTEREST

EXECUTIVE SUMMARY

1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

RECOMMENDATIONS

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

Attachments

	Title	Page
↓A	Elected Members' Register of Interest	7

Councillor Register of Interest - Current as at 25 August 2020				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Aaron Hawkins	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Trustee	St Paul's Cathedral Foundation	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Young Elected Members' Committee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Theatre Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Otago Polytech's Research Centre of Excellence	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	LGNZ National Council	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Alexander McMillan Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Cosy Homes Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	LGNZ Policy Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Sophie Barker	Employee	Otago Peninsula Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Dunedin Midwinter Carnival	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Gas Works Museum Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Delegation holder	Second Generation District Plan (2GP) Authority to Resolve Appeals on behalf of Council (Council appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Commissioner (Community Representative)	District Licensing Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Host Parent	Otago Girls High School	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisor/Support Capacity	Kaffelagic	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tracks and Trails Interest Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	Decisions about emergency response recovery may be conflicted	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Café Logic Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Creative Dunedin Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Symphony Orchestra Foundation Board of Trustees (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Theomin Gallery Management Committee (Olveston) (Council appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Grants Subcommittee (Council Appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
		External family member is a Principal Security Consultant	Major supplier to DCC	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Owner	Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Farmlands	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ravensdown Fertiliser	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Trustee	Hall Family Trust, Invercargill	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	Fire Brigade Restoration Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Appellant	2GP	Appellant to the 2GP	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Loan of a four wheel drive truck free of charge to the group for cartage of gravel	Mountainbiking Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Supplier	Southweight Truck and Weights for testing Weighbridges Otago & Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Company Owner/Sole Director	Shelf Company - RU There	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Shareholder	Startup Business	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosguel Taieri Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Mental Health Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Trustee	Brockville Community Support Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	National Secretary	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch delegate to Arai Te Uru Marae Council	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Age Concern (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Refugee Steering Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Settlers Association (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Grants Subcommittee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Dunedin Multi-Ethnic Council	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Lord	Trustee	ML Lord Family Trust - Owner of Residential Properties - Dunedin	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Rural Support Trust	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Federated Farmers Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Fonterra	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Federated Farmers	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Mosgiel Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel RSA	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Federated Farmers Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Otago Rural Support Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Association Football Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Golden Block Developments Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	The Auditor General has issued a declaration under section 6(4) of LAMIA allowing Cr Radich to participate on the grounds that it is in the interests of the electors and inhabitants of the area that he be allowed to do so. The declaration applies to the Council meeting on 25 May 2020 and to discussion and deliberations on the Annual Plan 2020/21 up to and including the adoption of the Annual Plan	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Chris Staynes	Chairman	Cargill Enterprises	Contractor and service provider to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Director	Wine Freedom	Supplier to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Patron	Otago Model Engineering Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Balmacewen Lions Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Southland Manufacturers Association Trust	Possible co-funder of ED project. Duties to the Trust may conflict with duties of Council	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Deputy Chair	Cancer Society of Otago/Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Past President	Patearoa Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Balmacewen Lions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	CJ and CA Staynes Family Trust - Property Owner - Dunedin and Patearoa	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	George Street Wines Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Saddle Hill Investment Trust Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Association of Amateur Radio and Transmitters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Theomin Gallery Trust (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairman	Grow Dunedin Partnership (Council appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Shanghai Association (Sister City Society) (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	District Licensing Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Dunedin Heritage Fund Trust (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
Steve Walker	Chairperson	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Chairperson	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Member	Orokonui Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Port Chalmers Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep New Zealand Beautiful	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Society of Beer Advocates	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Port Chalmers Historical Society	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Turoa Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Otago Golf Club	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin South Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	New Zealand Professional Golfers Assn	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairman	Volunteering Otago	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Grow Dunedin Partnership (Council appointment - alternate)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	NZ Masters Games Trust Board (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Community House Executive Committee	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Puketai Residential Centre Liaison Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

PART A REPORTS

TERMS OF REFERENCE FOR THE GROW DUNEDIN PARTNERSHIP

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 This report presents Terms of Reference for the "Grow Dunedin Partnership" (GDP).

1 RECOMMENDATIONS

That the Committee:

- a) **Recommends** that Council adopt the Terms of Reference for the Grow Dunedin Partnership.
- b) **Notes** that Councillor Staynes is the Council representative on Grow Dunedin Partnership with Councillors Elder and Whiley as alternates.

BACKGROUND

- 2 GDP was established to develop and support the work of the Economic Development Strategy 2013-2023 including prioritisation of projects that support the vision and goals of the strategy.
- 3 GDP stakeholders are the signatories to the Economic Development Strategy 2013-2023 and include:
 - Dunedin City Council
 - Otago Polytechnic
 - The University of Otago
 - The Otago Southland Employers Association
 - The Otago Chamber of Commerce
 - Ngāi Tahu
- 4 The Economic Development Committee approved a Terms of Reference and expenditure delegation for the "Grow Dunedin Partnership" on 16 November 2015. It was subsequently updated and approved by Council on 28 March 2017.

- 5 Cr Staynes was appointed as the Council representative to GDP at the Council meeting held on 12 November 2019. Councillors Elder and Whiley were appointed as alternates.

DISCUSSION

- 6 The review of Enterprise Dunedin conducted by Martin Jenkins recommended simplifying the governance structure of GDP to provide support and advice to Enterprise Dunedin and Dunedin City Council along with other GDP members.
- 7 The Martin Jenkins Enterprise Dunedin review recommendations were approved by Council on 29 January 2019.
- 8 Martin Jenkins was further commissioned to undertake interviews with GDP members and propose an updated Terms of Reference for GDP for consideration by the partners that incorporated the recommendations referred to in the review of Enterprise Dunedin.
- 9 Consultation with the members of the GDP has been completed, and it is now proposed that a new Terms of Reference for GDP be adopted.
- 10 The updated Terms of Reference were agreed to by all partners of GDP prior to being ratified at the GDP meeting on 23 July 2020 and are now presented for consideration by the Economic Development Committee.
- 11 The Terms of Reference do not contain delegations for expenditure as GDP will have no direct budget allocation or financial decision-making responsibility. The budget and delegations will be incorporated into Enterprise Dunedin operational budgets and delegations.

OPTIONS

- 12 Council is the last of the GDP stakeholders to consider the recommended terms of reference and has the option of adopting or not adopting them.

Option One – Recommended Option

- 13 Council adopt the revised Terms of Reference.

Advantages

- Supports the recommendations made by Martin Jenkins in the review of Enterprise Dunedin.
- Is consistent with the agreement by other stakeholders in the GDP.
- Removes the need for separate budget responsibility and delegations.
- Allows for an independent Chair.
- Allows for the appointment of five additional members to the existing GDP partners.

Disadvantages

- There are no identified disadvantages.

Option Two – Status Quo

14 Council does not adopt the revised Terms of Reference.

Advantages

- The current budget and delegations remain in place for GDP.

Disadvantages

- Does not reflect the recommendations made by Martin Jenkins in the review of Enterprise Dunedin.
- Inconsistent with agreement on Terms of Reference by other stakeholders in GDP.
- There would be no appointment of independent Chair.

NEXT STEPS

15 If Council adopt the terms of reference the next steps will be undertaken by GDP:

- Advertising and recruiting of new independent members for the GDP to ensure sector representation and expertise will be undertaken.
- Selection and appointment of an independent chair will made by the partner members for an initial two-year term.
- A report outlining a statement of priorities will be presented annually to members and reported to Council.
- Updates will be provided to Economic Development Committee half yearly.

Signatories

Author:	John Christie - Director Enterprise Dunedin
Authoriser:	Sandy Graham - Acting Chief Executive

Attachments

	Title	Page
↓A	Grow Dunedin Partnership Terms of Reference	22

SUMMARY OF CONSIDERATIONS
Fit with purpose of Local Government

This decision promotes the economic, social and cultural well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts and Culture Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

GDP support the work of the economic development strategy. Projects undertaken by Enterprise Dunedin and other partners contribute to most directly to the Social Wellbeing Strategy, Environment Strategy, Arts and Culture Strategy and Spatial Plan.

Māori Impact Statement

Ngāi Tahu are a member of GDP and have reviewed and agreed to the Terms of Reference.

Sustainability

One of the responsibilities of GDP is to facilitate sustainable economic growth.

LTP/Annual Plan / Financial Strategy / Infrastructure Strategy

There are no implications for the LTP, Annual Plan, Financial Strategy and Infrastructure Strategy.

Financial considerations

The terms of reference remove the current financial delegations relating to GDP. The project budget remains the same and will be under Enterprise Dunedin delegations.

Significance

The significance of the revised terms of reference are assessed as low in terms of Council's Significance and Engagement Policy.

Engagement – external

The members of GDP, Otago Polytechnic, The University of Otago, The Otago Southland Employers Association, The Otago Chamber of Commerce, and Ngāi Tahu have been interviewed and have approved the proposed Terms of Reference.

Engagement - internal

There has been no internal engagement.

SUMMARY OF CONSIDERATIONS

Risks: Legal / Health and Safety etc.

There are no known legal or health and safety risks.

Conflict of Interest

There are no identified conflicts of interest.

Community Boards

There are no implications for Community Boards.

GROW DUNEDIN PARTNERSHIP

Terms of Reference

August 2020

- Reporting to:** Dunedin City Council's Economic Development Committee
- Chairperson:** Independent Chair (elected by Grow Dunedin Partnership)
- Meeting Frequency:** It would be expected that the Grow Dunedin Partners will meet six times per year.

Annually, the Partnership will hold a strategic planning session (which can take the place of a regular scheduled meeting)
- Expected Term:** To continue until notified or a termination date is agreed.
- Purpose:**
The Grow Dunedin Partnership consists of the city's public and private sector organisations, representing Dunedin's key economic sectors and iwi. The partners have a shared interest in, and are committed to supporting the long-term, sustainable and inclusive growth of the Dunedin economy.
- Objectives:**
The objectives of the Grow Dunedin Partnership are to:
- identify opportunities to enhance or accelerate sustainable and inclusive growth for Dunedin's businesses and communities
 - advise, support and assist with business resilience and recovery in times of economic challenge
 - advocate for Dunedin's economy and the city's key sectors at the local, regional and national level
 - identify issues and barriers obstructing the city's economy, its businesses and communities
 - identify the need for strategic investment in the Dunedin economy that will support and enhance future growth
 - review and monitor the performance and growth of the Dunedin economy
 - when required, participate in any review of the Dunedin Economic Development Strategy.
- Responsibilities:**
The specific responsibilities of the Grow Dunedin Partnership are to:
- communicate and champion the objectives and priorities contained within the Dunedin Economic Development Strategy

- support the implementation of activities and actions within the Dunedin Economic Development Strategy
- promote synergies and collaboration across the public and private sectors, in partnership with iwi, to facilitate sustainable and inclusive economic growth
- advocate for funding and support from partners, investors and central Government
- monitor progress against the Dunedin Economic Development Strategy, identifying the need for changes in priorities, actions and areas of focus
- identify the need for time-limited working groups of the Partnership to advance key areas of interest or opportunity
- appoint members to agreed working groups, including a representative from the Grow Dunedin Partnership, and confirm working group terms of reference and reporting arrangements
- prepare an annual review of activities and statement of priorities for the following year, including details of key areas of focus and research and intelligence needs to inform Partnership discussions.

Membership:

The Grow Dunedin Partnership membership is comprised of:

- Dunedin City Council
- Director Enterprise Dunedin (ex-officio)
- Ngai Tahu
- Otago Chamber of Commerce
- Otago Polytechnic
- Otago Southland Employers' Association
- University of Otago

Each member may appoint their own representative, and unless there are exceptional reasons and prior approval of the Chair, an appointed representative may not be substituted.

The Grow Dunedin Partnership may appoint up to five additional members from the Dunedin business sector, with selection based on the contribution that can be made having regard to their expertise and perspective.

Members are to act on behalf of the interests of the City as a whole, and not as advocates for a partner or sector interest.

The Grow Dunedin Partner members will elect an independent Chair.

The Chair will be appointed for a two-year term, with a further reappointment of up to two years, subject to the Grow Dunedin Partnership members approval.

From time to time, with approval of the Chair, and members agreement, expert advisors may be appointed to assist the Partnership. This will be for specific purposes and for a time limited basis.

Meeting Arrangements:

Meeting agendas, minutes and papers will be circulated electronically to all member representatives at least five working days prior to the meeting. Late papers can be accepted with prior approval of the Chair.

Presentations on agenda items may be provided on the day of scheduled meetings.

Reporting

The Grow Dunedin Partnership will maintain direct lines of communication with partner organisations and will:

- prepare and present an annual review and statement of priorities for discussion with partners and the Dunedin City Council Economic Development Committee
- provide a half year report to the Dunedin City Council Economic Development Committee
- provide additional reports and presentations to partners and to Dunedin City Council either at the request of partners or at the request of the Grow Dunedin Partnership.

Review:

An informal review of the Terms of Reference will be undertaken each year by the partnership to assess its relevance and effectiveness.

The partnership will formally review the Terms of Reference prior to August 2022 to assess the benefits of the Partnership, and to determine whether there are any changes which should be made to either the Terms of Reference or the manner in which it is implemented. If one of the partners considers there is a need to discuss the Terms of Reference, the partners or their representatives will meet within three months of the issue being raised in writing by that partner to the other partners.

ENTERPRISE DUNEDIN ACTIVITY REPORT - AUGUST 2020

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

1. The purpose of this report is to update the Economic Development Committee on several Enterprise Dunedin activities.

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Enterprise Dunedin Activity Report – August 2020.

BACKGROUND

2. Enterprise Dunedin activity is informed by the 2013-2023 Economic Development Strategy. The strategy is underpinned by five themes:
 - a) Business vitality – to improve the ease of doing business.
 - b) Alliances for innovation – to improve linkages between industry and research.
 - c) A hub for skills and talent – to increase retention of graduates, build the skills base and grow migrant numbers.
 - d) Linkages beyond our borders – to increase international investment and establish projects with other cities.
 - e) A compelling destination – to increase the value of tourism and events and improve the understanding of Dunedin's advantages.
3. The strategy sets out two economic goals:
 - a) 10,000 extra jobs over 10 years (requiring growth of approximately 2% per annum).
 - b) An average of 10,000 of extra income for each person (requiring GDP per capita to rise 2.5% per annum).

DISCUSSION

Dunedin City Economic Overview

- 4 Economic indicators monitored by Enterprise Dunedin note economic activity in Dunedin City has remained more resilient than many other cities across NZ since COVID19 Level 4 restrictions ended on 20 April 2020.
- 5 Retail spending in Dunedin over the four-week period ended 2 August was 4.9% above its 2019 level. This growth is above cities such as Wellington (-2.5%), Auckland (-1.6%), Christchurch (2.0%), Hamilton (2.7%), and Invercargill (2.8%), and just behind Tauranga (6.1%), Palmerston North (6.2%), and New Plymouth (6.8%).
- 6 This increased spending is across most retail categories, and the city's hospitality sector. The risk remains that retail spending may soften again in the coming months if households become more cautious with the change in COVID-19 alert levels on 12 August 2020. This is likely to challenge retailers, as a result of restrictions on business operations and reduced domestic travel.
- 7 Visitors to Dunedin's CBD has remained above its 2019 level each week since early June and traffic flows in the city have also risen above 2019 levels for both light and heavy vehicles.
- 8 Prior to the full impact of COVID-19, 2,053 people were claiming a work ready Jobseeker support benefit in Dunedin during March 2020. By June, 3,112 people in Dunedin were either on a work ready Jobseeker support benefit or were receiving the new COVID-19 income relief payment.
- 9 From March 2020 to June 2020, the number of work ready recipients of Jobseeker Support in Dunedin has risen by 52%, compared to a 51% increase nationally over the same period;
- 10 The effects of COVID-19 on the labour market has also been uneven across different demographic groupings with youth being disproportionately affected compared to older workers;
- 11 To date in Dunedin, there has not been significant differences in relative growth rates of benefit recipients between different genders and ethnicities.

Centre of Digital Excellence

- 12 Enterprise Dunedin has continued to work on the establishment of the Centre of Digital Excellence (CODE) in conjunction with the CODE Working Group. Several workstreams have been progressed over the last few months including:
 - a) The development of a \$700,000 business grants programme help support and grow the Dunedin game development ecosystem. The programme includes three contestable CODE funds:
 - KickStart;
 - Start Up;
 - Scale Up.
 - i. The KickStart and Start Up funds received 56 expression of interest; 43 for Kickstart and 13 for Start Up). The Scale Up fund is expected to open later this year.
 - ii. The development of a 'Kaupapa CODE' is a partnership between CODE and local runaka and game developers. Further engagement is planned with Te Rūnanga o Ōtākou and Kāti Huirapa Rūnaka ki Puketeraki for approval.
 - iii. Development of the CODE legal entity and recommended option. This work has been progressed with local legal advisors, the CODE Working Group and Provincial Development Unit (PDU). Once finalised, a report with recommendations and next steps will be brought back to Council.
 - iv. Ongoing development of vocational models (drawing on and partnering with international good practice) and tertiary curriculum with the Otago Polytechnic and University of Otago.

- v. The appointment of the CODE Establishment Director, Tim Ponting, and confirmation of a physical home for CODE at Petridish.

Business Vitality*Digital Resilience Programme*

- 13 Enterprise Dunedin approached ten diverse Dunedin companies that have agreed to participate in a digital resilience programme hosted by Massey University, University of Otago and the i-Accelerator (a non-profit business). Participating business owners commit to seven one-hour sessions over six weeks. In return, they receive a 90-day action plan tailored to their firm to help staff cope with current and future disruptions.
- 14 The programme will look at:
- a) How to identify and implement digital strategies
 - b) How to develop new pathways to digital skills and career development for your workforce
 - c) What funding, capability development and reskilling support programs are available.
- 15 The resulting Digital Resilience plan the company will receive, should help the business build an adaptable and digitally ready organisational culture together with staff. It will help the business become more resilient to disruption.

Good Food Dunedin

- 16 COVID-19 support for the local food sector

Enterprise Dunedin continues to provide one-to-one support and information sharing with industry bodies to the local food sector. While many businesses have shown their ability to adapt, the current environment has proved challenging for others.

- 17 Foodprint

Foodprint, an app-based platform for rescuing perishable edible food, launched in Dunedin in February. There are 28 eateries using the platform to sell ready-to-eat food that would otherwise become waste. Foodprint acts in a complimentary way to KiwiHarvest, who rescue non-perishable food which is distributed to vulnerable residents.

- 18 Aotearoa Food Policy Network

As a member of the Aotearoa Food Policy Network Enterprise Dunedin has continued to provide a leadership role in national conversations around food policy. It is anticipated that food resilience will remain high on the agenda in the wake of COVID-19 particularly considering the impacts on small scale growers, farmers and producers who are not part of the mainstream supply chain, and on rates of food insecurity in NZ homes.

Alliances for Innovation*Film*

- 19 Since the last activity report Film Dunedin has progressed two key initiatives:
- a) The submission of a funding request to the Crown Infrastructure Fund in April to develop Council owned property at Parry St for film studio and workshops. The proposal has progressed to the second round of assessment and we are awaiting a decision.

- b) The development of an Investment Logic Mapping (ILM) and business case to further coordinate, strengthen and develop the Dunedin and regional film ecosystem. This work brought together screen business leaders, academics, creatives and council staff from Dunedin and Queenstown.
- 20 The Dunedin and the Queenstown Film Offices are continuing to collaborate through Film Otago Southland (FOS) to deliver regional marketing, project facilitation and industry support (such as a writer in residence programme) to support development of stories set in the region.
- 21 In the year ending 30 June 2020 Film Dunedin:
 - a) Responded to 95 enquiries requesting information, advice, images, and support to film in Dunedin. Compared to 73 enquiries in 2018/19 and 57 enquiries in 2017/18 and 22 in 2016/17;
 - b) Issued 45 film permits (no filming took place during the COVID19 Level 4). This compared to 46 in 2018/19, 41 in 2017/18 and 13 in 2016/17.
- 22 Film Dunedin is currently working with:
 - i. Two international Producers hoping to gain entry to New Zealand for Dunedin based projects;
 - ii An Australian TV series set in Dunedin and Central Otago;
 - iii Six domestic feature film and four domestic television and web series in varying levels of production. These are projects developed by Dunedin writers and producers or set in Dunedin;
 - iv Film Dunedin is currently engaged with producers for five short films set in Dunedin and planned for production in the next six months.

A Hub for Skills and Talent

JobDUN - Business Internship programme 2020/2021

- 23 Enterprise Dunedin facilitates the business internship programme, JobDUN. The objective of the JobDUN programme is to meet business needs, create high value jobs, retain skills and talent in the city and contribute to the economic growth of Dunedin. The programme allocates funding for 50 intern placements.
- 24 It is possible that COVID-19 will have an effect the number of internship opportunities offered by businesses for the 2020-2021 season. Businesses may have a reduced appetite, or an increased one, for taking on an intern, depending on their sector, situation and needs.
- 25 The 2020/2021 season has commenced with applications invited from the business community.
- 26 A further awareness raising campaign aimed at the business sector will commence the week starting 10 August and will focus on social and traditional communication channels including outreach through the DCC FYI newsletter, the Enterprise Dunedin database, updates in the ODT, media releases and through LinkedIn and Facebook channels.

- 27 Once a critical mass of applications from the business community is reached, Enterprise Dunedin will commence a campaign to target Dunedin tertiary students to the opportunities through Instagram, Facebook and tertiary partners database's and social channels.
- 28 A Speed Interview Event will be held on 23 September to enable business people and tertiary students to connect and discuss opportunities.

Dunedin Techweek 2020

- 29 Launched in 2017, Techweek is New Zealand's annual festival showcasing and celebrating innovation.
- 30 Techweek's response to COVID-19 meant Techweek 2020 (scheduled for May) was rescheduled to July, and Dunedin Techweek joined a nationwide programme consisting of over 300 online events from 27 July to 2 August 2020.
- 31 Dunedin Techweek highlighted the region to New Zealand (and internationally) through eight unique events, offering opportunities to educate, entertain and upskill with technology, raising the innovation profile of the city, and lifting industry scale and perception. These event offerings have assisted in promoting Dunedin as a diverse and talented hub of innovative individuals and organisations at many stages of the development cycle.
- 32 Event Highlights:
 - Games for Good - Hatchpbl's 'Launch! - Games for Good' inspired 44 students in years 7-13 at schools nationwide, to act as change-makers and problem solvers through effective game design. The event was selected by The Ministry of Education New Zealand for a \$1,500 'Vocational Pathways' grant, for the opportunities it provided for young people to connect to the world of work and explore industry-specific careers while in school. With support from CODE, Hatchpbl has since been introduced to American based XPRIIZE Connect, and offered a partnership to deliver Code Games: A Global Game-Making Challenge outreach in New Zealand.
 - Games for impact - webinar with Alan Gershenfeld. American games developer/publisher and Co-Founder of E-Line Media, Alan Gershenfeld presented his Journey Toward Harnessing the Power of Video Games for Learning, Social Impact and Profit to an online audience of 85 people. Dunedin Techweek partnered with CODE, The U.S. Embassy NZ and New Zealand Game Developers Association (NZGDA) to bring this event to the Techweek 2020 programme. The positive outcome of this event has further strengthened Dunedin and CODE's global perspective and partnership opportunities, through game development workshops on impact games and connection to Ngāi Tahu.
 - Startup Dunedin offered two one-hour workshops covering the essential tools and roadmap for turning a new tech idea into a new start-up. Startup Dunedin were approached by Stuff (Techweek 2020's media partner) prior to events, who ran a business news article and video promoting Dunedin's start-up and entrepreneurial scene and the Co. Starters and Audacious programmes.

Linkages Beyond Our Borders*Project China***33** Video Conference with Shanghai.

- a) The Shanghai FAO has requested a video conference with the Mayor of Dunedin in late October 2020. The main purpose of the conference is to:
 - i. Review the support and interaction between Shanghai and Dunedin during COVID19;
 - ii. Plan and discuss future sister city cooperation and the renewal of the Shanghai – Dunedin Sister City Agreement.

34 Mayoral meeting with Dunedin local Chinese agents

- a) Over the last five years, a group of local Chinese education and tourism agents have worked with Enterprise Dunedin to support international students and visitors. This work directly contributed \$1.6 million to the Dunedin economy in 2019. The agents have been significantly impacted as a result of COVID19 border restrictions and have requested a meeting with the Mayor in October to discuss current challenges. Enterprise Dunedin through Project China has continued to work with the agents during this period. The proposed meeting will demonstrate the city's support for international and tourism related activities and marketing.

A Compelling Destination*Destination Marketing*

- 35 Dunedin's visitor sector continues to be widely affected by COVID-19. The effect has varied from business to business, but has included: closures, hibernation, staff redundancies, cashflow issues, uncertainty about the future and mental stress.
- 36 Enterprise Dunedin's 'A Pretty Good Plan D' campaign continues to roll out. This has been extended and planning and research is underway to morph this into an Australian campaign next year.

Strategic Assets Protection Programme (STAPP)

- 37 Confirmation of \$700k of investment from MBIE's STAPP was received in July; this investment will facilitate a planned programme of work across:
 - Destination Management
 - Product Development and Capability; and
 - Destination Marketing
- 38 Enterprise Dunedin was not involved in the MBIE driven Strategic Tourism Assistance Protection Programme (for strategic tourism businesses). At this stage five Dunedin businesses have been funded, with more announcements possible.

Visit Sector Initiatives and Engagement

- 39 'Tourism Korero' continues to be used to facilitate communication and accessibility, with over 110 members registered on the Facebook Group.
- 40 Collaboration and investment with a collective of Cycle Trails leading to Dunedin has been confirmed. Unfortunately, the Otago Central Rail Trail has decided not to join the collective which brings together all other cycle trails in the region for marketing purposes.
- 41 Enterprise Dunedin is increasingly taking the lead role in a new marketing push for the Southern Scenic Touring Route.

Research and Data

- 42 The new Accommodation Data Programme (ADP) commences in August. The ADP replaces Statistics New Zealand's Commercial Accommodation Monitor (CAM) which monitored trends in New Zealand's commercial accommodation sector and was discontinued last year.
- 43 Planned research over this year includes a measure of sentiment of Dunedin residents to tourism, an on-line, limited visitor insight programme (perceptions, demographics, experiences) and a trial of weekly measure of online conversations around Dunedin tourism and COVID-19.

Business Events (Conferences)

- 44 In partnership with the sector, Business Events has led the development of an Investment Logic Mapping exercise. An initial series of workshops have resulted in a one-page plan which is now being refined through further wider sector involvement. The next step will be to develop a Strategic Plan and implement the same.
- 45 Potential demand for Business Events continues to grow with seven new leads in the year to date and 33 active from the financial year 2019/20.

Consumer Marketing – New Zealand and Australia

- 46 "Dunedin, a pretty good plan D" campaign was launched into the domestic market on 27 May 2020. Dunedin was one of the first New Zealand destinations to be back in market with this campaign activity.
- 47 The primary goals of this campaign are to:
 - increase awareness of Dunedin across consumer and trade channels.
 - increase awareness of Dunedin as a desirable destination.
 - change perceptions of Dunedin as a desirable destination.
 - provide revenue to Dunedin tourism operators as a result of campaign activities.
- 48 Campaign results to date (25 May – 26 July 2020) include:
 - Dunedin.nz.com website users +51%, website sessions +57%, Page referrals +64% with a bounce rate of -2%
 - 26+ Media stories including destination coverage on NewsHub and One News.
 - DunedinNZ Facebook: 3.5 M reach, 145,000 engagement, 1.3% increase in likes

- Digital advertising over MediaWorks, ODT online, Stuff and NZME with an average click through rate (Click Through Rate - CTR) of 0.29%
- 49 The Explore local activity remains in market encouraging locals to experience Dunedin's tourism offerings with an increased push in the market for the July school holidays, this included sponsored content in both ODT and Southland Times.
- 50 The local campaign activity used DunedinNZ owned platforms and directing consumers to See and Do pages on DunedinNZ.com. There were 3,600 click throughs to these pages from the DunedinNZ Facebook page showing an interest in school holiday deals and activities.
- 51 The Explore Dunedin button on My Little Local app also showed a reach of 107,000 and 5,000 referral links to websites.

PR and Promotions

- 52 Since January 2020, Enterprise Dunedin has pitched and secured 29 stories in regional and national publications and hosted nine media famils from a variety of titles. Resulting coverage so fare, includes:
- Five travel features in Stuff
 - A feature on the Prairie Girl Musings blog
 - A feature on the Queenstown Life blog
 - A feature in the Sunday Star Times
 - Eleven stories or inclusions in the New Zealand Herald
 - Four features in Good Magazine
 - Inclusion in Sydney Morning Herald feature
 - Inclusion in a Guardian AU feature.
- 53 Additional coverage resulting from media visits will be published over the next quarter.
- 54 As part of Tourism New Zealand's domestic PR activity, the Breakfast Show filmed in Dunedin in early August with a live cross from Larnach Castle.

Trade Marketing

- 55 New Zealand is still top of mind in the international trade circuit. Travel agents have a desire to remain educated and upskilled on New Zealand regions and products as there is a perception across all markets that our country will be the first that they are able to sell to their clients internationally.
- 56 Tourism New Zealand is continuing to engage with active agents across all international markets. We have participated in market update webinars from the TNZ offices in Australia, UK/Europe, North and South America with China and rest of Asia still to come.
- 57 On request from Tourism New Zealand we have presented to international agents in the following webinars:
- On request New Zealand Culture Webinar (with Rotorua): Over 300 American agents participated.

- Flight Centre Canada Webinar: Product updated for top selling agents. 45 agents actively participated.
- UK/Europe Agents education webinar: Representing our Pure Southern Land IMA (Waitaki, Clutha, Dunedin and Southland).

58 New activity includes pivoting to domestic agent education/product training through relationship building together with consumer facing trade partners such as New Zealand Flight Centre and House of Travel. This is to support our future Consumer campaigns eg Plan D and strengthen their domestic knowledge and perception of Dunedin.

NEXT STEPS

Feedback on Enterprise Dunedin activity will be incorporated into future updates.

Signatories

Author:	Fraser Liggett - Economic Development Programme Manager Malcolm Anderson - City Marketing Manager Suz Jenkins - Finance and Office Manager
Authoriser:	John Christie - Director Enterprise Dunedin

Attachments

There are no attachments for this report.

SUMMARY OF CONSIDERATIONS
Fit with purpose of Local Government

This report promotes the economic well-being of communities in the present and for the future.

Fit with strategic framework

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Enterprise Dunedin is responsible for the delivery of the 2013-2023 Economic Development Strategy.

Māori Impact Statement

There are no known impacts for tangata whenua, except for the establishment of CODE and engagement with Te Runanga o Otakou and Kati Huirapa Runaka ki Puketeraki.

Sustainability

There are no known impacts for sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

Enterprise Dunedin activities and the 2013-2023 Economic Development Strategy are included in the 2018-28 Long Term Plan.

Financial considerations

There are no financial considerations.

Significance

This decision is considered low significance under the Significance Engagement Policy.

Engagement – external

External engagement has been held with Dunedin's Tech, Education, Visit, Film, Food and general business sectors.

Engagement - internal

As an update report, no internal engagement has been undertaken.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no known conflicts of interest.

SUMMARY OF CONSIDERATIONS

Community Boards

There are no known implications for Community Boards.

STUDY DUNEDIN EDUCATION UPDATE

Department: Enterprise Dunedin

EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee (EDC) on recent activity undertaken by Study Dunedin, a key initiative in the 2013-23 Economic Development Strategy (EDS). Study Dunedin supports international education in partnership with tertiary institutions, secondary schools and the Otago Chamber of Commerce.
- 2 Education is one of the city's largest industries. Study Dunedin has continued to support the industry (particularly international education) with the challenges arising from COVID-19 and global conditions.
- 3 Over the next six months Study Dunedin intends to implement four key activities that will support student wellbeing, create greater market awareness, engage with education agents and ensure existing international students remaining in the city over summer are cared for. This work will build on the Government's Strategic Recovery Plan (at Attachment A) announced in late July 2020 (Attachment A).
- 4 In addition to supporting international education, Study Dunedin has been involved in the Government's reset of the education system including the National Education and Learning Priorities (NELP) and the Tertiary Education Strategy (TES). Specifically, Study Dunedin has worked with Otago Polytechnic on aspects of the Reform of Vocational Education (RoVE).

RECOMMENDATIONS

That the Committee:

- a) **Notes** the Study Dunedin Education Update

BACKGROUND

- 5 Education is a significant industry in the city. Reports produced by the University of Otago and Otago Polytechnic in 2019 indicate the tertiary sector contributed over \$1.5B to the Dunedin economy. In addition to economic benefits the tertiary sector also enables a range of other outcomes including:
 - a) Influence through nationwide campuses;
 - b) Research outputs;
 - c) Relationships with business and institutions nationally and internationally.

- 6 Dunedin's 12 secondary schools produce high quality National Certificate of Educational Achievement (NCEA) results each year and provide a wide range of quality subject options.
- 7 International education is a valuable part of this wider education ecosystem. As well as providing economic value, international students provide social and cultural benefits to the city. Until the impact of COVID-19 and border restrictions international education:
 - a) Enrolled approximately 5,000 international students from 99 countries each year;
 - b) Contributed approximately \$200M in economic value;
 - c) Supported over 2,200 jobs.
- 8 Study Dunedin was formed in 2013 as part of Dunedin's EDS to attract and facilitate greater numbers and quality international students to live and study in the city. Study Dunedin works with the Study Dunedin Advisory Group (SDAG). This partnership represents the University of Otago, Otago Polytechnic, Otago Chamber of Commerce Incorporated (OCCI), and Dunedin high schools who enable activities including:
 - a) Destination marketing to promote Dunedin as a destination to study and live;
 - b) A positive student experience to ensuring students feel valued and that their time in Dunedin is safe, inclusive and they are recognised as part of the community;
 - c) Capacity and capability building including data gathering to ensure sound decision-making and provision of training and development to the sector;
 - d) Education and workforce pathways, to facilitate transitions between education sectors and develop programmes to support students into employment in Dunedin, and New Zealand, particularly in areas where skill shortages exist.

DISCUSSION

International education and COVID 19:

- 9 COVID-19 has had a significant impact on the international education landscape, particularly through the long-term uncertainty created by border restrictions. A key priority for the international education sector is ensuring that those students who remain in the city are well-cared for as they face their own uncertainties and the reality of not seeing their families for an extended period.
- 10 Study Dunedin supported institutions and students between March and May 2020 and is continuing to do so as the borders remain closed. Activities have included:
 - a) Financial assistance to families of students who had to stay in Dunedin longer than planned;
 - b) Low-cost transport to Christchurch Airport for repatriation flights;
 - c) Supporting students and institutions to meet requirements for gaining access to repatriation flights;
 - d) Providing ongoing information from government and education sector agencies.

- 11 Over the last few months Study Dunedin has focused on what can be achieved in the near and long-term to support international education. This work will build on the recently released Ministry of Education 'Strategic Recovery Plan for International Education' (see Attachment A) which sets out a two-year plan for recovery over three key phases:
 - a) Transition and economic stimulus;
 - b) Strengthening the system;
 - c) Transforming to a more sustainable future state.
- 12 Current indications from the Minister of Education is that opening of the borders for international students will, in the short term, be tightly managed and targeted at 'small cohorts' of high value students most probably at post-graduate level.
- 13 Study Dunedin proposes to support the sector through four activities over the next 6 months:
 - a) **Student Wellbeing**

Study Dunedin, in conjunction with a provider, will pilot a programme focussing on student wellbeing. The intention is to provide a centrally located space for international students to connect with other students, to complete workshops on career development, confidence building, decision-making and soft skill development. Students will also be able to access career practitioners and qualified counsellors. The pilot will gauge the value of this service and whether it is required on a permanent basis.
 - b) **Brand, communications and marketing campaigns**

Brand, communications and marketing campaigns will be fully developed to ensure a continued 'presence' in the international student market that will drive future student decision making. This will include a strong Study Dunedin brand that aligns with the DunedinNZ brand. A wrap-around communications strategy and set of digital assets will be developed to support future marketing campaigns by Study Dunedin and education partners.
 - c) **Auckland Agent Event and Auckland Agent Famil**

Study Dunedin plans to run an Auckland education agent event in September 2020. The annual event will provide an opportunity to showcase Dunedin as a destination for international students to agents, who in turn work to attract students to the city. A valuable relationship building exercise, especially this year, the objective is to partner with Auckland education agents in a COVID 19 environment.
 - d) **Summer Programme**

Study Dunedin is currently developing a programme to support international students who decide to remain in Dunedin over the summer period. The objectives of the programme are to:
 - i) Ensure that those students who stay in Dunedin (New Zealand) over the summer are supported and engaged when they are not at home with their family;

- ii) Retain students studying in Dunedin who may be considering going home over the summer and then facing the likelihood of not being able to re-enter New Zealand for study in 2021;
- iii) Attract students from other parts of New Zealand to experience studying and living in Dunedin. The aim is to convert them into future enrolments specifically targeting students transitioning from high school to tertiary study.

The programme will be launched by the beginning of December 2020. It will run for a six-week period concluding at the end of January 2021 and will include English language classes, a variety of soft skill acquisition, and tourism activities.

Reform of Vocational Education (ROVE):

- 14 Government is currently undertaking a system-wide reform of education. Part of this process has been the launch of the Reform of Vocational Education (RoVE) which has in turn created the New Zealand Institute of Skills and Technology (NZIST).

Over the last six months Study Dunedin engaged in this process by:

- a) Partnering with Otago Polytechnic on an application to locate the Headquarters of the NZIST in Dunedin. While Hamilton was eventually chosen as the location, Dunedin made it through to the second stage of the procurement process and hosted members of the NZIST Board to showcase the city's suitability and innovation;
- b) Supporting the development of the interim Otago Regional Skills Leadership Group (iRSLG) which aims to identify and supporting better ways of meeting future skills and workforce needs. This work will also support NZIST decision-making on the development and delivery of courses based on Industry needs;
- c) Enabling engagement with the Tertiary Education Commission (TEC) on a range of activities such as their 'Inspiring the Futures' <https://www.tec.govt.nz/focus/our-focus/inspiring-the-future/> project which led to two Dunedin primary schools being the first pilot schools in the country to participate in the project. Also, of note, has been engagement with TEC Investment Managers, who are keen to understand the economic drivers of each region and invest funding in the tertiary sector which supports these outcomes.

OPTIONS

- 15 There are no options.

NEXT STEPS

- 16 Study Dunedin will continue to re-assess key priorities as the implications of COVID 19 become clearer.

- 17 Engagement will continue with partners, stakeholders, and central government through Education New Zealand (ENZ).

Signatories

Author:	Margo Reid - Study Dunedin Co-ordinator
Authoriser:	Fraser Liggett - Economic Development Programme Manager John Christie - Director Enterprise Dunedin

Attachments

	Title	Page
↓A	Strategic Recovery Plan for International Education	43

SUMMARY OF CONSIDERATIONS
Fit with purpose of Local Government

This report promotes the economic well-being of communities in the present and for the future.

Fit with strategic framework

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Enterprise Dunedin is responsible for the delivery of the 2013-2023 Economic Development Strategy.

Māori Impact Statement

There are no known impacts for tangata whenua.

Sustainability

There are no known impacts for sustainability.

LTP/Annual Plan / Financial Strategy /Infrastructure Strategy

Study Dunedin activities and the 2013-2023 Economic Development Strategy framework are included in the 2018-28 Long Term Plan.

Financial considerations

There are no financial considerations.

Significance

This decision is considered low significance under the Significance Engagement Policy.

Engagement – external

As an update report, no external engagement has been undertaken.

Engagement - internal

As an update report, no internal engagement has been undertaken.

Risks: Legal / Health and Safety etc.

There are no identified risks.

Conflict of Interest

There are no known conflicts of interest.

Community Boards

There are no known implications for Community Boards.

Strategic Recovery Plan for International Education

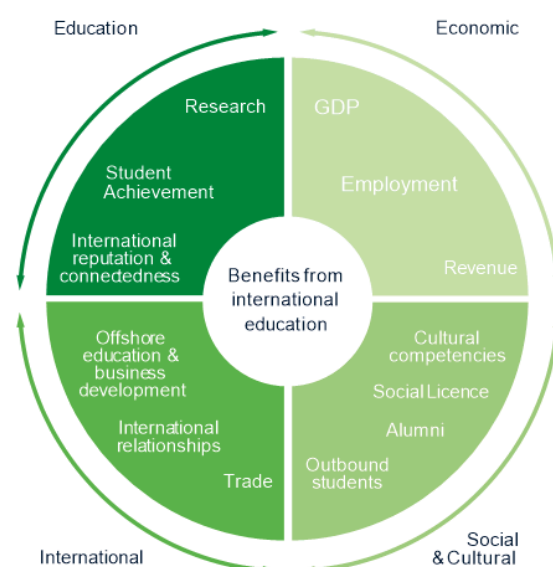
New Zealand Government
July 2020

CONTEXT

- International education sector contribution to New Zealand's economy (2018)

National ranking of largest export sectors	5th
Broader economic value	\$4.9b
Enrolments	117,248 across 843 providers
Number of jobs supported by sector	45,000
Nationalities studying in New Zealand	190

- Unlocking the full value from international education



- Sector outlook for the next 12 to 24 months

- The recovery plan will build on and accelerate the 2018 New Zealand International Education Strategy, developed by the government and international education sector. Its goals are to deliver an excellent education and study experience, achieve sustainable growth and develop global citizens.
- The government is investing in international education to support a future focus on; diversifying products and services by developing offshore pathways (supported by quality assurance processes), providing a single New Zealand digital platform for New Zealand programmes and keeping New Zealand's brand alive.
- New Zealand has gained international recognition for our response to and management of COVID-19 and this is a key competitive advantage we can now harness.
- New Zealand's border restrictions are likely to remain for some time and quarantine requirements will remain in place for everyone who arrives in New Zealand.
- Maintaining New Zealand's presence and relationships in markets will be more challenging, and even more important, given border restrictions and less travel between countries.
- Regional economies will continue to be significantly impacted from the loss of international students and tourists.
- Led by Education New Zealand and the Ministry of Education, the Strategic Recovery Plan for International Education will see multiple Government agencies working closely together alongside the international education sector.

FUTURE STATE

- What does future state look like?

A transformed international education sector will be more diversified, resilient, and sustainable. As a sector, it will be a:

- Global international education leader, an engager and a connector helping build prosperity, safety and wellbeing.
- Key driver of economic wellbeing through providing trade links, student revenue, wider revenue and a future-proofed sector.
- Booster for regional development by matching the right students to the right places in New Zealand.

For students and education providers:



- Not all learners will be based in New Zealand because delivery to international students will be a mix of onshore, offshore, online and blended formats. Ongoing institution-level connections for science and technology development enhanced.
- New Zealand providers rankings and relevance enhanced through strategic partnerships and support from agencies.
- New Zealand education system improves on the back of international connectivity.
- We will increase the cultural competency of New Zealanders to create global citizens.

For regions and businesses:



- International students support greater economic and regional development, leading to improved outcomes for themselves and New Zealand.
- Business and investment outcomes made through New Zealand international education alumni.

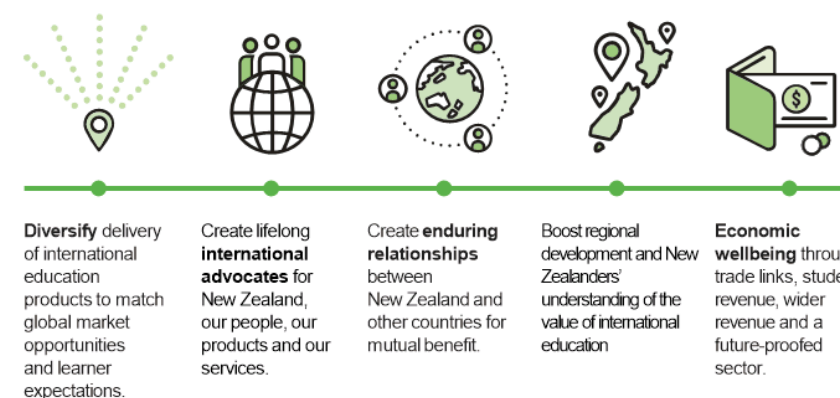
For Government:



- Government agencies are focused on a core group of priority markets.
- International education supports the New Zealand government to engage with foreign governments on educational topics to improve bilateral relationships.
- New Zealand Government agencies facilitate education diplomacy through strategic use of research and academic exchange, in and out-bound scholarships and extensive people-to-people links.

- Building a broader sector – with more benefits

- The sector will need to take the opportunity to not only recover but also to transform.
- The speed with which New Zealand recovers, will be commensurate with the value proposition developed, the investment into key markets and the policy decisions taken around aligning international education with value over volume.
- This work needs to be responsive to and align with the broader all-of-government and education COVID-19 work programmes.

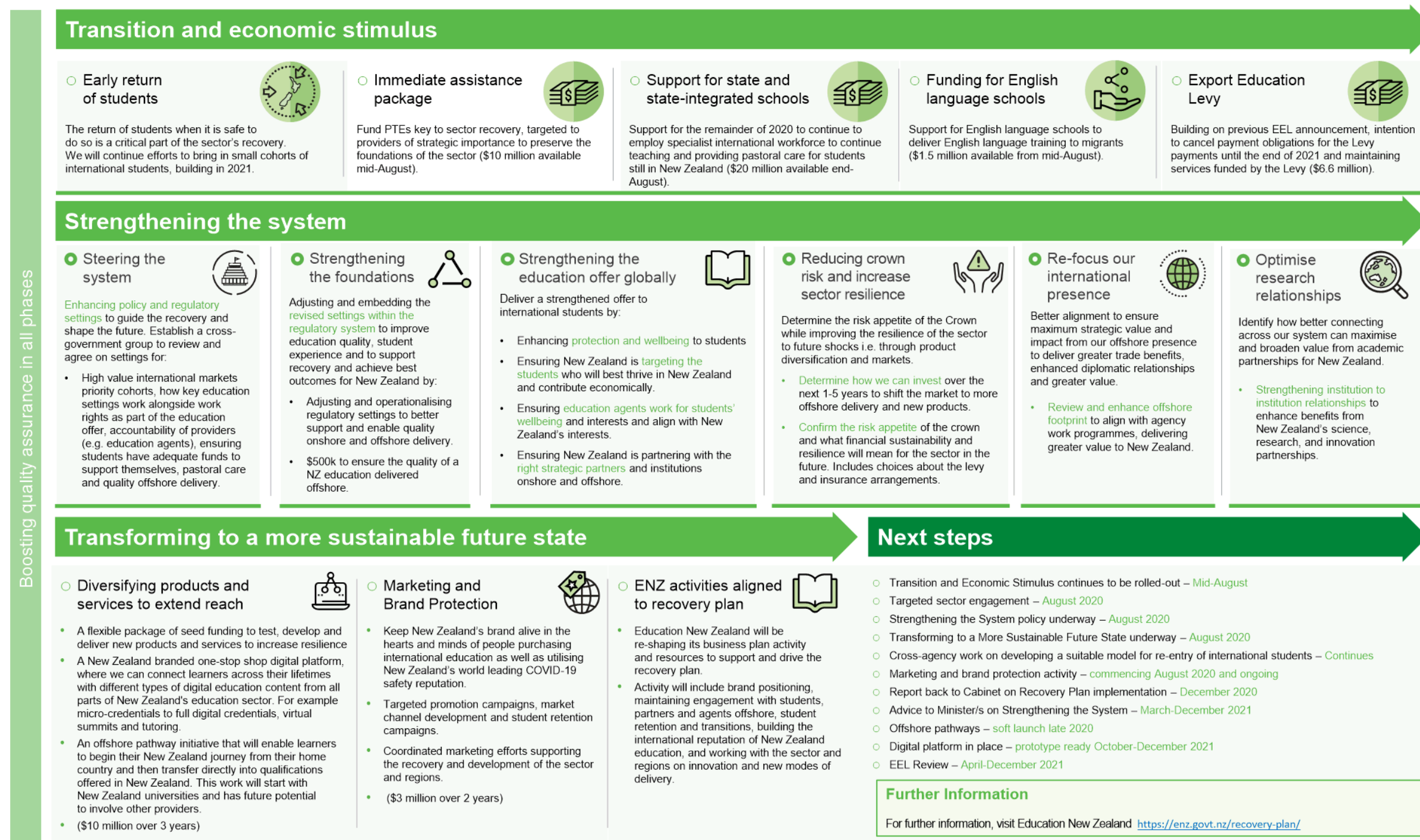


Strategic Recovery Plan for International Education

New Zealand Government
July 2020

Recovery plan framework

The strategic recovery plan is a long-term plan to support the rebuild, recovery and reset of the international education sector. It consists of three concurrent workstreams: the immediate response is to create sector stability; the second strengthens the international education system; and the third focuses on transforming New Zealand's international education approach for a more innovative, robust and sustainable future.



ITEMS FOR CONSIDERATION BY THE CHAIR

Any items for consideration by the Chair