

**Notice of Meeting:**

I hereby give notice that an ordinary meeting of the Economic Development Committee will be held on:

**Date:** Tuesday 5 April 2022

**Time:** 1.30 pm (or at the conclusion of the previous meeting)

**Venue:** Via Audio Visual Link

This meeting will be streamed on the Council's YouTube Page: <https://youtu.be/zPyx3M9qdHg>

Sandy Graham  
Chief Executive Officer

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## **Economic Development Committee**

### **PUBLIC AGENDA**

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**MEMBERSHIP**

<b>Chairperson</b>	Cr Chris Staynes	
<b>Deputy Chairperson</b>	Cr Rachel Elder	Cr Andrew Whiley
<b>Members</b>	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Cr Doug Hall
	Mayor Aaron Hawkins	Cr Carmen Houlahan
	Cr Marie Laufiso	Cr Mike Lord
	Cr Jim O'Malley	Cr Jules Radich
	Cr Lee Vandervis	Cr Steve Walker
<b>Senior Officer</b>	John Christie, Manager Enterprise Dunedin	
<b>Governance Support Officer</b>	Wendy Collard	

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Wendy Collard  
Governance Support Officer

Telephone: 03 477 4000  
Wendy.Collard@dcc.govt.nz  
[www.dunedin.govt.nz](http://www.dunedin.govt.nz)

**Note:** Reports and recommendations contained in this agenda are not to be considered as Council policy until adopted.



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**1 PUBLIC FORUM**

At the close of the agenda no requests for public forum had been received.

**2 APOLOGIES**

At the close of the agenda no apologies had been received.

**3 CONFIRMATION OF AGENDA**

Note: Any additions must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

## **DECLARATION OF INTEREST**

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### **EXECUTIVE SUMMARY**


1. Members are reminded of the need to stand aside from decision-making when a conflict arises between their role as an elected representative and any private or other external interest they might have.
2. Elected members are reminded to update their register of interests as soon as practicable, including amending the register at this meeting if necessary.

### **RECOMMENDATIONS**

That the Committee:

- a) **Notes/Amends** if necessary the Elected Members' Interest Register attached as Attachment A; and
- b) **Confirms/Amends** the proposed management plan for Elected Members' Interests.

### **Attachments**

	<b>Title</b>	<b>Page</b>
<a href="#">A</a>	Elected Members' Register of Interests	6

Councillor Register of Interest - Current as at 29 March 2022				
Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
Aaron Hawkins	Trustee	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Trustee	St Paul's Cathedral Foundation	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Thank You Payroll	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	ICLEI Oceania Regional Executive	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Theatre Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Otago Polytech's Research Centre of Excellence	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	LGNZ National Council	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Alexander McMillan Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Cosy Homes Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	LGNZ Policy Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Sophie Barker	Director	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Property Owner	Residential Property Owner - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Beneficiary	Sans Peur Trust (Larnach Castle)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Mentor	Business Mentors NZ	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Southern Heritage Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Friends Otago Museum	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Orokouli Ecosanctuary	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Settlers Association (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Vegetable Growers Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Committee Member	Otago Anniversary Day Dinner	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Gas Works Museum Trust (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
David Benson-Pope	Owner	Residential Property Ownership in Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee and Beneficiary	Blind Investment Trusts	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Yellow-eyed Penguin Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Heritage Fund Trust (Council appointment)	Duty to Trust may conflict with duties of Council Office	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Delegation holder	Second Generation District Plan (2GP) Authority to Resolve Appeals on behalf of Council (Council appointment)	No conflict identified.	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Hospital Local Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Regional Transport Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Commissioner (Community Representative)	District Licensing Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Rachel Elder	Owner	Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Greater South Dunedin Action Group	Decisions may be considered on the future of South Dunedin.	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Host Parent	Otago Girls High School	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Advisor/Support Capacity	Kaffelagic	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Dunedin Trails Networks Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Southern Urban Dunedin Community Response Group	Decisions about emergency response recovery may be conflicted	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Disability Issues Advisory Group	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Christine Garey	Trustee	Garey Family Trust - Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Creative Dunedin Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Women of Ōtepoti	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Symphony Orchestra Foundation Board of Trustees (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Theomin Gallery Management Committee (Olveston) (Council appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Grants Subcommittee (Council Appointment)	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Local Government New Zealand Zone 6 Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Doug Hall	Director/Owner	Hall Brothers Transport Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Crane Hire	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Wood Recyclers Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Dunedin Concrete Crushing Ltd	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Director/Owner	Anzide Properties Ltd - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	The Woodshed 2014 Limited	May contract and provide service to DCC	Withdraw from discussion and leave the table. If in confidential leave the room. Seek prior approval from Office of the Auditor General when required.
	Owner	Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Farmlands	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.



Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Ravensdown Fertiliser	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	PGG Wrightson	Currently no likely conflict	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Silver Fern Farms	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Valley View Development Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Geekfix Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Milburn Processing Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Appellant	2GP	Appellant to the 2GP	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Financial Donor	Dunedin North Community Patrol	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Donor of the use of a building free of charge to the group	North Dunedin Blokes Shed	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Partner	Highland Helicopters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Supplier	Southweight Truck and Weights for testing Weighbridges Otago & Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Craigieburn Reserve Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Chinese Garden Advisory Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Carmen Houlahan	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Rental Property - North Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Part Owner	Adobe Group Ltd, Wanaka	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Company Owner/Sole Director	Shelf Company - RU There	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Startup Business	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Toitu Otago Settlers Museum Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Public Art Gallery Society (Council appointment)	Possible grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Mosgiel Taieri Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Marie Laufiso	Property Owner	Residential Property	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Community Building Trust - Trust Owner of Property 111 Moray Place	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Otago Mental Health Support Trust	Potential grants applicant which would result in pecuniary interest. Duty to Trust may conflict with duties of Council Office	Do not participate in consideration of grants applications. If the meeting is in confidential, to leave the room.
	Member	Women of Ōtepoti Recognition Initiative	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Family Member	Staff member a relative	Potential conflict depending on level of staff member involvement	Managed by staff at officer level if a perceived conflict of interest arises.
	Secretary	Brockville Improvements and Amenities Society (BIAS)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Corso Ōtepoti Dunedin Trust	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Dunedin Manufacturing Holdings Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	National Communications Officer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Dunedin Branch Treasurer	P.A.C.I.F.I.C.A Inc	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Green Party of Aotearoa New Zealand	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Age Concern (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Abrahamic Interfaith Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Dunedin Refugee Steering Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Fair Trading Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Deputy Chair	Grants Subcommittee	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chair	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Mike Lord	Trustee	ML Lord Family Trust - Owner of Residential Properties - Dunedin	Duty to Trust may conflict with duties of Council Office	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Fonterra	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Federated Farmers	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Director	Mosgiel Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel RSA	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Federated Farmers Charitable Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairperson	Otago Rural Support Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Youth Adventure Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Strath Taieri Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Hereweka Harbour Cone Trust (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	District Licensing Committee (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jim O'Malley	Owner	Biocentrix Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Mosgiel Association Football Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Ocho Newco Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Residential Property Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Ayrmed Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Manufacturing Holdings	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Ice Sports Dunedin Incorporated (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If in confidential leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Okia Reserve Management Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Waikouaiti Coast Community Board (Council Appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Jules Radich	Shareholder	Izon Science Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Taurikura Drive Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Shareholder	Golden Block Developments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Cambridge Terrace Properties Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Southern Properties (2007) Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Arrenway Drive Investments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Golden Centre Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	IBMS Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Raft Holdings Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Otago Business Coaching Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Effectivise Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Athol Street Investments Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Allandale Trustee Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Aberdeen St No2 Ltd	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Acquisitions Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Public Art Gallery Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Road Safety Action Plan	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	100% Shareholder/Director	Panorama Developments Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Saddle Hill Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Chris Staynes	Chairman	Cargill Enterprises	Contractor and service provider to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Director	Wine Freedom	Supplier to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room.
	Patron	Otago Model Engineering Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Balmacewen Lions Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	Otago Southland Manufacturers Association Trust	Possible co-funder of ED project. Duties to the Trust may conflict with duties of Council	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Life Member	Otago Chamber of Commerce	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Deputy Chair	Cancer Society of Otago/Southland	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	NZ Cancer Society	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Patearoa Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	President	Balmacewen Lions	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Trustee	CJ and CA Staynes Family Trust - Property Owner - Dunedin and Patearoa	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	George Street Wines Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director/Shareholder	Saddle Hill Investment Trust Limited	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Association of Amateur Radio and Transmitters	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	Otago Museum Trust Board (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	Theomin Gallery Trust (Council appointment)	Duties to Trust may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chairman	Grow Dunedin Partnership (Council appointment)	Duties may conflict with duties of Council Office. Recipient of Council funding	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin Shanghai Association (Sister City Society) (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Trustee	For Trades Apprenticeship Training Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Social Well Being Advisory Group (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Local Government New Zealand Zone 6 Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Lee Vandervis	Director	Lee Vandervis, Antonie Alm-Lequeux and Cook Allan Gibson Trustee Company Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Director	Bunchy Properties Ltd - Residential Property Ownership - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Owner	Vandervision Audio and Lighting - Hire, Sales and Service Business	May contract and provide service to DCC	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
Steve Walker	Chairperson	Dunedin Wildlife Hospital Trust	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Chairperson	West Harbour Beautification Trust	Potential conflict WHBT work with Parks and Reserves to co-ordinate volunteer activities	Withdrawal from all West Harbour Beautification Trust/ DCC discussions involving this relationship.
	Member	Orokoni Ecosanctuary	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Port Chalmers Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Keep New Zealand Beautiful	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Member	Society of Beer Advocates	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	New Zealand Labour Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Port Chalmers Historical Society	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Owner	Residential Property - Dunedin	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Shareholder	Various publicly listed companies	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	NZ Sea Lion Trust	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Edinburgh Sister City Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Connecting Dunedin (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Te Ao Turoa Partnership (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Keep Dunedin Beautiful (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Tertiary Precinct Planning Group (Council appointment - alternate)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	West Harbour Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
Andrew Whiley	Owner/Operator	Whiley Golf Inc and New Zealand Golf Travel Ltd	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Director/Shareholder 22 May 2017	Estate of Grace Limited	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential leave the room. Seek advice prior to the meeting.
	Trustee	Japek (Family Trust) - Property Ownership - Dunedin	Duties to Trust may conflict with duties of Council Office.	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Otago Golf Club	No conflict identified	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Dunedin South Rotary Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Board Member	New Zealand Professional Golfers Assn	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Institute of Directors	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	National Party	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Chairman	Volunteer South	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Dunedin Otaru Sister City Society (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

Name	Responsibility (i.e. Chairperson etc)	Declaration of Interests	Nature of Potential Interest	Member's Proposed Management Plan
	Member	Dunedin Public Art Gallery Society (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Grow Dunedin Partnership (Council appointment - alternate)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	NZ Masters Games Trust Board (Council appointment)	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Chair	Dunedin Community House Executive Committee	Potential grants recipient	Withdraw from discussion and leave the table. If the meeting is in confidential, leave the room. Seek advice prior to the meeting.
	Member	Puketai Residential Centre Liaison Committee (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Property Investors Association	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Chisholm Links Golf Club	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.
	Member	Otago Peninsula Community Board (Council appointment)	No conflict identified	Seek advice prior to the meeting if actual or perceived conflict of interest arises.

## **CONFIRMATION OF MINUTES**

### **ECONOMIC DEVELOPMENT COMMITTEE MEETING - 9 FEBRUARY 2022**

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#### **RECOMMENDATIONS**

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 09 February 2022 as a correct record.

#### **Attachments**

<b>Title</b>		<b>Page</b>
<a href="#">A</a>	Minutes of Economic Development Committee meeting held on 9 February 2022	17



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## **Economic Development Committee**

### **MINUTES**

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**Minutes of an ordinary meeting of the Economic Development Committee held in the Via Audio Visual Link on Wednesday 09 February 2022, commencing at 1.38 pm (or at the conclusion of the previous meeting)**

#### **PRESENT**

<b>Chairperson</b>	Cr Chris Staynes	
<b>Deputy Chairperson</b>	Cr Rachel Elder	Cr Andrew Whiley
<b>Members</b>	Cr Sophie Barker	Cr David Benson-Pope
	Cr Christine Garey	Mayor Aaron Hawkins
	Cr Carmen Houlahan	Cr Marie Laufiso
	Cr Mike Lord	Cr Jim O'Malley
	Cr Jules Radich	Cr Lee Vandervis
	Cr Steve Walker	

#### **IN ATTENDANCE**

Sandy Graham (Chief Executive Officer), John Christie (Manager Enterprise Dunedin), Fraser Liggett (Economic Development Programme Manager), Louise van de Vlierd (Manager, Visitor Centre) and Benje Patterson (Business Analysis Contractor)

<b>Governance Support Officer</b>	Wendy Collard
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#### **1 PUBLIC FORUM**

There was no Public Forum.

#### **2 APOLOGIES**

Moved (Cr Chris Staynes/Cr Steve Walker):

That the Committee:

**Accepts** the apology from Cr Doug Hall.

**Motion carried**

**3 CONFIRMATION OF AGENDA**

Moved (Cr Chris Staynes/Deputy Chairperson Andrew Whiley):

That the Committee:

**Confirms** the agenda without addition or alteration

**Motion carried**

**4 DECLARATIONS OF INTEREST**

Members were reminded of the need to stand aside from decision-making when a conflict arose between their role as an elected representative and any private or other external interest they might have.

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Notes** the Elected Members' Interest Register; and
- b) **Confirms** the proposed management plan for Elected Members' Interests.

**Motion carried**

**5 CONFIRMATION OF MINUTES**

**5.1 ECONOMIC DEVELOPMENT COMMITTEE MEETING - 1 NOVEMBER 2021**

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Confirms** the minutes of the Economic Development Committee meeting held on 01 November 2021 as a correct record.

**Motion carried (ED/2022/001)**

**PART A REPORTS**

**6 ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME**

A report from Corporate Policy provided the forward work programme for the 2022.

The Manager, Enterprise Dunedin (John Christie) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Christine Garey):

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme.

**Motion carried**

## **7 ECONOMIC DEVELOPMENT ACTIVITY REPORT FOR THE PERIOD TO 1 JULY TO 31 DECEMBER 2021**

A report from Enterprise Dunedin provided an update on progress towards achieving levels of service for the Economic Development activity for the period 1 July 2021 to 31 December 2021.

The Manager, Enterprise Dunedin (John Christie) and the Economic Development Programme Manager (Fraser Liggett) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Rachel Elder):

That the Committee:

- a) **Notes** the update report on the Economic Development activity.

**Motion carried**

## **8 STAPP INVESTMENT PLAN UPDATE**

A report from Enterprise Dunedin provided an update on the implementation of the Government funded Strategic Tourism Assets Protection Programme (STAPP) and subsequent additional Tourism Communities: Support, Recovery and Reset Plan (TCSRPP).

The Manager, Enterprise Dunedin (John Christie) and the Manager Visitor Centre (Louise van de Vlied) spoke to the report and responded to questions.

Moved (Cr Sophie Barker/Cr Christine Garey):

That the Committee:

- a) **Notes** the Strategic Tourism Assets Protection Investment Plan Update.

**Motion carried**

## **9 DUNEDIN CITY - ANNUAL ECONOMIC PROFILE MARCH 2021 UPDATE**

The report from Enterprise Dunedin provided an update on the Infometrics Annual Economic Profile to March 2021 and Statistics New Zealand estimates to November 2021.

The Manager, Enterprise Dunedin (John Christie), the Economic Development Programme Manager (Fraser Liggett) and the Business Analyst (Benje Patterson) spoke to the report and responded to questions.

Moved (Cr Chris Staynes/Cr Marie Laufiso):

That the Committee:

- a) **Notes** the Dunedin City – Annual Economic Profile March 2021 Update.

**Motion carried**

#### **10 ITEMS FOR CONSIDERATION BY THE CHAIR**

There were no items for consideration.

The meeting concluded at 2.56 pm.

.....  
CHAIRPERSON

## **PART A REPORTS**

### **ECONOMIC DEVELOPMENT COMMITTEE FORWARD WORK PROGRAMME**

Department: Corporate Policy

#### **EXECUTIVE SUMMARY**

- 1 The purpose of this report is to provide the forward work programme for the 2021-2022 year (Attachment A).
- 2 As this is an administrative report only, there are no options or Summary of Considerations.

#### **RECOMMENDATIONS**

That the Committee:

- a) **Notes** the Economic Development Committee forward work programme as shown in Attachment A.

#### **DISCUSSION**

- 3 The forward work programme is a regular agenda item which shows areas of activity, progress and expected timeframes for decision making across a range of areas of work.
- 4 As an update report, purple highlights show changes to timeframes. New items added to the schedule are highlighted in yellow. Items that have been completed or updated are shown as bold. Months where no Committee meetings are scheduled are highlighted as grey.

#### **NEXT STEPS**

- 5 An updated report will be provided to future meetings of the Economic Development Committee.

#### **Signatories**

Author:	Sharon Bodeker - Corporate Planner
Authoriser:	John Christie - Manager Enterprise Dunedin

#### **Attachments**

<b>Title</b>	<b>Page</b>
<a href="#">A</a> Forward Work Programme - April 2022	22

Key	
New item	
Changes to timeframes	
Completed; progress to date update	<b>Bold</b>
No meeting month	

Economic Development Committee Forward Work Programme - April 2022										
Area of Work	Reason for Work	Council role (decision and/or direction)								
			Feb	Mar	Apr	May	June	July	Aug	Sept
Enterprise Dunedin Activity Report	To update the Committee on key Economic Development Strategy Activities	Noting the Non-Financial Activity Report.  <b>Progress to date:</b> An activity report for the period ending 31 March will be presented to the May 2022 meeting.	Notes			Notes				
Study Dunedin Education Update Report	To update the Committee on Study Dunedin Activities	Noting the Study Dunedin Education Report.  <b>Progress to date:</b> An update report is being presented to the April 2022 meeting.			Update					
Start Up Dunedin Trust Report	To update the Committee on the Start Up Dunedin Trust Activities	Noting the Start Up Dunedin Trust Report  <b>Progress to date:</b> An annual update report will be presented to the July 2022 Committee meeting.						Update		
Central of Digital Excellence (CODE) Update Report	To update the Committee on CODE activities	Noting the CODE Update Report  <b>Progress to date:</b> An update will be presented to the May 2022 Committee meeting.				Update				
Dunedin Destination Plan	To update the current Dunedin Destination Plan in align with the current city requirement	To adopt the updated Dunedin Destination Plan  <b>Progress to date:</b> Public engagement and consultation is ongoing. Delays have arisen due to COVID-19 and the availability of key stakeholders. A workshop on the plan will be held in April or May 2022.			Workshop					

Area of Work	Reason for Work	Council role (decision and/or direction)								
			Feb	Mar	Apr	May	June	July	Aug	Sept
Strategy Tourism Assets Protection Programme (STAPP) Update Report	To provide an update to the Committee on the allocation of the Government Funding	Noting the STAPP update  <b>Progress to date:</b> <b>An update was presented to the February 2022 Committee meeting. A further update will be provided in the later part of 2022.</b>	Update							
Sister City and International Update Report	To provide an update to the Committee on Sister City and International Activities	Noting the Sister City Update Report  <b>Progress to date:</b> <b>A Project China update report will be presented in July 2022.</b>						Update		
Construction Skills Labour Force Work Report	To provide an update to the Committee on the assessment of the labour force market in Otago against known construction projects	Noting the Construction Skills Labour Force Work Report  <b>Progress to date:</b> <b>An update will be provided in the May 2022 Activity Report.</b>				Update				
Grow Dunedin Partnership	To update the Committee on the Grow Dunedin Partnership Activities	Noting the Grow Dunedin Partnership Report  <b>Progress to date:</b> <b>An update report will be presented to the May 2022 Committee meeting.</b>				Notes				
JobDUN Dunedin Business Internship Programme	To update the Committee on the JobDUN Dunedin Business Internship Programme	Notes the update reports.  <b>Progress to date:</b> <b>An annual update report will be presented to the July 2022 Committee meeting.</b>						Update		

|

Completed work from last schedule:		
Area of Work	Reason for Work	
Dunedin City - Annual Economic Profile	To provide an update to the Committee on the progress against the 2013-2023 Economic Development Strategy	An annual economic profile update report was presented to the February 2022 Committee meeting.

## **STUDY DUNEDIN UPDATE**

Department: Enterprise Dunedin

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### **EXECUTIVE SUMMARY**

- 1 The purpose of this report is to update the Economic Development Committee (EDC) on Enterprise Dunedin and Study Dunedin planning in response to the re-opening of the international education market.
- 2 On 3 February 2022, the Minister of Education noted that 5,000 international student visas would be issued for the 2022/23 academic year as part of a five-step plan to reopen New Zealand's borders.
- 3 The report also provides an update on an Education New Zealand (ENZ) funded Game Development Pathway Project (GDPP) which aligns to Dunedin's emerging gaming sector and the Centre of Digital Excellence (CODE).

### **RECOMMENDATIONS**

That the Committee:

- a) **Notes** the Study Dunedin update report.

### **BACKGROUND**

- 4 International education is a valuable part of the wider education ecosystem. As well as providing economic value, international students provide social and cultural benefits to the city. Until the impact of COVID-19 and border restrictions:
  - a) 5,000 international students studied in Dunedin each year.
  - b) Contributed approximately \$200m in economic value to the city.
  - c) Supported over 2,200 jobs.
- 5 The Study Dunedin Advisory Group (SDAG) was formed in 2013 to attract and facilitate greater numbers of international students to live and study in the city. While the SDAG has experienced change over the last 18 months it remains committed to:
  - a) Marketing Dunedin as a quality international education destination.
  - b) Supporting the sector and preparation for the future resumption of the international education market.
  - c) Ensuring a positive, inclusive, and safe student experience.



- d) Transitions between institutions and developing programmes to support students into employment in Dunedin.
- 6 Even before the pandemic, the retention rate of international high school students in the Otago Region was historically low (approximately 29%). The impact of the pandemic has led to further reduction in numbers of international students across both secondary and tertiary sectors.
- 7 In response, Study Dunedin successfully applied for \$65,000 from ENZ for the first stage of the development of the GDPP until May 2022. The GDPP builds on transition research undertaken by SDAG in July 2020, aligns to CODE and is intended to build pathways for international students between secondary schools, tertiary institutions, and employment.

## **DISCUSSION**

### **Study Dunedin Future Focus Workshop**

- 8 On 28 February 2022 Enterprise Dunedin and the SDAG facilitated a Future Focus Workshop. The session brought together representatives from ENZ, the University of Otago International Office, English Language Centre, Enterprise Dunedin, Secondary Schools, Otago Polytechnic/ Te Pūkenga and the Otago Polytechnic Students Association.
- 9 Several emerging challenges and priorities were identified by the group, including:
  - a) The anticipated slow rebuild of the international education sector especially for secondary schools.
  - b) The opportunity to streamline homestay and English as a Second Language (ESOL) provision within schools.
  - c) The need to proactively engage with educational partners and agents (both onshore and offshore).
  - d) Visibility of Dunedin as an international education destination.
- 10 Separately, Enterprise Dunedin has also worked with ENZ on social licence through development of international student and alumni stories. These participants are either currently studying or have studied in secondary schools or tertiary institutions in Dunedin. This work is intended to remind the wider city about the value that international students bring to the community.

### **Game Development Pathway Project (GDPP)**

- 11 The purpose of the GDPP is to support international students interested in digital technology (with specific reference to game development) move through an educational pathway starting at high school to tertiary through to employment.
- 12 Dunedin will need a competitive education portfolio to rebuild market share and attract international students as New Zealand borders re-open. The GDPP will rebuild confidence with offshore markets and support:
  - a) International students - through the development of innovative secondary and tertiary programmes, game development pathway, access to CODE and on-campus events, mentoring, internships, and school holiday programmes.

- b) CODE - by further developing existing partnerships in Japan and Sweden as well as developing work ready talent required by gaming start-ups and existing gaming companies.
- 13 ENZ have made a 3-year commitment to long-term retention of international students in Dunedin. The first stage is a 'pilot' of a longer project and is focused on research and design.
- 14 Japan has been identified as the first offshore market. A steering group has been established including representatives from CODE, Dunedin high schools, University of Otago, Otago Polytechnic, game developers and ENZ.
- 15 Over the next two months further work will be undertaken on the delivery model and potential online taster programmes. Future support from ENZ for the second stage will allow implementation of the project as international borders increasingly re-open.

### **OPTIONS**

- 16 There are no options.

### **NEXT STEPS**

- 17 Enterprise Dunedin and the SDAG will continue to engage with high schools and tertiary providers on the development of priorities to support the international education market as borders reopen.
- 18 Work will also continue to progress the GDPP over the next two months and a separate application will be prepared for ENZ for the second phase of the project. Further updates will be provided to EDC in future activity reports.

### **Signatories**

Author:	Santashree Mitra - Economic Development Advisor - Study Dunedin Fraser Liggett - Economic Development Programme Manager
Authoriser:	John Christie - Manager Enterprise Dunedin

### **Attachments**

There are no attachments for this report.

**SUMMARY OF CONSIDERATIONS**
***Fit with purpose of Local Government***

This decision promotes the economic, social, and cultural well-being of communities in the present and for the future.

***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Enterprise Dunedin is responsible for the delivery of the 2013-2023 Economic Development Strategy.

***Māori Impact Statement***

There are no known impacts for mana whenua.

***Sustainability***

There are no known impacts for sustainability.

***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

Study Dunedin activities and the 2013-2023 Economic Development Strategy framework are included in the 2018-28 Long Term Plan.

***Financial considerations***

There are no financial considerations.

***Significance***

The decision is considered of low significance under the Significance Engagement Policy.

***Engagement – external***

External engagement has been undertaken with GDPP Steering Group, CODE Working Group, Education New Zealand's offshore teams and Study Dunedin Advisory Group.

***Engagement - internal***

No internal engagement has been undertaken.

***Risks: Legal / Health and Safety etc.***

There are no identified risks.

***Conflict of Interest***

There are no known conflicts of interest.

***Community Boards***

There are no known implications for Community Boards.

## MARKETING UPDATE JULY 2021 TO MARCH 2022

Department: Enterprise Dunedin

### EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee (EDC) on Enterprise Dunedin's marketing activity for the period July 2021 to March 2022, along with planned activity for targeting both national and international visitors as international borders re-open.
- 2 Consumer (directly to customers) and trade (to agents) marketing activities undertaken during the period have primarily targeted the domestic market as part of an ongoing response to the impact of COVID-19 on the visitor sector, focusing on:
  - a) motivating and encouraging New Zealanders to visit Dunedin; and
  - b) creating awareness and changing perceptions of what Dunedin has to offer visitors as a destination, demonstrating that Dunedin attractions and activities are comparable with 'bucket list' destinations overseas.
- 3 This activity was informed by events, cultural experiences, food and beverage offerings, visitor attractions, heritage buildings, natural landscapes, and wildlife.
- 4 Marketing campaigns primarily targeted domestic visitors. However, some marketing activities have been underway throughout the period to ensure Dunedin maintains an international profile and is well-positioned to attract and welcome international visitors as borders reopen.

### RECOMMENDATIONS

That the Committee:

- a) **Notes** the Marketing Update July 2021 – March 2022 Report.

### BACKGROUND

- 5 Prior to COVID-19 in the year ending March 2019, the visitor sector in Dunedin represented 6% of Gross Domestic Product (GDP), 9.5% of employment (including tourism activities and attractions, accommodation, and hospitality), and domestic and international visitors spend totalled \$781 million.
- 6 By 31 March 2021, due to borders remaining closed, the visitor sector represented 3.5% of GDP, 6.7% of employment and spend reduced to \$550 million, reflecting the loss of international visitors. This has been consistent with what has happened within the wider New Zealand context.

- 7 In response to the loss of international visitors, Enterprise Dunedin's marketing focus shifted to target domestic visitors.
- 8 Staff also remained conscious of the need to maintain Dunedin's profile with international travellers, particularly within the Australian market, in anticipation of borders reopening but marketing spend was minimal in these markets.

## **DISCUSSION**

### **Enterprise Dunedin marketing activities – July 2021 to March 2022**

- 9 Key domestic consumer marketing activities during the period included:
  - a) **'Plan D' Campaign** – following COVID-19 the focus shifted to the domestic market and a refreshed Plan D campaign was developed in May 2020. A full report on the development and early success of the 'Plan D' campaign was presented to EDC on 21 June 2021.
  - b) **'Plan D Australia'** – this campaign was expanded into the Australian market in 2021 in advance of the travel bubble with New Zealand, which opened in April 2021 and closed again in July 2021.
  - c) **'Anything but'** - a campaign was undertaken throughout May to August 2021 to challenge perceptions of Dunedin as a winter destination, inspire potential visitors with Dunedin's breadth of offerings known to attract domestic travellers, and drive visitation during the off-peak visitor season. The campaign was run nationwide through the Air NZ In Flight Entertainment video, and publications including Fashion Quarterly, North & South and NZ Geographic.
  - d) **'Queenstown Lakes & Southern Ski Fields** – this campaign ran throughout July to October 2021, normally an off-peak season for Dunedin tourism. It aimed to attract visitors who went to the Queenstown Lake areas for skiing to come across to Dunedin on non-snow days.
  - e) **New Zealand Motorhome Association (NZMA) Motorhome Show Christchurch** – in collaboration with Central Otago, Enterprise Dunedin attended this show in June 2021 to promote the wider Otago region as a motorhome destination. This promotion showcased Otago's touring route and cycleways and encouraged travel to the region during the off-peak season. The show was attended by more than 8,000 individuals and provided an opportunity to engage face-to-face with potential visitors.
  - f) **'Welcome Student and Parent' campaign 2022** – This collaboration between Enterprise Dunedin, the University of Otago, Otago Polytechnic, Dunedin Airport and Air New Zealand aimed to welcome students and their families to Dunedin. It highlighted what Dunedin has to offer for students and their families, and to reassure parents that Dunedin is a supportive city for students. The campaign included promotion through an Air NZ video and Kia Ora Magazine article and 'welcome' envelopes which included visitor activity discounts for parents and students.
  - g) **TVNZ Big Backyard live cross on Breakfast** – this was a collaboration with Tourism New Zealand and Dunedin was the first destination of 2022 to feature. It showcased several visitor experiences in Dunedin.

- h) **Cycleway promotions** – in August 2021, Enterprise Dunedin signed a Memorandum of Understanding with the Collaborative Otago Cycle Trail Marketing Group to promote inter-regional travel and coordinate marketing activities for Otago’s cycle trails. Enterprise Dunedin has undertaken promotional activity highlighting Dunedin cycling as a sustainable tourism offering. Enterprise Dunedin worked with ‘Pink Bike’, the largest global mountain bike digital platform. This was the first time Dunedin has been included in the NZ South Island Region on Pink Bike’s website.
- i) **Air New Zealand** - In November 2021 Kia Ora magazine and in-flight entertainment on Air New Zealand flights included a Central Otago Touring Route Promotion featuring Dunedin to Queenstown driving routes.
- j) **Domestic public relations** activity was steady with regular mentions and standalone travel features on Dunedin in national publications and broadcast channels. Highlights included a dedicated Dunedin special issue in the Sunday Star Times and Stuff regional papers, and a feature in Kia Ora magazine. Enterprise Dunedin also continued to undertake a variety of other key promotional activities including school holiday activities, support local promotion and events campaigns aimed at domestic visitors. Dunedin featured in the February edition of the Australian Magazine, solely dedicated to New Zealand.
- k) **Business events** – from November 2020 consultants Tourism Marketing Solutions were contracted to connect with ‘conference buyers’ to establish their interest in holding a Business Event in Dunedin. This has resulted in increased interest in Dunedin and the securing of business leads.
- l) **Business events secured for the city are as follows:**

Year	Est Total Number of Delegates	Est value (based on est number of delegates x est bed nights)
2022	2,640	\$4.8m
2023	600	\$1.2m
2024	230	\$510k
2025	1800	\$4.1m

- 10 Enterprise Dunedin attended the following key events during the June to September 2021 to promote Dunedin to travel agents/buyers:

- New Zealand – Tourism Export Council New Zealand Sales Conference (30 sales meetings with Inbound Tour Operators)
- Australia – Tourism New Zealand Virtual Show (103 attendees)
- South-East Asia – Tourism New Zealand Webinar (170 travel agents from multi countries)
- USA – Southern World Virtual Trade show (24 travel buyers from across the USA).

**Planned Activity from March 2022**

- 11 As borders reopen, Enterprise Dunedin's marketing focus will shift back to include more international marketing activity, and in particular Australia.
- 12 Upcoming marketing campaigns and public relations activities will include:
  - a) During March 2022 "Plan D" has been refreshed to reflect the impending opening of the borders.
  - b) A school holiday "kids' campaign" will be undertaken aiming at families within easy drive time to Dunedin.
  - c) Spoke & Charge Magazine, NZ's largest mountain bike and e-mountain bike publication, is undertaking research for an article on Dunedin's cycleways for publication in May.
  - d) The Collaborative Otago Cycle Trail Marketing Group has multiple projects/campaigns planned for 2022, including trail tip videos and a "Big Bike Film Night" series. The overarching aim will be to promote Otago as the best destination for trails in New Zealand. Further promotion will also reflect the role that trails will play in the re-introduction of international markets, with a primary focus on Australia.
  - e) An ongoing Facebook campaign will continue promoting tourism, accommodation and transport providers who have specific package deals. To date this has provided over 2,000 direct referrals to the featured operators.
  - f) Planned reconnection with the international travel trade industry including TRENZ Connect (April) and TRENZ (May) along with Tourism New Zealand's Kiwi Link events in the United States (July) and United Kingdom and Singapore.
  - g) Industry reconnection for Business Events includes attendance at AIME Melbourne (Asia Pacific Incentives & Meetings Event) in March and the MEETINGS trade event in Christchurch in June 2022.

**OPTIONS**

- 13 There are no options.

**NEXT STEPS**

- 14 An update on future marketing activity will be reported to EDC.

**Signatories**

Author:	Louise van de Vlied - Manager Visitor Centre
Authoriser:	John Christie - Manager Enterprise Dunedin

**Attachments**

There are no attachments for this report.

**SUMMARY OF CONSIDERATIONS**
***Fit with purpose of Local Government***

This decision promotes the social well-being of communities in the present and for the future.

***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Destination marketing fits within Compelling Destination theme of the Economic Development Strategy.

***Māori Impact Statement***

There are no known impacts for mana whenua.

***Sustainability***

There are no known implications for sustainability.

***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

Council supports the delivery of the Economic Development Strategy through Enterprise Dunedin's operational budgets.

***Financial considerations***

There are no known financial implications.

***Significance***

This decision is considered low in terms of the Council's Significance and Engagement Policy.

***Engagement – external***

Enterprise Dunedin has engaged and collaborated with local and national industry partners and stakeholders for specific marketing activities.

***Engagement - internal***

There has been no internal engagement.

***Risks: Legal / Health and Safety etc.***

There are no known risks.

***Conflict of Interest***

There are no known conflicts of interest.

***Community Boards***

There are no known implications for Community Boards.



## DUNEDIN BENCHMARK COMPARISONS REPORT MARCH 2022

Department: Enterprise Dunedin

### EXECUTIVE SUMMARY

- 1 The purpose of this report is to update the Economic Development Committee (EDC) on the latest Dunedin economic benchmark results compared with a number of other New Zealand cities.

### RECOMMENDATIONS

That the Committee:

- a) **Notes** the March 2022 Dunedin Benchmarking Comparisons Report.

### DISCUSSION

- 2 At the 9 February 2022 EDC meeting, the Committee requested an update on Dunedin's economy benchmarked against other cities.
- 3 An independent report has been commissioned to compare Dunedin with other New Zealand cities, based on the Dunedin Economic Development Strategy 2013-2023 (EDS) benchmark measures (Attachment A). The comparator cities include Auckland, Hamilton, Tauranga, Wellington, and Christchurch.

### OPTIONS

### NEXT STEPS

- 4 Updated economic data will be presented to EDC at future meetings.

### Signatories

Author:	Benje Patterson - Business Analysis Contractor Fraser Liggett - Economic Development Programme Manager
Authoriser:	John Christie - Manager Enterprise Dunedin

### Attachments

Title	Page
<a href="#">A</a> Dunedin City Benchmark Comparisons With Other Cities - March 2022	36

## SUMMARY OF CONSIDERATIONS

### ***Fit with purpose of Local Government***

This decision promotes the economic well-being of communities in the present and for the future.

### ***Fit with strategic framework***

	Contributes	Detracts	Not applicable
Social Wellbeing Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Economic Development Strategy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Arts and Culture Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3 Waters Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Spatial Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated Transport Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks and Recreation Strategy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Other strategic projects/policies/plans	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

The benchmark comparisons are one of the monitoring tools in gauging the performance of the delivery of the Economic Development Strategy.

### ***Māori Impact Statement***

Ngai Tahu is a signatory of the Grow Dunedin Partnership. Engagement with Runaka is undertaken throughout the development and delivery of the Economic Development Strategy.

### ***Sustainability***

Sustainability will feature as a key component for development of all projects identified in the Grow Dunedin Partnership Implementation Plan.

### ***LTP/Annual Plan / Financial Strategy /Infrastructure Strategy***

Council supports contribution for the delivery of the Economic Development Strategy through Enterprise Dunedin's operational budgets.

### ***Financial considerations***

There are no known financial implications.

### ***Significance***

This decision is considered low in terms of the Council's Significance and Engagement Policy.

### ***Engagement – external***

The Dunedin City Benchmark Comparisons with other Cities – March 2022 report was commissioned by Council (Enterprise Dunedin) and prepared by Benje Patterson Ltd.

### ***Engagement - internal***

There has been no internal engagement.

### ***Risks: Legal / Health and Safety etc.***

There are no identified risks.

<b>SUMMARY OF CONSIDERATIONS</b>
<b><i>Conflict of Interest</i></b> There are no known conflicts of interest.
<b><i>Community Boards</i></b> There was no engagement with Community Boards.



March 2022

# Dunedin benchmark comparisons with other New Zealand cities



Report by Benje Patterson, Economist  
Benje Patterson | People & Places  
[www.benjepatterson.co.nz](http://www.benjepatterson.co.nz)  
March 2022

Report prepared for: Grow Dunedin  
Partnership

Dunedin benchmark comparisons with other New Zealand cities 1

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Growing businesses .....	8

Dunedin benchmark comparisons with other New Zealand cities 3

## Introduction

This report has been prepared for the Grow Dunedin Partnership to give context regarding how Dunedin has been tracking relative to targets and to also give benchmark comparisons of Dunedin against other New Zealand cities. The targets and benchmark measures that have been analysed are based on those identified in Dunedin's Economic Development Strategy 2013-2023 (EDS).

## Context

Dunedin's EDS was set against twin economic goals of 10,000 additional jobs and \$10,000 of extra income over 10 years, alongside a vision that:

"Dunedin will be one of the world's great small cities. It will be known as a confident, competitive knowledge centre, where enterprise and creativity support a productive and sustainable city."

To achieve this vision and economic goals, the EDS determined that there would be several intermediate benchmarks of success. These benchmarks are listed in the following table:

<b>Dunedin residents rate their quality of life the highest in New Zealand.</b>	Quality of life has been identified in research as a key driver of urban competitiveness, and is associated with attracting talent and investment.
<b>Dunedin has the highest proportion of the adult population with education qualifications, when benchmarked against comparator cities.</b>	There are strong interdependencies between the attainment of formal education and opportunities in the labour market. Formal education encourages the on-going development of skills that can be applied in the economy, contributing to a productive and competitive workforce.
<b>Dunedin's export growth exceeds the national average over 10 years.</b>	Exports are critical to economic growth and prosperity. Exporting allows businesses to take advantage of scale economies and incentivises innovation and productivity improvements.
<b>Dunedin has the highest proportion of workers employed in knowledge intensive industries, when benchmarked against comparator cities.</b>	The pool of distinctive skills available to undertake specialist functions within a city-region is a key driver of innovation and growth.
<b>Dunedin's proportion of high growth businesses exceeds the national average.</b>	High growth businesses are not only important because they grow themselves but because they contribute to competition and productive churn in the economy, i.e., they replace less efficient businesses or stimulate existing businesses to innovate and improve their performance.
<b>Enterprise start-up rates exceed those of comparator cities.</b>	Business entry gives an indication of the availability and uptake of business opportunities. Start-up rates are regarded as an indicator of entrepreneurship in the economy and the ease of establishing businesses.

Dunedin benchmark comparisons with other New Zealand cities

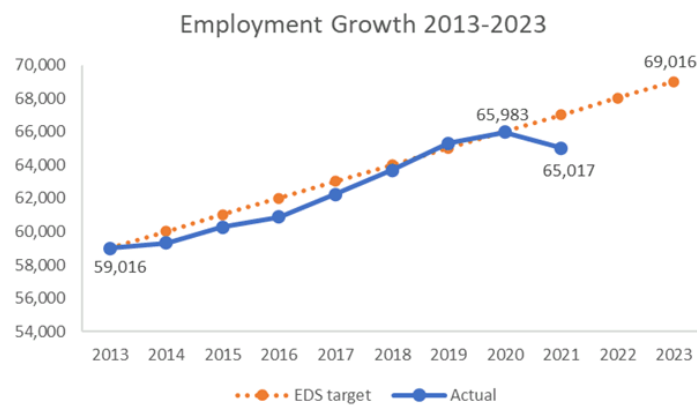
4

## How has Dunedin been tracking?

Dunedin's EDS set twin economic goals of 10,000 additional jobs and \$10,000 of extra income over 10 years.

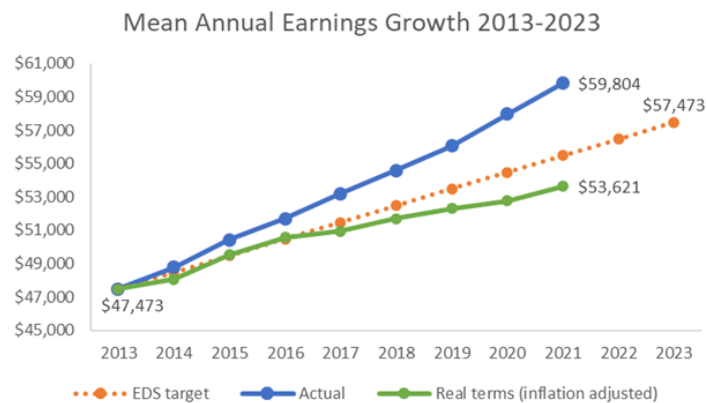
Insights from Infometrics Annual Economic Profile shows that jobs in Dunedin increased by 6,001 over the eight years to March 2021, compared to an employment expansion of just 2,288 jobs in the decade prior to the implementation of the EDS. Despite the Covid-19 pandemic, employment growth is tracking only just below what is needed to meet the EDS target of 10,000 jobs.

**Graph 1**



The following chart highlights incomes have lifted steadily since 2013, and in inflation adjusted terms, average wage earnings growth is tracking just below what is needed to lift incomes by \$10,000 per person over the EDS 10-year period.

**Graph 2**





Dunedin benchmark comparisons with other New Zealand cities **5**

Looking across a broader range of other key economic performance measures that were contained in the EDS shows other ways that traction has been gained on improving value in Dunedin's economy.

For example, GDP per capita grew by an average of 1.3%pa over the eight years to 2021, compared to 0.6%pa over the 10 years to 2013.

Productivity statistics highlight average growth in GDP per job of 1.0%pa over the eight years to 2021, compared to 0.4%pa the previous decade.

Dunedin household income has also lifted, at an average rate of 3.4%pa over eight years to 2021, following growth of 4.9%pa the previous decade.

The prospect of jobs and improved income, coupled with a good lifestyle, attracted people to move to Dunedin. Statistics New Zealand population estimates show that population growth averaged 1.0%pa over the eight years to 2021, compared to an estimated growth rate of just 0.2%pa over the previous decade.

**Table 1 – Dunedin key performance measures to 2021**

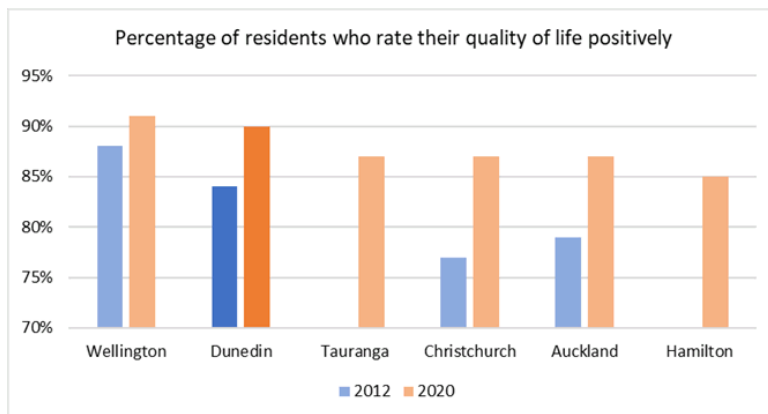
	Level			Average annual growth	
	2003	2013	2021	2003-13	2013-21
GDP (2021 pricing, \$m)	\$5,266	\$5,724	\$6,828	0.8%	2.2%
GDP per capita (2021 pricing)	\$43,557	\$46,348	\$51,223	0.6%	1.3%
Household income (mean)	\$37,658	\$60,560	\$78,862	4.9%	3.4%
Population	120,900	123,500	133,300	0.2%	1.0%
Employment (filled jobs)	56,728	59,016	65,017	0.4%	1.2%
Productivity (GDP per job, 2021 pricing)	\$92,833	\$96,988	\$105,018	0.4%	1.0%

Source: Infometrics Regional Annual Economic Profile, March 2021 year

## Benchmark comparisons

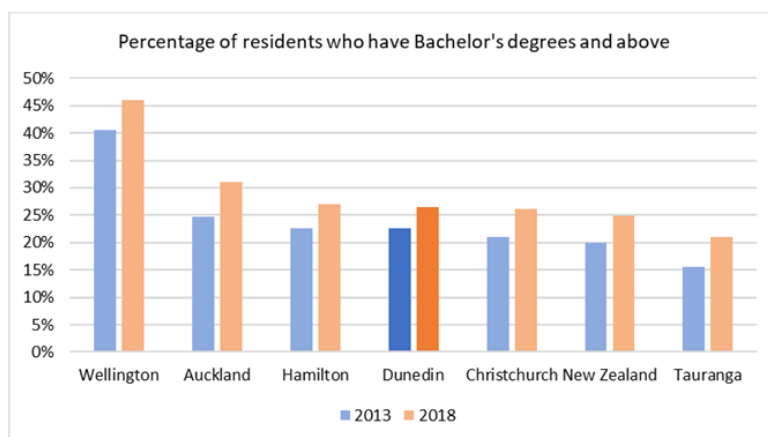
Benchmark comparisons have been made against Auckland, Hamilton, Tauranga, Wellington and Christchurch. Comparisons have been made between the most recent data available as at March 2022 and historical data from as close as possible to when the EDS came into force in 2013.

### Quality of life



In 2020, 90% of Dunedin residents responding to the Quality of Life survey rated their quality of life as good or better. By comparison 84% of Dunedin residents rated their quality of life as good or better in 2012. Dunedin was the second-ranked city for overall quality of life in 2020, behind Wellington.

### Residents who have Bachelor's degrees and above



At the 2018 Census, 26% of Dunedin residents had at least a Bachelor's degree qualification, compared to 23% at the 2013 Census. Dunedin was the fourth-ranked city for percentage of residents who have Bachelor's degrees and above, behind Wellington, Auckland, and Hamilton.

Dunedin benchmark comparisons with other New Zealand cities 7

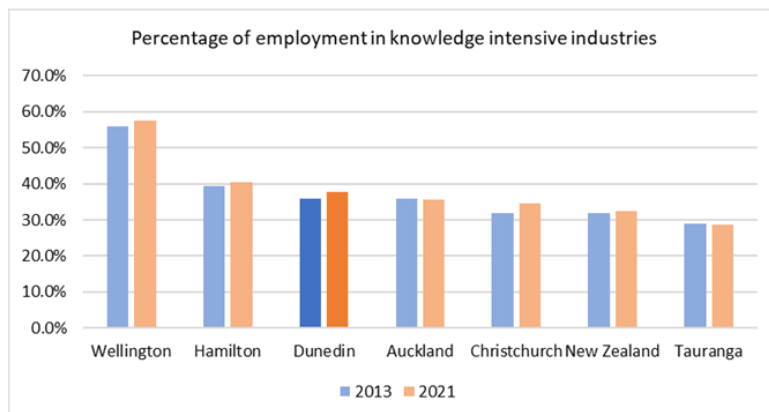
## Dunedin's export revenue growth



Export data has been sourced from estimates contained in Infometrics 2021 Annual Economic Profile based on both goods and services exports. Dunedin's export revenue fell sharply from 2008 to 2013, declining by an average of 5.7%pa. Exports have continued to decline since 2013, albeit at a slower rate of 2.6%pa.

Dunedin was the last ranked city for export revenue growth between 2013 and 2021.

## Employment in knowledge intensive industries



In 2021, Dunedin was estimated by Infometrics to have 37.8% of employment in knowledge intensive industries, up from 37.3% in 2020, and up on 36.0% of employment in 2013.

Dunedin was the third-ranked city for the percentage of residents employed in knowledge intensive industries, behind Wellington and Hamilton.

Dunedin benchmark comparisons with other New Zealand cities 8

## Growing businesses

The EDS identified two benchmarks that relate to business growth: the number of start-ups and the number of high growth businesses. No appropriate data is available to support an understanding of how high growth businesses have evolved since 2013, but we can gain an understanding of entrepreneurial pursuit by examining the number of start-up enterprises. These insights are derived from Statistics New Zealand's Business Demography data.



The above chart shows that Dunedin's entry rate of new businesses rose from 8.6% in 2013 to 10.2% in 2021. Although Dunedin still lagged its city peers, the gap has closed significantly and the business start-up rate in Dunedin is now approaching that of Wellington.

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## **ITEMS FOR CONSIDERATION BY THE CHAIR**

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Any items for consideration by the Chair.